

# LIFE

## ASTRONAUTS' WIVES THEIR INNER THOUGHTS, WORRIES KANSAS SQUARES vs. COAST BEATS



SEVEN WIVES AND THEIR EXCLUSIVE STORIES

SEPTEMBER 21, 1959





A delicate green foam of ostrich feathers cascading from a fantasy of silk. Specially designed by Bob Bugnand to match the soft luxury of Soft-Weve, the bathroom tissue that has *everything*. Finest 2-ply facial tissue quality, exquisite "negligee pastels," wonderful new "Perfect-tear" perforations... even a "See-through" wrap, the better to *show* you how soft the colors are!

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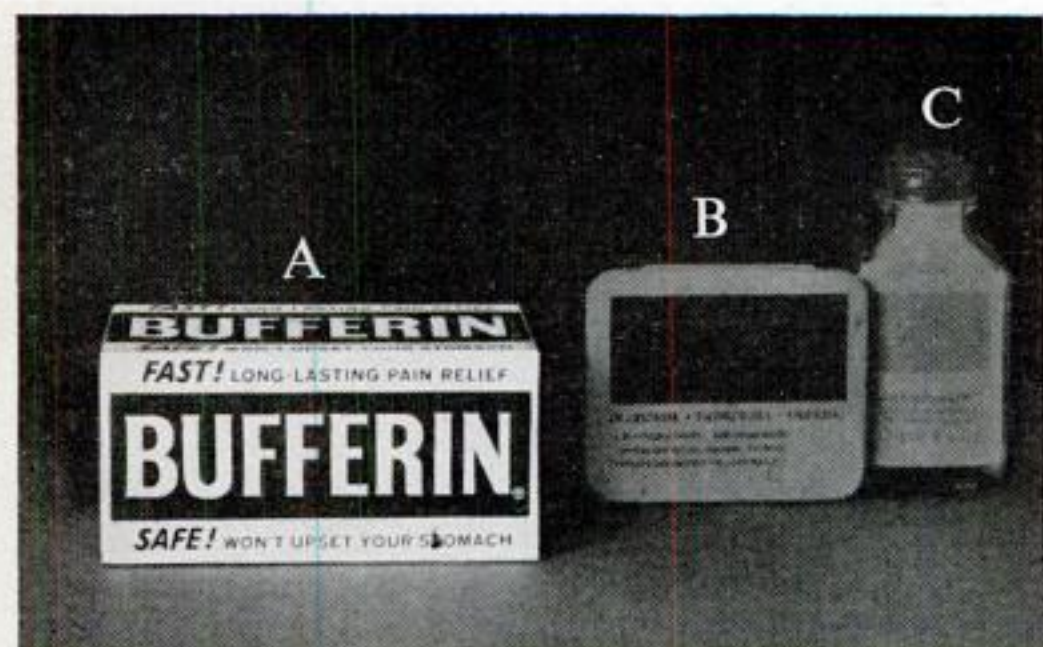
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# for an upset stomach?



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\*Bristol-Myers' Registered Trade Mark for aluminum glycinate and magnesium carbonate.

This One



EHL- BJX-HRKR

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WIVES OF THE SEVEN ASTRONAUTS CHATTING AT AN AFTERNOON GET-TOGETHER IN VIRGINIA

## ON AN EXCLUSIVE KICK YOU ARE NOW CUED IN

The word "exclusive" is kicked around quite a bit. It really means that a given journalist has what everyone else hasn't. One might also say that the exclusive picture or story takes the reader to people and places where no other publication might take him. LIFE is in the business of doing this all the time.

This week, for instance, we have a big exclusive which deals with one of the most keenly reported subjects of the year: the Astronauts. It stars the seven attractive women above who tell, with intimacy and feeling, what it is like being married to a man who may soon be shot into space (pp. 142-163). We are proud of this article not just because it was hard to get but because it has produced individual statements of faith and courage which are variously romantic, religious or homely—and invariably warm and womanly. They will, we believe, endure as moving documents of the Early Space Age. A very thoroughly reported subject is Khrushchev but in our story (pp. 38-41) we go to his beautiful home outside Moscow and take an unprecedented look at him in the bosom of his large family as he prepared to come to the U.S.

Besides operating where the spotlight is brightest, we also go to the out-of-the-way places: to a German cathedral for a rare religious event (pp. 67-70), to Laos for an unusual oriental court ceremony (pp. 42, 42A). Near home we make a unique and beautiful story out of a subject which has been known and reported for 350 years: the Hudson River (pp. 90-106). Then there was that item on the news tickers recently about a ruckus kicked up in Kansas by some nice "square" girls who wanted to import "beatniks" from California. Out of this we have developed a photographic study (pp. 31-37) of a much debated modern phenomenon—of "Squaresville" and "Beatsville," which we set squarely (but not "squarely," we think) side by side. The story that is most truly our own, however, is about Photographer Carl Mydans, whose *More than Meets the Eye* is having a brilliant success with the book critics. On pages 131-138 we show the LIFE photographs he took of the poignant and historic scenes he describes so memorably.



THREE GENERATIONS OF KHRUSHCHEVS AT NIKITA'S VILLA NEAR MOSCOW

### COVER

The Astronauts' wives are, top row, left to right: Jo Schirra and Louise Shepard; middle row: Anna Glenn, Rene Carpenter and Marjorie Slayton; bottom row: Trudy Cooper and Betty Grissom (see pp. 142-163)

### THE WEEK'S EVENTS

Squaresville U.S.A. vs. Beatsville: LIFE, guided by three girls, contrasts the homey pleasures of Hutchinson, Kan. with the far-out freedoms of Venice, Calif.

First photos of U.S.S.R.'s No. 1 family, about to be entertained by us

Stately maneuver in midst of crisis: Laos gets a new leader and appeals to the U.N. for help against Red aggression

A Look at the World's Week

A home shimmy shakes a town: housewife who likes to gyrate in a bikini gets a big backyard audience

### EDITORIALS

Hello, Mr. K., we're listening  
A good text for a grave debate

### PHOTOGRAPHIC ESSAYS

The noble Hudson: stirring events have shaped America along this beautiful river of history since its discovery 350 years ago. Photographed for LIFE by Andreas Feininger

A photographer's warm, vivid images of history: Carl Mydans' pictures add acute images to his book

### ARTICLES

Seven brave women behind the Astronauts: spacemen's wives tell, in their own words, their inner thoughts and worries  
Russians open up to American guides: Moscow fair visitors tell what they know, don't know, want to know about U.S.  
By Edmund Stevens

### RELIGION

A rare exhibit of the robe which Christ may have worn to His Crucifixion is seen at German cathedral

### MOVIES

Rollicking role for Rock Hudson helps make *Pillow Talk* one of the year's funniest films

### CLOSE-UP

Ebullient artist from Japan: Shiko Munakata is delighted by his first U.S. visit

### THEATER

The Trapp family and Mary: Miss Martin visits the famous musical family which will be subject of her new show

### ENTERTAINMENT

A blithe spirit is gone: Actress Kay Kendall's early death at 33 leaves a memory of charm and laughter

### SPORTS

The Sox, hitless but hot: speed, pugnacity and a canny manager move Chicago close to the pennant

### MUSIC

Oh love, oh Callas love: Maria leaves rich Italian husband and goes off on yacht of wealthy Greek shipowner

### PARTY

Carl Sandburg visits Swedish kinfolk

### OTHER DEPARTMENTS

Speaking of Pictures: a spoof of spelunking in newly found caves  
Letters to the Editors

Miscellany: a doghouse gone to the birds

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19—U.P.I.

31—M. I. PIPKIN—ALLAN GRANT

32, 33—A. Y. OWEN—ALLAN GRANT

34, 35—LT. CARL IWASAKI; CEN. CARL IWASAKI—ALLAN GRANT; RT. ALLAN GRANT

36, 37—A. Y. OWEN

38, 39—WALTER CARONE FROM PARIS-MATCH

40, 41—WALTER CARONE FROM PARIS-MATCH EXC. BOT. RT. A.P.

42, 42A—JOHN LAUNOIS FROM B.S. EXC. BOT. RT. TED RUSSELL

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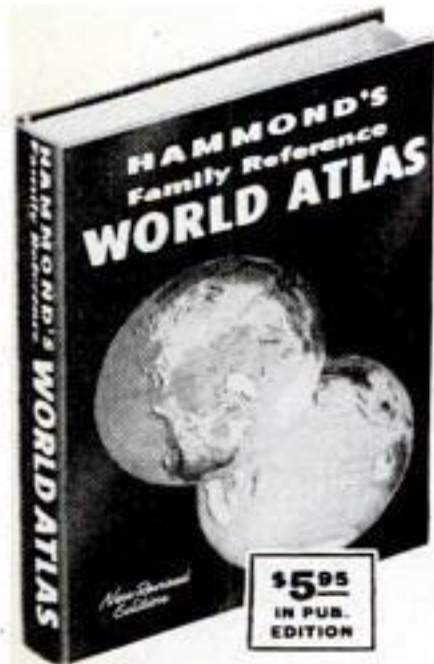


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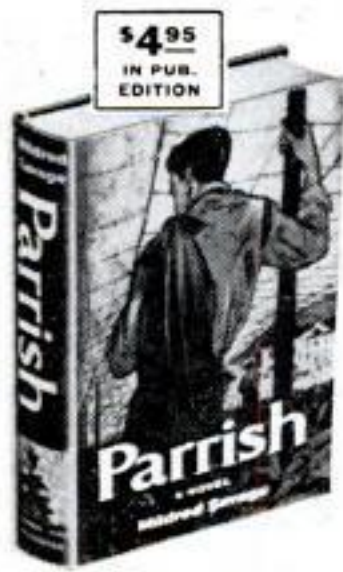
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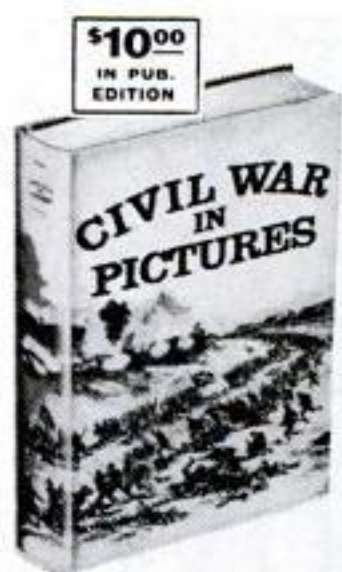
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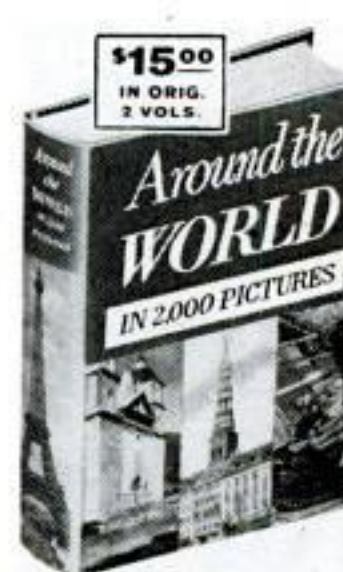
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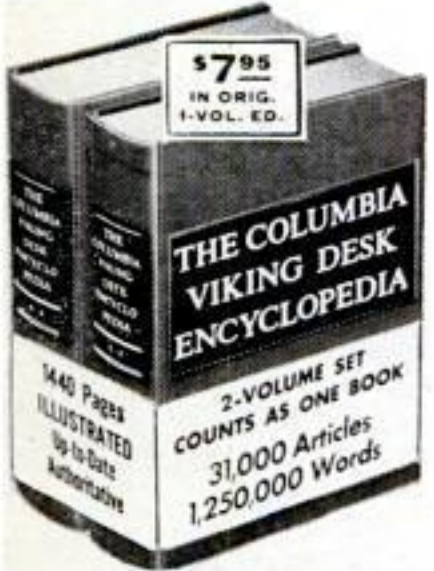
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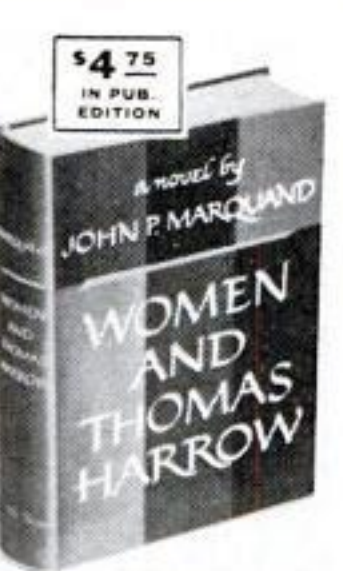
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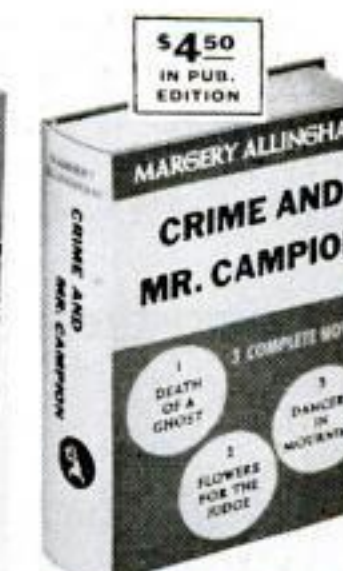
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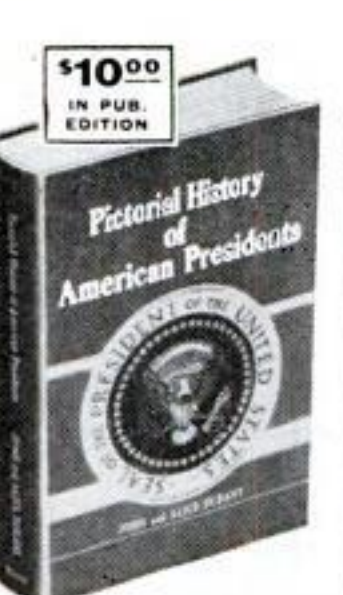
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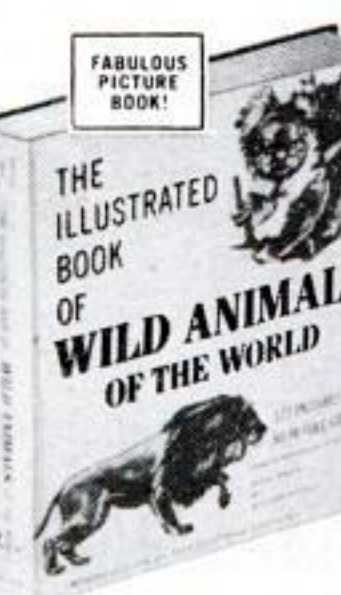
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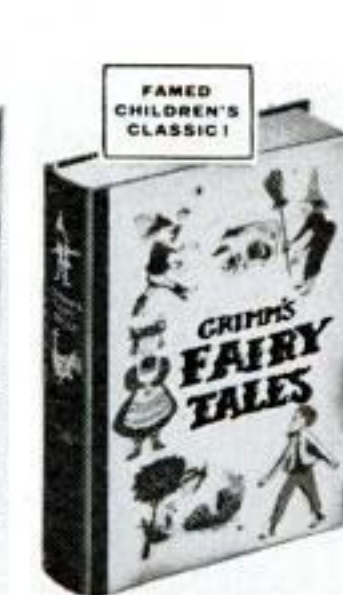
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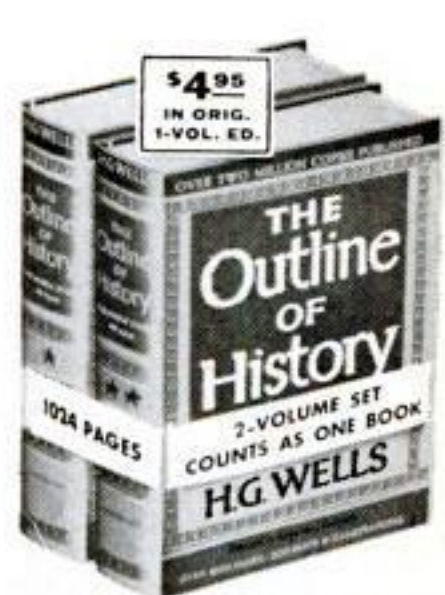
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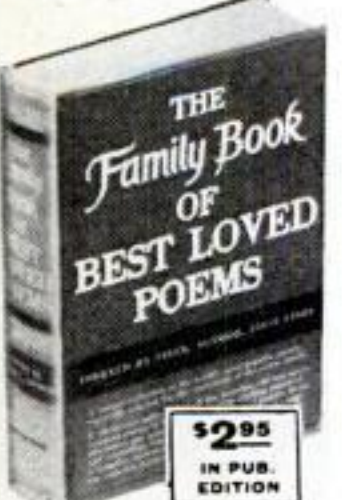
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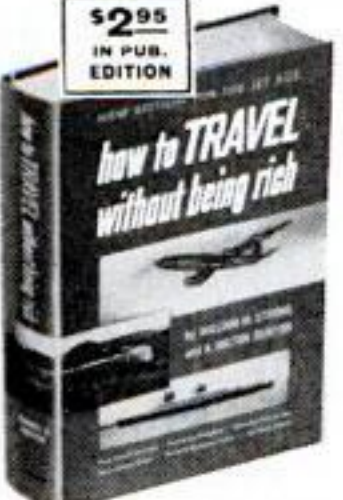
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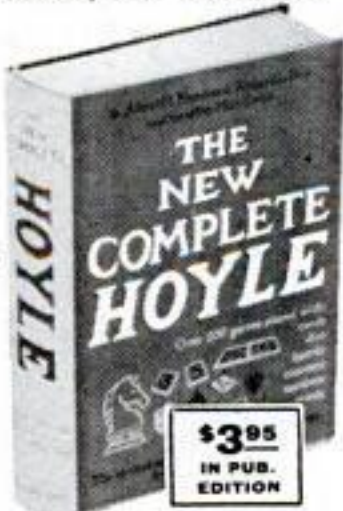
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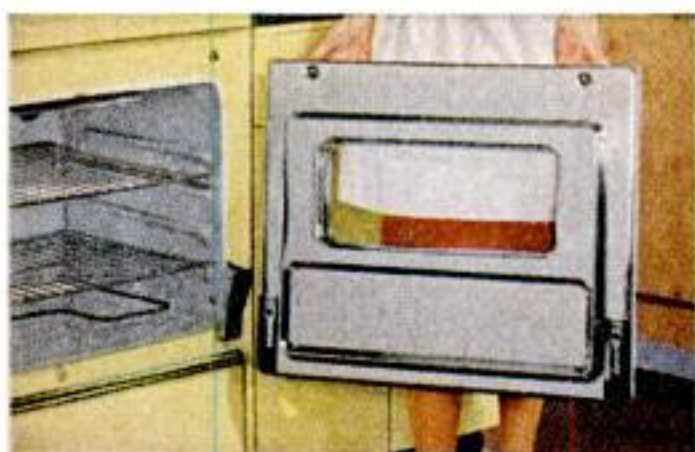
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102. Movie sound track of Carousel with Gordon MacRae and Shirley Jones. They sing If I Loved You, You'll Never Walk Alone, etc. \$4.98



**FELIX SLATKIN**

119. Slatkin conducts America's favorite band music...The Stars and Stripes Forever, Anchors Aweigh, 11 other marches. \$4.98



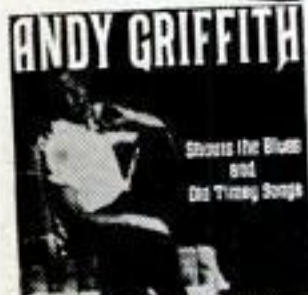
**GEORGE GERSHWIN**

1. His most famous compositions—Rhapsody in Blue and An American in Paris. Leonard Pennario and the Hollywood Bowl Sym. \$4.98



**LEOPOLD STOKOWSKI**

2. The most celebrated living conductor performs the outstanding landmarks of his career—by Bach, Debussy, Strauss, etc. \$4.98



**ANDY GRIFFITH**

124. Rollicking old time songs as only Andy can sing and shout them: I want A Little Girl, Pick a Bale of Cotton, 10 more. \$3.98



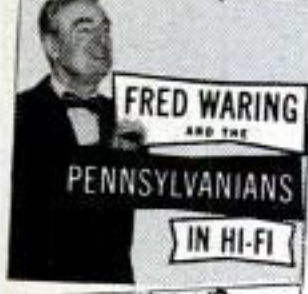
**ROGER WAGNER CHORAL**

111. Hear breathtaking performances of Handel's Hallelujah Chorus, music from Prince Igor, works by Mozart and others. \$4.98



**JOHN RAITT**

123. He sings of the high country, the lonely sea and desert wilderness. Hear Loch Lomond, I Wonder as I Wander, 9 more. \$3.98



**FRED WARING**

99. Fred directs the Pennsylvanians in 12 favorites: You'll Never Walk Alone, Ol' Man River, Smoke Gets in Your Eyes, others. \$4.98



**STARLIGHT Waltzes**

126. The music of Strauss, Tchaikovsky, Sibelius, others in fabulous hi-fi by Felix Slatkin and Hollywood Bowl Symphony. \$4.98



**Bobby Hackett Jack Teagarden**

121. Their far out jazz interpretations of Baby Won't You Please Come Home, Way Down Yonder in New Orleans, and 8 others. \$3.98



**Glen Gray**

115. Glen and his Casa Lomaans recreate the sounds of Gene Krupa, Tommy Dorsey, Glenn Miller, Artie Shaw and others. \$4.98



**JONAH JONES**

103. The famous Jones combo in a swingin' new set of tunes: Just A Gigolo, Night Train, ten other favorites. \$3.98



**JUNE CHRISTY**

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122. The Grand Canyon Suite and Mississippi Suite, brilliantly performed by Felix Slatkin and the Hollywood Bowl Symphony. \$3.98



**Gaité Parisienne**

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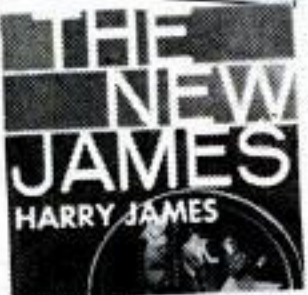
**CARMEN DRAGON**

112. A concert of France's greatest music. La Marseillaise, Faust Waltz, music from Can-Can etc.—all in Capitol's Big Sound. \$4.98



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**GEORGE SHEARING**

101. The irresistible Shearing piano style with lush instrumental background: What Is There to Say, Black Satin, eight others. \$3.98



**Keely Smith**

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\$3.98 or \$4.98 (plus shipping and handling). I will purchase at least one record every two months and will send you payment 7 days after receipt of each record. I may cancel my membership after buying 6 additional records. Or, if I then remain a member I will select a **FREE BONUS** album each time I purchase two records.

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L-9



# SPACE FLIGHT RESEARCH YIELDS AMAZING COLD-WEATHER COATS

New **Curon**® insulation weighs less, looks better— keeps you warm even at 60° below zero!

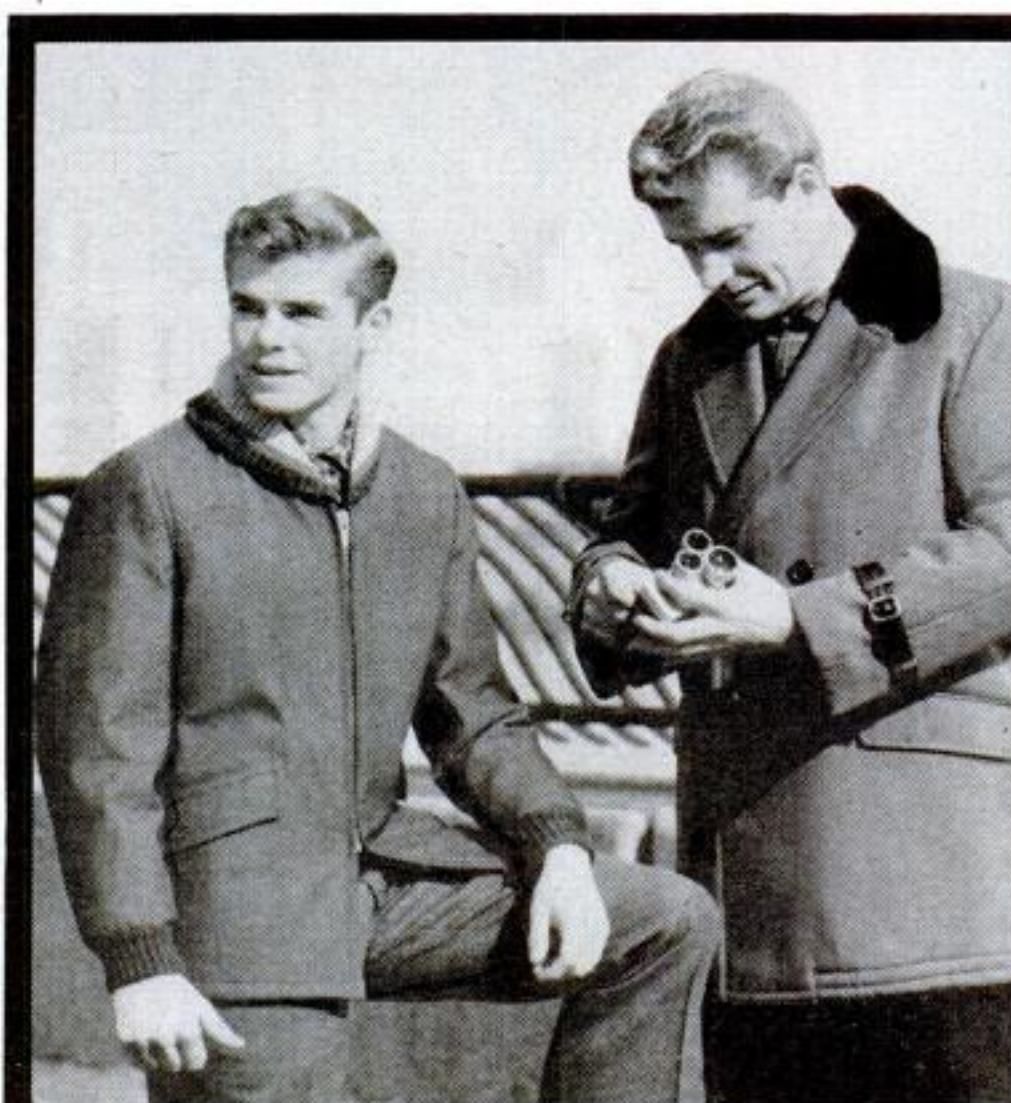


*What will America's first spaceman wear? How heavy should his clothing be? Will he be comfortable, even in temperatures that may plummet to 200 degrees below zero?*

Seeking answers to these questions, Curtiss-Wright missile and rocket research scientists have developed a startling new insulation — Curon. It is feather-light, resists mild acids, cannot mildew. It flows back into shape after the most tortuous twisting. *And it is incredibly warm!* Curon "breathes in" and traps cold outside air into millions of tiny bubbles. It always helps to maintain even, healthful body temperatures . . . secret of a perfect clothing insulator.

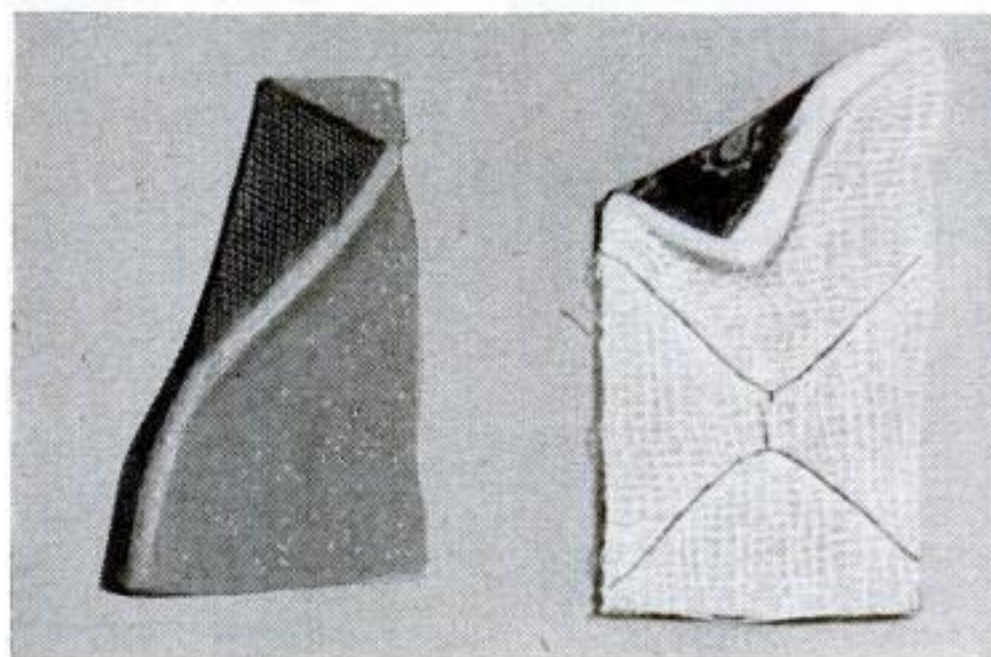


**LIGHTWEIGHT**—Double thickness of Curon insulation makes *Drizzler Ram Jet* the world's warmest. Iridescent rayon-cotton with Wolfhead print on the quilted Curon lining. \$19.95. Featherlight Curon-insulated McGregor coats weigh about 3 times less than conventional winter coat woolens.



**GOOD-LOOKING**—Special process bonds Curon to iridescent cotton *without adhesives*, gives McGregor's *Bonded Meteor Continental* unusual flexibility and long-wear qualities. Quilted Curon lining adds extra warmth without weight. \$22.95. *Double Ollie*—Bonded Curon—iridescent cotton with quilted Curon lining. \$35.00

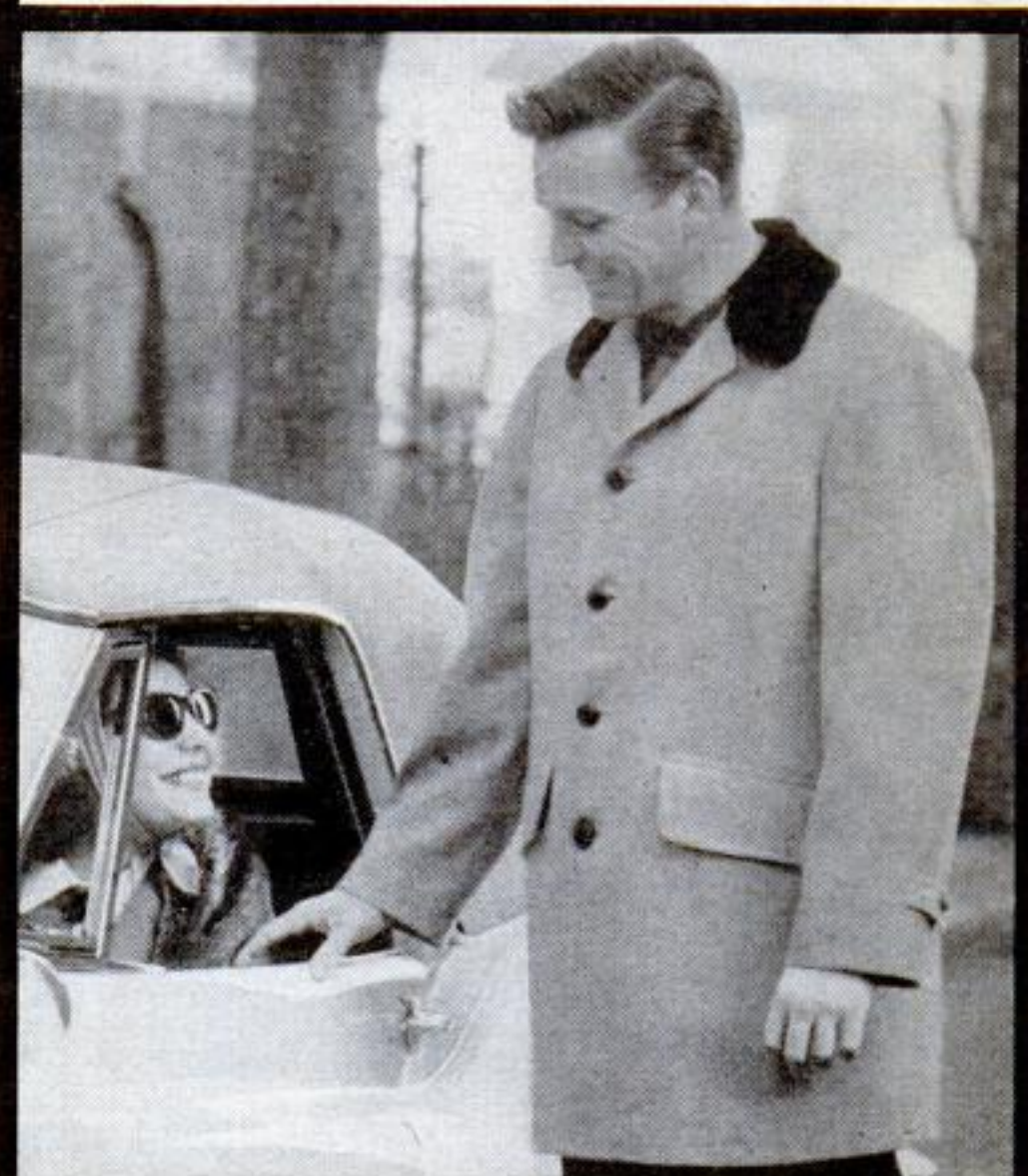
McGregor takes Curon, and by 2 exclusive manufacturing methods, adapts it to new high-efficiency cold-weather wear:



**THE FIRST METHOD** laminates Curon to a fine combed cotton, gives it unusual flexibility and long-wearing qualities.

**THE SECOND METHOD** quilts a double thickness of Curon into an extra protective material, designed for use where winters are especially harsh.

**LIGHTER, WARMER, SOFTER**—These new McGregor coats weigh about 3 times less than bulky, conventional winter coat woolens. They are so comfortable to wear, so soft to the touch . . . it seems unbelievable that they could be so warm. Yet they offer 3 times the protective warmth of traditional materials—more than enough warmth even for temperatures of 60 degrees below zero! By combining Curon into two new coat series, McGregor anticipates your individual needs for winter warmth and comfort. No matter



**WARMER**—McGregor *Welsh Paca* suburban coat is 85% wool—15% nylon, lined with quilted Curon. Fine Alpaca collar. New burnished colors. \$29.95. Despite their lightweight, McGregor-Curon coats offer up to 3 times the protective warmth of traditional materials!

in which part of the country you live, no matter how cold it gets this winter—there are lightweight, warm McGregor coats designed for you. See them today!

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Made in Canada, too. McGregor-Doniger Inc., New York 19, New York  
Curon is the registered trademark of the Curtiss-Wright Corporation for its multi-cellular materials.





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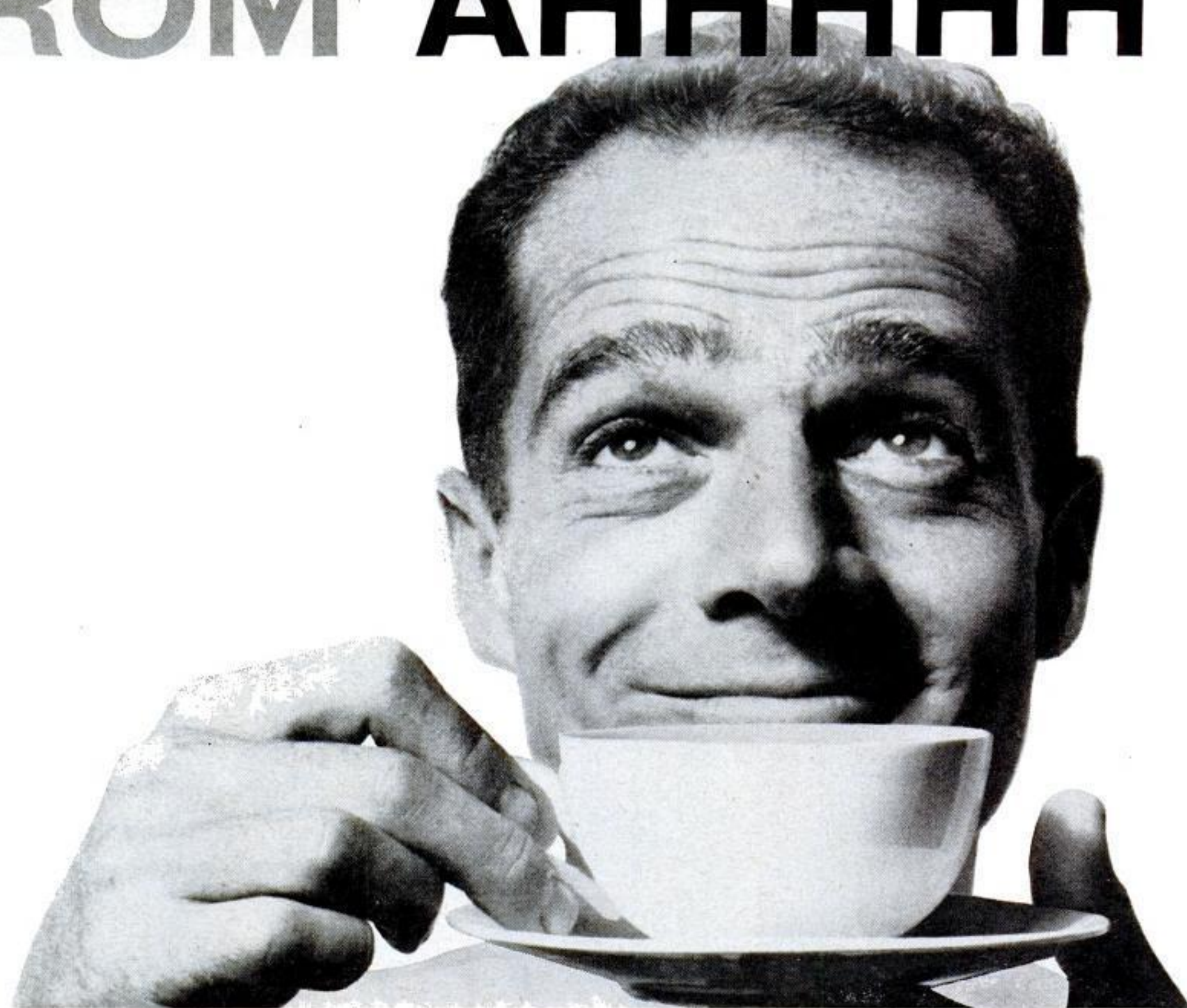
Occupation \_\_\_\_\_

Date of Birth \_\_\_\_\_





FROM AHHHHH



TO ZZZZZZ

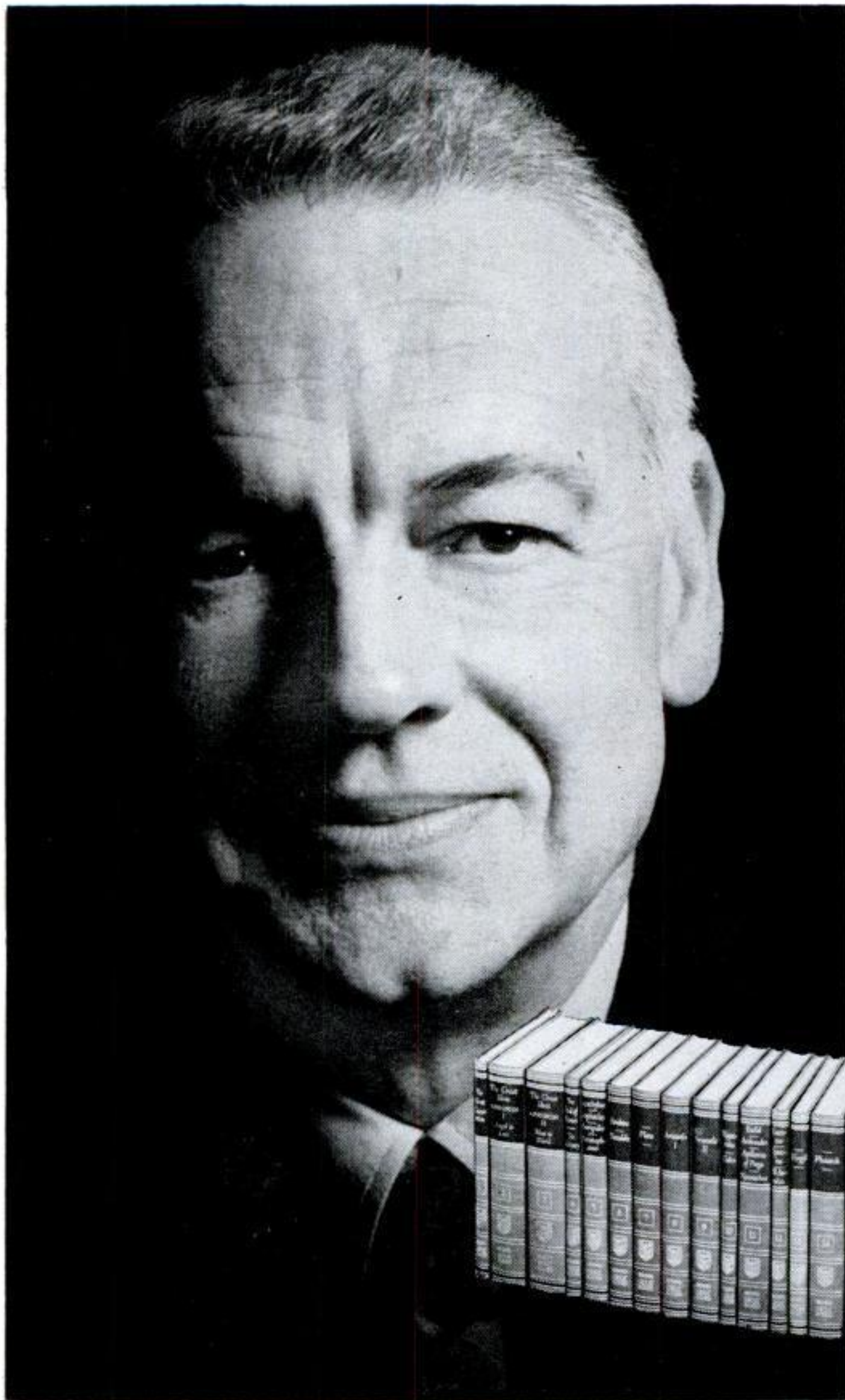


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NEW **DECAF**  
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Open the jar and smell that roaster-fresh aroma... m-m-m-m-m! Then taste that full, rich, satisfying flavor... a-h-h-h-h! Drink cup after delicious cup and still sleep all night. Enjoy new Nestlé's® Decaf® all you want, anytime, because it's 97% caffeine free. Caffeine goes first, then we roast it. That's why it's all coffee with all the flavor you ever dreamed of!





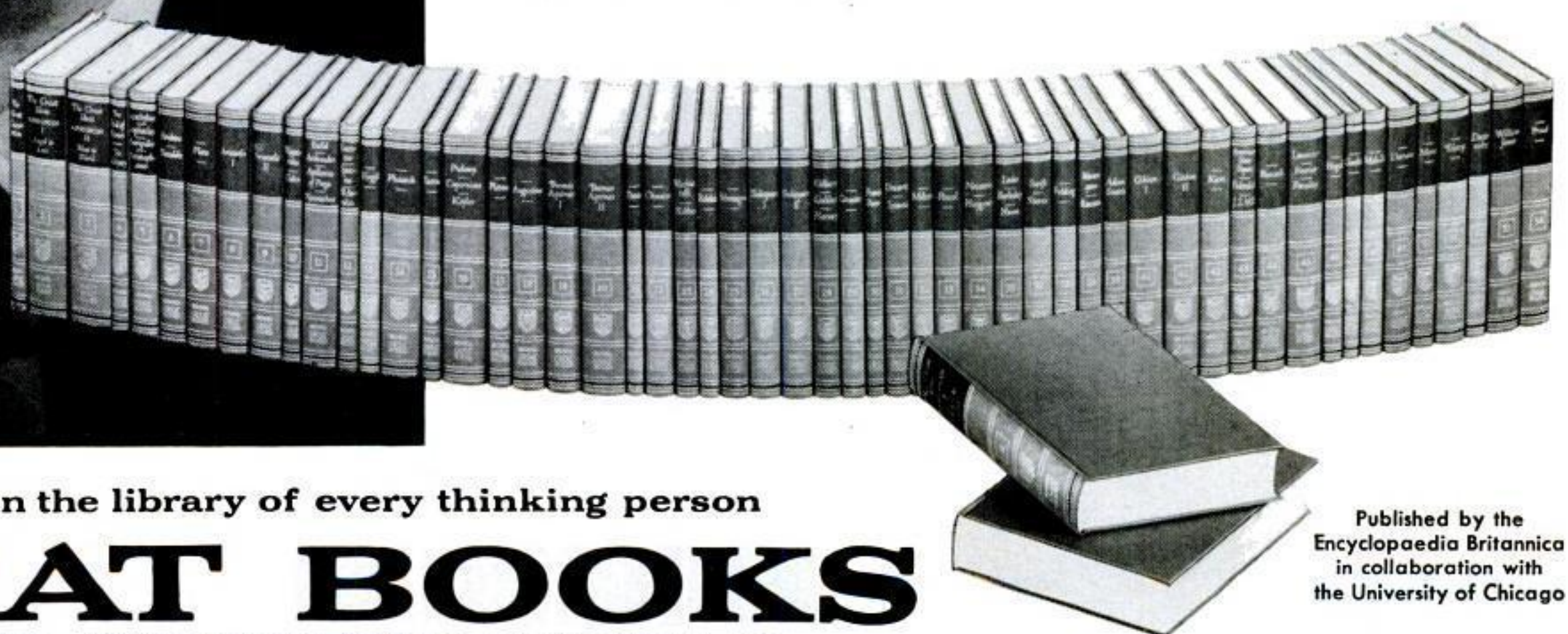
## How long has it been since your mind was stretched by a new idea?

A challenging statement  
by Dr. Robert Maynard Hutchins

"Oliver Wendell Holmes once wrote: 'A man's mind stretched by a new idea can never go back to its original dimensions.' The truth of this statement cannot, of course, be denied. A child who suddenly realizes that the letters in the alphabet are not just isolated sounds and shapes, but meaningful symbols that form words, has grasped an idea that will lead to a continuing expansion of his mind. There comes a time, though, in the lives of too many of us when our minds become occupied only with knowledge we have already learned. When that happens our minds cease to grow.

"Unhappily, the more successful a person is in his daily work the more likelihood there is that this unfortunate condition will result. As we become more and more absorbed with our specialty—whether it is law, medicine, engineering, science, business or any one of the hundreds of other engrossing occupations—we cease to absorb the new knowledge that leads to new concepts. With the years, the mind narrows rather than broadens because we cease to stretch it by exploring the great subjects of philosophy, government, religion—the great humanities which have produced our great men and great thought.

"If it has been some time since your mind was stretched by a new idea, the publication of the Great Books described below will be interesting and important to you."



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of life as *your* mind is illuminated by the great minds of the ages.

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# A Spoof of



← **OUTSIZE SPELUNKER** is a composite as Bob Handley peers out, companion's legs emerge below.



# Spelunking in Newly Found Caves



**UPSIDE-DOWN LEADER.** Handley assumes a stalactite position as he directs his party forward.

**PETRIFIED REACH** does not quite fill the gap → between glove on stalagmite and a gloved stalactite.

The strange formations found in caves have long made the underground a weird world to photograph. Recently a group of spelunkers conducting Photographer A. Y. Owen through caverns near Ronceverte, W. Va. got tired of just poking through the rocks and began to poke fun at spelunking. As Owen photographed them, the weird underworld began to look even weirder—something like a spooky crazy-house at an amusement park.

The spelunkers were actually exploring one of the most exciting new cave discoveries in the country. The first network of chambers was discovered in 1948, leading off from a small cave run as a tourist attraction. Since then the exploration has led to a 2,000-foot hall and to an underground river. Spelunkers have found a mile-long underground canyon 70 feet high, and in one huge chamber, a torrential 40-foot waterfall. In another room they found the jawbone of a pre-historic animal that lived in the cave probably 50,000 years ago. Mapping their complicated findings, the explorers now think that the Greenbrier Caverns may add up to be one of the world's largest caves.

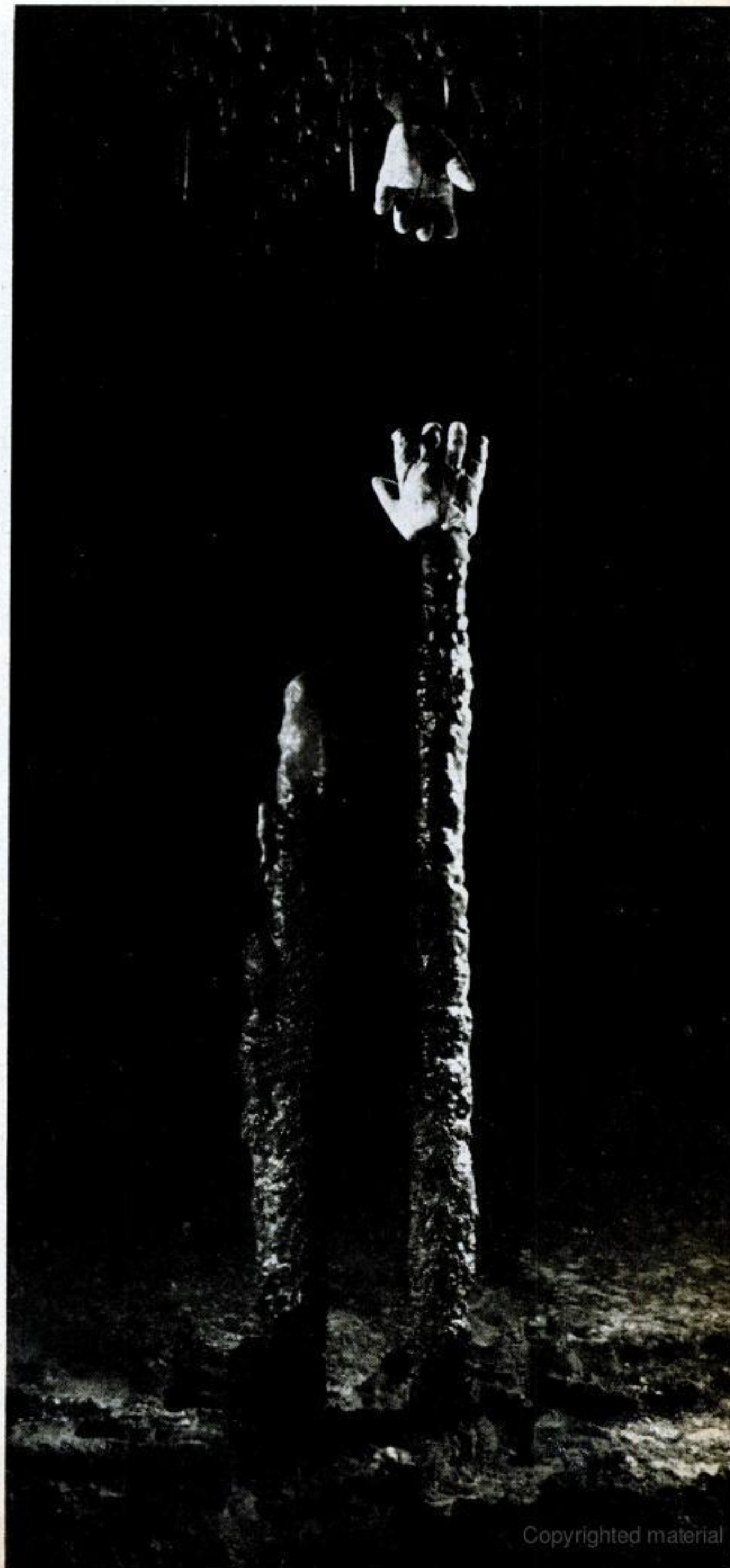






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## *He gave us the wild Old West for keeps...*



*Frederic Remington*

THERE ARE plenty of people who'll tell you the Old West is dead, dead as a wooden Indian. But they're forgetting about a red-faced rock of a man named Frederic Remington.

Fred showed up in the West one day looking for fame and fortune. And wherever he looked, the West spread riches before his eyes. Her untamed land. Her rowdy people. Her

dust and gunsmoke and sweat. Fred liked what he saw.

Then he happened to look over his shoulder. Thunderation! There was the railroad coming after him. And there were men in mail-order clothes, putting up fences, so they wouldn't need cowboys any more. Looked like pretty soon there wouldn't be any West.

Fred figured he'd better do something quick. So he started right there. Cowpokes, rustlers, pioneers, badmen... anybody Fred could get

near enough to, without getting scalped or shot full of lead, he'd paint a picture of.

He'd spread a pack of Comanches across a canvas, so mean-looking and so real you'd want to turn and run for it. Then he'd take a horse and transfer him to paper, still bucking and kicking fit to kill.

Fred didn't miss an inch. Through states that hadn't even been named yet he went, getting it all down, before it was too late.

The pictures hang in museums now. But the story they tell about a wide-open, rip-roaring, man's kind of place belongs to all of us. That's the way Fred wanted it.

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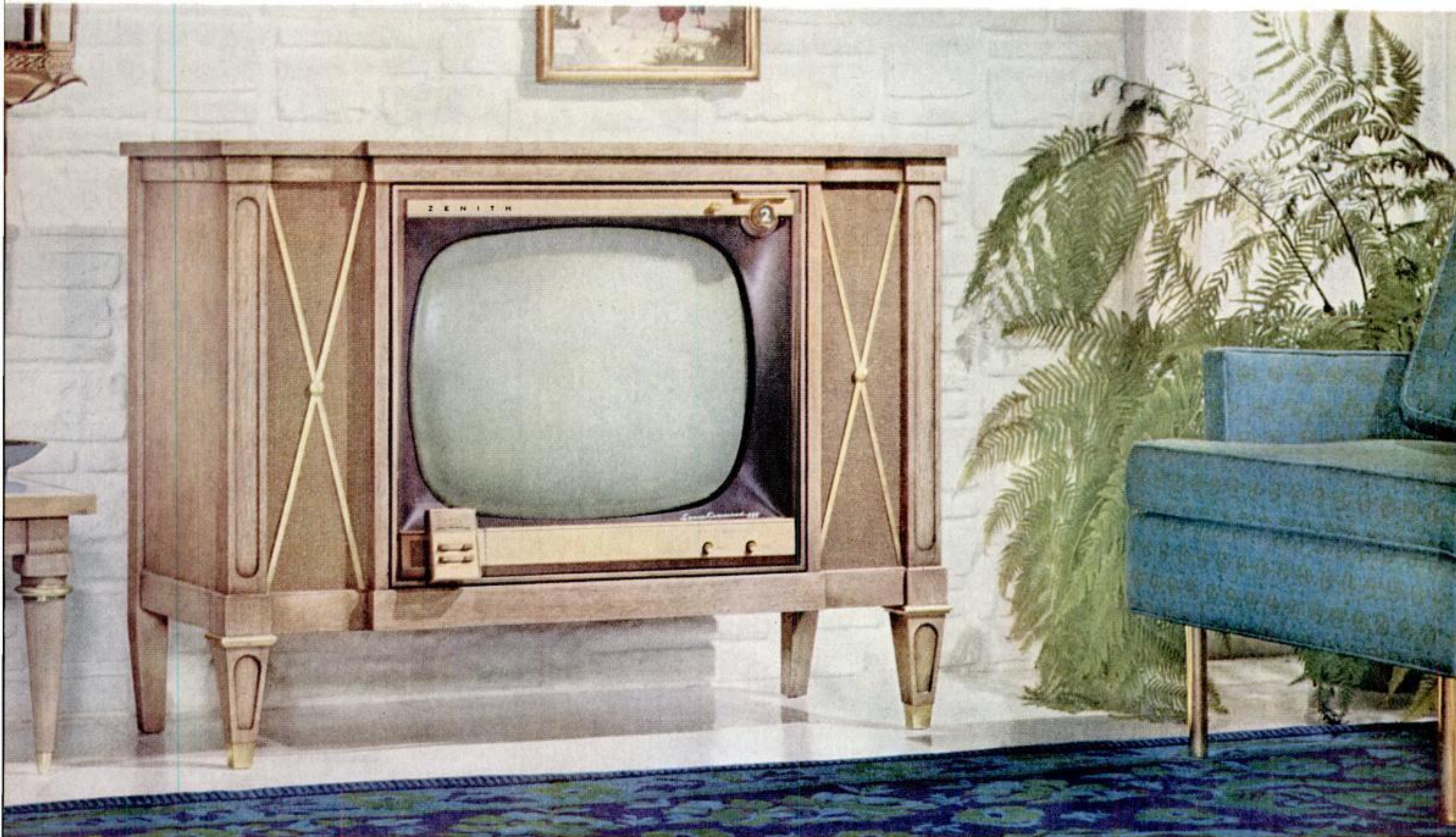
TOUCH A BUTTON TO ADJUST VOLUME AT THREE DIFFERENT LEVELS. EVEN SHUT OFF SOUND WHILE THE PICTURE STAYS ON!



IT'S THE EASIEST WAY IN THE WORLD TO TUNE TV!

*Zenith handcrafted quality gives you the world's finest TV performance—greater operating dependability, fewer service headaches.*

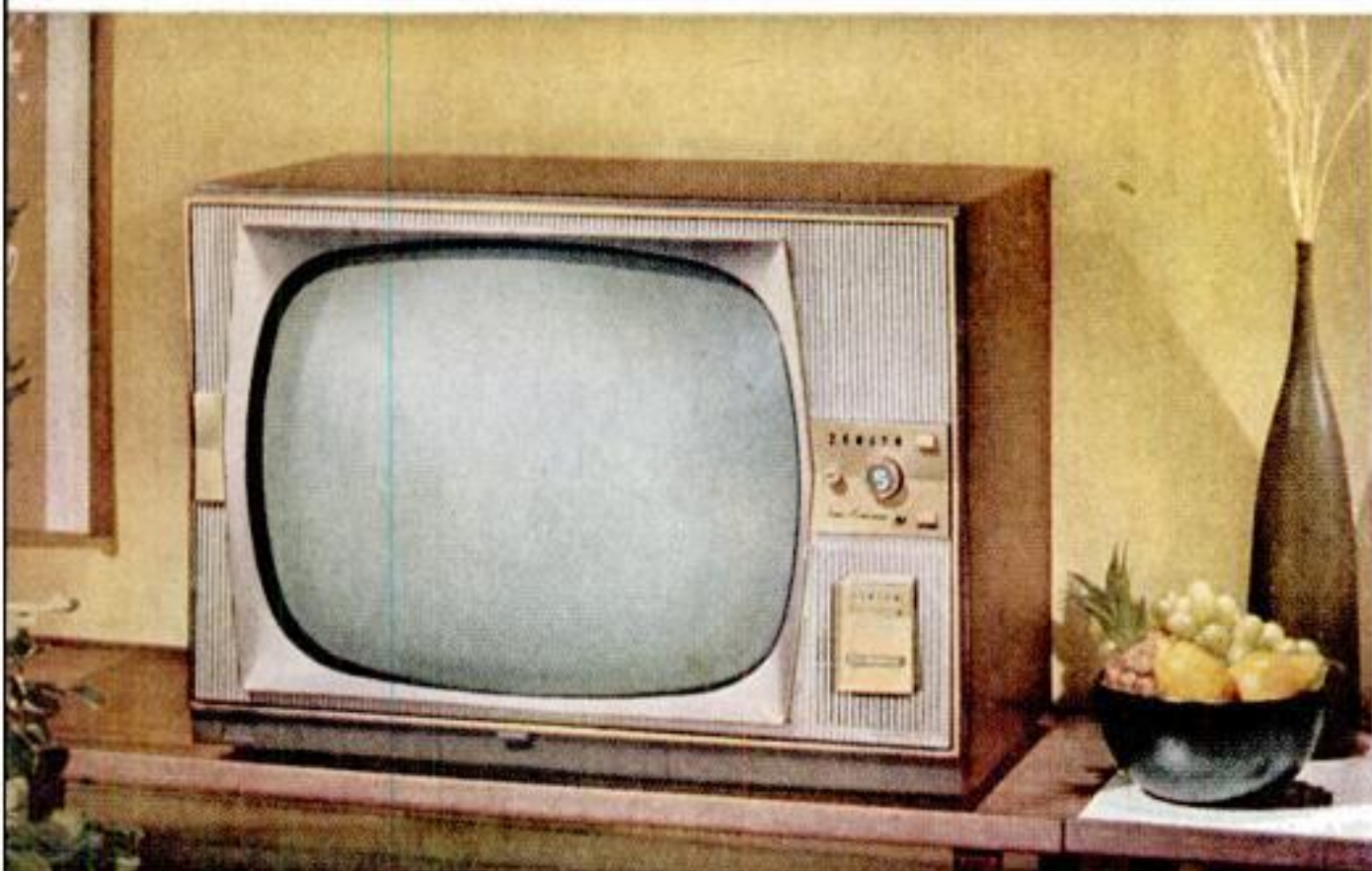




**Italian Provincial styling** in a beautiful new Tuscany walnut color. Has Zenith's famous handcrafted horizontal chassis; four high fidelity speakers. The Grenshaw, from the Zenith Decorator Group, Model D3015L†, with Space Command 400 (described at left), in walnut veneers and solids, \$550.00.\*

†21" overall diagonal picture tube,  
262 sq. inches of rectangular viewing area.

*Zenith brings you the world's clearest picture  
—in the world's most beautiful fine furniture cabinetry*



**The new slim look in table TV**—with Sound-out-front speaker. Extra picture contrast from Zenith's Sunshine® picture tube and Cinelens®. Exclusive Spotlight Dial. The Zenith Hadley, Model D3002†, with Space Command 300, in grained walnut and mahogany colors, \$289.95\*. In blond oak color, \$299.95.\*

†21" overall diagonal picture tube,  
262 sq. inches of rectangular viewing area.



**First time ever!** Space Command in new Slim Classic portable TV! Fits beautifully, even in bookshelf space, in your living room, den or bedroom. Side mounted carrying handles. Sound-out-front Speaker. The Zenith Madrid, Model D2015L\*\*, with Space Command 300, in silver brown vinyl, \$249.95.\*

\*\*17" overall diagonal picture tube,  
155 sq. inches of rectangular viewing area.

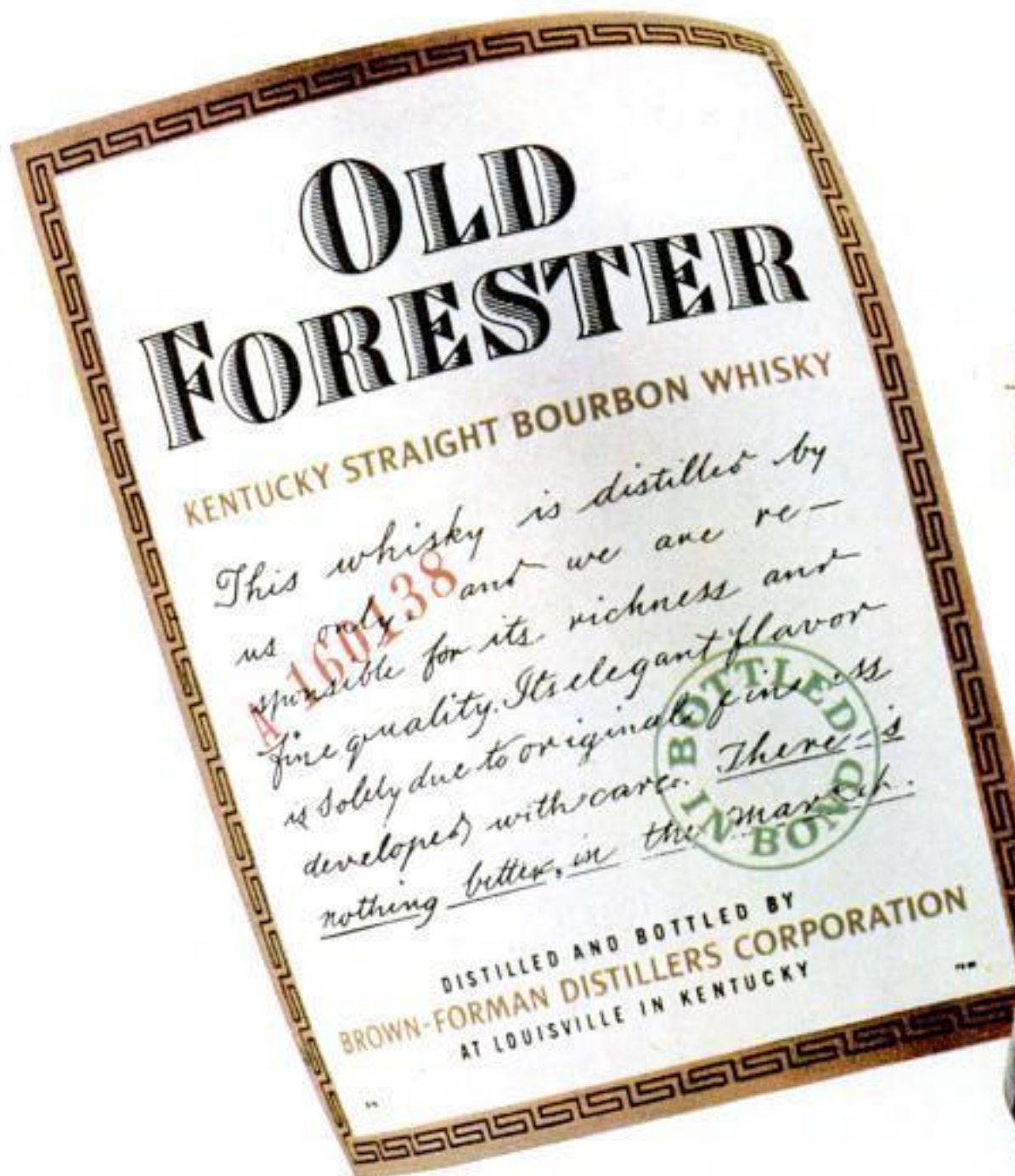


Royalty of television, stereophonic high fidelity instruments, phonographs, radios and hearing aids. 41 years of leadership in radionics exclusively. \*Manufacturer's suggested retail price. Slightly higher in the South-west and West Coast. Prices and specifications subject to change without notice.

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# LETTERS TO THE EDITORS

## THE ISSUE

Sirs:

Your August 31st issue was one of the most beautiful and informative I've ever read. As a high school art and English teacher I plan to use the wonderful pictures and stories to alert my pupils to what I think they should know about man's past achievements and future hopes.

JOSEPH C. CARPENTER

St. Louis, Mo.

## ORDEAL BY FIRE

Sirs:

The article, "Youth's Fearful Ordeal By Fire" (LIFE, Aug. 31), was the most moving piece of nonfiction I have ever read—a credit to the medical profession and to a brave young man.

PHILIP M. CANEVAZZI

Plymouth, Mass.

Sirs:

May I express my appreciation and admiration for the excellent presentation of Clifford Johnson's story, both from a lay and a medical point of view. I know this expresses the feeling of all of the employees of Boston City Hospital, from the bus boys to the superintendent.

NEWTON C. BROWDER, M.D.

Boston, Mass.

Sirs:

Your story on Clifford Johnson read like something out of the stories they wouldn't let Alfred Hitchcock do on television. Not that it wasn't thoroughly arresting and well written. But, good grief, what a thing to do to a complacent, unsuspecting reader!

MARGARET D. MENAMIN

Steelville, Mo.

Sirs:

As one of the six Coast Guardsmen assigned to assist in caring for Clifford Johnson I read Paul Benzaquin's account with great interest.

Fine, accurate reporting—though words could never describe the seared, quivering agony that was Cliff in December 1942. Nor can words describe my feelings of disbelief, shock and anger upon reading of his subsequent death by fire. May God rest his soul.

D. E. BOORTZ

Burlington, Iowa

## TALL I.Q.s

Sirs:

As a public school teacher I enjoyed your article, "Tough Workout for Tall I.Q.s" (LIFE, Aug. 31). Such programs for our "forgotten children" will not only develop our strongest potential manpower but will help diminish the glorification of mediocrity which is one of our most serious problems.

PETER A. LEVENSON

Worcester, Mass.

## QUAKE IN VACATIONLAND

Sirs:

In discussing earthquakes in Montana ("Great Quake That Rocked Vacationland," LIFE, Aug. 31) you said, "Other Montana quakes have received little notice, having occurred in remote areas."

In 1935 we had two severe earthquakes here in Helena, located about 125 miles north of the Hebgen Dam area. These two quakes were of the same magnitude as the Hebgen Dam quakes and were felt throughout the Northwest. The east side of town was wrecked. The high school was so badly damaged it had to be rebuilt.

I don't know whether you consider Helena, the capital city, a remote area, but we of this bustling city of over 20,000 certainly do not.

MRS. JOHN STOCK

Helena, Mont.



WRECKED BUILDINGS IN 1935 HELENA QUAKE

## FOLKLORE OF AMERICA, PART I

Sirs:

A more superb cover than the Rip Van Winkle painting I've never seen! What an enchanting picture it will make for my daughter's room. I am going to keep your "Folklore of America" series, not only for my children but for myself.

MAXINE CLARK

Dallas, Texas

Sirs:

Congratulations on your new series. These old legends, most of them unknown to me till this time, have a special flavor entirely different from legends of other countries.

REV. GÉRARD J. PELLETIER

Edgard, La.

Sirs:

I am compelled to tell you how much I enjoyed the paintings by James Lewicki. They were beautiful, forceful and dynamic.

LINDA MARIE PASSER

New York, N.Y.

## TEEN-AGE CONSUMER

Sirs:

At the risk of undermining the economy, as threatened in the revealing article, "A New, \$10-Billion Power: the U.S. Teen-Age Consumer" (LIFE, Aug. 31), I protest that cultivation of the adolescent as a separate class contributes significantly to the emotional disturbances of contemporary youth. Adolescents are no longer treated as normal human beings in transition from children to adults, but are regarded as a special race of incomprehensible beings with needs, customs, morals, even a language, all their own. Many sociologists generally agree that isolation from the main stream of life is the root cause of our acute youth problems.

NORMAN PEACH

New York, N.Y.

Sirs:

Though most admire the poise and maturity of today's youth, it seems to me that all parents and businessmen interested in the future of our country would do well to develop the intellectual and artistic potential of these will-be citizens rather than their obsession with material possessions.

SHARON LOWERY

Portland, Ore.

Sirs:

I strongly disagree with the whole article. Perhaps we of the teen-age set are exposed to the luxuries of life, but that does not mean that we actually own all the articles as pictured in your Tower of Babels.

MARY TEBBEN

Evans City, Pa.

Sirs:

American parents are trying hard to maintain a few shreds of self-respect in the midst of advice against frustrating any wishes of their children, and LIFE has neatly scuttled their efforts by telling them, "It is already too late."

As the mother of four teen-agers-to-be I say it is not too late to expect teen-agers to spend responsibly rather than recklessly.

CAROLYN SWEETLAND

Poughkeepsie, N.Y.

Sirs:

I found your article on the expenditures of modern youth most interesting and informative but disappointing. The idea of taking one person's story and magnifying it is a good way to put over the general view. But you chose a person who is an exception in the world of teen-agers. I have nothing against Suzie but she certainly is not typical.

BRUCE WALKER

Jacksonville, Fla.

● LIFE picked Suzie Slattery not because she was a typical teen-ager but, as was pointed out, because she was a "seller's dream" costing her parents "far more than average for the country."—ED.

Sirs:

When I read about Suzie Slattery, I felt very bad because this is not the Suzie I knew.

Suzie loves to bake and cook. She is a wonderful baby sitter and teaches Sunday school.

L. BASMAGIA

Sherman Oaks, Calif.

Sirs:

Now all Suzie Slattery needs is a part-time job.

ANGIE FLORES

Richmond, Calif.

● She already has had one. She worked this summer as a sales clerk in a department store one afternoon a week.—ED.

## SUNNY SUMMER SCHOOL

Sirs:

With all the pretty girls to look at in the picture of the co-eds in the outrigger canoe ("Hawaii's Sunny Summer School," LIFE, Aug. 31), did anyone notice the ship on the horizon, on the right? It is the Chilean battleship *Almirante Latorre*.

Built in England for Chile, she was taken over by the Royal Navy in World War I, renamed the *Canada*, joined the Grand Fleet in 1915 and fought in the Battle of Jutland in 1916. She was reacquired by Chile in 1920.

Once the most powerful capital ship of any South American navy, the *Almirante Latorre* had just won a battle against the Hurricane Dot a few days before arriving at Honolulu en route across the Pacific to Japan to be cut up for scrap.

F. G. GRIFFITH

Fort Wayne, Ind.

LIFE 540 N. Michigan Avenue, Chicago 11, Illinois



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Lace slim sheath with great curve of detachable cape. Blue, Rose, Cocoa, Green. 12½-24½; 12-20. About, \$23

Sheath dress and jacket. Brocade theater suit. Blue, Green, Beige. 12½-24½; 12-20. Interfaced with Haroform. About, \$23



Feather-weight wool-and-nylon suit. Black, Blue, Purple, Brown, Green. 12½-22½; 12-20. Interfaced with Haroform. About, \$18



Romantic allure of velvet. Black, Blue, Brown. 12½-22½; 12-20. About, \$18



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*write to* **PURITAN CORP.** *makers of*



*puts life in your fashions*



Fluid Geneva crepe costume suit with satin trim. Black, Blue, Taupe, Green. 12½-22½; 12-20. Interfaced with Haroform. About, \$18

Embroidered wool-and-nylon sheath. Black, Blue, Purple, Brown, Green. 12½-24½; 12-20. Interfaced with Haroform. About, \$18

Matinee-to-midnight ensemble with fine worsted look. Brown, Grey, Turquoise, Wine. 12½-24½; 12-20. Interfaced with Haroform. About, \$23

Fall costume suit of 100% wool tweed. Black, Brown. 12½-22½; 12-20. Interfaced with Haroform. About, \$23

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You've never seen TV like Safari! Weighing a scant 15½ pounds, less than 17" tall, Safari is the world's first TV you can take wherever you go, including places electricity can't go...on picnics, to the beach, on boats, in trains, truly *everywhere*! Safari plays on its own built-in rechargeable battery, and the recharger is built in, too! (Or save the battery, operate Safari on AC house current!)

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**SPECIFICATIONS:** 21-transistor chassis, 4 IF stages, 3-transistor, high-gain tuner, 12 diodes, 2 rectifiers, easy-to-service Perma-Circuit chassis design. All controls at your finger tips, reserve-power sound system, built-in Pivot-Tenna, private listening jack for optional ear speaker. Rugged case in natural or black genuine leather with saddle stitching, durable styrene top and collapsible visor, sturdy carry handle, adjustable base. Not available in UHF. Dimensions: 8¾" wide, 16¾" high, 5¾" deep. Uses rechargeable battery — has built-in recharger.

See the new PHILCO Mastercraft Collection and new Decorator TV Series at your dealer's now! From \$199<sup>95</sup>

Beautiful new TV-cabinet interpretations are now yours...at popular prices...in the Philco Mastercraft Collection. Seven models, all rendered in the tradition of fine-furniture hand craftsmanship.

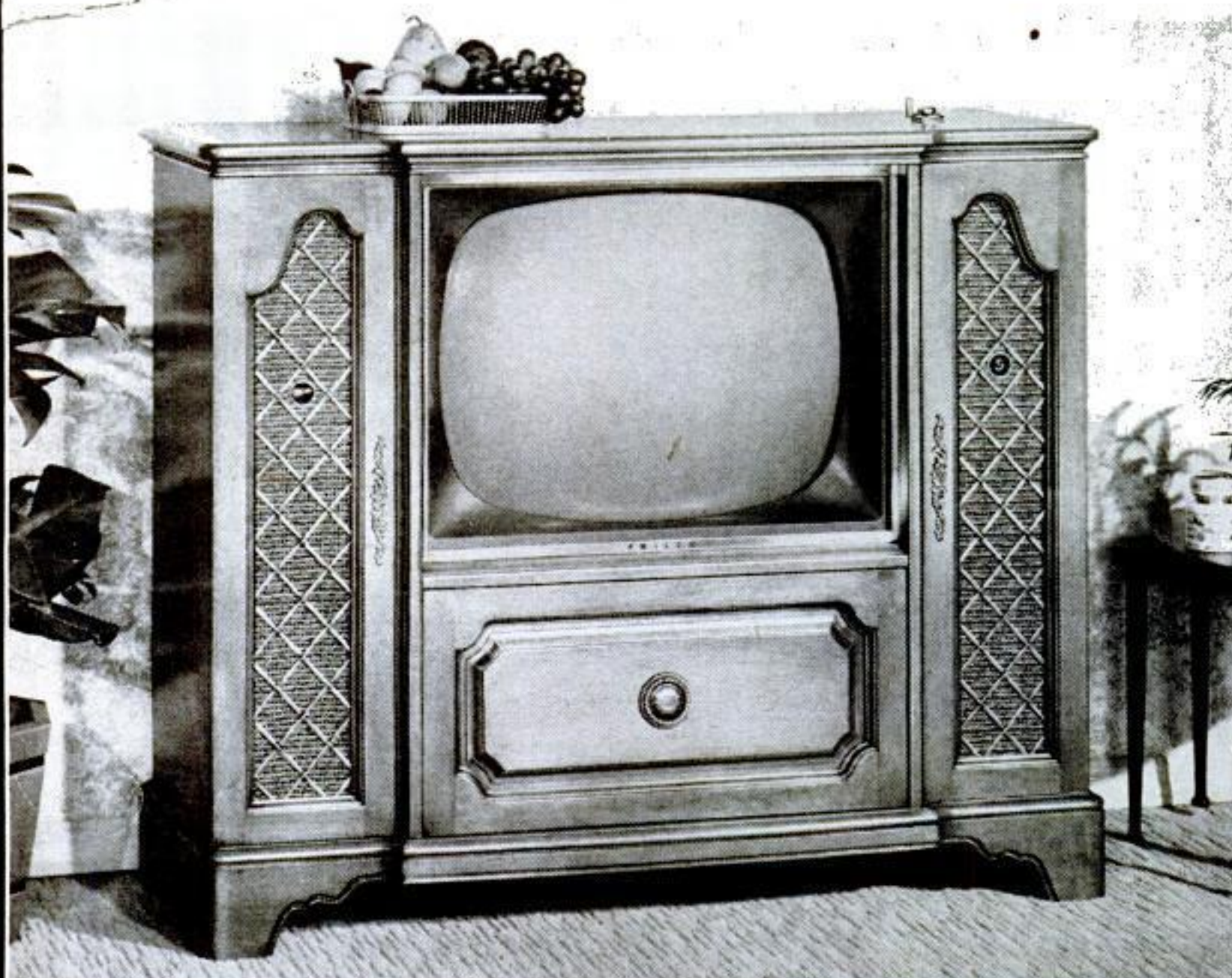
Now for 1960, Philco combines authentic cabinet designs in carefully selected hand-finished, genuine hardwoods, with the most advanced engineering and performance. But there's more big news!

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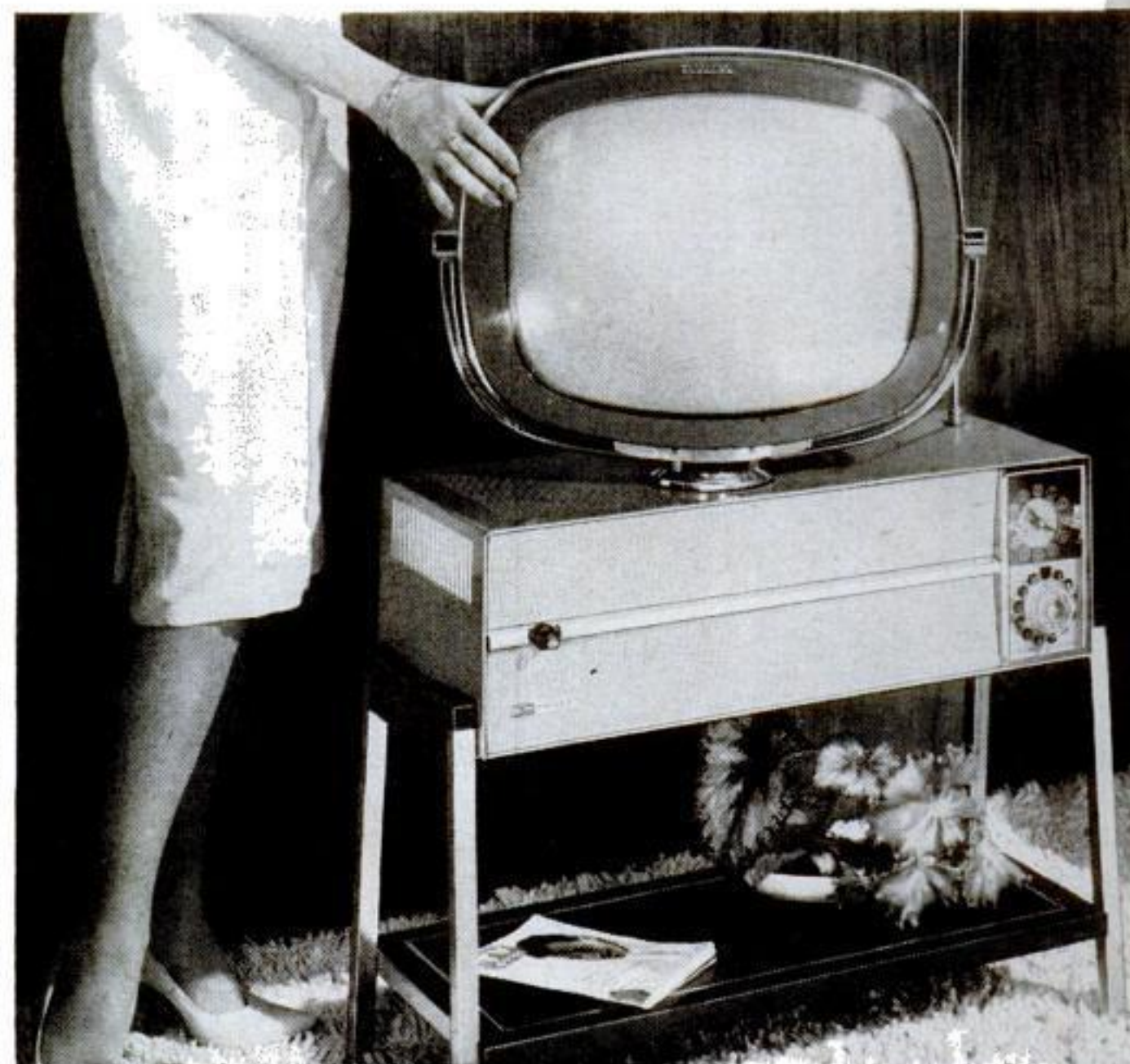


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MODEL 3412 SIESTA

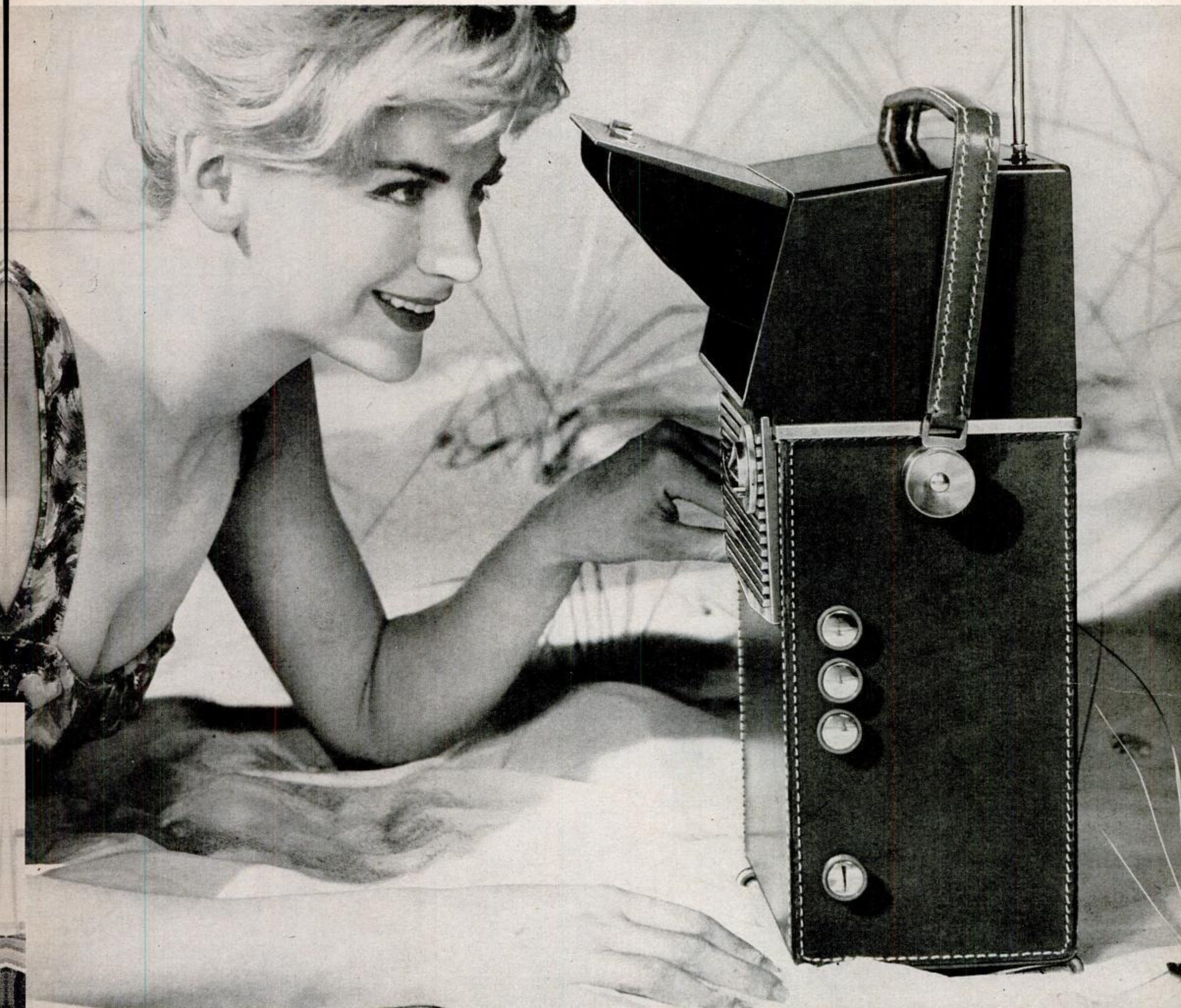
**New! Swivel-Screen Consolette priced from \$199.95**

Comes in five fashion-wise colors. Handsome stand has gleaming brass legs and a useful decorator shelf. Complete unit measures just 12" deep! The Siesta, illustrated above, has automatic clock controls.\* Turns on your favorite programs; turns itself off at night. The picture tube swivels all the way around, making Predicta Decorator Consolette perfect for use in any room!

\*PRICED SLIGHTLY HIGHER



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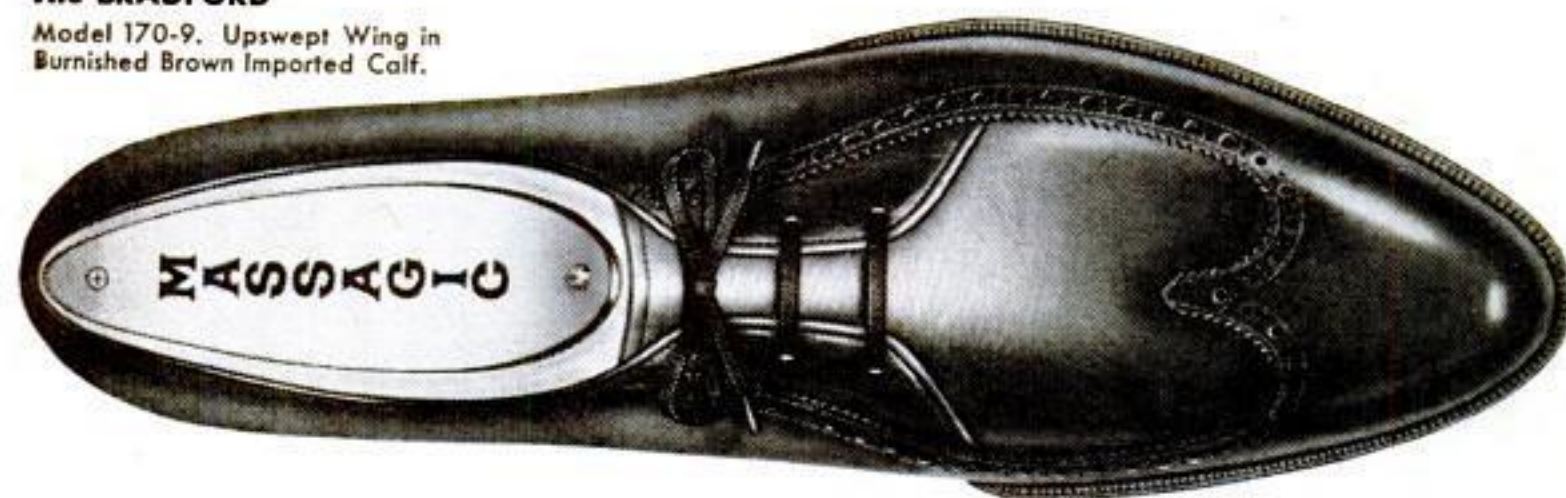
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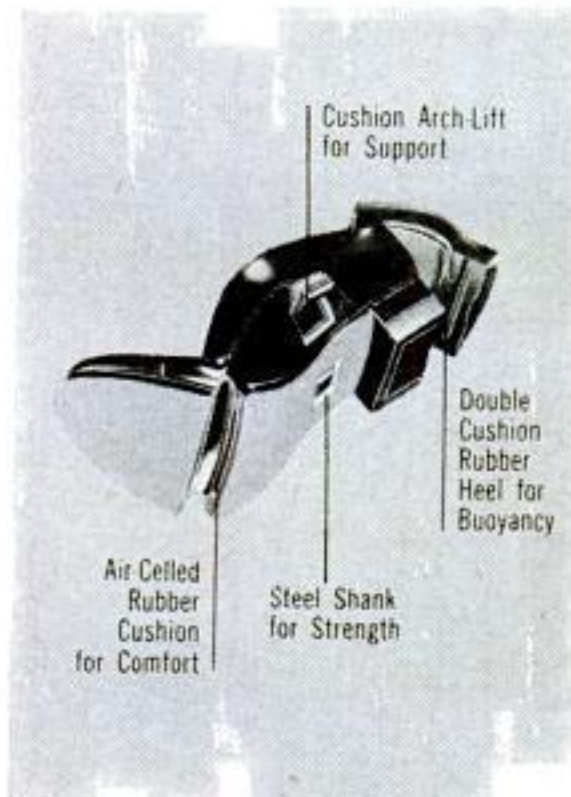


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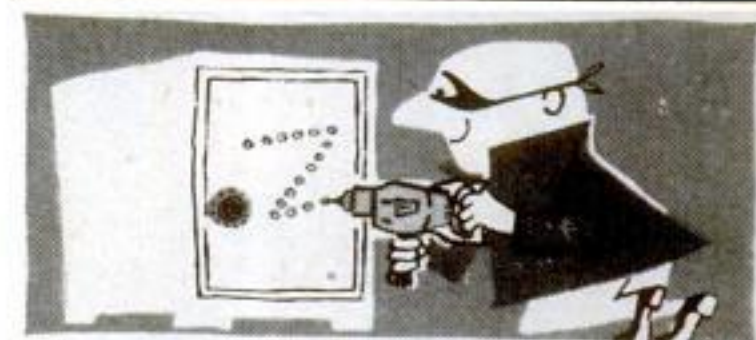


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Sturdily built and roomy, the Travelall® takes eight or a truckload of equipment to any site. Extraordinary road clearance.



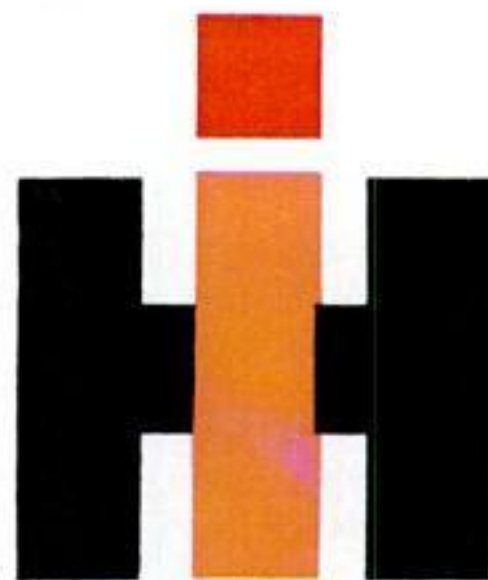
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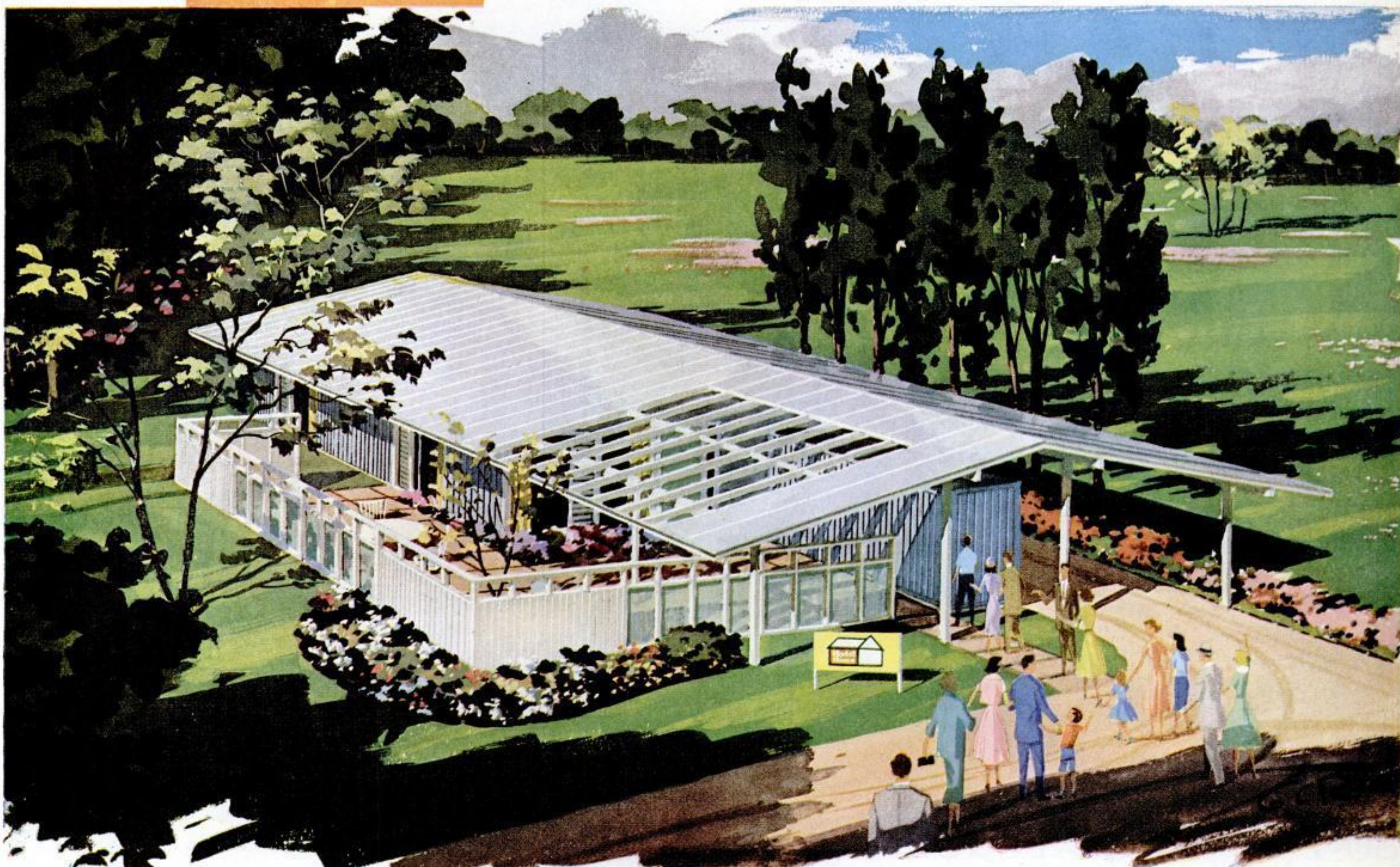
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# 2

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**The Knoxville...** inspired by the famous National Association of Homes Builders-Masonite Research House. More than half of the participating dealers and their builders are erecting the Knoxville.

*here's what they are...*

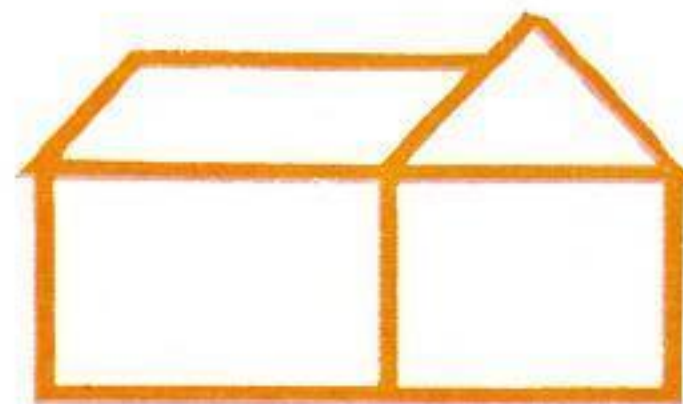
These new "Showcase" homes, now on display across the U.S., are just what the name implies—a showcase for the latest ideas in home building. The newest exterior treatments. The most up-to-date planning features. The latest developments in famous-brand products like Masonite® hardboard panels.

Here you'll see things like these: the new floor-to-ceiling doors, with all their many advantages • amazing Panelok® walls that change in minutes to create an all-new room • rich factory-applied wood grains at "plain wall" prices • beautiful exterior sidings that last the life of your home.

These things are *not* "out of this world," not out of reach by any means. They're of the here and now, in your price range — your lumber dealer will supply any or all of them for the home you build tomorrow.

One idea you're certain to want, and you'll find it in all the Showcase homes —that's the "Pattern for Living" idea. Pattern for Living is a new design concept that gives you complete flexibility in planning...creates a home that can grow or change with your family's changing needs.

But see the 1959 Masonite Showcase homes firsthand. Look on the opposite page for the model homes nearest you. If you don't find one nearby, ask your local lumber dealer for free sketches and floor plans—or write Masonite Corporation, Dept. L-921, Box 777, Chicago 90, Illinois.



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# "Showcase of Famous Brands" model homes

built by your lumber dealer...and here's where to see them

\*Denotes Location of Model Home

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DECATUR—Decatur Building Material Co., Inc.  
1540—4th Ave. S. E.  
\*Penny Acres—South East Decatur

## ARKANSAS

HOPE—Hope Builders Supply Co., Inc.  
3rd and Louisiana  
\*1121 South Walnut St.  
STUTTGART—Sparrow Builders Supply Co.  
904 N. Buerkle Road  
\*Coker Hampton Addition

## CALIFORNIA

BLUE LAKE (9 miles east of Arcata)  
Blue Lake Builders Supply Co.  
CHICO—Diamond Gardner Corp.  
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Bittenbender Lumber Co., 901 S. State St  
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105 N. Main St.  
\*12th District Fair—Redwood Highway North

## COLORADO

ARVADA—Arvada Lumber Co.  
7612 Grandview Ave.  
\*Applewood Mesa—Golden  
DENVER—Beach Lumber Co., 5990 W. Colfax  
\*Applewood Mesa—Golden  
PUEBLO—The Building Materials Center, Inc.  
2700 East 4th St.  
\*Jerry Murphy Road—Belmont Addition  
WHEAT RIDGE—Woodside Lumber, Inc.  
5223 W. 38th Ave.  
\*Applewood Mesa—Golden

## CONNECTICUT

MANCHESTER—W. G. Glenny Lumber Co.  
South Main St.  
MERIDEN—The Immick Lumber Co.  
State St. Extension  
\*Bellevue Acres, Miller Ave.  
PLAINVILLE—A. J. C. Hardware & Building  
Material Co.  
\*Avon  
SHELTON—Builders Lumber & Supply Co.  
Brook St. & Howe Ave.

## FLORIDA

JACKSONVILLE—Carolina Lumber Co.  
575 Phelps St.  
\*University Park  
TAMPA—Edwards Sash, Door & Lumber Co.  
Cor. No. Rome & Fuller  
\*10708 Lake Carroll Way—Carrollwood  
WEST PALM BEACH—Butler Brothers  
Lumber Co., Roseland Drive & FEC R.R.  
\*\*\*"Florida Gardens"—Lake Worth

## IDAHO

BOISE—Boise Building Supply Co.  
6909 Fairview Ave.  
\*Dollar-Pauley Subdivision

REXBURG—Mickelsen's  
\*260 East 2nd North

## ILLINOIS

ALTON—Springman Lumber Co.  
AVISTON—Aviston Lumber & Hardware Co.  
CANTON—Sutton & Moore Lumber  
\*We-ma-tuk Hills Country Club  
CARLYLE—Carlyle Lumber Co.  
\*Slade St. Addition  
COTTAGE HILLS—Kutter Bros. Lumber Co.  
DU QUOIN—Kimmel-Schwinn Lumber Co.  
\*Fair Acres  
EFFINGHAM—Effingham Builders Supply Co.  
OAKLAWN—L. N. R. Beatty Lumber Co.  
& L. B. Landmark Builders, Inc.  
\*Lincoln Meadows Add—Frankfort  
SPRINGFIELD—Peter Vredenburg Lumber  
Co., 3rd & Jefferson St.  
\*Sherwood Addition  
URSA—Middendorf & Son  
\*Sunnybrook Meadows Subdivision, Quincy

## INDIANA

CENTERVILLE—Tom Lumber & Supply Co., Inc.  
National Road East  
\*Skyline Terrace Addition—Richmond  
NEW CASTLE—The New Castle Lumber &  
Supply Co., 432 Broad St.  
\*New Castle  
VINCENNES—Klemeyer Lumber Co.  
First & Hart Sts.  
\*1300 Block of St. Clair

## IOWA

CLINTON—Eclipse Lumber Co.  
\*Meadow View Heights  
DAVENPORT—H. O. Seiffert Lumber Co.  
923 W. 2nd St.  
\*Berkley Heights  
DONAHUE—Rohik Lumber & Grain Co.  
\*Park Ridge Addition—Davenport  
HAWARDEN—Ward Lumber Co.  
\*Hawarden  
KEOKUK—Independent Lumber Co.  
\*Indian Hills  
ROCK RAPIDS—Pettengills Concrete &  
Lumber Co.  
\*Rock Rapids  
SIOUX CITY—Walensky Lumber Co.  
\*Sioux City  
WEST BURLINGTON—Eclipse Lumber Co.  
Inc., 3350 Mt. Pleasant Ave.  
\*Granavilla Addition

## KANSAS

HUTCHINSON—Davis Lumber & Hardware Co.  
732 East First  
\*1506 North Baker  
LOUISIANA  
ALEXANDRIA—Koncinsky Builders Supply Co.  
621 N. 3rd St.  
\*Airview Terrace  
MARYLAND  
HAGERSTOWN—Coffman Lumber Corp.  
449 N. Prospect St.  
\*Greenberry Hills

## MASSACHUSETTS

CAMBRIDGE—Massachusetts Lumber Co.  
\*Sudbury  
PLYMOUTH—Plymouth Lumber Co.  
Foot of Robbins Rd.  
\*Westgate

## MARYLAND

TAUNTON—Mozzone Bros. Inc., 137 Hart St.  
\*Raynham Acres, Raynham

## MASSACHUSETTS

CAMBRIDGE—Massachusetts Lumber Co.  
\*Sudbury  
PLYMOUTH—Plymouth Lumber Co.  
Foot of Robbins Rd.  
\*Westgate

TAUNTON—Mozzone Bros. Inc., 137 Hart St.  
\*Raynham Acres, Raynham

## MICHIGAN

BAY CITY—Briar Lumber & Coal Co.  
522 S. Water St.  
LUDINGTON—Abrahamson & Nerheim Co.  
720 South Washington Ave.  
MT. PLEASANT—Mt. Pleasant Lumber  
PORTLAND—Smith Lumber Co.  
\*Portland

## MINNESOTA

FARIBAULT—Botsford Lumber Co.  
102 N.W. 5th St.  
\*Botsford's Country Club Addition  
PIPESTONE—Central Lumber Co.  
\*Pipestone  
STILLWATER—Bluff City Lumber Co.  
\*Fairmeadows Addition

## MISSOURI

CAPE GIRARDEAU—L. H. Landgraf Lumber  
Co., W. Independence & Louisiana Ave.  
\*Sunridge Trail Rd.—Crystal City  
HERCULANEUM—Highway Lumber Co. Inc.  
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SALEM—Great Central Lumber Co., "C" St.

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SULLIVAN—Sullivan Lumber Co.

## MONTANA

BILLINGS—Aldrich and Co.  
2701 Fourth Ave. N.  
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## NEBRASKA

NORTH PLATTE—Field Birge Co.  
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## NEW HAMPSHIRE

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265 Hillside Ave.  
\*North Caldwell  
PEQUANNOCK—Van Ness Lumber Co., Inc.  
Newark Pompton Turnpike  
\*Stoneleigh—Riverdale  
WAYNE—Circle Building Supply Co., Route 23  
\*Lions Head Lake—Wayne

## NEW YORK

DRYDEN—Baker Lumber & Supply Co., Inc.  
\*17 Highland Crescent—Highland Subdivision  
FULTONVILLE—Fondt Lumber Co.  
\*Fonda

MASTIC, LONG ISLAND—  
Cor-Ace Lumber, Inc.  
\*Montauk Highway

SANBORN—D. F. Calkins Lumber Co.  
STATEN ISLAND—New Dorp Coal Corp.  
1352 N. Railroad Ave.  
\*Amboy Road  
VESTAL—Browning & Sons Lumber Co.  
Vestal Parkway East  
WILLIAMSVILLE—E. G. Corbett Lumber Co.  
55 S. Long St.



## NORTH CAROLINA

DURHAM—West Durham Lumber Co.  
3109 Hillsboro Rd.  
\*Fairfax Place, Dixon Road  
MURFREESBORO—Moonlight Enterprises

## OHIO

ALLIANCE—Robertson Lumber & Coal Co.  
126 E. Grant St.  
\*Crestwood Heights Allotment  
HELENA—Helena Lumber Co.  
\*Helena  
MT. VERNON—Walker Lumber Co.  
\*New Gambler Road

## OKLAHOMA

ALTUS—Wm. Cameron & Co., 102 E. Live Oak  
\*400 Lakeside Drive  
ENID—Caton Lumber Co., 2601 N. Fourth St.  
\*1302 Ponca Drive  
MUSKOGEE—Hope Lumber & Supply Co.  
121 E. Okmulgee  
\*600 Belmont Road

## OREGON

TIGARD—McCready Lumber Yards  
12765 S.W. Pacific Hwy.  
\*S.W. Hermosa Way & S.W. 75th Ave.—Portland

## PENNSYLVANIA

ATHENS—H. M. Hair & Sons  
\*Iroquois St.—Sayre  
GREENVILLE—Oakes & McClelland Co.  
Conneaut Lake Road  
\*Valley View Allotment  
INDIANA—Indiana Lumber & Supply Co.  
200 N. 10th St.  
JONESTOWN—E. H. Gerhart Co., Inc.  
\*Jonestown  
LUZERNE—Bennett Lumber Co.  
682 Bennett St.  
\*College Manor—Dallas  
NEW KENSINGTON—Arnold Lumber Co.  
1388—4th Ave.  
\*Rossmont Plan

OLYPHANT—Tully Building Supply, Inc.  
202 Hull Ave.  
PERKASIE—Shelley & Sons—Fenstermacher  
Co., Inc., 7th & Market St.  
\*Highland Terrace  
PHILADELPHIA—Scholtz Lumber Co.  
85th & Tinicum Ave.  
\*Leamy Ave. Estates, Leamy Ave.—Springfield  
\*Seaview Homes—Brigantine, N. J.

PHILADELPHIA—Walter H. Terry, Jr.  
Bustleton & Haldeman Aves.

READING—Merritt Lumber Yards, Inc.  
4th & Spruce Sts.  
\*Wilshire Development, Sinking Spring

SCRANTON—Noto Lumber Co.  
1040 East Elm St.  
\*Clover Hill Development, West Elm St.

WILLIAMSPORT—Reese Building Supply, Inc.  
941 Nichols Pl.

WYALUSING—Glen W. Arey Lumber Co.

## SOUTH CAROLINA

LANCASTER—Builders Supply Co.  
501 S. French St.  
\*Gregwood

## SOUTH DAKOTA

ABERDEEN—Aberdeen Lumber Co.  
\*109 Elizabeth Drive  
BROOKINGS—Farmers Co-op  
\*1440—7th St.  
HURON—J. F. Anderson Lumber Co.  
\*1840 McClellan Drive  
RAPID CITY—Knecht Lumber Co.  
\*Selkirk Place in Strathaven  
SIOUX FALLS—Ward Lumber Co.  
\*2621 S. Lyndale Ave.

## TENNESSEE

JOHNSON CITY—Dealers Supply Co.  
Cherry St.  
\*Sunset Drive—Brawley Addition  
LAWRENCEBURG—Parkes Lumber Co.  
\*Lawrenceburg  
OAK RIDGE—Anco Supply Co.  
Turnpike at Illinois Ave.  
\*Laurel Heights Development

## TEXAS

CORSICANA—Wm. Cameron & Co.  
300 East 3rd Ave.  
\*2905 Overlook Circle North  
EL PASO—Logan Lumber Co., 5775 Dyer St.  
\*5837 Porpoise Drive—Dolphin Terrace #3  
MARSHALL—Harrison County Lumber Co.  
512 South Washington  
\*Mockingbird Hills

ODESSA—Tadco Home Supply  
2519 N. Jackson St.  
\*2700 Cumberland St. Block—Springdale Add.

TEXARKANA—Temple Lumber Co.  
1402 New Boston Rd.  
\*Sherwood Addition

WACO—AAA Lumber Co., 5600 W. Waco Dr.  
\*2500 Block S. 24th—Pierrard Addition  
WAXAHACHIE—Wm. Cameron & Co.  
426 S. Rogers St.  
\*1606 Hill Lane

## WASHINGTON

CHENEY—Bestway Building Center  
221 First St.

## WISCONSIN

CEDARBURG—Cedarburg Lumber Co. Inc.  
SHEBOYGAN FALLS—Richardson Lumber Co.  
\*River Hills Subdivision  
TWO RIVERS—Schmitt Lumber Co.  
1812—19th St.  
\*2830—34th St. Edgewood Place





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# SQUARESVILLE U.S.A.



KATHY VANNAMAN



ANNE GARDNER



LUETTA PETERS

"This town is Squaresville itself," said a letter from the three Hutchinson, Kan. girls above, "so we as its future citizens want to be cooled in." The letter, sent from the bustling town of 38,000 souls, was duly delivered in Venice, Calif., the seedy capital of the bearded bohemians called beatniks. The addressee was Lawrence Lipton, leader of the Venice beatniks and their biographer in his book, *The Holy Barbarians*, who was invited by the girls to visit Hutchinson with his beat friends. Lipton, who is shown below reciting poetry in Venice, promptly accepted the invitation.

The result of this exchange could have been a dramatically revealing confrontation of two extremes of present-day U.S. life and attitudes—Squaresville vs. Beatsville. Hutchinson is the personification of traditionally accepted American virtues—a stable, prosperous community, given to conservatism but full of get-up-and-go. Venice throbs with the rebellion of the beatnik, who ridicules U.S. society as "square," talks a strange language and loves to chant

## VS.

his poetry while jazz bands or bongo drums play accompaniments.

The direct confrontation of Squaresville and Beatsville never came to pass. Aghast when their prankish invitation was accepted, the girls hurriedly uninvited Lipton. As they did, the story hit the newspapers and the town vibrated with indignation. Town fathers worriedly wondered if their youngsters were incipient beatniks (in Hutchinson pronounced beetnecks), whom they looked on as unspeakably unwholesome. When rumors spread that the beatniks had been reinvited by other teen-agers, the police passed the word that a "beatnik doesn't like work, any man that doesn't like work is a vagrant, and a vagrant goes to jail around here."

But as the beatniks continue to gain followers, the clash between the squares and beats is taking place in many small ways all over the U.S. On the following pages LIFE matches pictures taken in Hutchinson with those taken in Venice, and brings the homey pleasures of Squaresville face to face with the far-out freedom of Beatsville.

# BEATSVILLE







**FAMILY ALBUM** is unfailing fun for the Hastons: (from left) Cindy, 14, Patty, 17, Ruby and Jim.

**TV SESSION** is a family get-together at which the Hastons enjoy swapping comments about the show. →



## A HAPPY HOME IN KANSAS

In their comfortably furnished home, Jim and Ruby Haston live the life Hutchinson calls good—closely knit around the family, geared to the happiness of the children. Jim, who is 48 and a gasoline distributor, went steady with Ruby for 10 years before they got married. A job with International Harvester took them to

Australia for three years and to Africa for almost a year. But they decided to go back to Hutchinson and settle there. "This is one community," says Ruby Haston, "where people have lived since the year one. You can get deep roots in a small town and I think Hutchinson is the nicest small town in the whole world."







## HIP FAMILY'S COOL PAD

Family life in Venice centers on a pad, as the beats call their domicile, where the emphasis is all on "creativity" with no interest in physical surroundings. The pad of Beat Artist Arthur Richer, 32, is a ramshackle \$75-a-month house, nearly walled in with huge abstract canvases. Crowded into these quarters are Richer's wife

Bette and their four children. Here Richer lives happily. "The continuity of a small town," he says, "is static. It consists of seeing your own life relived by your children. I would enjoy serenity, but I am called to the frontier of so-called civilization, as bizarre as it is. I must find chaos. My expression drives me."



← **IN BEAT HOME** Richer and his wife discuss art philosophy with sprawling cohort, George Herms.

**BEFORE HUGE WORKS**, the Richers squat atop a table while daughter Jami plays between them.



# THE DOINGS AROUND TOWN

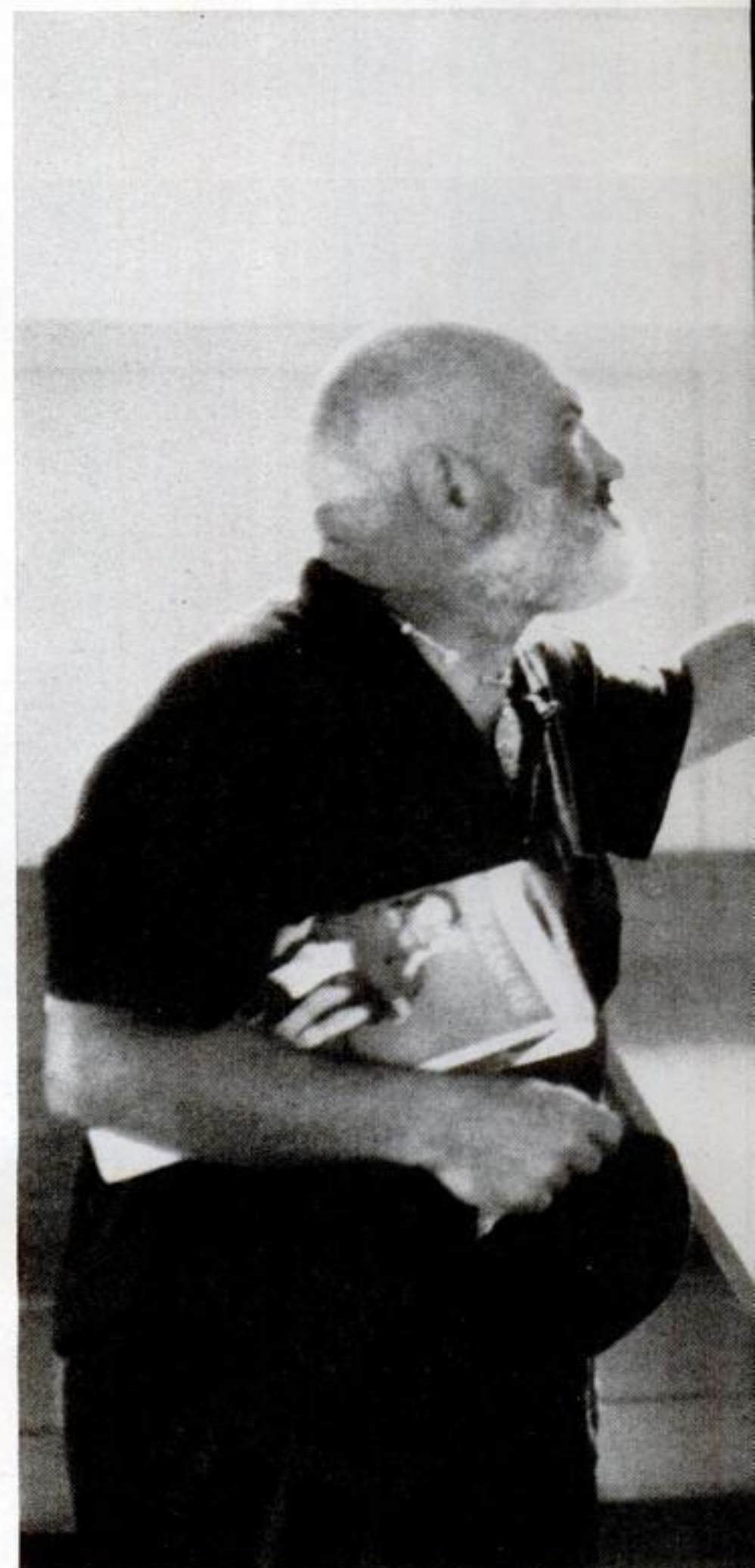
In Hutchinson, when people are looking for something to do, they may drift down to Sylvan Park. There, on warm evenings, the Hutchinson Municipal Band plays. On pleasant afternoons, residents find it enjoyable to sit and talk in the shade of the great elm trees around the bandstand. Sometime or other, everybody in town goes out to visit the half-mile-long Co-Op grain elevator, one of the biggest in the

world. There are regular tours of the salt mine and of the state reformatory. At almost any time of the year, there is some kind of preliminary competition for the annual state fair which takes place this month in town. For the youngsters there is a municipal pool, bowling, roller skating, movies and a Friday night record dance at Convention Hall. The rest of the week they gather at the A & W root beer bar.

ON BENCHES BY PARK BANDSTAND HUTCHINSON "SPIT AND WHITTLERS" PLACIDLY PASS THE AFTERNOON

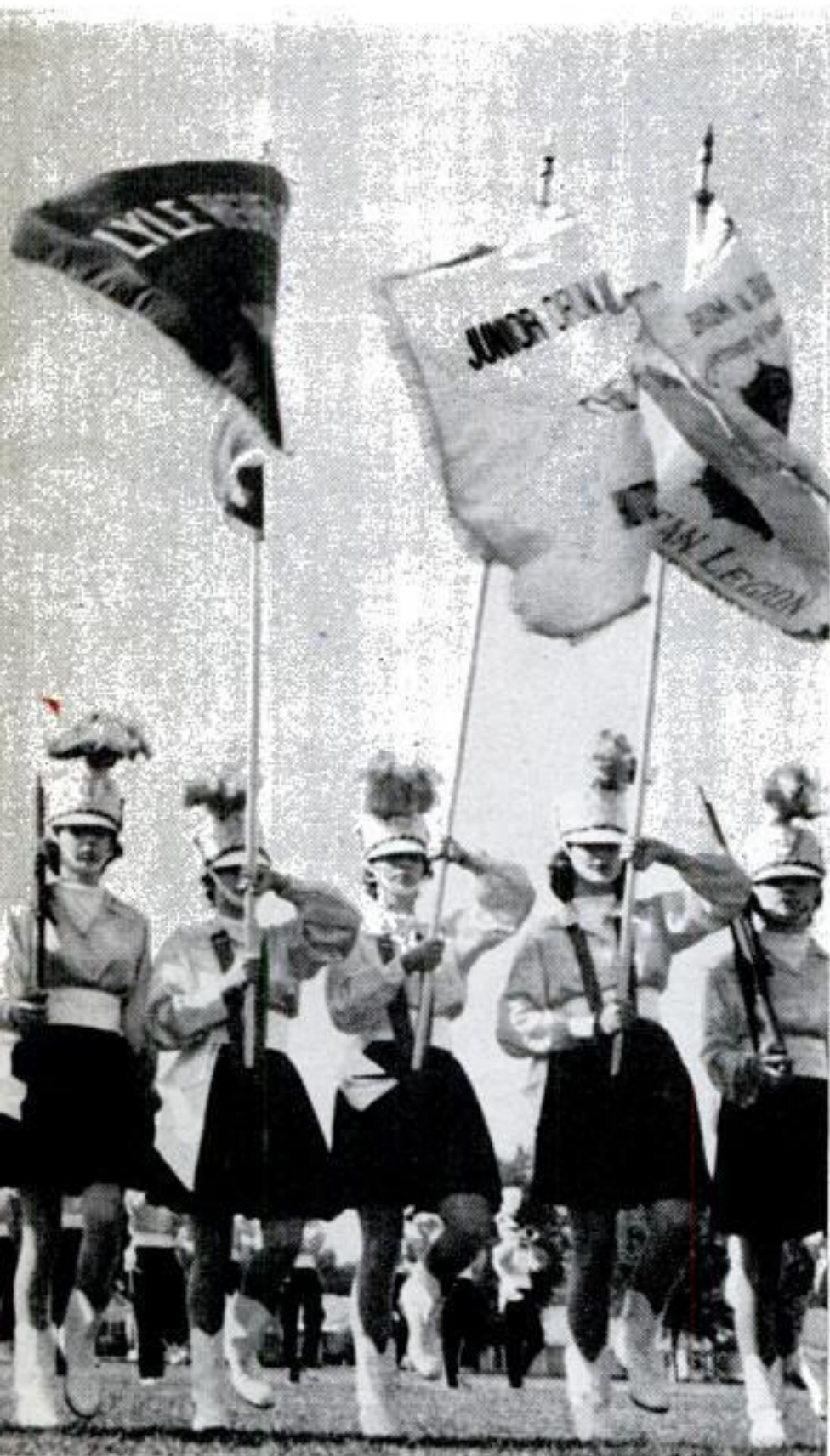


HUTCHINSON'S PRIDE is the drum and bugle corps, sponsored by the American Legion, which



VENICE'S PROBLEM, the Gas House complaints, is discussed at hearing by beatnik Joe Greb (left)





won state championship. All summer it practiced 14 hours a week for the national championships.



and Robert Chatterton, a sympathetic square who got Igor Stravinsky and other squares to back beats.



AT GAS HOUSE, TEX KLEEN READS POETRY IN TUB AS FOWAD MAGDALANI DECORATES CANS AT 50¢ EACH

## CATS-DRUGG AND GONE

To really enjoy themselves in Venice, a run-down beach resort on the outskirts of Los Angeles, the beats go down to the Gas House, a defunct bingo parlor. In the evening the thump of the bongo drums at the Gas House signifies that the beats are about to "make the scene," which means a night-long session of poetry reading, jazz and wine-drinking.

But when the sound of the bongo drums

kept carrying into the homes of Venice's more conventional citizens, the police received complaints. In time these complaints led to a full-scale hearing that now has calmed the Gas House down and turned Venice's beats into drugg (frustrated) cats. Argued the Beatniks' lawyer: "Sure, bongo drums are loud, but my friends tell me that a bongo is a way of dissolving your antagonisms toward other people."





IN BEAT SKIT, SHADY SADIE, A NONSQUARE SNOW WHITE, SWOONS FROM EATING POISONED PIZZA AS DWARFS FILE ONSTAGE, TWO STRUGGLING WITH BEARDS

## SQUARE KIDS ACTING ROUND

Though the beatniks' visit to Hutchinson never came off, the Hutchinson High senior class turned themselves into beatniks for a school skit called "Shady Sadie and Her Swinging Seven," a beatnik parody of *Snow White and the Seven Dwarfs*. The square girls made themselves as round as they could by donning dark glasses, beards and berets. Sadie was sent into her long sleep by eating a poisoned pizza. The prince, coming to wake her, calls, "Draw closer, cats, I'll give this Sophie a buzz . . . I'm the coolest ever was."

The whole incident had stirred considerable thought about beatniks in Hutchinson. Said one high school student, "I'd like to be one for a week. I'd like to do what I want to do and say what I want to say and have no worries, and know it wouldn't affect me in the future."

Ironically the girls who wrote the fateful letter to Lipton were whisked away to seclusion by their distressed parents and missed the party. But before she disappeared Luetta Peters exclaimed, "How did it all get started? All we did was send a letter. We know beatniks aren't good, but we thought they just dressed sloppy and talked funny. Now we know that they get married without licenses and things like that."

← AT BEATNIK BAR gone cats, Rita Rush, 17, and bearded Susan Whitney, 16, snap fingers to music.


IN BEAT BALLET dwarfs rehearse a Hula-Hoop dance as they boisterously sing the off-to-work song. →











# FIRST PHOTO OF U.S.S.R.'s NO. 1 FAMILY

Until this first historic picture of Nikita Khrushchev and his family, few people outside Russia were aware that the tough boss of all Russia likes to appear as such a thoroughgoing family man. Here, and on the next two pages, are Khrushchev and most of his closest relatives. The pictures were made by Walter Carone, chief photographer for *Paris-Match*, at Khrushchev's country *dacha*.

Here (*front row*) are Madame Nina Petrovna Khrushchev and grandsons Alyosha, 5, and Nikita, 10, cuddled by the man himself. In the back row are



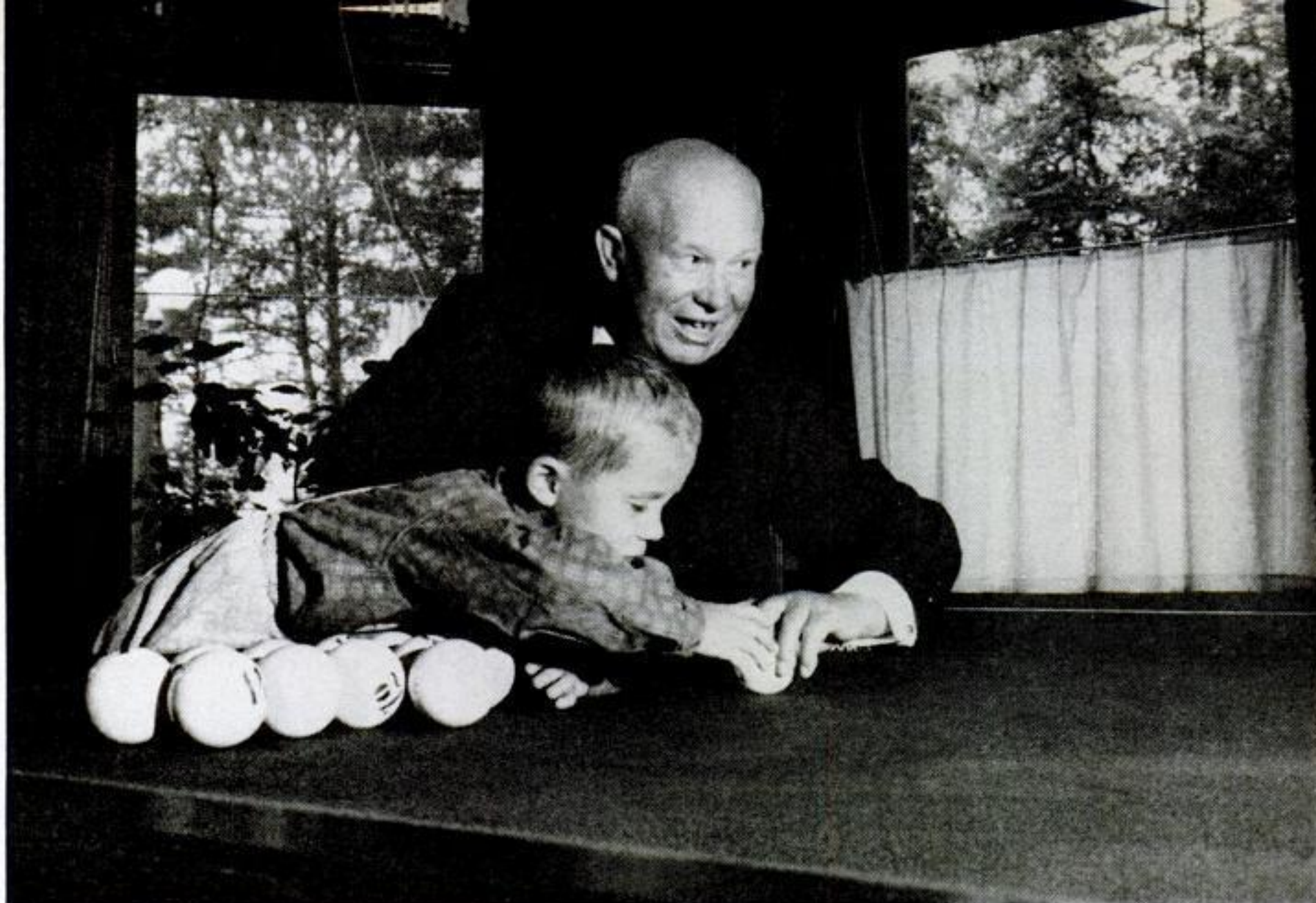
the boys' father, son-in-law Alexei Adzhubei, editor of *Izvestia*; daughter Julia, 38; granddaughter Julia, 21, daughter of Khrushchev's dead aviator son Leonid; daughter Lena, 21; son Sergei, 24, an engineer; daughter Rada, 29, Alexei's wife. Absent from gathering were daughter Julia's husband, Victor Gontar, director of the Kiev opera; son Sergei's wife and two grandchildren.

Of those shown, Madame Khrushchev, Sergei, Alexei and Rada, and daughter Julia are in the Russian leader's party on his visit to the U.S.



CONTINUED





USUALLY "BORED BY BILLIARDS BECAUSE I PLAY BADLY," GRANDPOP ENJOYS PLAYING WITH ALYOSHA

## OUR GUEST, MR. CHAIRMAN, AND FIRST LADY OF RUSSIA

With wifely concern Madame Khrushchev, who will accompany him to the U.S., straightens her husband's tie for the photographer.

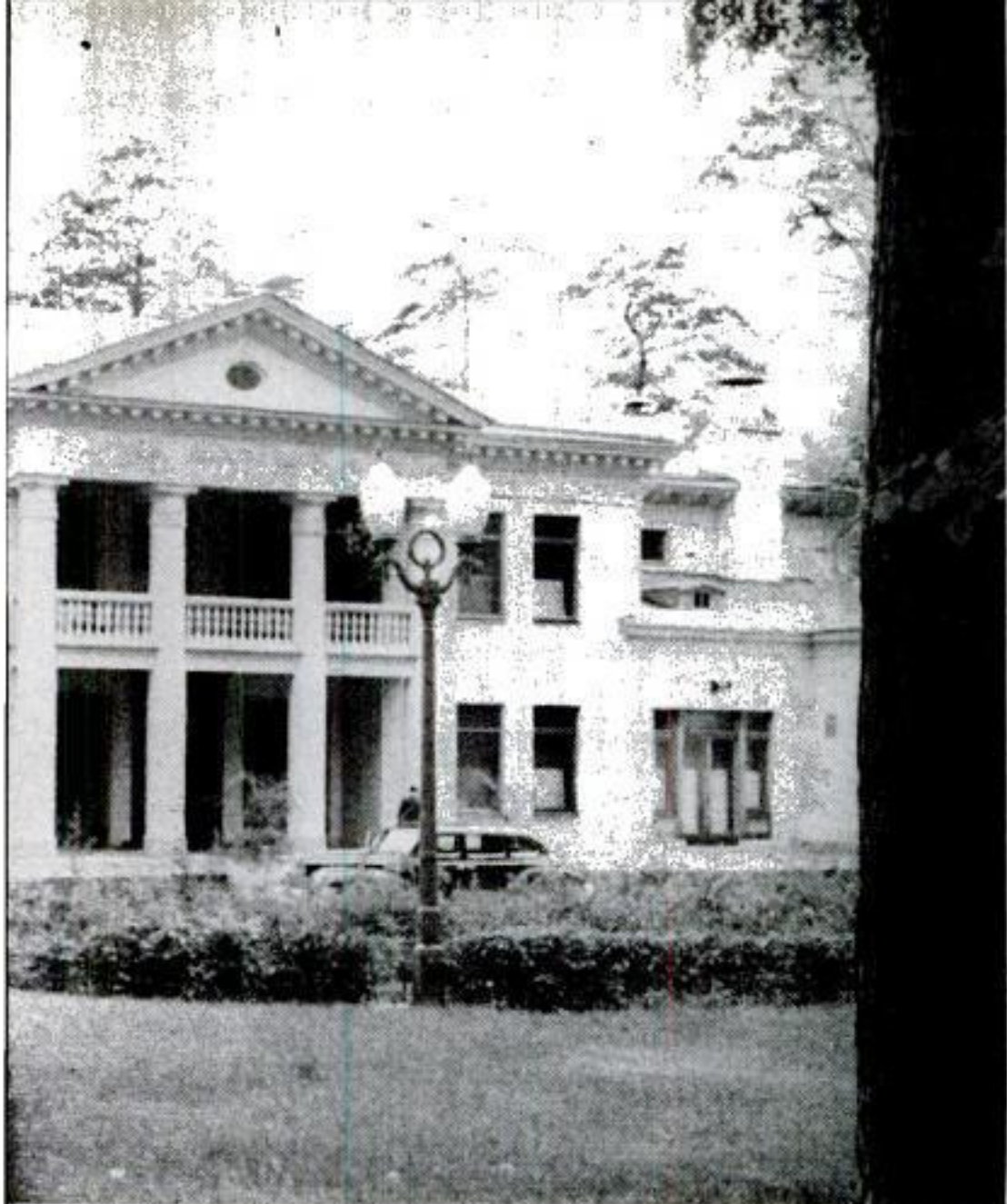


KHRUSHCHEV'S DACHA, A CLASSIC COLONNADED

For this photograph the chairman of Russia's Council of Ministers wore medals, including two Hero of Socialist Labor stars showing here.







FORTY-ROOM SHOWPLACE, WAS PUT UP IN 1956

## THE HOST, MR. PRESIDENT, AND AMERICA'S FIRST LADY



LIKE SEVERAL MILLION PEOPLE, HIS DOG ARBAT GETS THE WORD FROM KHRUSHCHEV—AND REACTS

With wifely affection Mrs. Eisenhower greets her husband with a kiss at the Washington National Airport. This was President's welcome

home from his visits to the leaders of the Western alliance in Europe to prepare for his and the first lady's reception of Khrushchev.







**THE WHITE PARASOL**, a unique honor which is reserved for the head of the Laotian kingdom, shelters Crown Prince Savang Vatthana as he marches toward the temple. He is preceded by ceremonial swords and flanked by spear carriers. An aide carries a flower arrangement under a conical cover as a sacred offering.

**ACT OF ADORATION**, lifting chalice of flowers and touching it to forehead, — is performed by the prince before presenting offering on the altar of Buddha.



CROSS-LEGGED ON CUSHIONS IN TEMPLE, WATCHED BY HIS WIFE (LEFT),

## STATELY MANEUVER IN MIDST OF CRISIS







**PRINCE SAVANG VATTHANA FACES KNEELING SAGE WHO, CHOSEN FOR PIETY, INVOKES PRESENCE OF GOOD SPIRITS. FLOWERS ARE RELIGIOUS OFFERINGS**

The jungle kingdom of Laos, unsuccessful so far to halt Red aggression with more conventional weapons, summoned stately ceremony and world opinion to her aid. To give the nation stronger leadership, 52-year-old Crown Prince Savang Vatthana repaired, shoeless, to the temple of That Luang and was installed as regent to replace 74-year-old King Sisavang Vong. Leadership was a vital need. The rebels, apparently backed by North Vietnam Red troops, were routing isolated frontier units.

Although Laos was still in peril, her situation improved somewhat last

week. More U.S. aid was being flown in and the United Nations was answering Laos' appeal. The Security Council, evading a Soviet veto on a tricky technicality, sent a subcommittee to inquire into Laotian charges against North Vietnam. Perhaps more meaningful than anything else, the Red invasion's real backers, Moscow and Peking, were making soothing talk about negotiation. For the record, the Red spokesmen still blamed everything on U.S. "imperialism," but it was evident that they were anxious not to jeopardize Nikita Khrushchev's visit to the U.S.



**ENVOYS OF U.N., delegates (from left) Brig. General Heriberto Ahrens of Argentina, Habib Bourguiba Jr. of Tunisia and Ludovico Barattieri di San Pietro of Italy, confer after their appointment.**

← **REFUGEES FROM REDS**, families of Laotian soldiers, move from threatened post to escape plane.



# HELLO MR. K., WE'RE LISTENING

History is a nightmare from which  
I am trying to awake—JAMES JOYCE

The world's Number One Communist comes to America in a blaze of nightmare portents, stained with blood, promising peace and shooting rockets toward the moon. We shall make sense of this spectral episode only by holding fast to the knowledge that world politics are serious and history is real.

Khrushchev has already scored a propaganda victory by getting here (as he would have by being refused an invitation). But the real stakes are not measured by propaganda. We must assume that he comes with some serious purpose other than to diddle U.S. opinion or to entrap the U.S. government. Those dangers are not very great. As Vice President Nixon said, "The Communists are not so smart and we are not so dumb as this kind of talk would imply . . . those who [fear] appeasement, surrender, defensiveness and softness toward Communism simply do not know the President of the United States."

The serious purpose we must ascribe to Khrushchev is either to learn something or to say something. He cannot learn much in eight days. His profound and dangerous Communist illusions about America will not be eradicated. Therefore instead of mourning, praying or cheering more than usual, we can act natural, with the common civility due any guest. That way he may leave somewhat armed against more misinformation than he has now. When Mikoyan or Kozlov says to him, "I know because I've been to America," he will at least be able to answer, "Don't tell me; I've been there too."

Since he may have something to tell us, we should keep our ears cocked. When he repeats his tired truisms about the need

for peace, no response is needed. If he cracks peasant jokes, we need not disguise the fact that we like comedians, especially new ones. If he tells us he is going to stop jamming our radio or otherwise lift the Iron Curtain, he will deserve applause. But probably he will talk mainly about disarmament and trade.

Russia has little to sell us and many U.S. consumer goods are already available there. What Russia asks is dollar credits and the capital goods now barred to her by the Battle Act. The demand for credits raises one of the great financial mysteries of these years: why does Russia go on mining and hoarding gold (readily exchangeable for dollars) and never try to buy anything with it? Russia is neither a backward country nor a poor one and should not be treated as such.

U.S. capital goods could be all too useful to the terrible Russian war machine. Hence that demand is inseparable from disarmament. Our terms for disarmament involve a healthy degree of mutual inspection, *i.e.*, the opening up of Russia; and this we simply cannot compromise in our right mind. But, as President Eisenhower has often urged, the savings from disarmament would make possible a great deal more export of U.S. capital goods than we can now afford. Real Russian disarmament might give us a reason for addressing ourselves to Khrushchev's two demands—for disarmament and trade—by linking them.

So let's all listen—just in case Mr. K. budes a bit. Maybe we'll hear nothing but the old hot-cold mixture of blarney, boasts, dove-coos, threats and confusion. Even so, the Khrushchev visit could still prove useful: it could help us clarify our own purposes in world affairs and put more steam and self-confidence behind them.

## GOOD TEXT FOR A GRAVE DEBATE

With three southern and two northern whites and one Negro on its membership, the U.S. Commission on Civil Rights was bound to have profound disagreements. One great virtue of the report it issued last week is that the disagreements show. The main findings and recommendations are bluntly and eloquently in line with the majority theory of civil rights in America. But these are studded with cogent minority dissents. The whole 557-page document is therefore an excellent text for any student of the history and present status of that foundation of American democracy, liberty and justice for *all*. The great gap disclosed between American ideals and American reality in voting, housing and education probably will not long have detained this Congress, but it will be the focus of grave debate for months and years to come.

On education, the commission simply asserts that all schools should comply with the 1954 decision of the Supreme Court, while urging that desegregation be locally volunteered. To hasten "all deliberate speed," the commission offers to serve as a mediator, in this field. This service is itself enough to justify the continuance of the commission by Congress.

On housing, the report raises more questions than it answers, but they are questions which every U.S. city must face. Almost nowhere do Negroes get an equal chance at a decent home—"the one commodity on the American market that is not freely available on equal terms to everyone who can afford to pay." Is this because of an over-all housing shortage, or because whites and Negroes can't seem to live peacefully in the same city block? In all cities the pattern is becoming Negro slums at the center and an explosion of white suburbs like an expanding noose. The commission blames the "shortage" of low-cost housing more than prejudice. But there will always be a shortage of any commodity priced below cost, such as public housing; nor are bigger and better ghettos a good long-term solution. The commission's report contains much educational reading on this problem but has no

national panacea (other than local biracial advisory committees) for what is becoming an urgent moral problem for every urban family in the land.

On the right to vote, the report found innumerable denials of it to qualified citizens, especially in the deep South. The 1957 Civil Rights act empowered the attorney general to ask for injunctions in such cases, but the commission found that "no one had yet been registered through the civil remedies" of this act. Hence the commission urges various new laws to protect the right to vote, as well as more federal action under the 1957 law. But more intervention of federal officials runs the risk of exacerbating southern emotions and thereby retarding the considerable progress toward a broader suffrage that the South has already made. To avoid this, three of the commissioners proposed an ingeniously simple constitutional amendment. Since the chief method of disfranchisement (apart from terrorism) is the abuse of the literacy test, and since real illiteracy has been "almost eliminated" throughout the country, this amendment would abolish literacy as a valid suffrage test—just as earlier amendments abolished sex and color. Said these three commissioners (one of them Chairman John Hannah): "The time has come for the United States to take the last of its many steps toward free and universal suffrage."

The proposed amendment, whether or not it is wise or practical, brightly illuminates not only the problem of disfranchisement but the age-old tendency of democracy to cure its own ills by infusions of more democracy. Faith in this democratic trend is the prevailing spirit of the whole report. No wonder a few senators like Strom Thurmond called it "radical, vicious, unconstitutional and obnoxious." But believers in democracy will agree, as did all three southern commissioners, "that all properly qualified Americans should have the right to vote," for this right will go far to cure many of the Negro's other inequalities, just as it strengthens democracy by enlarging it.





## Put a little warmth in the lunchbox... and **GOOD THINGS BEGIN TO HAPPEN**

**Good appetite** goes right along when you tuck a vacuum bottle of good hot soup in every lunch you pack. For soup smells so good, soup tastes so good, it just naturally makes lunchbox carriers feel a little more like eating.

**Good humor** is in that lunchbox, too. For soup feels so nice and warm inside, it transforms a cold lunch into a good lunch. Good for you, too — for there are basic good food values that everyone

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**Take Campbell's Tomato Soup**, for instance. There's a favorite soup. Glows with the goodness of firm, red tomatoes, ripened lazily in the summer sun. Prize Campbell tomatoes, picked at the peak of their flavor and nutrition. Slow-simmered, happily seasoned. And fast-sealed to save all their goodness for the lunchbox.

**So quick, too.** Why, you can heat and

pour that soup in less time than it takes to make a sandwich. And you can have a different soup every school or work day for almost a month — there are 21 kinds of Campbell's. 21 ways to put a little warmth in the lunchbox, 21 ways to make very sure the folks you love are getting the good nourishment, good eating, they so richly deserve.

**Lunchtime**, or any time, it's always a fine time for Campbell's.

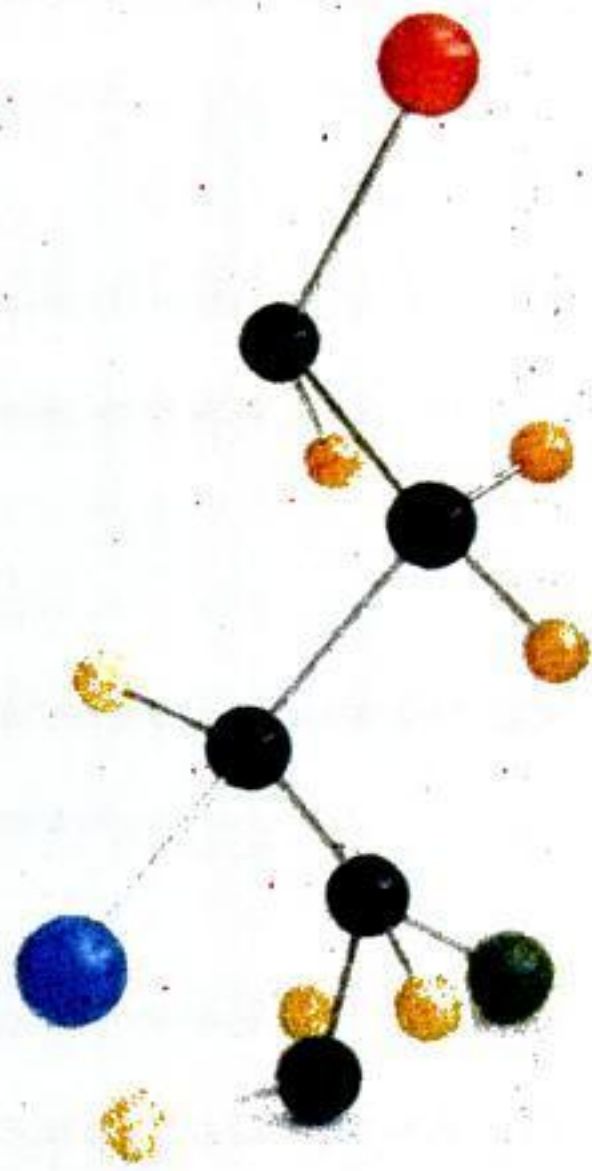
**Have you had your soup today?**



**Once a day... every day... enjoy *Campbell's Soup***



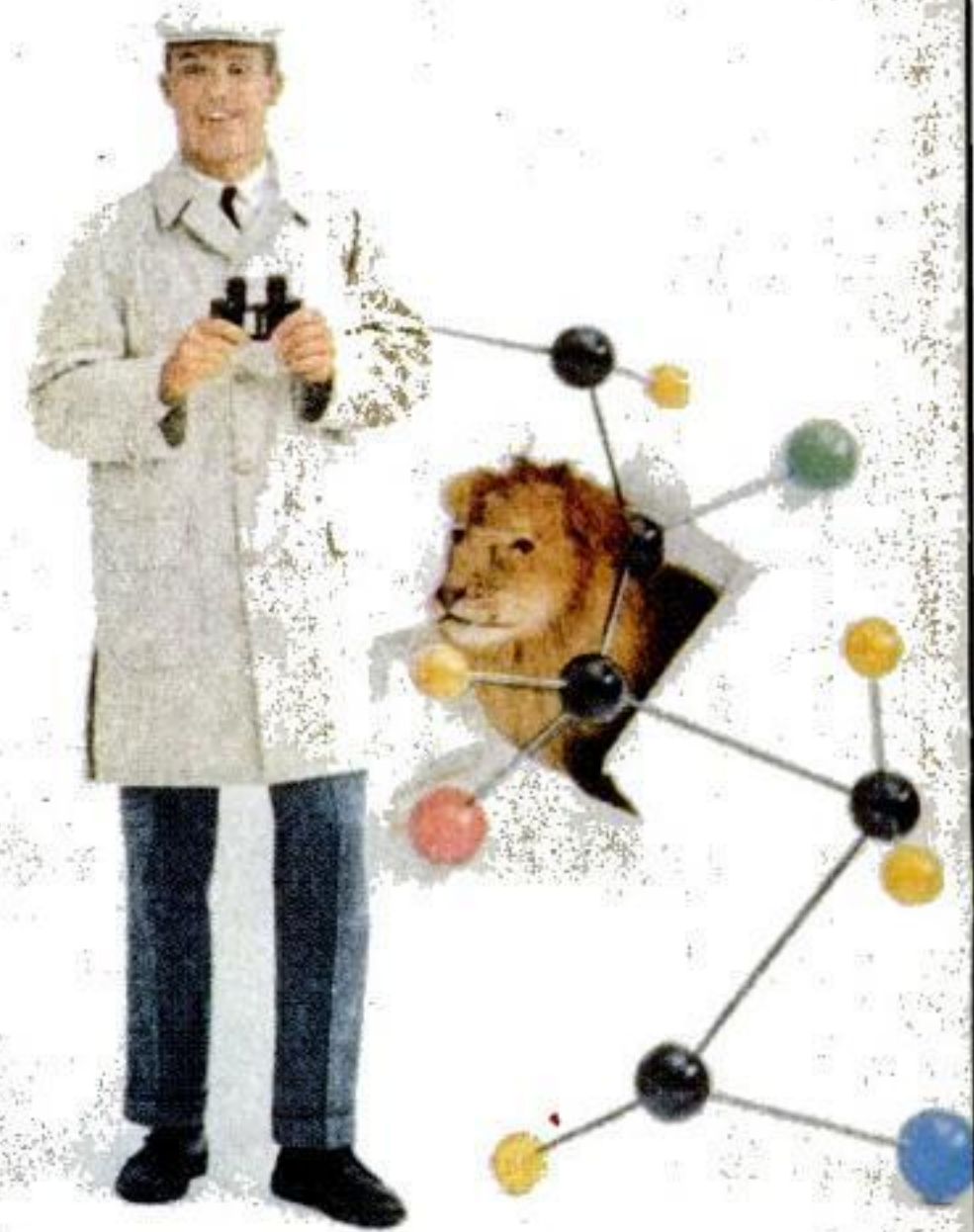
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IN COLOR—FULL COLORS—EVEN TO JET-JET BLACK...

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GATHER NO MOTHS—WON'T FUZZ, MAT OR MILDEW...

YOU'LL LOVE THEIR "VARIETY SHOW" OF TEXTURES...

WITH MORE SNAP TO THE NAP...

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## It's National **Jell-O-With-Fruit-To-Boot** Week

If you've never made Lemon Jell-O with plump cherries in it, or Orange Jell-O with raspberries, or Grape Jell-O with bananas . . . you're missing the best combinations since Mr. and Mrs.!

It's the most wonderful way to stretch not-quite-enough fruit into a delightful salad or dessert. Want a smiley family? Make twinkling Jell-O with fruit to boot tonight!

Don't let this week

go by without **JELL-O**



Jell-O is a registered trade-mark of General Foods Corp.



# A LOOK AT THE WORLD'S WEEK

## SOLEMN SCHOOL BOARD AFTER A BOMBING

The businesslike meeting of the Little Rock School Board (*right*) went its steady way amid shocking signs of new violence by pro-segregationists. The torn ceiling resulted from one of the three night bombings that damaged the school office, the fire chief's car and a building partly owned by the mayor. Police arrested five men suspected of having a hand in them.

## LONELY CLASSMATES AFTER TRAGIC BUS RIDE

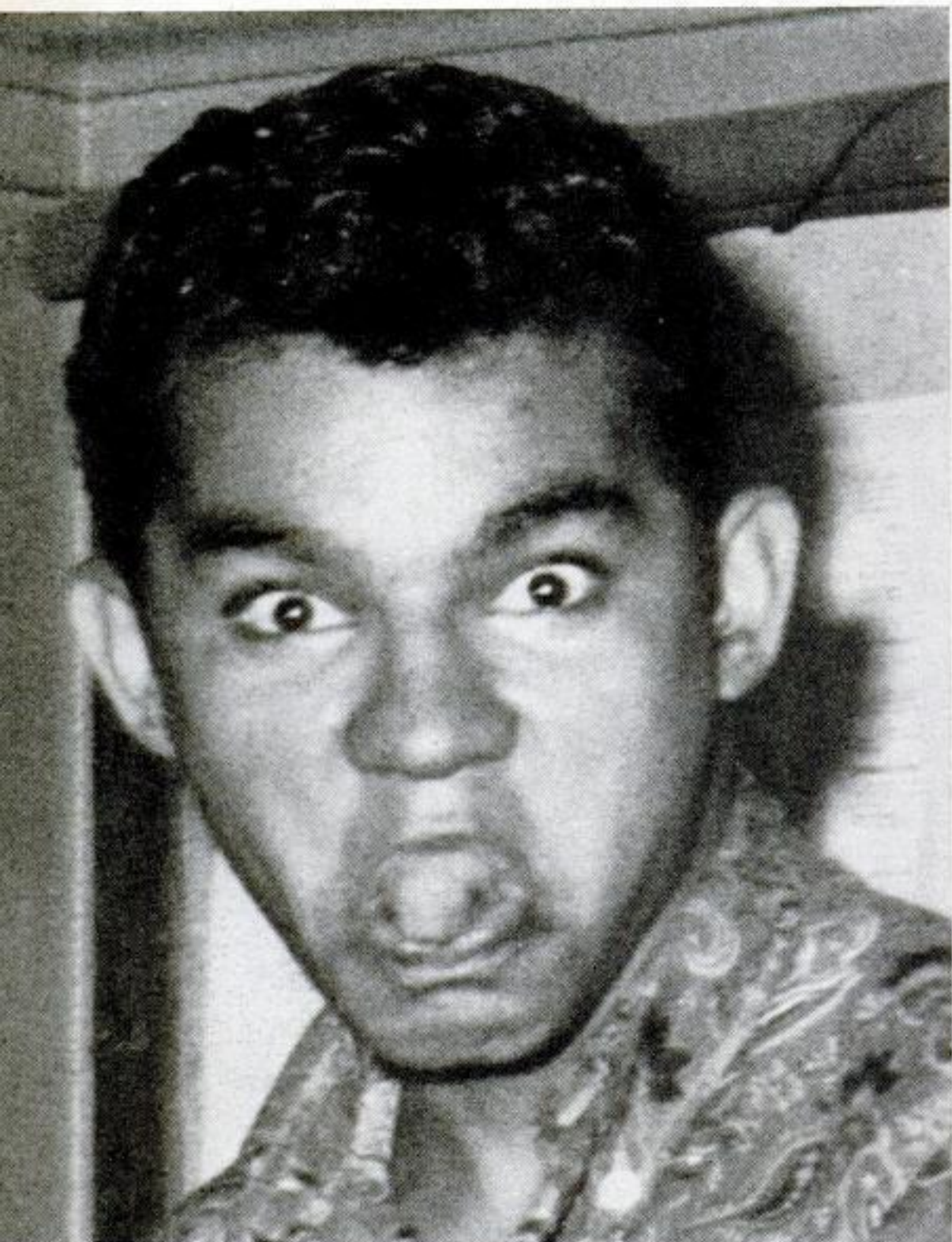
Next to sadly empty chairs, sixth-grade pupils in Oakland, Md. bowed heads in prayer after tragedy hit their school. A bus carrying 28 students stalled at a railroad crossing and was ripped apart by a Baltimore & Ohio passenger train. Nineteen children were injured. Seven were killed, including two who had been assigned the day before to the empty seats above.



CONTINUED

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### SNARL BY YOUNG PUNK

A snarling junior-grade punk, the president of the Upper West Side Buccaneers, Ruben Aguirre, 16, was booked for felonious assault in New York's juvenile crime drive. Aguirre's arrest drew a crowd of 300, mostly Puerto Ricans, who threw garbage and bottles at police.



### TEARS FROM A MOTHER

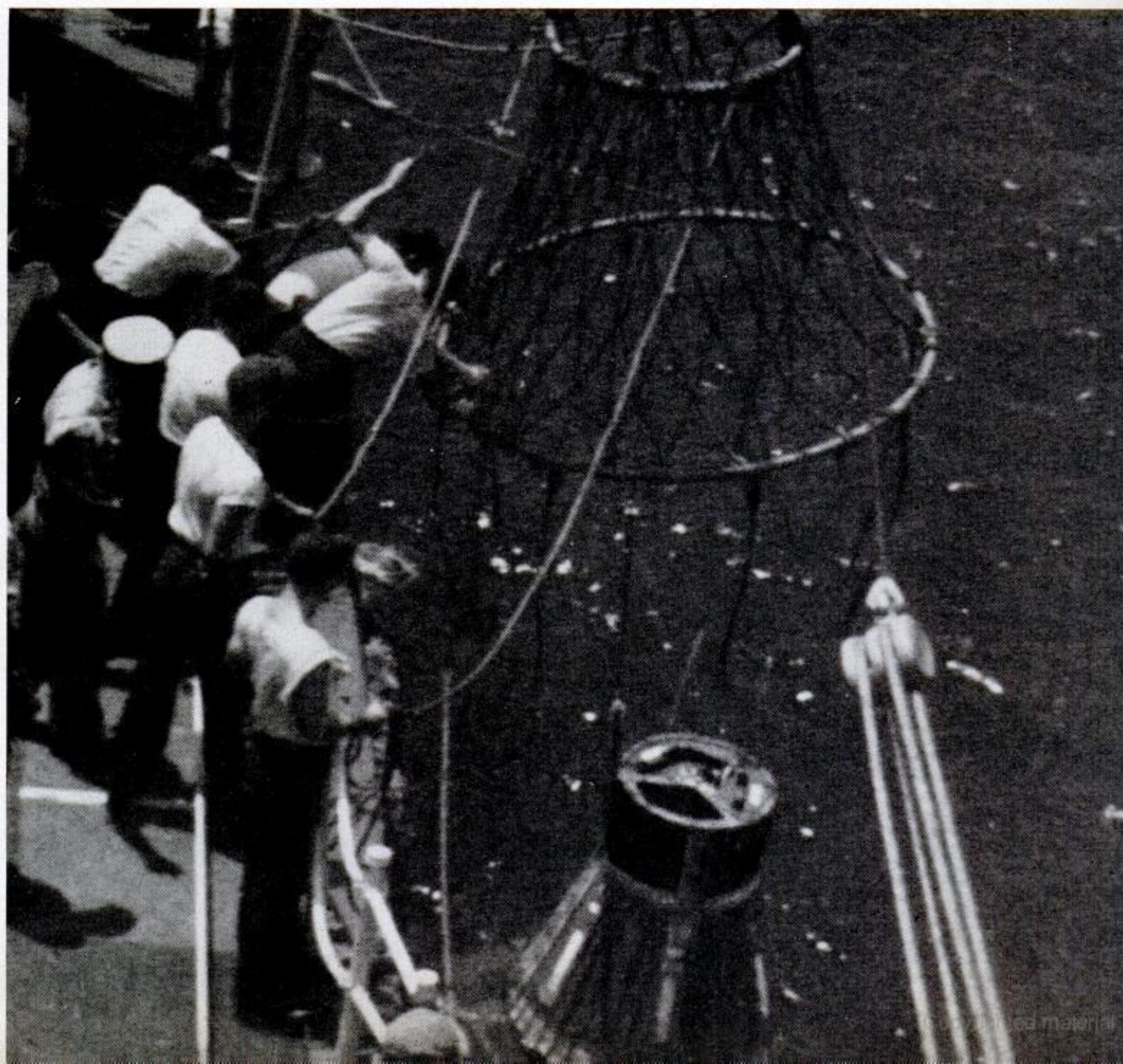
Mixing sobs with waves, Ingrid Bergman left Rome after the latest in her child-custody battles. In court ex-husband Roberto Rossellini was denied permanent custody of their three children but was allowed to keep them until Oct. 8—when he must return them to Ingrid.



### A CAPSULE TEST AND A REASSURED ASTRONAUT

At Cape Canaveral the Air Force launched an Atlas rocket bearing the type of Mercury capsule which will take the Astronauts into orbit. Alan Shepard (*above*)—whose wife, along with the other Astronauts' wives, wrote articles on pp. 142-163—was on hand for an inspection.

The capsule was fished out intact (*below*). Despite 3,000° re-entry temperatures, its interior stayed a cool 100°. "It was very reassuring," said Shepard. "The landing and recovery systems seemed to work fine and I was impressed with the way things went in the blockhouse."





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**Dotty's Bikini Dance Sets  
Men Afire; Wives Burning**

**BACKYARD DANCER SHOCKS 'EM**

**Her Bikini Ballet Blasted**

**NEIGHBORS' WIVES LAUNCH BEACH PLOT**

**Dotty's Bikini Has 'Em Panting**

**'MISSION ACCOMPLISHED'**

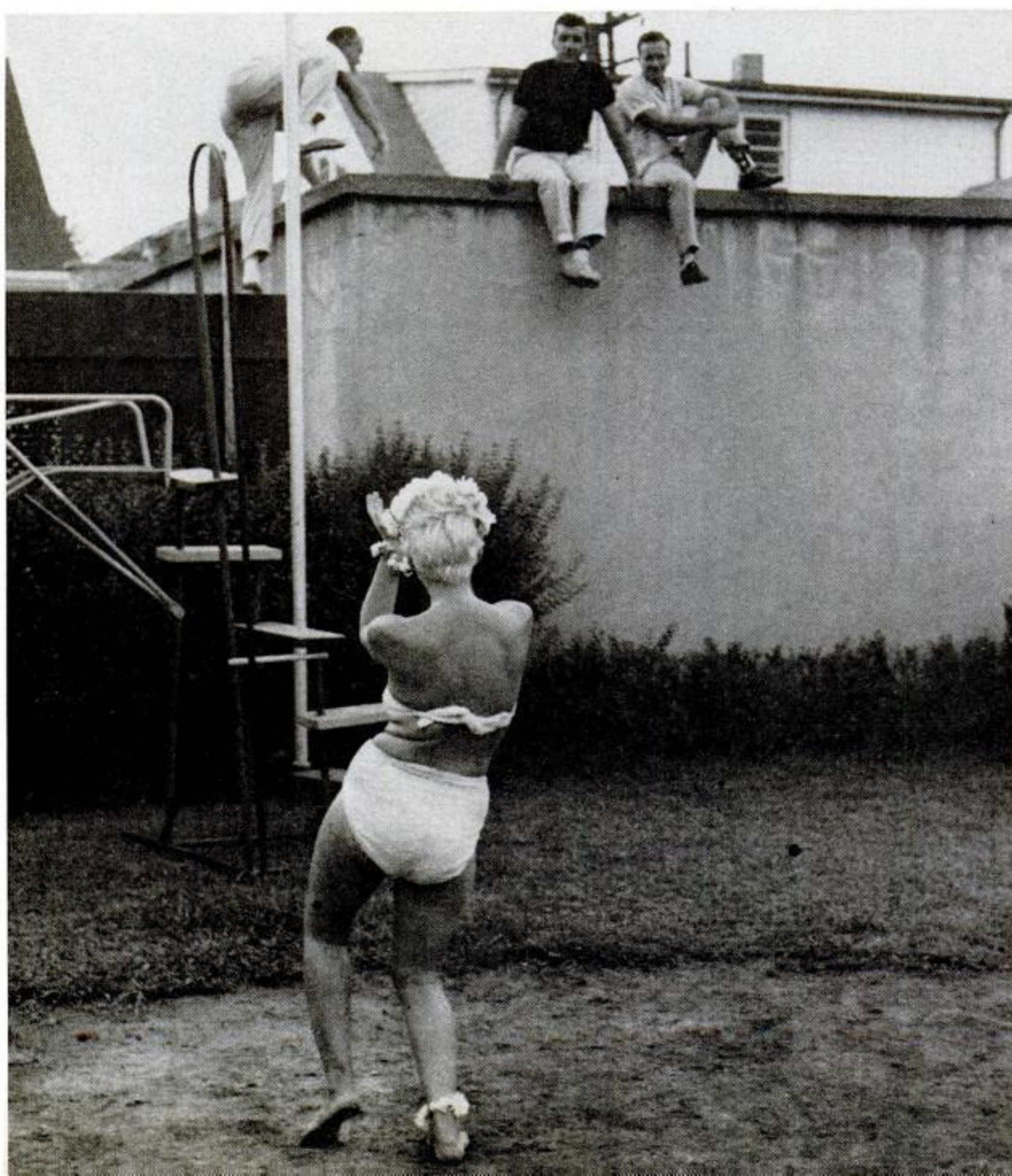
**Dotty Wiggles to a Full Stop**

**1200 See  
Dottie's  
Dancing**

**Crowd Elated,  
Cops Deflated**



ECCENTRIC CENTER OF ATTENTION, DOTTY FERRAGAMO DANCES IN MALDEN, MASS. BACKYARD AS NEIGHBORS—SOME DELIGHTED, SOME DUBIOUS—LOOK ON



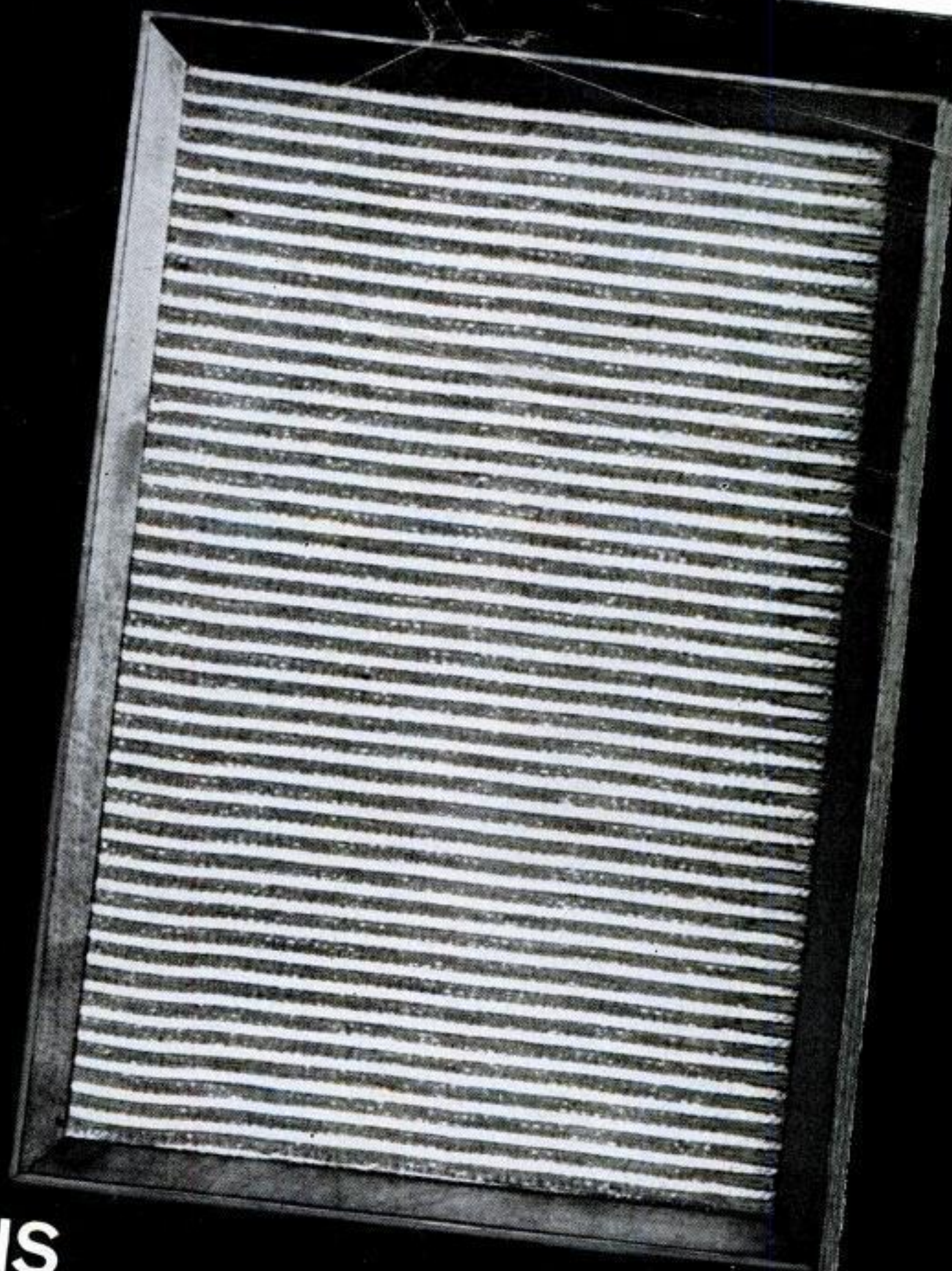
## A HOME SHIMMY SHAKES A TOWN

Many a legitimate show business act has drawn fewer critical notices (*top*) and curious watchers than the free home entertainment that Dotty Ferragamo, 33 and the mother of three, has been dispensing in Malden, Mass. When Dotty finds life dull, she slips into a bikini, turns her record player up loud and begins to shake and shimmy in her own backyard. "I'm a girl from outer space," she explains. "I want to keep my body beautiful." And when Dotty's neighbors are likewise looking for diversion, they drop in, sometimes by the hundreds, to goggle at her gyrations.

By last week, Malden was divided into factions that variously considered Dotty a bad influence, or just a funny warm weather spectacle or just dotty. The police ruled that she could not dance in the street, but that what she did in her backyard was her own business. "She isn't creating the trouble," said a cop. "It's the people who go to watch her."

← **PLAYING TO GALLERY.** Dotty performs by children's slide for the benefit of men who watch from next door garage roof.





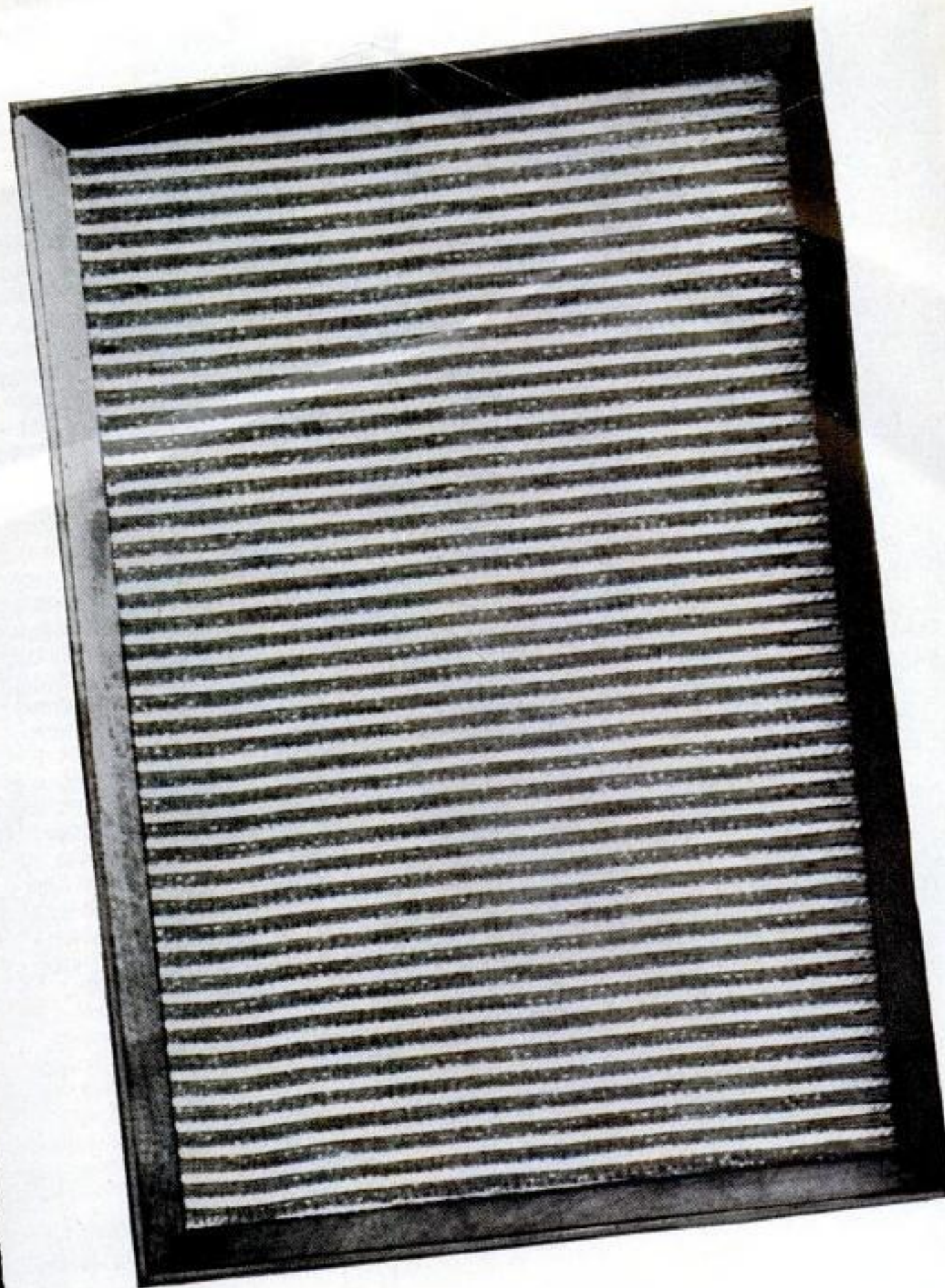
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stereocasts . . . stereo to match any decor.

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dual amplifier, 4-track tape transport. In charcoal-and-white. Model SCP2



← This speaker swings

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to play the most

fantastic stereo

your two ears

have yet heard



...one unit or two... that shows you the balance  
...lets you balance sound from your easy chair  
...ve tuner that plays AM and FM radio, AM-FM  
And they are all ready to plug-in-and-play.

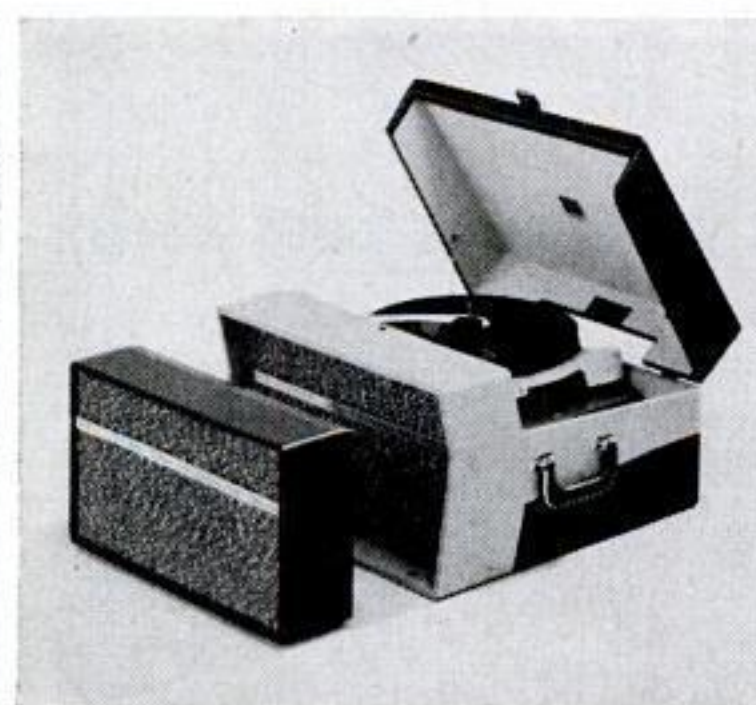
ere for stereo

newsmakers by

ES FROM \$229.95



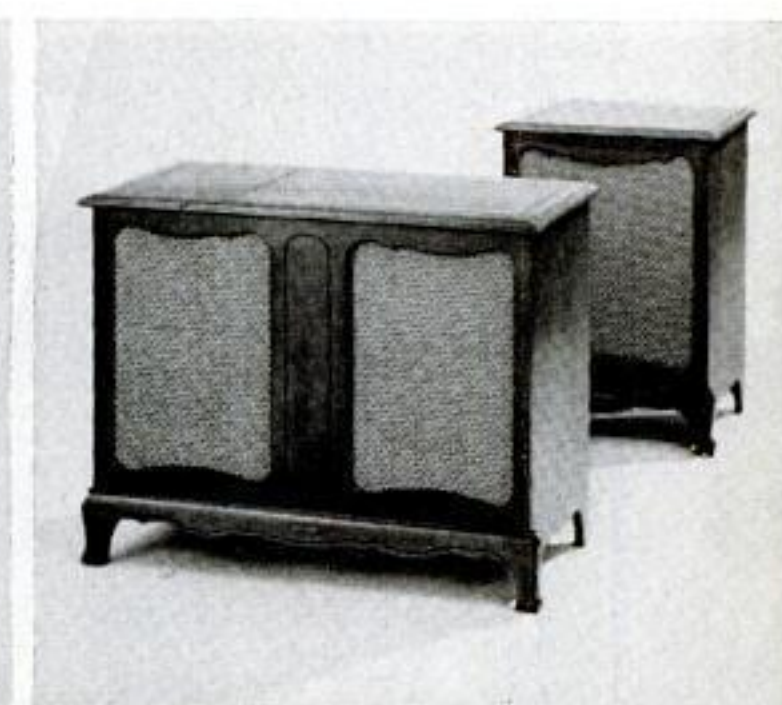
**Console-table model.** Diamond stylus. 17 watts. 4 finishes. *The Mark XXIV.* Matching speaker (KS23), extra, completes your stereo system.



**All-in-one stereo.** 2nd speaker system's in "snap-mounted" front. 4 speakers. 15-watt dual amplifier. 2-tone gray. *The Mark XXVI.*



**Has matching TV (*The Montgomery.*)** 2-in-1 console. 4 speakers. 24 watts. 3 finishes. *The Mark XXII.* Matching speaker (KS13) optional, extra.



**Remote control.** 6 speakers. 58 watts. French Provincial 2-in-1 console in 3 finishes. *The Mark XVII.* Matching speaker (KS11) optional, extra.





JOAN FONTAINE AND HER HUSBAND, COLLIER YOUNG, PRODUCER OF "ALCOA PRESENTS" ON ABC-TV

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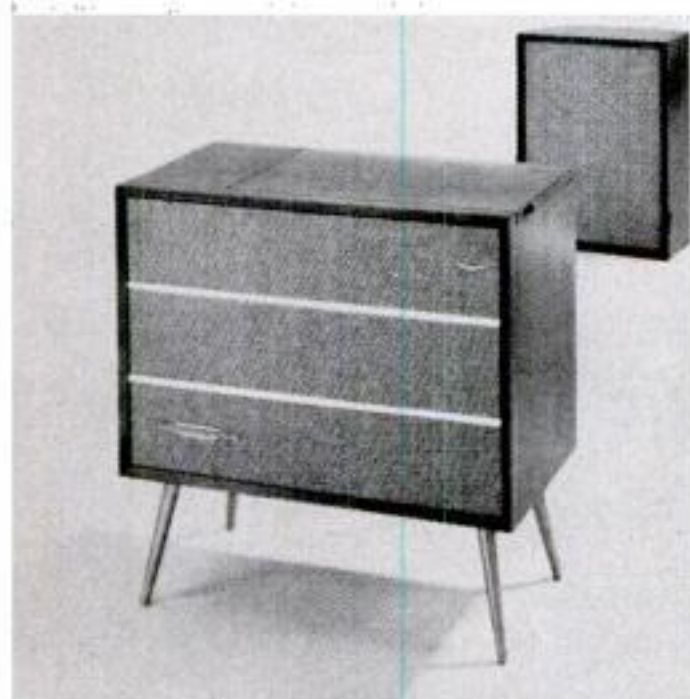


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components that  
could cost you twice  
the price if  
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**Removable swing-out speaker.** 24-watt dual amplifier. Diamond stylus. 4 speakers. Compact 2-in-1 console styled in 3 finishes. *The Mark XXI.*



**Diamond stylus.** 3 speakers. 17 watts. 4 finishes. *The Mark XXIII* console. Matching speaker (KS23), extra, completes stereo system.

In one compact set you get both essentials of fine recorded music: the thrill of true stereo and the full response of true high fidelity. RCA Victor's incomparable *Mark VIII*, above, has removable swing-out speaker for full-range stereo, a powerful 58-watt dual amplifier, 6 speakers, push-button tuning, remote control (extra), visual balance indicator, and a superb stereophonic AM-FM radio. All this in a Danish Modern cabinet. Just one of the value-packed Newsmakers at your RCA Victor dealer's now!



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA



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Look! Butter 'n Brown Sugar in our Oatmeal today!



## Good hot Quaker Oats for breakfast —because you love them so much!



### **GREAT IDEA!**

Children especially love variety. Tomorrow, try sliced bananas on the breakfast oatmeal . . . or spoon on strawberry preserves. Delicious!

Piping hot Quaker Oats is the breakfast that gives your family all that wonderful *oatmeal* protein. Oatmeal is unequalled among all leading whole-grain cereals in protein, vitamin B<sub>1</sub>, food-iron and food-energy. What wonderful benefits for your family when you give them creamy-delicious Quaker Oats or Mother's Oats, the same fine oatmeal.



Quaker Oats and Mother's Oats are the same

BEST START FOR ANY DAY:

*a hug, a kiss  
and a hot oatmeal  
breakfast!*





TANYA AKHONIN OF WASHINGTON D.C., GUIDE AT AMERICAN HOME EXHIBIT IN MOSCOW FAIR, ANSWERS RUSSIAN VISITORS' EAGER QUESTIONS ABOUT THE U.S.

# RUSSIANS OPEN UP TO AMERICAN GUIDES

Moscow fair visitors tell what they know, don't know, want to know of U.S.

by EDMUND STEVENS

**B**Y the time the American National Exhibition in Moscow closed down last month it had produced, among other things, a unique and enduring record of what the Russian people know and want to know about the U.S. This record was obtained by the young Russian-speaking Americans who served as guides at the fair. Through their daily conversations with exhibition visitors they were able to learn more about what Soviet citizens really think than had ever been found out before.

At the height of the exhibition, while thousands of Russians were pouring through the displays every day, asking thousands of questions, *LIFE* interviewed the American guides to find out what interested the Russians most. The surprising fact was that while the nearly three million Russian visitors admired the shiny cars, appliances, consumer goods and Family of Man photographs, what they liked most of all was talking to the guides about life in the U.S.

Tanya Akhonin (*above*) was born 22 years ago of Russian parents who emigrated to the U.S. soon after the Revolution. She grew up in Washington, D.C., where her father worked as a government translator, a position Tanya hopes to achieve when she graduates from George Washington University. At the fair her beat was the much discussed American home.

"We don't try to sell them the American way of life," said Tanya one day last month. "Things are too tough here. We don't try to convince.

We soft sell, and this is the most important part of our job. The Russians have a great feeling of inferiority and it is not in our interests to intensify this feeling. They have fantastic misconceptions about the U.S. One of the most frequent questions goes like this: 'We want peace and friendship with the U.S., but do you really want to be friends with us?'

"Other questions are about integration, unemployment, why we have to pay for college tuition and for medical care. They often ask, 'Why are there no free government apartments?' And there are, of course, endless questions about the house we are showing. One of the most disturbing and persistent questions is: 'Is it a fact that there are from five to six million Americans who starve each year? Do many of them live in hovels and under bridges?' Most of their questions are based on 1930 depression concepts.

"Another line of questioning concerns the status of Negroes and foreigners in the U.S. They ask me, 'Are Negroes really considered Americans and can foreigners become Americans? Can foreigners really graduate from American universities?'

"Then about unemployment: 'If a man loses his job, must he then go begging in the streets? Is it true that every year thousands who are jobless and starving commit suicide?'

"They also complain that we have some misconceptions about the



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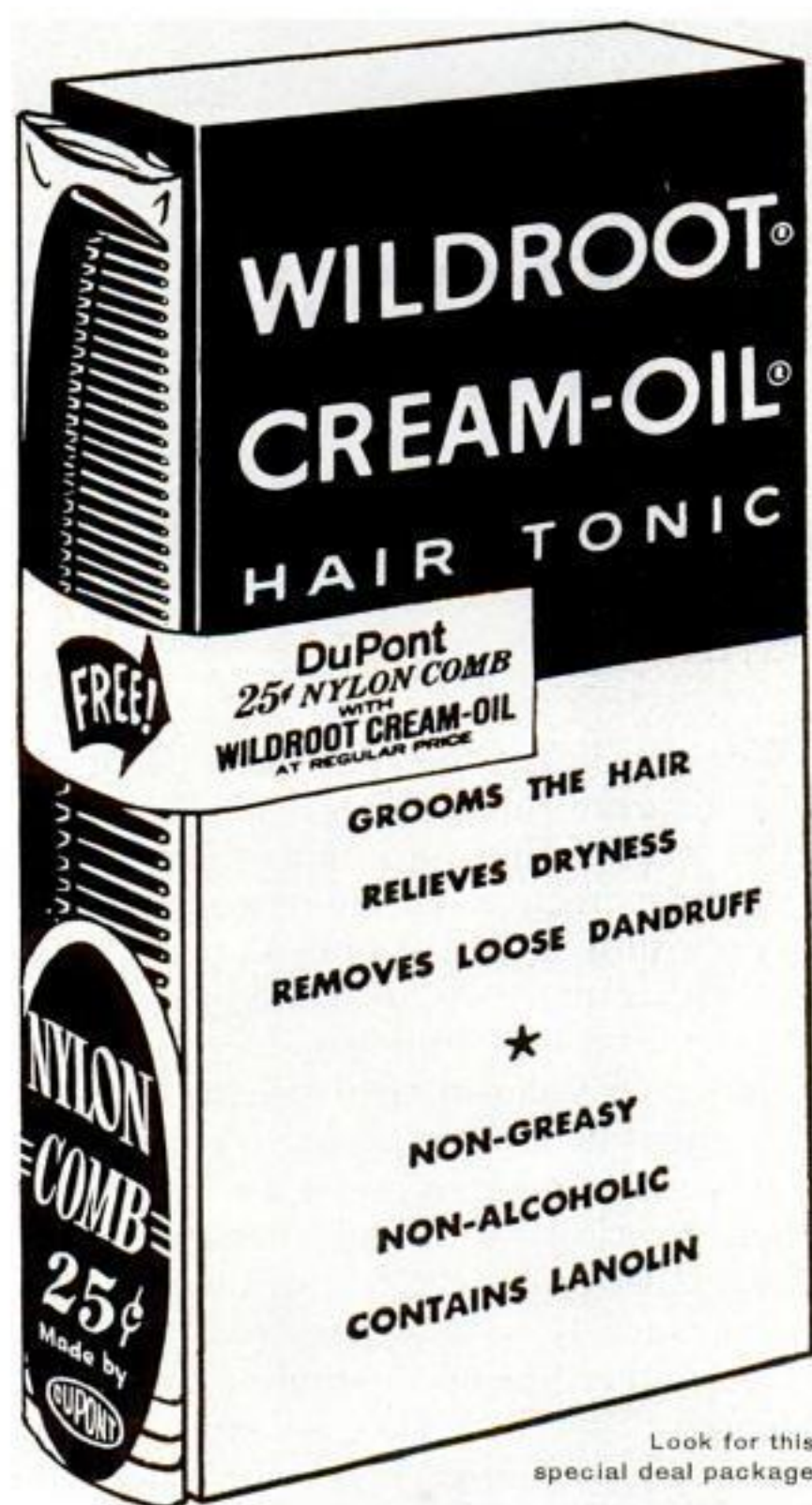


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**WILDROOT CREAM-OIL**  
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Get your free  
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Regular 59¢ size **WILDROOT**  
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comb—get BOTH for only 59¢  
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Look for this  
special deal package

## HURRY! THIS FREE OFFER IS LIMITED!



**PREPARING A MEAL** at fair, Tanya Akhonin fixes an impromptu lunch for workmen. At George Washington University, Tanya majors in Soviet affairs.

### RUSSIANS OPEN UP CONTINUED

U.S.S.R. They imagine that Americans think bears roam the streets in Russia and that all the Russian people outside of the top leaders are peasants. A period of questioning usually ends with someone saying, 'We know the people of America are good, but the leaders are bad and want war.'

"One day a man waited until all the others had dispersed and then came up to me and asked in a whisper, 'What do you feel is lacking in our country?' I said, 'Beauty.' 'In the physical sense?' he inquired. 'No, in the spiritual sense,' I replied. He whispered, 'I understand,' and he walked away nodding his head."

Like Tanya, Vera Garthoff, who worked at the exhibition as a demonstrator of the Whirlpool "Miracle Kitchen," is of Russian background and lives in Washington, D.C. She was born 29 years ago in Riga, where her parents had fled from Petrograd during the Revolution. Vera and her family moved to the U.S. in 1939.

"Personal contact is a problem around here," said Vera, "because there are just so many people and they want to know so much. Their first question is: 'Are you Russian?' Of course my answer is yes, and then we go on to establish that I was born in Riga and that this is my first trip to the Soviet Union. Then they try to figure this out and I explain that we left Riga in 1939. 'Ah!' they say, 'the bourgeois Riga.'"

"Then I tell them I live in Washington now. They always want to know what Washington is like and what kind of life I lead—my very personal life. And I'm very happy to tell them because really 90% of the people just want to know the truth and they're quite willing to believe it. And then, of course, there's often an agitator present or someone fairly hostile. But the crowd itself usually gets rid of him for me because they're so intent on hearing my story."

"There seems to be a widespread idea that there is discrimination against Russians in the U.S. Of course this is a marvelous opportunity for me to tell them that there is no such thing, that in general we don't concern ourselves with nationalities the way they do here. Another favorite topic is education. They always seem to be impressed that our universities don't send anyone anywhere. The younger people especially are always very much impressed by the fact that in America you don't have to be sent anywhere. You just go on your own and find a job in the city you want—even abroad, if you wish."

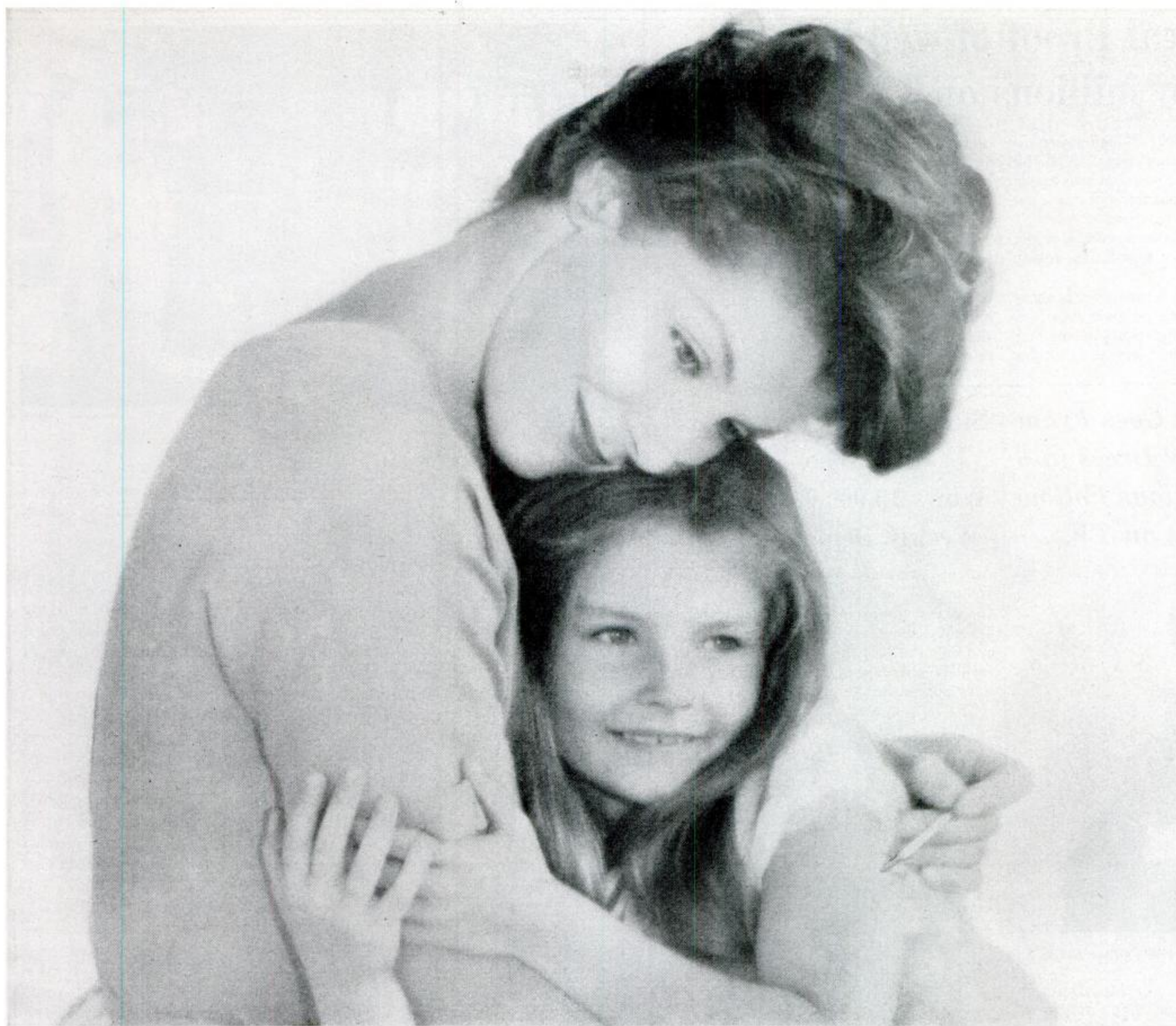
### Some lively arguments

**A**ND when the subject of travel comes up, we always get onto the subject of passports. Sometimes they refuse to believe there's such a thing as freedom to travel from state to state and city to city in the U.S., and that if you wish to live in another city you just go there.

"When the question of the press comes up, I've gotten into some hot arguments. I tell them I happen to read *Pravda* every morning, and then somebody tries to claim that you can get American newspapers and all newspapers right here in Moscow. And then the crowd itself says, 'No, you can't.' One day we were comparing our two standards of living. They asked me how I liked Moscow and did it measure up to my expectations,

CONTINUED





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 TAMPER-PROOF  
 CAP children  
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*Give your child the Best—* Flavored BAYER Aspirin for Children



# Clinical Proof of weight loss viewed by millions on TV Networks

The most daring weight reducing demonstration in TV history has 27,000,000 viewers gripping their seats on two major network shows—one popular morning show—one top-rated evening show.

Each week, fans watch eagerly, as a girl mounts a scale, to see how much weight she lost in 7 days.

This demonstration is conducted to show that a weight-reducing product works—a daring experiment which could boomerang if one of the girls gained instead of losing.

There is no fear of this, according to the product's producers, since thousands of users have written of their successful weight losses and four impartial medical groups tested and reported **POSITIVE** reducing results.

The live weight loss demonstrations put on for the product (Regimen Tablets) are conducted under medical supervision like clinical tests, the major difference being that the public can see the week by week results—good or bad—right on television.

## Den Mother Goes From Size 18 to 12 Dress in 6 Weeks. Millions Follow Progress on TV.



Mrs. Dorothy Bryce, Middle Village, N.Y.

New York, N. Y. (Special) Mrs. Dorothy Bryce of Middle Village, N. Y., mother of three and den mother #3 of Cub Scout Pack 460, Queens, has been taking off weight in front of 12,000,000 televiewers on TV's most popular early-morning show.

Mrs. Bryce almost refused to be one of Regimen Tablets' "clinical"—thinking it "undignified". But having put on so much weight since the birth of her third child, and failing to reduce as her doctor wished, she finally accepted.

"The best thing I ever did", says Mrs. Bryce, looking sleek and fashionable. "In just 6 weeks I took 4 inches off my hips, 3 off my waist, and dropped 25 pounds. I went from size 18 to 12—in the same style dress (no alterations). I did it all without special eating—ate what I cooked for the family, just didn't want so much—and I haven't put any weight back on".

## Starlet Loses 29 Pounds in 8 Weeks— Wows 15,000,000 in Live Weekly Demonstration

Antonia Antonacci five feet six, an exotic Italian film starlet, is currently keeping 15,000,000 viewers in suspense on a weekly, TV panel show. "Will she take off weight, or won't she?" is the burning question as each Wednesday night weigh-in on the show approaches.



Antonia Antonacci, as seen on Wednesday night panel show

Miss Antonacci, failing to reduce at her doctor's suggestion, seized opportunity to try Regimen Tablets as a TV clinical.

It worked. She lost 29 pounds in 8 weeks without special eating; went from dress size 18 to size 12 (in the same style dress without alterations). "I cooked the same Italian dishes for my friends, ate in restaurants as usual. I just didn't want so much, and weight rolled off", raved Miss Antonacci, who is aiming for Hollywood. "I took off seven pounds the first seven days. Regimen Tablets are amazing".

## What To Do If You're Overweight

Reduce without special eating—with **REGIMEN TABLETS!**

It's true! If you're normally healthy, you can now lose up to 70 pounds without special eating, without giving up your favorite foods.

Doctors know that the one sure way to lose weight is to reduce caloric intake, to eat less. A new combination of reducing drugs helps reduce caloric intake—you feel satisfied on far less. It's **REGIMEN TABLETS**—clinically proved by 4 impartial medical groups for reducing without special eating.

You may not lose as much as Mrs. Bryce or Miss Antonacci, but you *must* lose up to 6 pounds in just days, many more pounds thereafter, faster than you thought possible—or you pay nothing. Clinically tested—safe for all normally healthy people, taken as directed. 10-day supply, \$3.00; 20-day supply, only \$5.00. (You save \$1.00). Get **REGIMEN TABLETS** from your druggist today! A Fine Product of Drug Research Corporation.



**DEMONSTRATING KITCHEN**, Vera Garthoff tells Russian audience how a television set could be used to show what is going on throughout the house.

## RUSSIANS OPEN UP CONTINUED

and I told them that very frankly I had expected their standard of living to be much higher from everything I had read in *Pravda*. At this point somebody remarked that the whole *pravda* [which means truth] isn't in *Pravda*. And the crowd laughed.

"I always find you have to be very sincere and friendly with them. When they do strike something that is weak in our system, well, don't try to hide it but admit, for example, that our private medical service is expensive. But we have medical insurance and clinics for the poor.

"The last kitchen demonstration is over at 8 o'clock and I go outside from 8 to 9. The crowd gets quite relaxed just before closing time. They're willing then to talk after I get through telling my life story. They usually say, 'We don't live so well. We live in one room with mother, papa and our daughter. Things will soon be better, but they're pretty bad at present.'

"Once a man came up to me quite belligerently and asked what sort of Russian I was. I explained again for the nth time, and then he just stood aside for a long time while there was a crowd around. When the crowd started to disperse he came up and asked me very quietly where Kerensky was. I didn't know too much, but I told him what I did know. [Ed. note: Alexander Kerensky, who held power in Russia for 3½ months in 1917 as a moderate socialist, is now working at the Hoover Library at Stanford University, Calif.] He said, 'Give him my greetings, and tell him that one of his defenders is still alive and prays for him.'

## One question, then 99 others

**N**OT all the guides were people with Russian family backgrounds. The crowd was especially fascinated by the several Russian-speaking Negroes. New Yorker Herb Miller, who worked at the exhibit of American cars, described his experiences:

"I explain the Rambler out there. But anywhere you stand you get the same questions. You get one or two questions about the exhibit you happen to be standing by and then 99 questions about America. They know that somehow we have it better in America, but they want to know how we live and they ask each guide about it. They know for instance that we have unemployment. But they don't know our unemployed receive compensation and can still live decently. Most of them think that the minute you lose your job you lose your house, your car disappears, your food disappears and your clothes drop off your back.

"I haven't said much about it, but any American in Russia is bound to notice that there's disguised unemployment here. You have 10 people doing the work of five. If a good capitalist came to this country, a lot of the people would be out of jobs."

Barbara Wolfe, 24, a bright and articulate girl who this winter will continue her graduate studies at Columbia University, worked as a guide in the book exhibit.

"The questions I've heard," said Barbara, "can be divided into common, pleasant and unpleasant. The most common are, can we buy the books, what is the price of the book, can we take books, and why are your books so expensive? The unpleasant ones get a little defensive about the cost of books, and then I point out the good printing, the quality of the paper and some of the basic facts of private enterprise.

CONTINUED



a New Idea for a New Era



## Now...a group as small as 3 can get "big company" insurance!

You don't have to be in "big business" to enjoy "big business" protection. For today, Nationwide's new Employee Family Plan brings tailored-to-need insurance to companies with as few as *three* employees!

EFP\* offers unique optional features such as life insurance for wives and children and dread disease coverage. It also pro-

vides hospital-surgical benefits, paycheck protection and high maximum amount of life insurance for employer and employees.

Here's security for workers . . . drawing power for small business. And employer contributions to this low-cost plan are tax deductible. Get the full details from your local Nationwide agent. He's listed in the Yellow Pages.

\*not yet available in all states.



NATIONWIDE LIFE INSURANCE COMPANY • HOME OFFICE: COLUMBUS, OHIO





# KITTEN SOFT!

## NEW PILGRIM ORLON\* SOCKS

**JUST 98¢ AT SEARS!** Soft as a kitten's fur... and just as resilient! These fine wash fast Orlon men's socks pamper you with a luxurious new kind of softness, yet they wear well, too. They're hard to soil, easy to wash... neither shrinking nor stretching out of shape washing after washing. Nylon reinforced toes and heels. Treat yourself to several pairs today... at Sears Retail Stores, through Catalog Sales Offices or order from your Sears Catalog.

\*DuPont trade-mark for acrylic fiber

A., B. & C. Pilgrim 100% Hi-Bulk Orlon socks, just 98¢  
D. 80% Hi-Bulk Orlon and 20% cotton, only \$1.29  
E. 50% Hi-Bulk Orlon, 50% wool, extra warm, \$1.49  
Available in Canada at Simpsons-Sears Ltd. at higher prices



©1959, SEARS, ROEBUCK AND CO.

*Pilgrim socks are sold only at Sears... Satisfaction guaranteed or your money back*

## RUSSIANS OPEN UP CONTINUED

"Someone asked me what percentage of our intellectuals believed in God. He didn't mean believing just as a habit. He meant from the heart and soul.

"I said that some of them did and some didn't. Most of our great scientists believe in God, and we have many intellectuals who do. The man who asked the question wasn't satisfied. He was convinced that if you were an intellectual, you couldn't believe in God. We nearly had a very bad argument. We are often asked how many copies of the Bible are printed in the United States. When we say they're printed in almost every language, we can hear a deep murmur of admiration from the crowd.

"The three American authors with whom the Russians seem most familiar are Jack London, Theodore Dreiser and Mark Twain, but that is not surprising since their works have been published and republished in the Soviet Union to the virtual exclusion of other American authors. Recently, however, Ernest Hemingway has been coming into his own through translations of *The Old Man and the Sea* and *A Farewell to Arms*. Several copies of Hemingway's collected works were placed on the shelves at 2:15 p.m. one Saturday. At 2 p.m. the following Wednesday the last volume was snatched from the shelves. Contrasted with this run on Hemingway, not a single book by Thomas Wolfe, Emerson, Faulkner or Thoreau has been taken. The public simply does not know them and is not interested.

"Visitors often ask about juvenile delinquency in America, at which point we sometimes like to point to a pile of mutilated books whose bindings have been ripped off and ask them, "'Wouldn't you call this juvenile delinquency?'"

"The most popular reference books are the *Encyclopedia of Jazz*, a one-volume edition of Salvador Dali and the Sears, Roebuck mail order catalogue. Even though these books are fastened to the stands with heavy strands of double wire, someone always managed to cut them loose and get away with them. One Sunday 150 visitors, mostly university students, were hauled into the police station on suspicion of book stealing."

Herb Miller spoke for all the guides when he said, "The Russians have been so starved for facts, segregated for so long a time from the outside world, that they want to know all they can about it while they have the chance. Now we have this thaw going on and they can have contact with a Western person without too much fear, and they want to have all of it they can. And you stand there doing your best, answering the same things over and over."



**BROWSING IN BOOK CENTER,** Russians scan picture volumes. Many could not believe such lavish works had not been printed specially for exhibition.



The taste of luscious grapes comes through  
(whichever way you drink it!)



Sip Manischewitz Grape Wines and you enjoy the true taste of luscious Concord grapes. For Manischewitz produces the most *natural* tasting wines in the world today! These are wines with such *deep* grape flavor, that they are not only delicious by themselves, but are perfect "on-the-rocks" and with soda or any mixer



in a cooling highball. And add a little vodka if you like! You'll love all three Manischewitz Grape Wines: Concord, the traditional, sweet grape wine; Medium Dry Concord, the slightly less sweet wine; and American Malaga, sweetest of the three. Look for these delicious wines today in the famous four-square bottle!

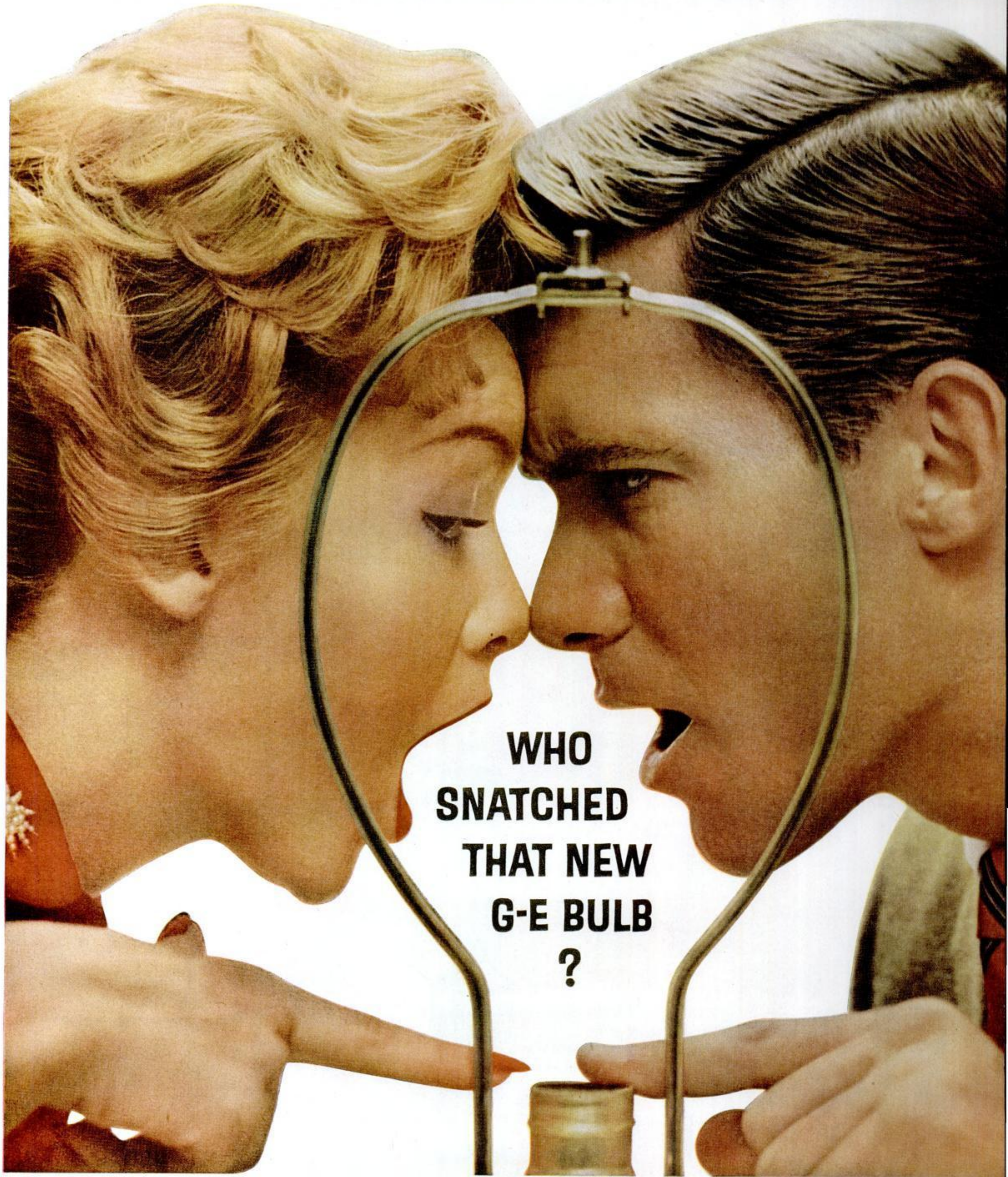
*"everybody's wine . . . because it tastes so good"*

# MANISCHEWITZ GRAPE WINES

("MAN, OH MANI-SHEV-ITS") SPECIALLY SWEETENED CONCORD AND EXTRA HEAVY AMERICAN MALAGA • MEDIUM DRY CONCORD • MANISCHEWITZ WINE COMPANY, NEW YORK



# Bulbsnatchers can't resist these



**WHO  
SNATCHED  
THAT NEW  
G-E BULB  
?**



# newest General Electric bulbs!

**SO STOCK UP NOW! Buy spare cartons and let all the family enjoy plenty of good G-E light**

**NEW! SMALLER, BRIGHTER G-E 100-WATT BULB!**

General Electric research reduced the ordinary 100-watt bulb (left) to the size of a 60-watt (right)—and increased its brightness! Now you get more light from lamps and fixtures where 100-watt bulbs wouldn't go before. Even though the new G-E 100-watt bulb is small as a 60-watt, it gives more light than two 60's. Try the new G-E Soft-White finish that pampers eyes, melts away shadows, flatters complexions. Warning! New 100-watt size is extremely popular with bulbsnatchers. So keep plenty of spares on hand.

**AND RIGHT SHAPE, TOO!**

Tear-drop shape for efficient light distribution. Clamp-on shades stay on. 4-pack Soft-White **29¢**  
\$1.16. Each bulb



**NOW! G-E SOFT-WHITE BULBS IN MANY NEW SIZES**

Get them in all the sizes you need: 40, 60, 75, 100 and 150-watts. Choose from four General Electric Soft-White 3-Way Sizes, too—three levels of light from one bulb. Try the new 50-200-250-watt, only **69¢**.



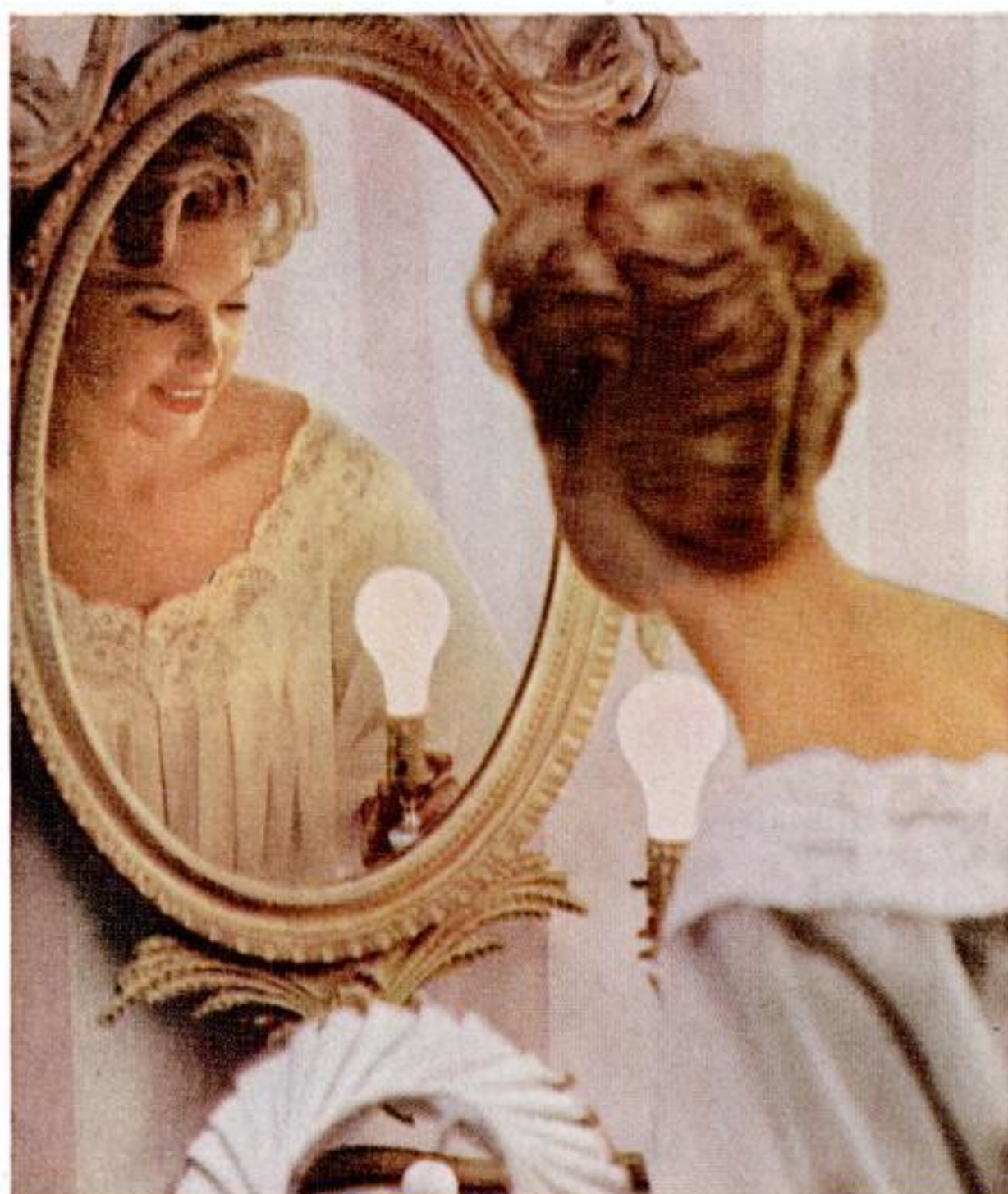
**MEN! SEE YOUR WIFE IN A NEW LIGHT WITH G-E DAWN PINK**

Intimate, soft, personal and pleasant—that's the light from G-E Coloramic Bulbs. See how Dawn Pink flatters her complexion? Hint for hostesses: Dawn Pink gives fabrics and woods a warmer texture, brings out the best in guests. Experiment with all four Color-amic tints. Dawn Pink, 75 or 100-watt **35¢**



**GENERAL ELECTRIC NITE-LITE: WHEN A FELLA NEEDS A FRIEND**

Only unscrupulous bulbsnatchers would dare swipe the little G-E bulb that lights his nightly path. It lets you see to get up to let the cat in or stop a dripping faucet. Stock plenty of G-E Nite-Lites for baths, halls, kids' rooms. They're only **22¢**



*Progress Is Our Most Important Product*

**GENERAL  ELECTRIC**





This is no place for "second-best"...



this is the place for HELLMANN'S  
(it's real mayonnaise!)

A topping of Hellmann's® Mayonnaise makes a *special* treat of individual tomato aspic rings filled with shrimp. Hellmann's adds such delicate flavor and creaminess, no wonder it's America's favorite mayonnaise.

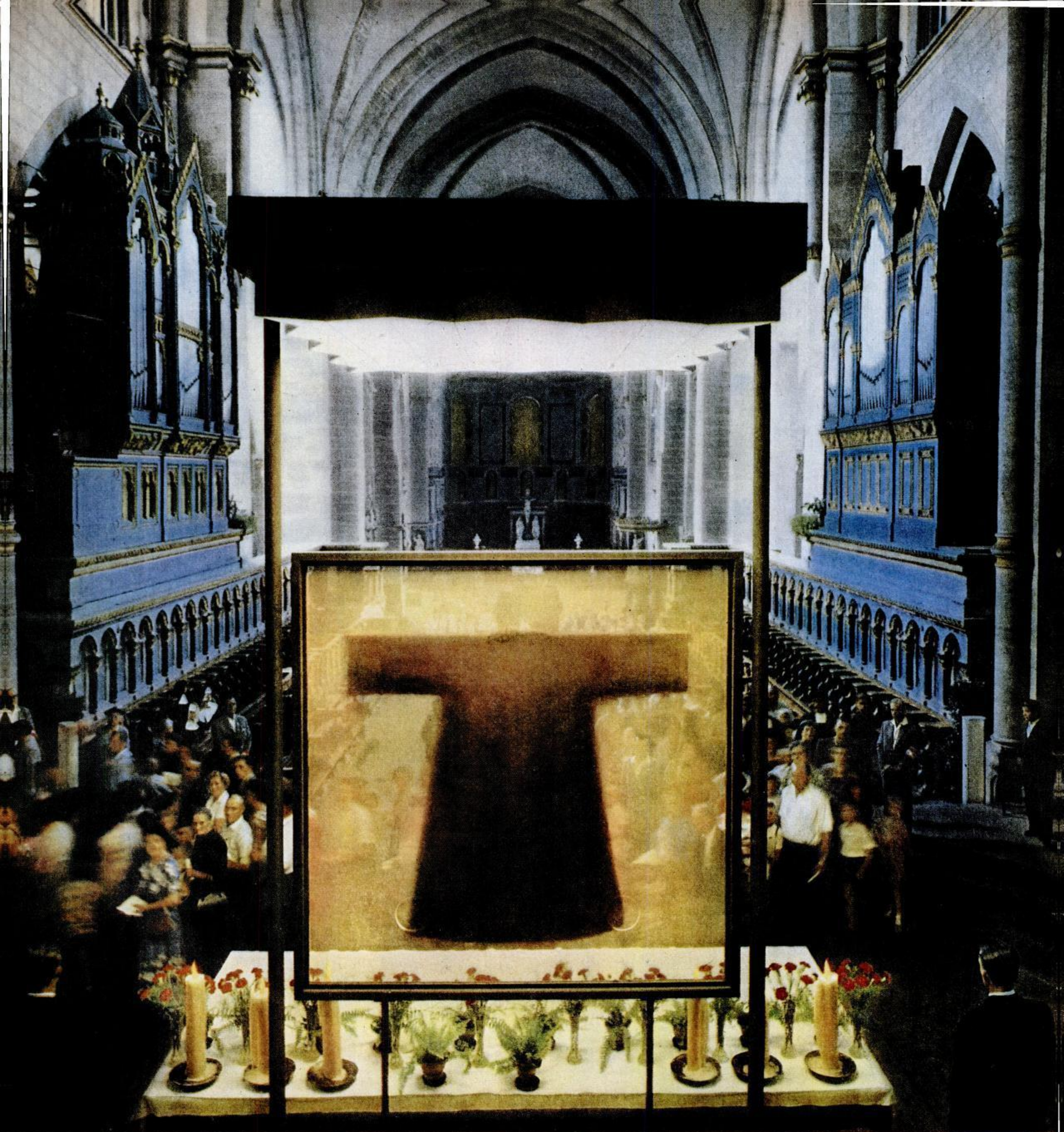
**SHRIMP-TOMATO RINGS!**

Soak 1 pkg. unflavored gelatin in  $\frac{1}{2}$  cup tomato juice. To  $1\frac{1}{2}$  cups tomato juice, add 2 slices onion, 1 tsp. sugar, 1 tbsp. lemon juice, salt and pepper. Simmer five minutes. Remove onion. Add gelatin and stir until dissolved. Pour into molds and chill until firm. Fill with shrimp and top with Hellmann's. Makes six  $\frac{1}{3}$ -cup molds.

*Flavor-fresh, smooth and light... Famous for whole eggs*







## A RARE SHOWING OF THE ROBE

Suspended between two pieces of clear glass on the high altar of Trier Cathedral in western Germany is what many people devoutly believe to be the seamless garment that Christ wore as he went to be crucified. Venerating it in the picture above are some of the 1.3 million visitors who have come to see it this summer during the year's largest Roman Catholic pilgrimage. Since it was first put on public display at Trier in 1512 the relic has been shown on only 17 occasions, the last time in 1933.

When Jesus was nailed to the cross, the Bible relates that the Roman soldiers took his coat, a tunic known to readers of Lloyd C. Douglas as "The Robe." There is no real record about its subsequent fate. A church in Argenteuil, France also claims to have the actual garment. The first written reference to either of these relics dates from the 11th Century. But whatever the Trier robe's real origin is, the city's Bishop Matthias Wehr observes, "It has been sanctified by the prayers of centuries."



"DACRON" now brings you automatic wash 'n' wear suits and slacks for fall!

New fall suits and  
slacks you can wash...  
put in a dryer...  
wear again with little,  
if any, ironing!

"DACRON"\* polyester fiber does it! This remarkable fiber now makes possible handsome fall suits, slacks and sport coats with the almost unbelievable ability to come out of a modern dryer neat, smooth and ready for wear. "Dacron" also enables these clothes to stay pressed wearing after wearing after wearing. See this handsome new fall clothing at fine stores today!

**"NORTHWEAVE"** A blend of 65% "Dacron" and 35% "Corval"†. Suit and sport coat tailored by **SAGNER**. Slacks tailored by **THOMSON**.

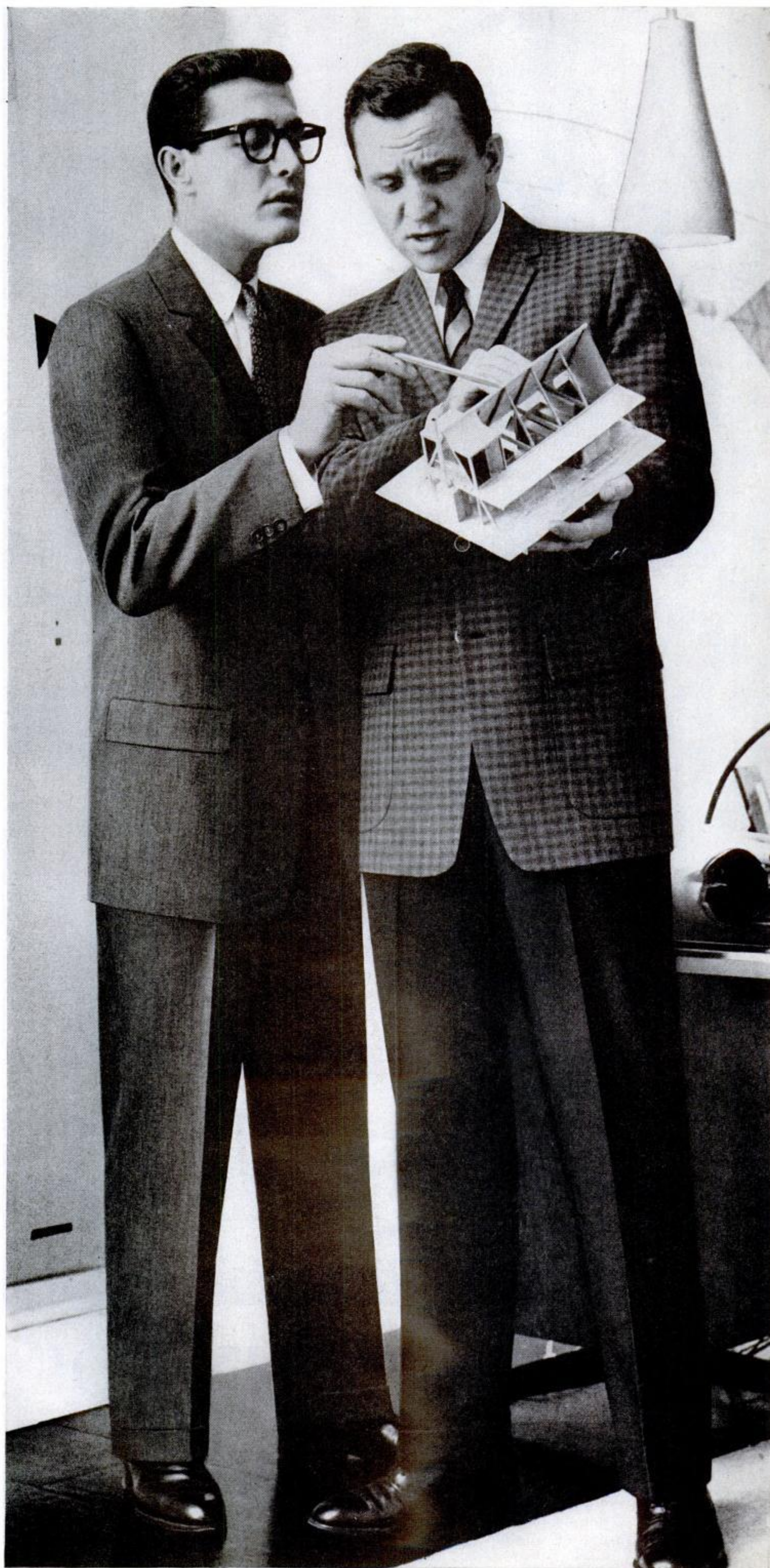
\*Du Pont's registered trademark. Du Pont makes fibers, does not make the fabric or clothes shown here. †Registered trademark of Courtauld's, Ltd.,

**DACRON**<sup>®</sup>  
POLYESTER FIBER



REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING...THROUGH CHEMISTRY







PRESSING TOWARD ROBE, pilgrims are permitted to get within 10 feet. This is the side of the robe they all see; the other side is shown in preceding

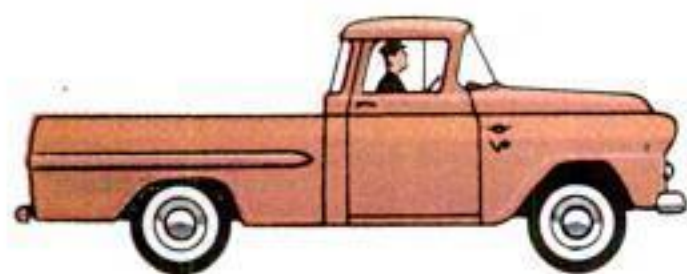
picture of it. Hanging above it is a head of Christ, painted by Peter Hess. When the robe is not on display it is kept in a sealed steel chest in Trier Cathedral.

CONTINUED

# GMC TRUCKS START WITH

## DELCO<sub>DC-12</sub>

DRY CHARGE



*Delco DC-12 batteries are tailor-made to meet all the electrical requirements of GMC trucks as specified by GMC Truck engineers.*

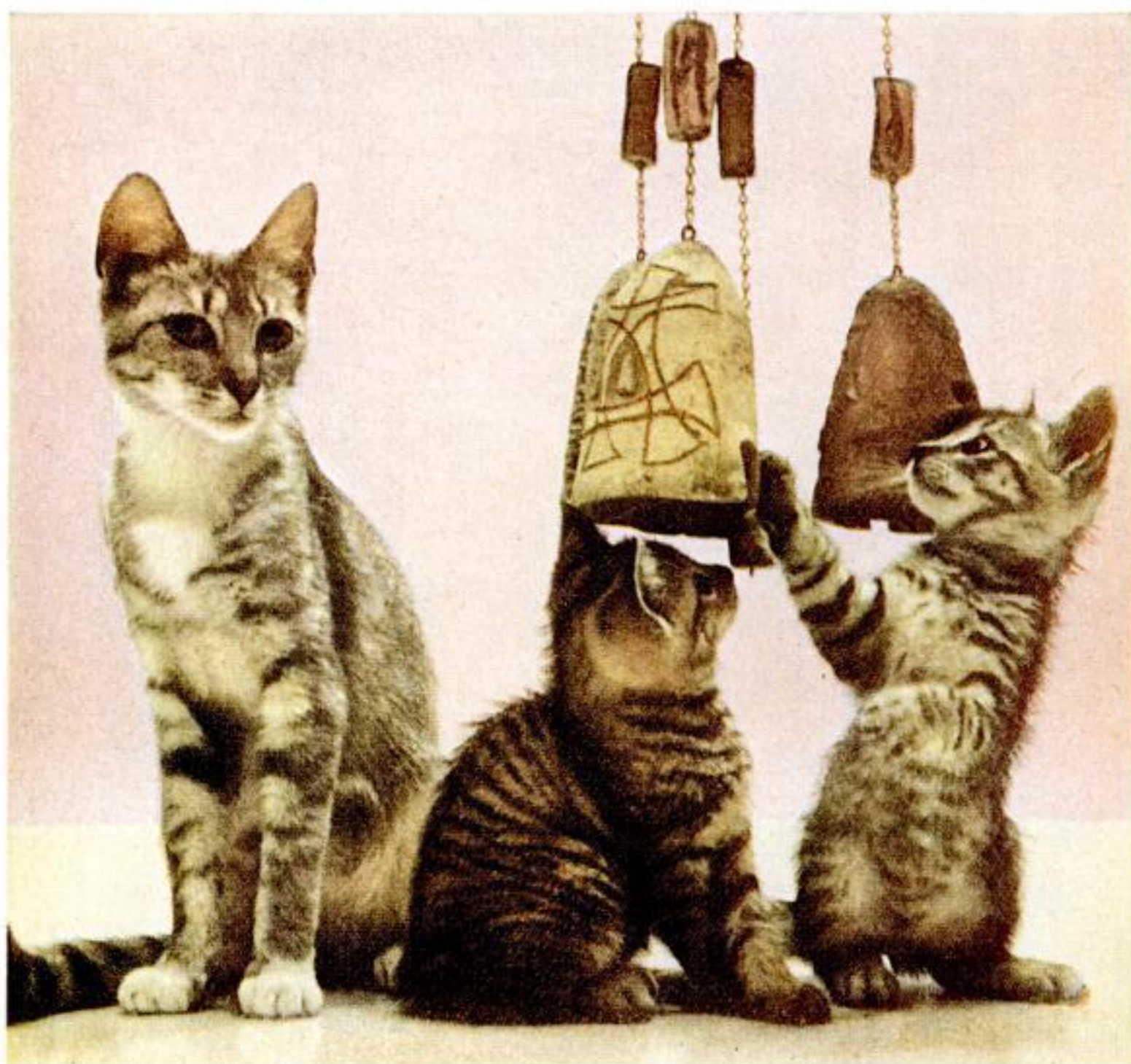
DELCO BATTERIES are quality built by Delco-Remy—distributed nationally through



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"Belles of Beauty!" For an 8" x 10" full-color print of this original photo by Walter Chandoha, send 25¢ in coin to Cat Pictures, Dept. L-69, Box 6586, Chicago 77, Illinois. Offer good only in U. S. A.



*"In perfect health..."*

**all their lives...and they've never missed their daily meal of Puss 'n Boots**

"From kittenhood they've basked in the sunshine of good health," adds Mrs. C. L. of Anchorage, Alaska, "and I give their daily feeding of Puss 'n Boots full credit."

*Because health and regular balanced nourishment go hand in hand, cats who are fed Puss 'n Boots every day do more than just "keep the doctor away." They positively glow with health, beauty and well being!*

Every nutrient a cat is known to need is provided by Puss 'n Boots' variety of healthful ingredients: fresh-caught whole fish (including the protein-rich fillets, natural oils, minerals and vitamins), selected whole-grain cereals, and added Vitamins B<sub>1</sub> and E. So to keep your cat sunny with health and happiness, feed Puss 'n Boots at least once a day—every day for lifelong nutrition.

**ALL THIS NOURISHMENT—EVERY DAY—IN EVERY 8 OZ. CAN**

SUNDAY  
MONDAY  
TUESDAY  
WEDNESDAY  
THURSDAY  
FRIDAY  
SATURDAY



*Plus other vital nutrients essential to your cat's well-being.*

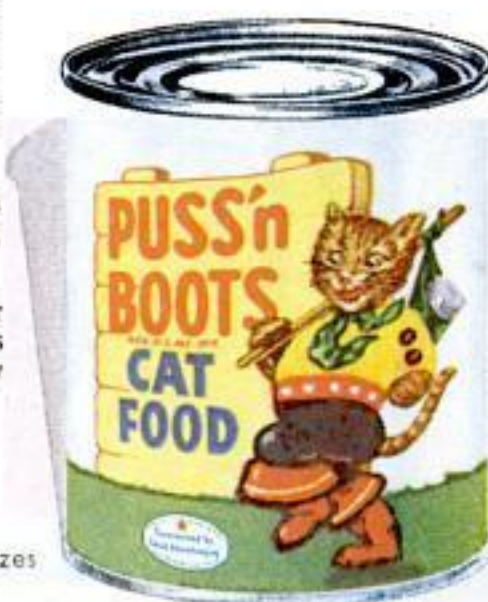
A can of Puss 'n Boots has *twice* as much calcium—for strong bones—as a 10 oz. glass of milk.

There is as much protein in a can of Puss 'n Boots as in *four* fresh whole eggs.

Puss 'n Boots contains *two* times as much blood-building iron as a cup of steamed spinach.

There is as much riboflavin, for healthy eyes, in Puss 'n Boots as in an equal serving of lean raw beef.

Packed in 8-oz. and 15-oz. sizes



**PUSS 'n BOOTS**

*Once a day—Every day—for lifelong nutrition*



Coast Fisheries Division of The Quaker Oats Company, Chicago 54, Ill.

## THE ROBE CONTINUED

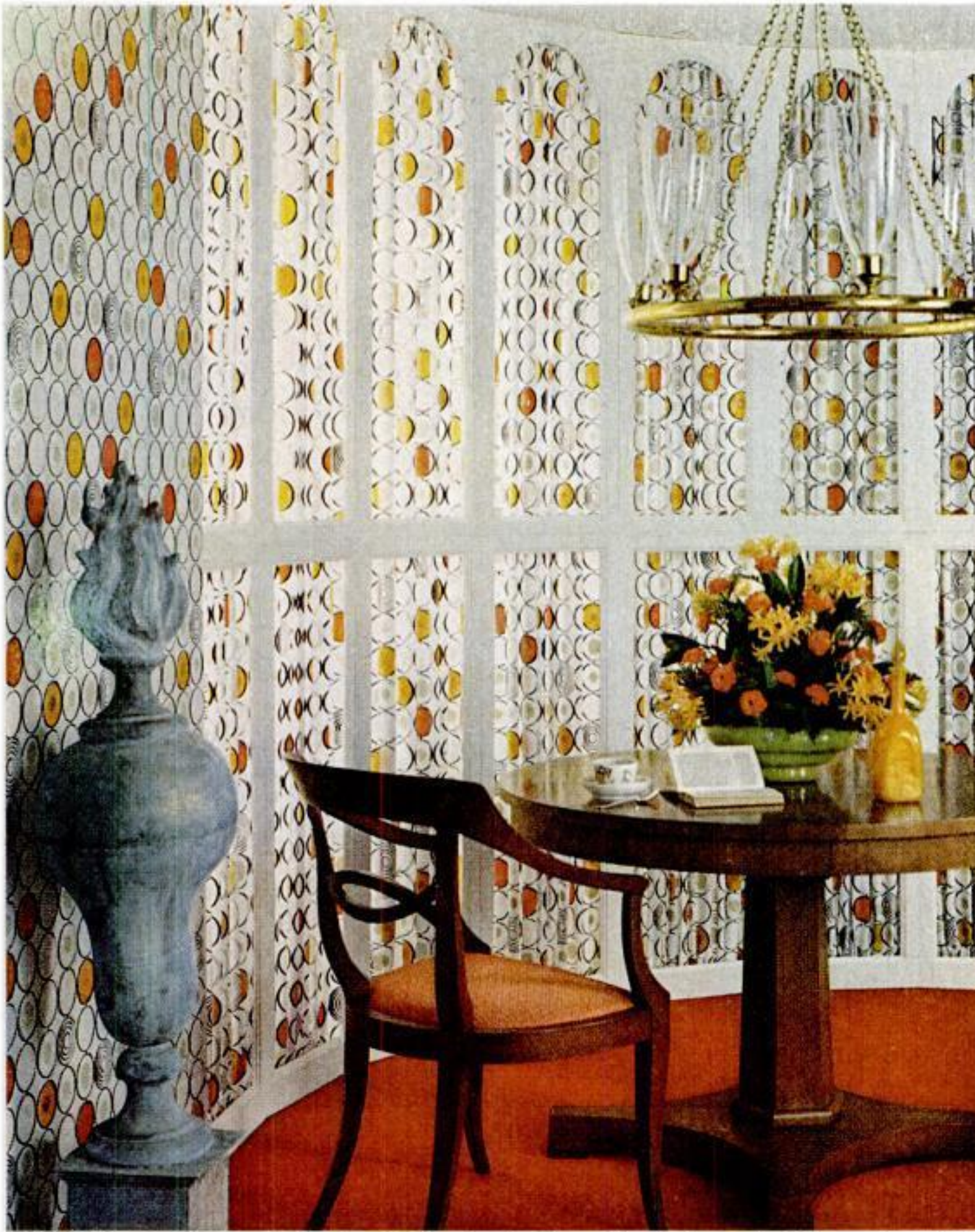


**WAITING TO ENTER CATHEDRAL**, pilgrims have programs stamped. Each pays a 24¢ fee, then gets a badge and a card that has touched the robe.



**OUTDOOR MASSES** for the crowds coming to Trier are held at altar under tentlike canopy near cathedral. Service shown here had 18,000 worshipers.





"ECHO"—new abstract circle print in Fiberglas by the yard, tacked to arched frames for a fresh decorative touch. Suds and hang it damp. Like all Fiberglas it dries wrinkle-free.



"DITTON"—one of the breezy new open weave fabrics made of Fiberglas boucle yarns. Every Fiberglas fabric hangs beautifully, never sags, shrinks or stretches.



New decorative effects are achieved at window and head board with Fiberglas ready-made draperies in new "SATIN GLASS" pattern. Fiberglas colors stay clear, fabrics never sun-rot.



HENRY END, A.I.D., designed these room settings using Fiberglas fabrics. Write to Fiberglas for Mr. End's new decorating hints.

## NEWEST WINDOW FASHIONS IN FIBERGLAS...WITH THE WORLD'S ONLY PERMANENT NO-IRON GUARANTEE

Only Fiberglas\* is right for your windows in every way . . . for only Fiberglas offers you a permanent no-iron guarantee plus all these important extras: perfect washability—no dry-cleaning bills ever—no sag—no shrink—no sun rot. Absolute fire safety. Draperies woven of Fiberglas can guarantee you all this . . . because these are inherent qualities of the glass fiber yarns—not just a finish. Fiberglas yarns weave today's most exciting curtain and drapery fabrics. At fine stores everywhere . . . or ask your decorator.


*When in New York City, visit the new Fiberglas Fabric Center at 717 Fifth Avenue.*



\*Fiberglas is the Owens-Corning Fiberglas Corporation's Reg. T-M. for its glass fiber yarns



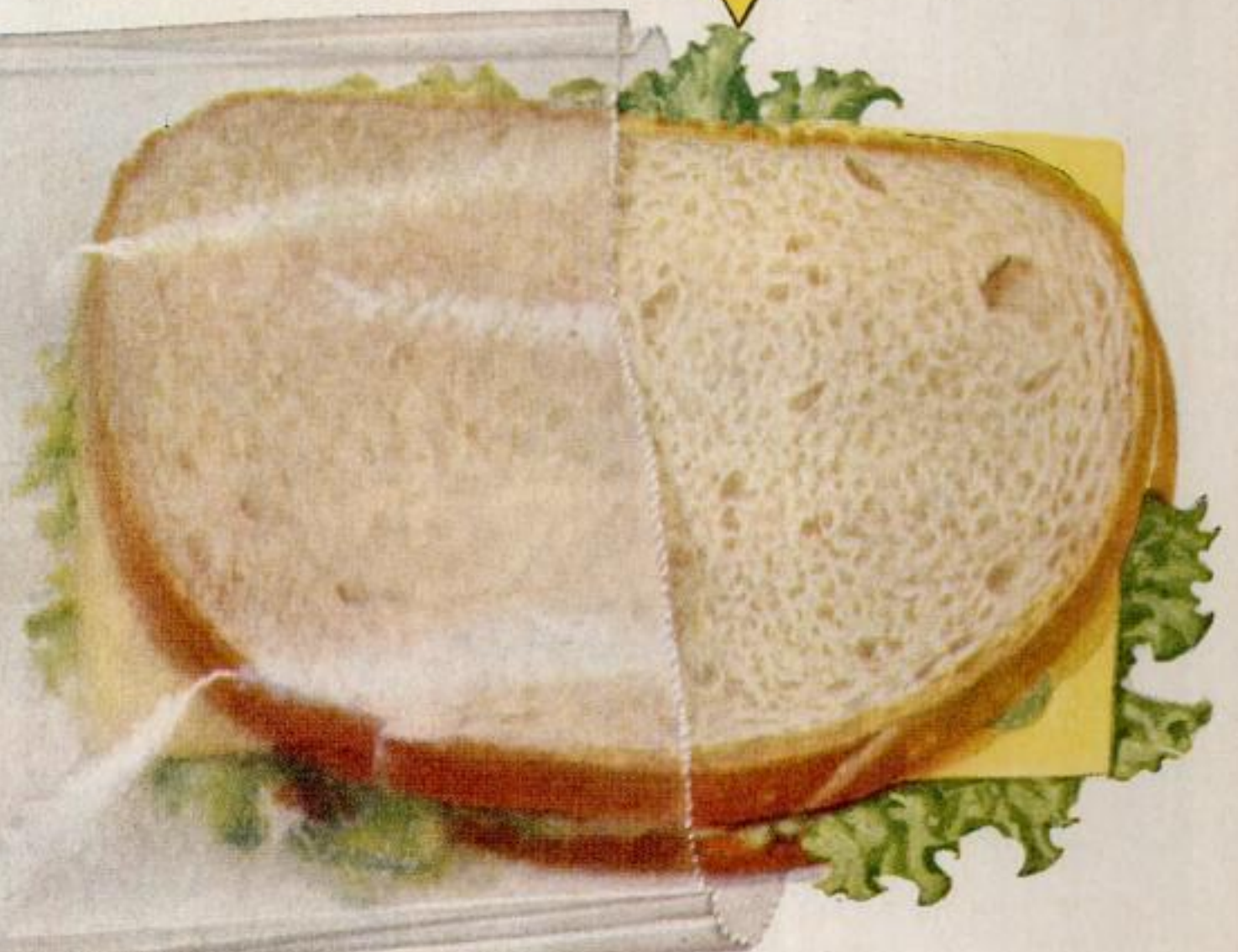


THE VERNIGHT SENSATION THAT  
**KEEPS TODAY'S FOODS  
FRESH TOMORROW**

*...it's inner-waxed*

WAXTEX comes in the  
roll that can't fall out  
of the box, and

—the same fine WAXTEX  
comes in handy  
sandwich bags, too!



*Another fine product of American Can Company*





**QUIETING THE COMEDIENNE**, Tony Randall and Rock Hudson hold a cup in front of Doris Day's face as she tries to speak at her studio birthday party.

**OUTDRINKING THE SONGWRITER** in film, Thelma Ritter, who plays decorator's maid, leaves Hudson helpless when he asks her advice on his romance.

## ROLLICKING ROLE FOR ROCK

With such flip talk-specialists as Doris Day, Thelma Ritter and Tony Randall working beside him, box-office idol Rock Hudson might seem to have the solid and square part in *Pillow Talk*, put in the movie to pull in customers and to hold up straight lines. It works out quite differently to make Universal's frothy comedy one of the year's funniest films.

Hudson, the towering hunk of handsomeness, shows—along with a 43-inch chest expansion—a high skill at handling gaggy scenes and even stealing a few from pro comics in the cast. As a lady-killing songwriter who shares a party line telephone with a businesslike lady interior decorator, he is always sweet-talking some new conquests when she needs the line to order matching slip covers and drapes. When he engages her to redecorate his bachelor diggings, she turns it into a decorator's hall of horrors—an act of war that leads to the loving conciliation in which they find themselves, like her slip covers and drapes, beautifully matched.

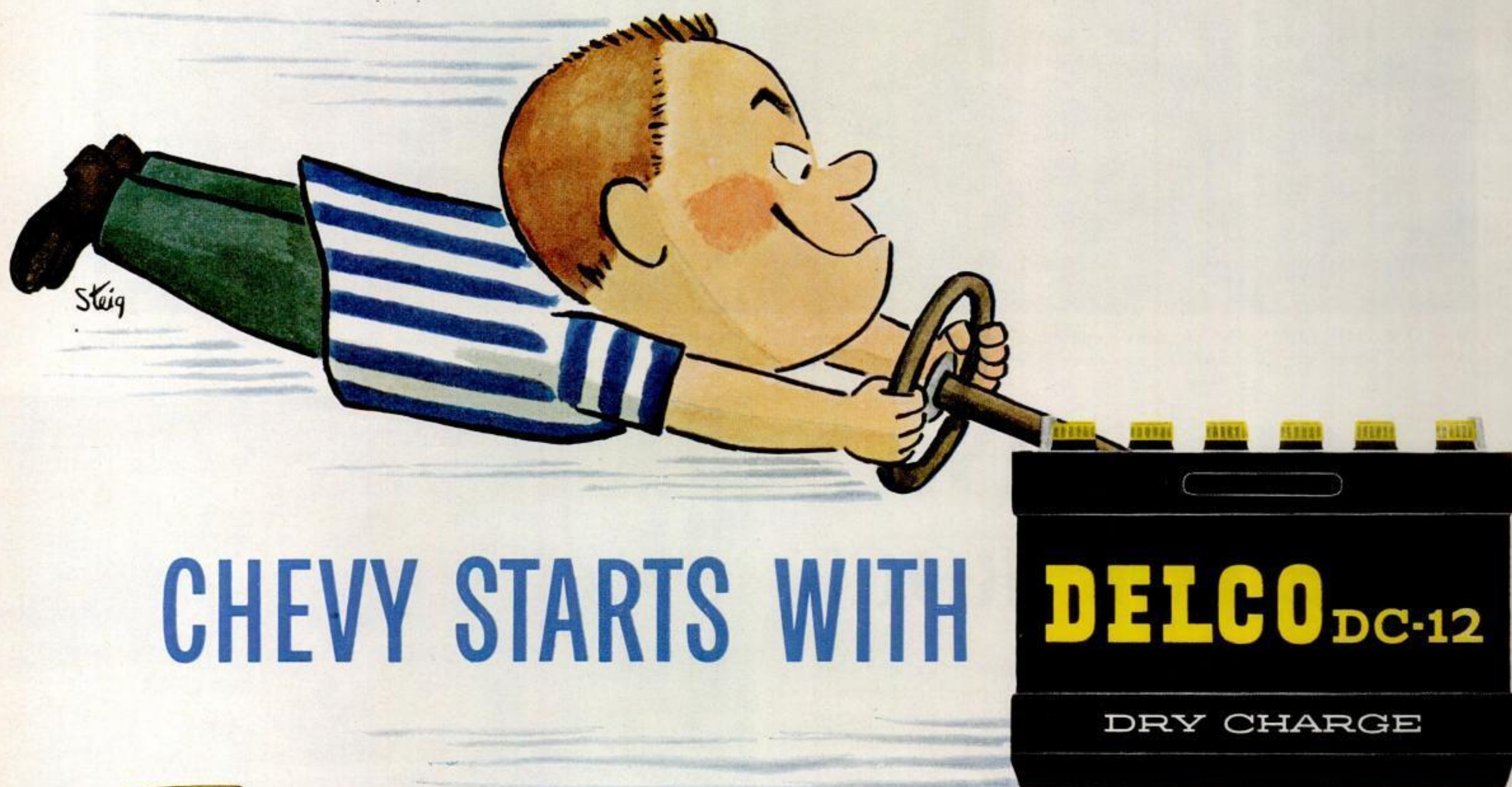
CONTINUED







SEEMINGLY HEEL-TO-TOE IN TUBS, THOUGH THEY LIVE IN SEPARATE BUILDINGS, THE DECORATOR AND SONGWRITER TALK ON PARTY LINE. IN FILM DIRECTED



CHEVY STARTS WITH

**DELCO** DC-12

DRY CHARGE



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BY MICHAEL GORDON, A SPLIT SCREEN JOINS SCENES. TO HEIGHTEN EFFECT, WHEN ROCK SCRATCHES THE WALL WITH HIS TOE, DORIS PULLS BACK HER FOOT



# PONTIAC STARTS WITH



*Delco DC-12 batteries are tailor-made to meet all the electrical requirements of Pontiac cars as specified by Pontiac engineers.*

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Super Kem-Tone and matching Kem-Glo® are available  
in all leading stores where paint is sold

**THE SHERWIN-WILLIAMS CO.**

In Principal Cities from Coast to Coast



Super Kem-Tone and Kem-Glo are also made and distributed by:

ACME QUALITY PAINTS, INC., DETROIT  
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THE MARTIN-SENOUR CO., CHICAGO  
ROGERS PAINT PRODUCTS, INC., DETROIT



# Luxurious decoration everyone can afford

...MONEY CAN'T BUY A MORE BEAUTIFUL WALL PAINT THAN SUPER KEM-TONE®



**WE'RE DELIGHTED!** Our home looks luxuriously new, thanks to Super Kem-Tone latex wall paint. One coat turned out a perfect job. And the cost of paint averaged less than \$15 a room. That's real decorating economy!



**SUPER KEM-TONE** goes on so quickly and easily, anyone can do perfect painting. It covers any interior wall surface without lap or brush marks. And another wonderful thing . . . there's no "painty" odor!



**MEET MY HUSBAND.** Until he tried Super Kem-Tone, he never liked to paint. Now he's *proud* of our do-it-ourselves walls! Easy clean-up, too . . . soap and warm water cleans rollers, brushes and paint spatters perfectly.



**OUR CHILDREN** are always tougher on walls than their sizes would indicate. But thank heaven for Super Kem-Tone's wonderful durability . . . it makes walls practically child-proof. Super Kem-Tone *stays* good looking!



**WE FOUND IT SO EASY** to select colors. We simply borrowed the Super Kem-Tone Color Harmony Guide from our dealer. It shows large samples of a wide range of colors with helpful color harmony suggestions. It's a free service!



**HOW'S THIS FOR SPEED?** Together we did our living room in two hours. In twenty minutes, walls were dry . . . furnishings back in place looking better than ever. We were proud to show the room to our friends that evening!



**SO EASY TO CARE FOR!** The washability of Super Kem-Tone is guaranteed, or you get your money back. Just a quick wipe or two with today's detergents keeps walls looking new until you decide to change colors.

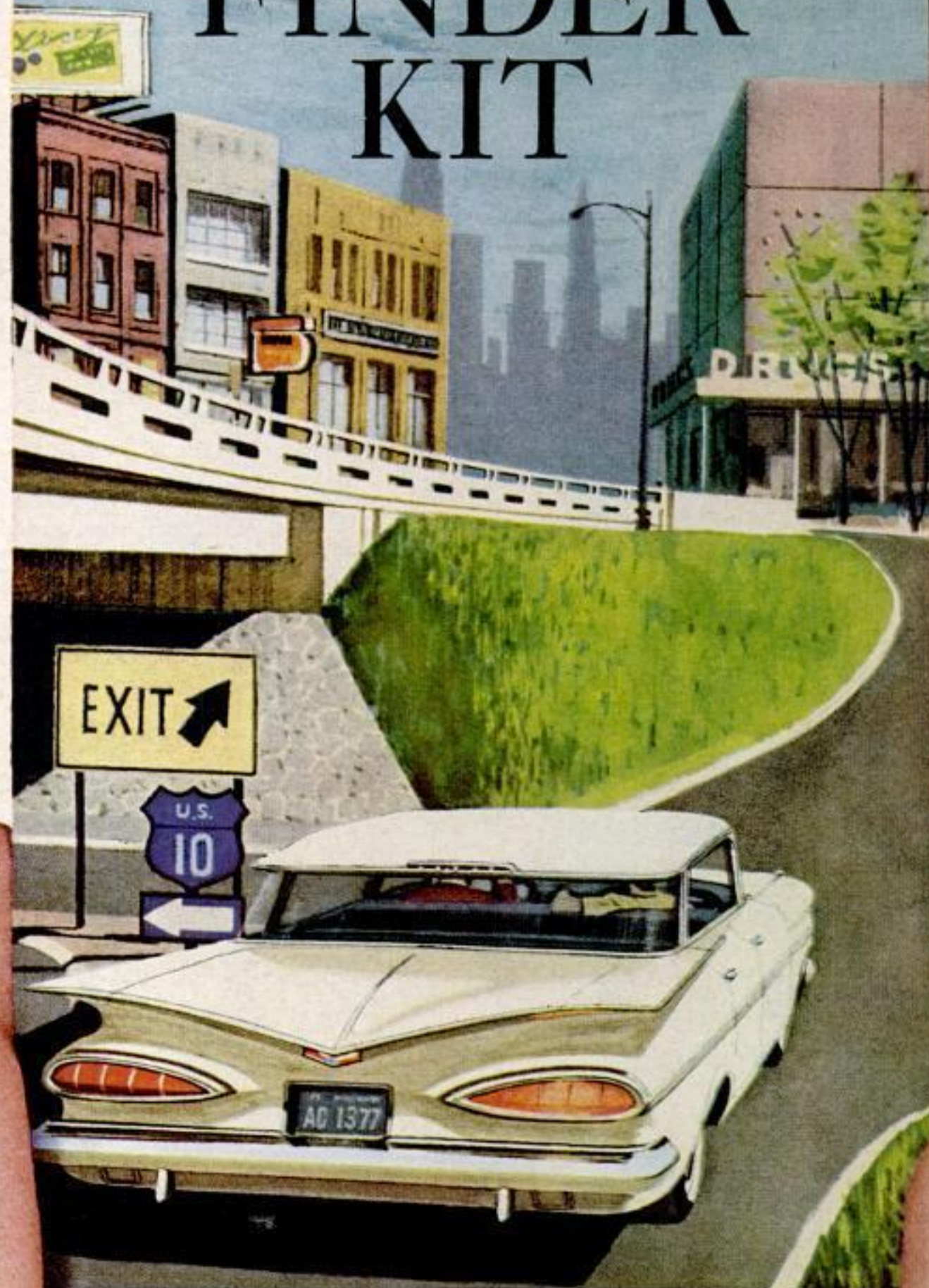


**YOU SHOULD HEAR** my husband praise color-matched Kem-Glo alkyd enamel for woodwork. Looks, washes like baked enamel, and so *easy* to apply! (Kem-Glo's tops for kitchen and bathroom walls, too.)



# ANOTHER HERTZ IDEA

## YOUR FREE HERTZ DIRECTION FINDER KIT



for getting around in and out of town

There are maps inside to take the guesswork out of getting where you're going and back again. There are travel folders and quick-trip guides. Information on churches. Tips on where to dine and things to see and do in and around town. Wherever you are, whenever you rent a new Chevrolet or other fine Hertz car, be sure to ask for a free Hertz Direction Finder Kit. There's one specially made for almost every city in the U. S. We guarantee you'll always know the way to go.

GET THE HERTZ HABIT

**HERTZ**  
Rent a car

IT'S GETTING AROUND

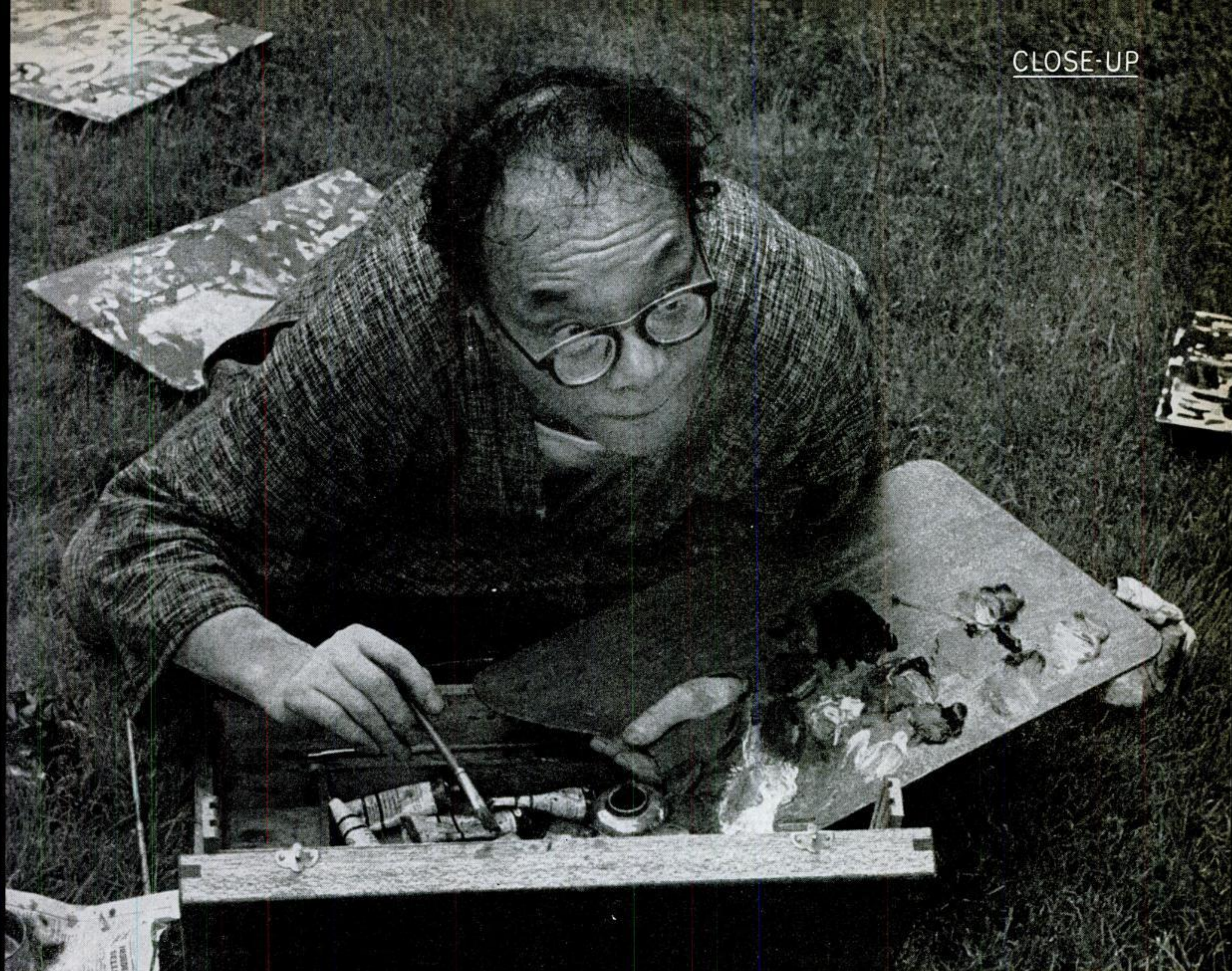
CHICAGO 4, ILLINOIS

Now... you always know  
the way to go, when you rent  
a car from Hertz!

Only Hertz Rent A Car shows you the way to go wherever you are, wherever you're going. And only Hertz, with over 1,750 offices, makes it so easy to reserve a car, so fast to rent a car and so convenient to pick up a car at one Hertz office and leave it at another. Our low rates cover everything, too—all gasoline, oil and proper insurance. Just call your local Hertz office or see your travel agent to reserve a new Chevrolet or other fine car anywhere. It will be waiting for you on arrival. And so will a free Hertz Direction Finder Kit.

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# Ebullient Artist from Japan

**C**ROUCHING over his paints or bursting into songs and jests, Shiko Munakata seems more an agile little clown than the celebrated artist he is. But the spry gentleman from Japan, whose woodcuts are prized around the world for their fanciful, boisterous images, is merely reacting with his usual relish to a new experience, in this case, his first visit to the U.S. For the past few months he has been touring the country, greeting with ebullience everything from skyscrapers to scouring pads. "I don't like to put on the airs of a great artist," he says. "I am only a workman."

Munakata's good spirits have been rewarded with good fortune. A gallery devoted entirely to his art has been opened in New York; two major museums plan shows of his prints, and best of all, he has been equipped with new glasses which for the first time enable his extremely myopic eyes to see distant scenes clearly. For the 55-year-old artist, the son of a blacksmith, "these good things are the deeds of a Buddha." Flinging his arms high, he says, "I am living in a state of happiness."

ON DeMarest, N.J. lawn, Munakata peers up at tree, tosses off half-dozen oil sketches in 15 minutes.

"My art comes from my whole body. Generally, the faster I work, the better the results; but when I finish so swiftly, I'm left with a sort of sadness."



IN HIS New York City apartment Munakata entertains a baffled baby. On wall is a decorated kite he bought in Japan.

"I sing an old drinking song and try to communicate with the baby by mimicry. To show how the kite flies up to the sky, I make gestures and hope he will laugh."



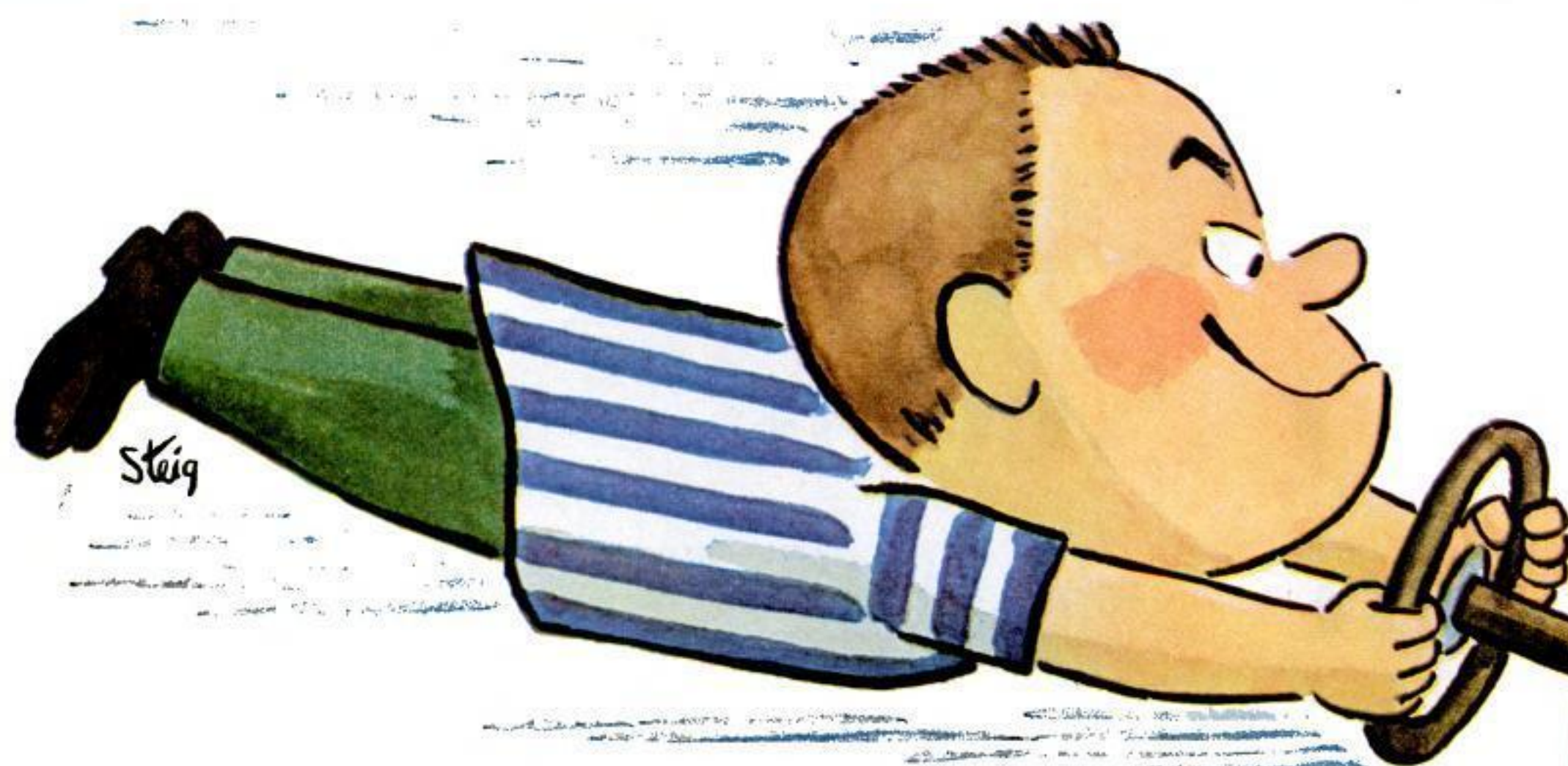


TEACHING a block-printing class at Pratt Institute in Brooklyn, Munakata emphasizes a point by acting out a Buddhist anecdote.

*"I am a teacher who is not interested in techniques so much, but in ideas. And I am not interested only in Buddhism but in the spirit of God. Any religion will lead to the same goal."*

PRETENDING to be like the crab he holds in his hand, Munakata hops merrily about a wary child during a beach picnic on Long Island.

*"I like children because they are pure and natural and I love everything near to nature. I like to sing and play with children but only to enjoy them. I cannot take care of them."*



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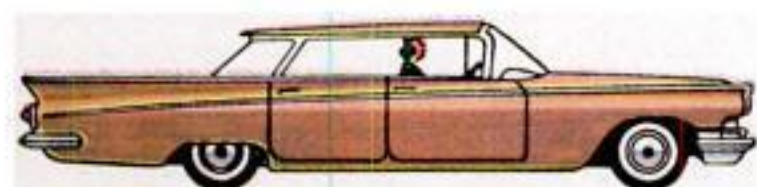
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**HE:** The boys say 10 to 1



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**ARTIST** CONTINUED



INSPECTING Munakata Gallery, the artist scrutinizes *Flower Hunting Mural* to see if he remembered to sign it properly.

*"I make black and white prints because I want to go back to absolutes. In this print the hunters have no bows because they're after flowers and so must hunt with the heart."*



UNEXPECTED visit to his gallery by Sherman Lee, director of Cleveland Museum, brings impulsive hug from Munakata.

*"Mr. Lee so kindly came to New York to arrange for my show in Cleveland. I am awkward in speech, so I like to express in action. I am like a dog wagging his tail."*





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Left: No. J2257—distinctive center-seam styling. Center: No. J5060—smart new continental slip-on. Right: No. J4232—featuring unique new "Velcro" nylon fastener, easiest, quickest shoe fastener ever devised. (Each style also in brown)—Jarman shoes available at Jarman dealers and Jarman stores, \$10.95 to \$19.95 most styles.

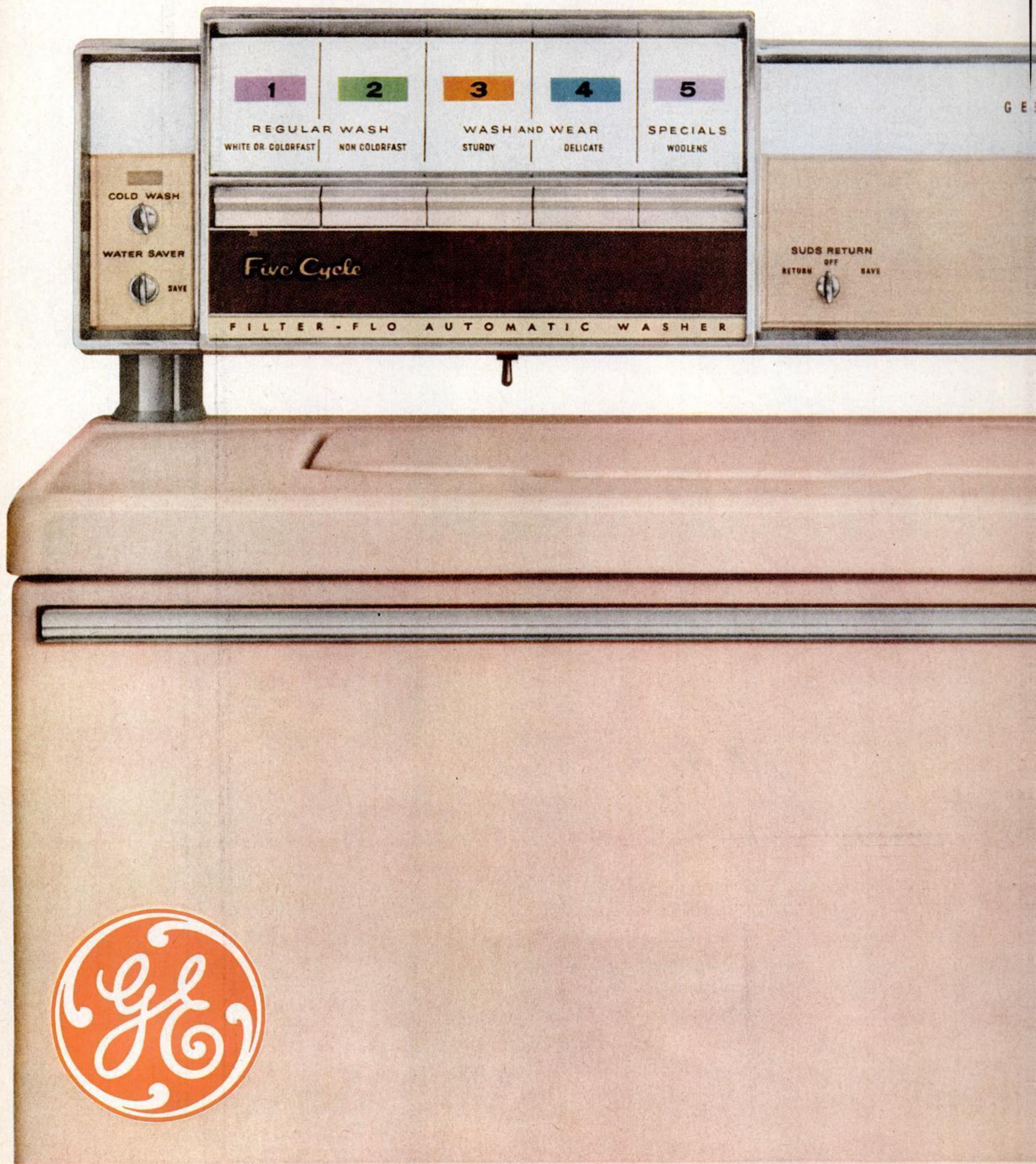
Jarman Jrs. for boys, \$8.95 and \$9.95 most styles.

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**Jarman**  
SHOES FOR MEN



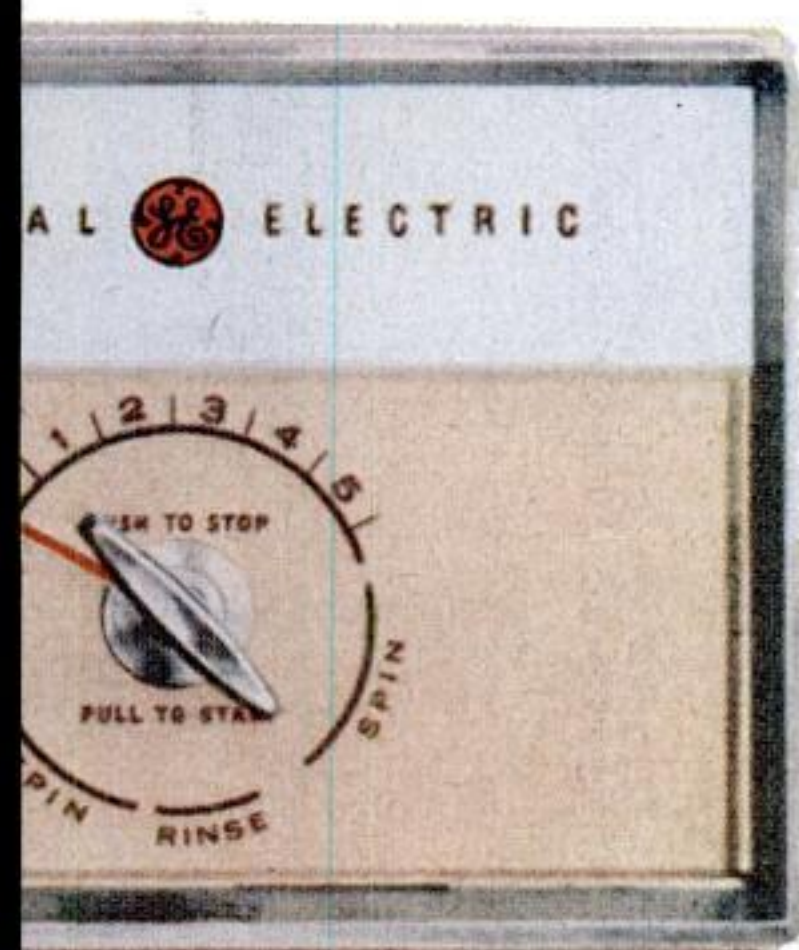
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No other washer does so much for you—so automatically! Washes clean as clean can be, removes lint and now does automatic bleaching, too. Now you'll never again hand-measure bleach, never again dilute it or pour it by hand!

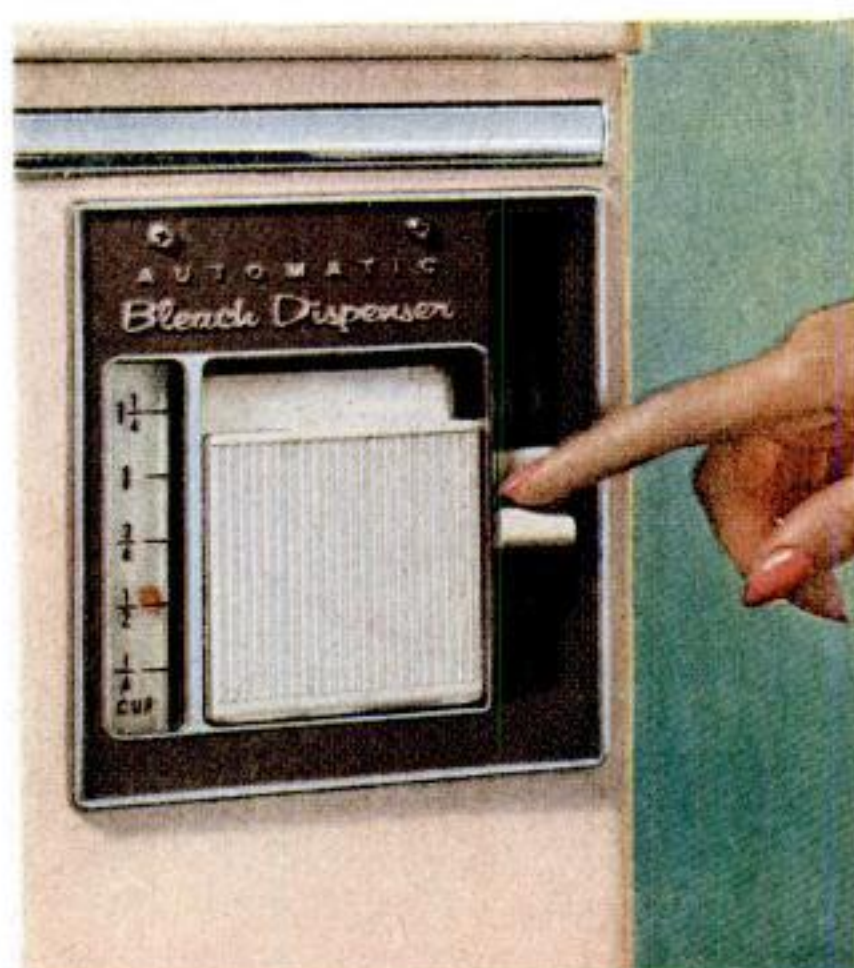
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**SHELL**

**It's 3 Motor Oils in 1**





**A HAPPY RACE** with four Trapp grandchildren helps Mary Martin capture the mood of the exuberant family about whom her new musical show is written.

**A COLLECTIVE HUG** is Mary's reward for her romp. None of the grandchildren are characters in show, but their parents will be portrayed in their youth.

# The Trapp Family and Mary

Most of the work that actors do in preparation for a new show takes place on dingy stages and in dreary rehearsal halls. But Mary Martin started working on her new musical on a lovely 660-acre farm near Stowe, Vt. Her show, *The Sound of Music*, will be a big event of the new theater season. It represents the collaboration of two famous teams, Rodgers and Hammerstein, Lindsay and Crouse.

The musical tells the true-life story of the Trapp family from Austria who moved to the U.S. in 1938 because they hated Hitler. Mary will act the Baroness Maria von Trapp, who with her husband coached their seven daughters and three sons to sing madrigals and old carols and play ancient instruments like recorders and viols. On concert tours the Trapps charmed audiences all across the nation.

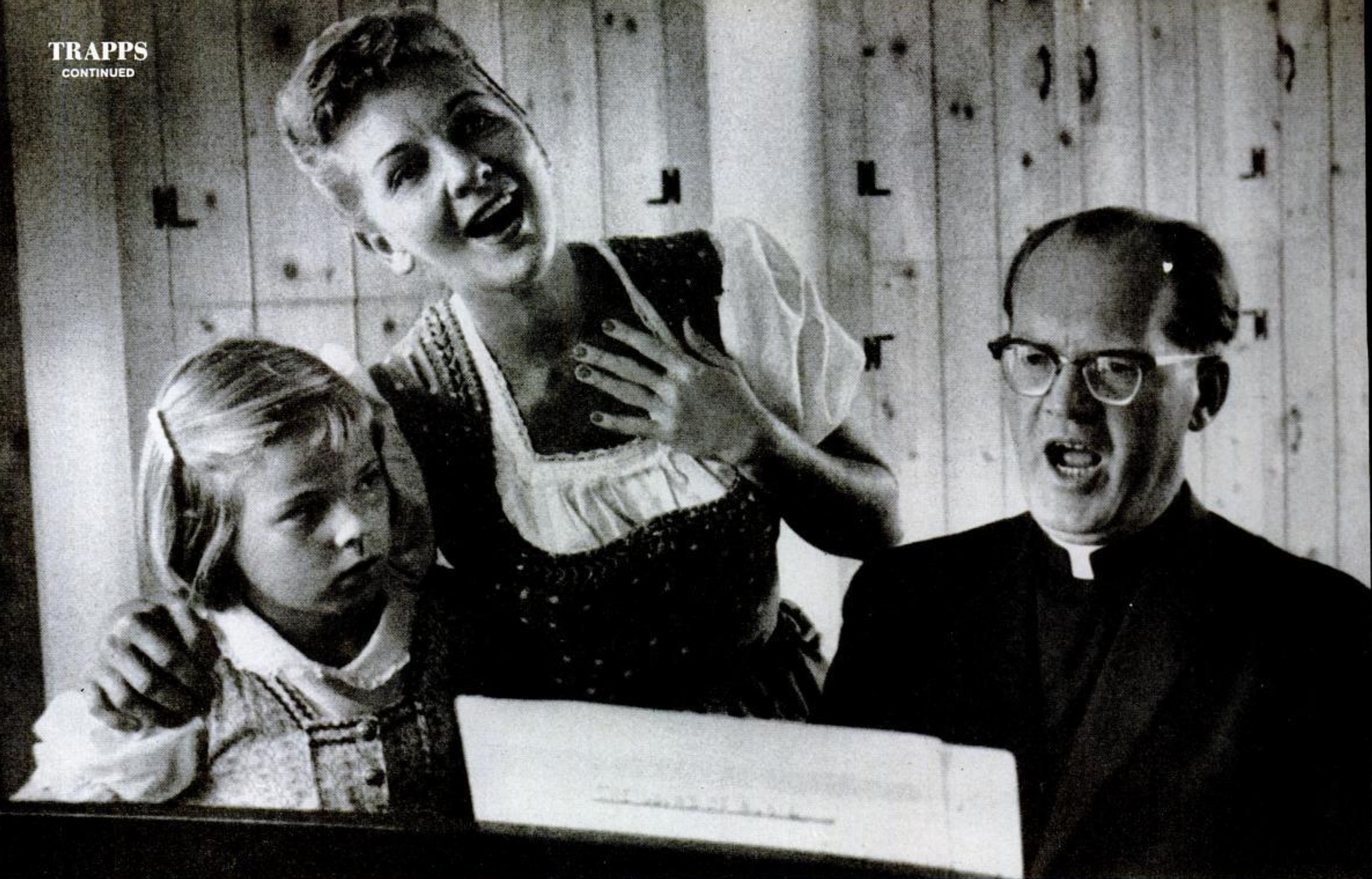
Mary visited the Trapps in Vermont, where Photographer Toni Frissell took these pictures, to soak up family atmosphere, study the mannerisms and voice of the baroness and romp with her grandchildren. There was music all over the place. The Trapps sang for Mary, and Mary sang them songs from the show. Meanwhile, the advance ticket sale for *The Sound of Music*, which opens in November, created the sound of over \$1 million dropping in the till.

CONTINUED





TRAPPS  
CONTINUED



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**BARONESS MARIA**, whom Mary portrays, greets family pet by farmhouse which Trapps built themselves. Her family biography is basis for new show.

**SINGING HER SONGS** from show to grandchildren and Baroness (right), Mary is accompanied by Msgr. Franz Wasner, chaplain-conductor of Trapp singers.



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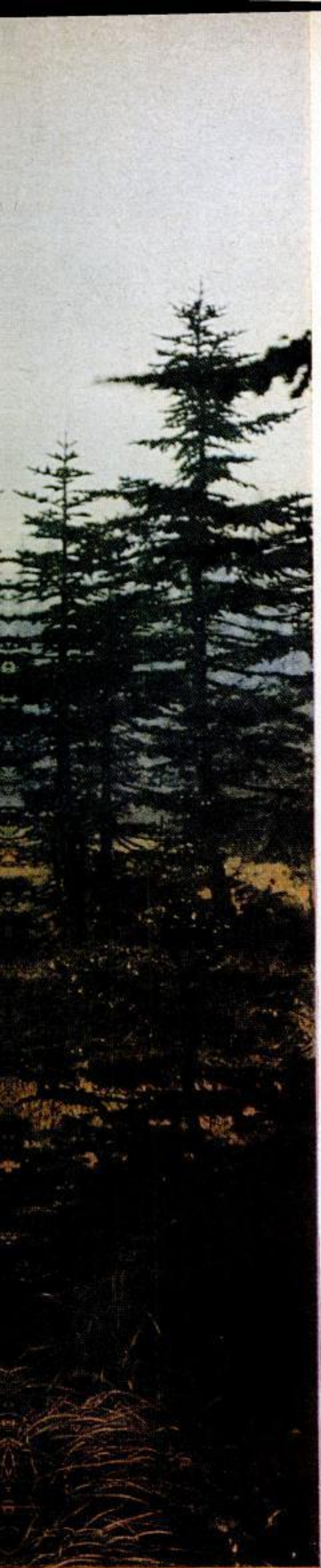
# The Noble Hudson: River of History

**T**hree hundred fifty years ago Henry Hudson, exploring the coast of the New World, sailed into a mighty deep-mouthed river seeking a passage to China. All this year New Yorkers have been celebrating his discovery. The Hudson is not long as American rivers go, but great men and events have marked its valley with living memory of glory and decision. It sheltered early colonists. It was the key to the Revolution and fostered the world's richest city. In its 300 miles the river also compresses an incomparable variety of landscape to appeal to the poetic imagination. Hudson's mate described the valley as "pleasant with grass and flowers . . . and very sweet smells came from them," and painters of the Hudson River school reveled in its dramatic highlands. In the 19th Century millionaires

built medieval castles and Gothic chateaux on its hills and islands so they could play at living the lives of feudal lords. Legend-makers like James Fenimore Cooper and Washington Irving drew from the river the settings for their tales of adventure. The Hudson has never lost this deep appeal to Americans' sentiment and their sense of history.

Hudson was on the river in the fall when reds and yellows of sumac and maple were shimmering in the water, and the pictures on these pages show the river in the same season. There are many similarities between then and now but Hudson, who fittingly called his discovery the "great river of the mountains," could hardly have imagined the mountainous cliffs of buildings (*right*) that would one day overhang the river's mouth.

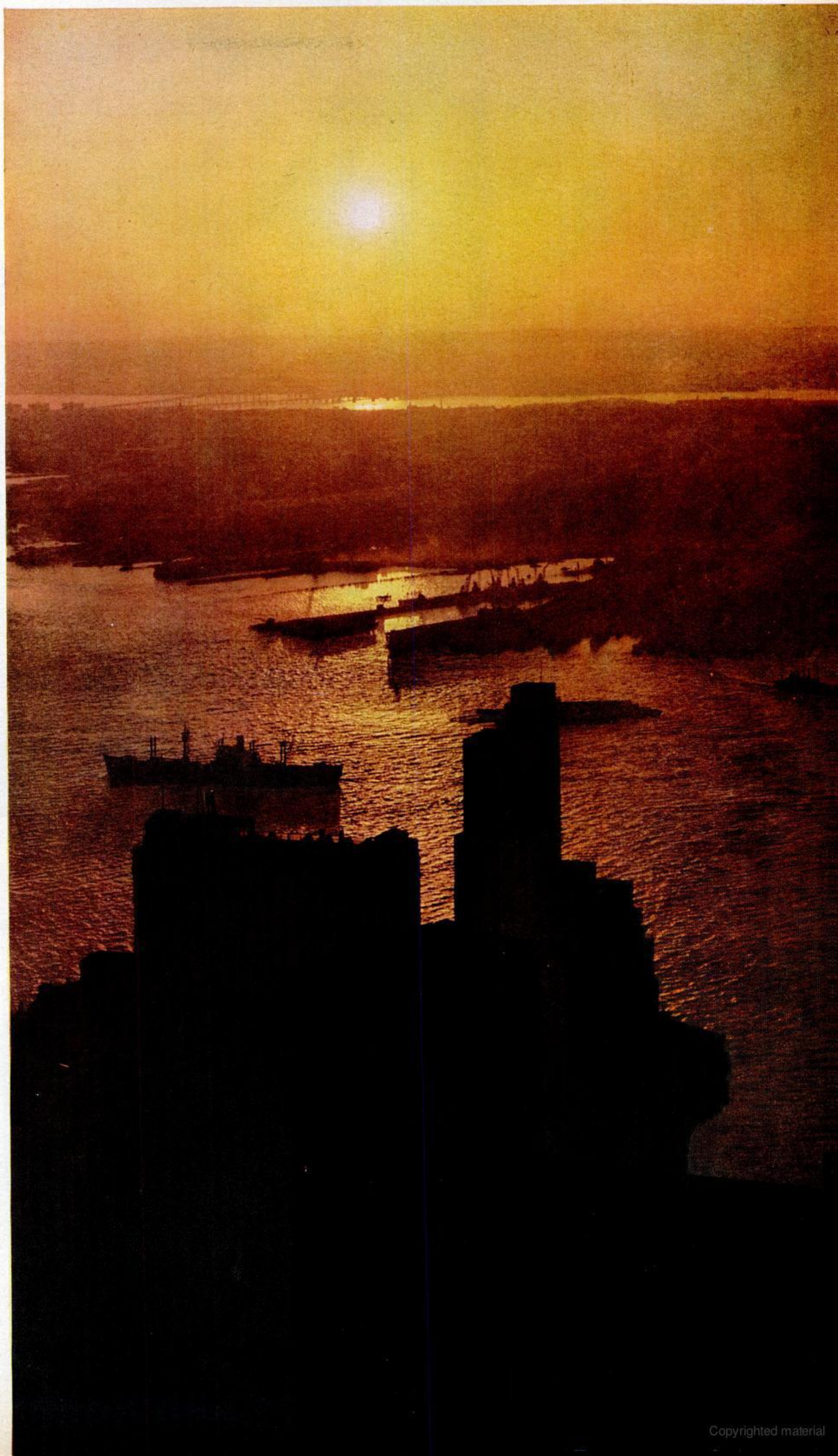




**T**he source of the Hudson, Lake Tear of the Clouds, which rests in a 4,346-foot-high notch on Mt. Marcy in the Adirondacks, is enveloped in freezing autumn mists. Theodore Roosevelt, then Vice President, was lunching here in 1901 when a messenger told him McKinley was dying.

**A**t the Hudson's mouth lies the busiest port in the world. Here one of 2,000 vessels which entered New York Harbor last year cruises past the tip of Manhattan. More than a hundred thousand people cross underneath the river each day in rail and highway tunnels to New York.

Photographed for LIFE  
by ANDREAS FEININGER







**I**n sparkling fall air a tanker moves through Hudson highlands. Following the bank at left is main line of New York Central railroad, which could be built almost at water level since the river almost never floods.

**I**n Newburgh a broad Broadway (*below*), typical of river town streets, sweeps down to the river. Henry Hudson anchored nearby on his voyage. His mate wrote that this was a "pleasant place to build a Towne."







## Grand Sweep of Highlands

Just 35 miles from the cliff-dwelling crowds of New York City, the Hudson changes character. The river narrows, flowing in sweeping curves between steep little mountains (*above*). Except for the signs and the modern cars in the streets, the towns between the hills look surprisingly like sets for 19th Century movies (*left*). Each summer and fall thousands of tourists come to view this area on one of the last two river boats still on the Hudson. In their heyday 140 river boats plied between Albany and New York. Now good roads and trains take care of most of the passengers, but the river remains, as always, a route of commerce. Last year ships, towboats and tugs moved 42 million tons of cargo up and down the stream.

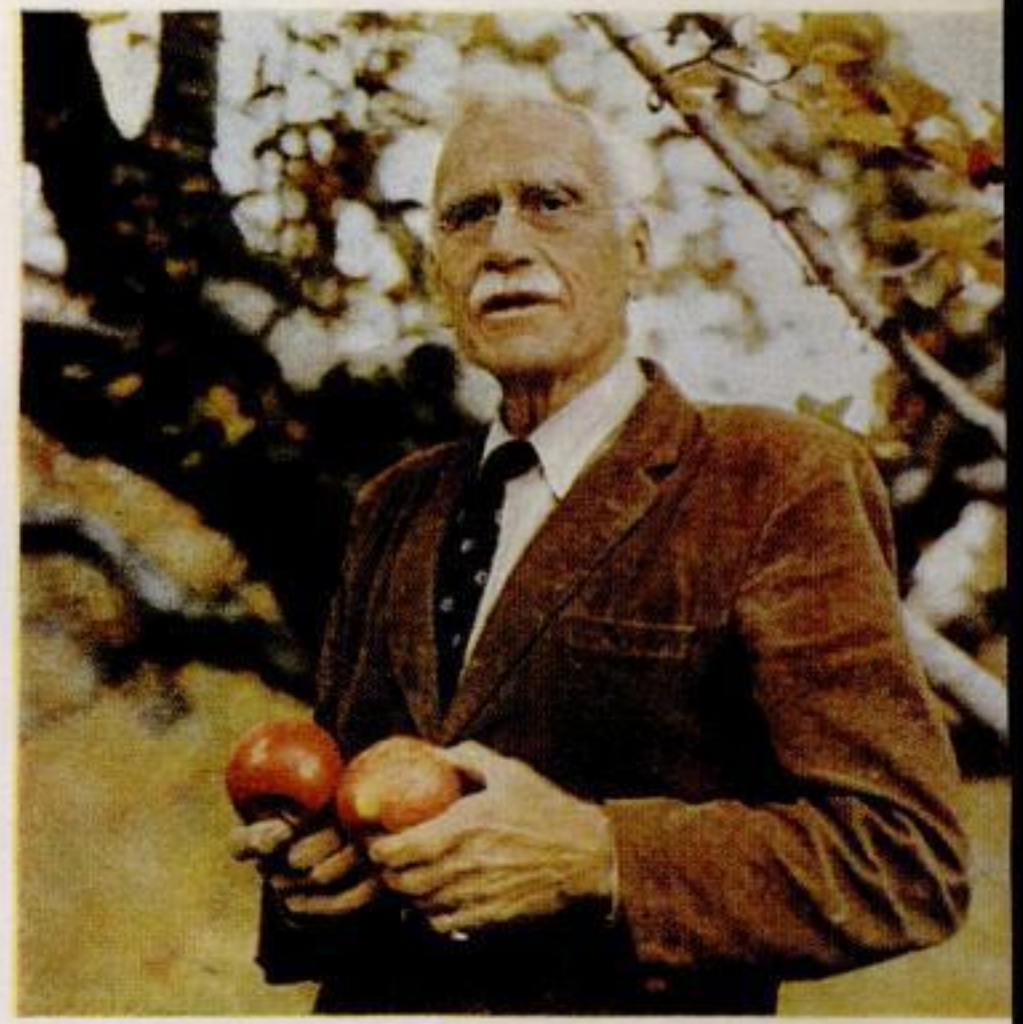
**F**ootball fans debark at West Point for a game. The military academy was built on the site of a fort built during the Revolution to help control the river.



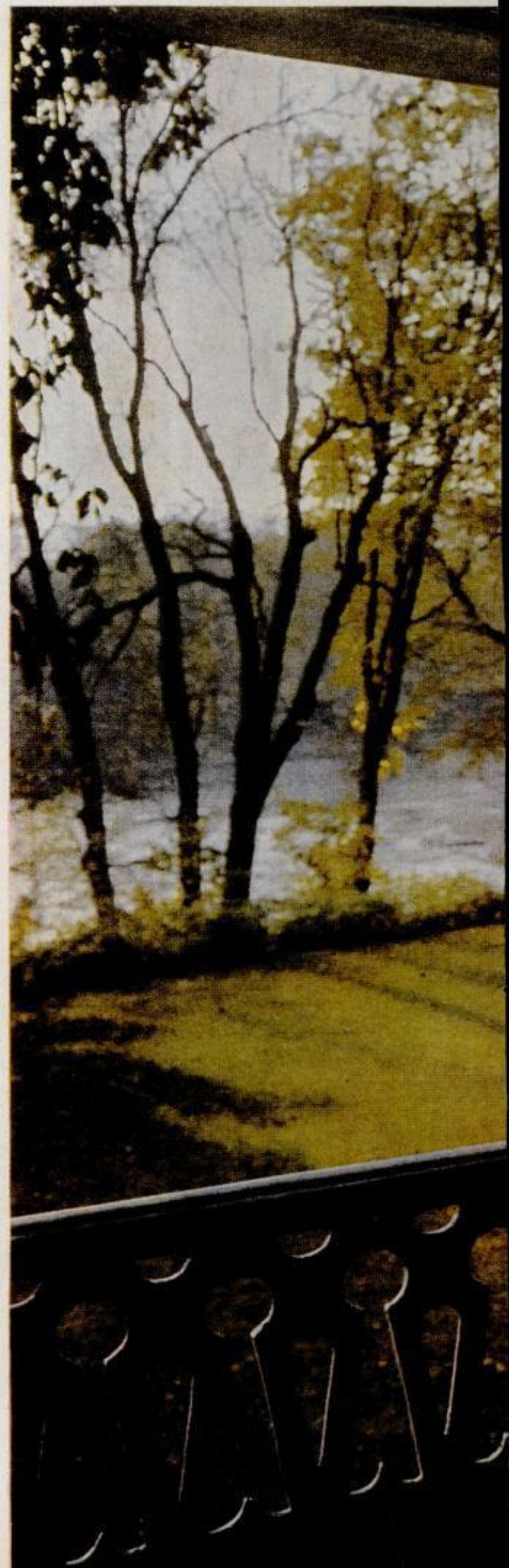




**S**urrounded by paintings, Mrs. Florence Vincent, granddaughter of the Hudson River school painter Thomas Cole, lives in his house in Catskill.



**R**obert Livingston, 71, holds apples from his 500-acre farm in Germantown. The first Livingston owned 160,000 acres with 12 miles of shore line.



**B**ess Winsor, 85, rocks on her porch in Lake Luzerne with the river in the background. Her family operated the first sawmill on this part of the river.



# Families Linked to a Lordly Past

When Henry Hudson returned to Europe he reported, "The land is the finest for cultivation that I ever in my life set foot upon." Soon colonists were following in his footsteps. Ironically many of them found less political freedom in the new land than they had in Europe. The Dutch and British granted enormous sections of the valley to a few men, originally called "patroons," who ruled like feudal lords. New settlers became their perpetual tenants with no chance to own land. The patroons and other landed families—historic names like Livingston, Van Rensselaer and Schuyler—dominated the valley for 200 years, and imbued the Hudson with an aura of aristocracy. They also provided the nation with examples of both greatness and—on occasion—greed. In the 19th Century the influx of immigrants and the growth of industry limited the power of the gentry. Industry continues to flourish on parts of the river (*following pages*). While a few descendants of the Hudson Valley gentry still live there, many of the manor lords' mansions have been sold to religious groups who can enjoy them tax-free.



**K**enneth Hasbrouck, 43, stands before a house in New Paltz built by his French Huguenot ancestors in 1712. His family originally left France when Louis XIV started his persecution of Protestants.







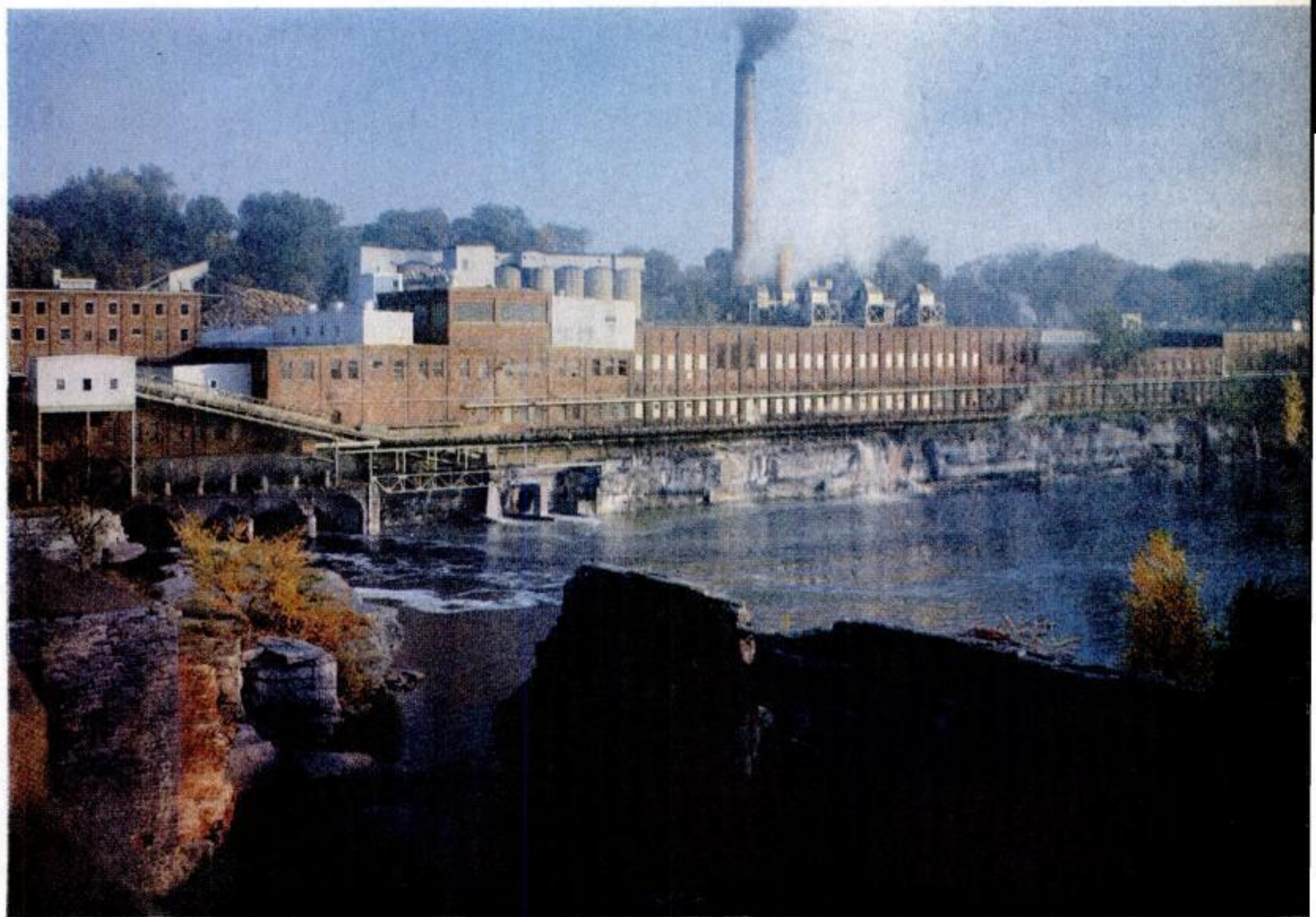


NOBLE HUDSON CONTINUED

# Politics, Power and Prayer on River's Upper Reaches



**B**etween towns both shores of the mid-Hudson are lined with mansions, most now owned by institutions. This one, built by the Durkee family, is now used as a Roman Catholic novitiate. Here the brothers say their Rosary together.



**A**lbany, 125 miles from New York, is last deep-water port on the Hudson. Settled as a fur-trading post, it is now dominated by the ornate state capitol.

**W**ater power of the upper Hudson has long been harnessed for power and industry. This plant at Glens Falls produces paper from Adirondack lumber.

CONTINUED





**O**lana Castle, near Hudson, was built in "Persian style" by Hudson River school painter Frederick Church after his travels in the Middle East. His daughter-in-law, Mrs. Louis Church, 92, now lives in the house, surrounded by enormous paintings.



**E**dgemont, at Tarrytown, was the home of the late Julian Detmer. In his travels Detmer shipped home new varieties of trees to landscape his estate,

## The Castles of the 'American Rhine'

Nothing along the Hudson is more curious than the castles and chateaux which dominate so many hills in the mid-river area. Most were built in the latter half of the 19th Century by the rich who poured millions into these ego-inflating piles—and sometimes never lived in them. This mania for castles was partly inspired by Victorian ostentation, partly by an American desire to imitate Europe. World travelers often called the Hudson the American Rhine, but bemoaned the Hudson's lack of castles which, as the Hudson's own Washington Irving said, could inspire poetic thoughts about "the shadowy grandeurs of the past."

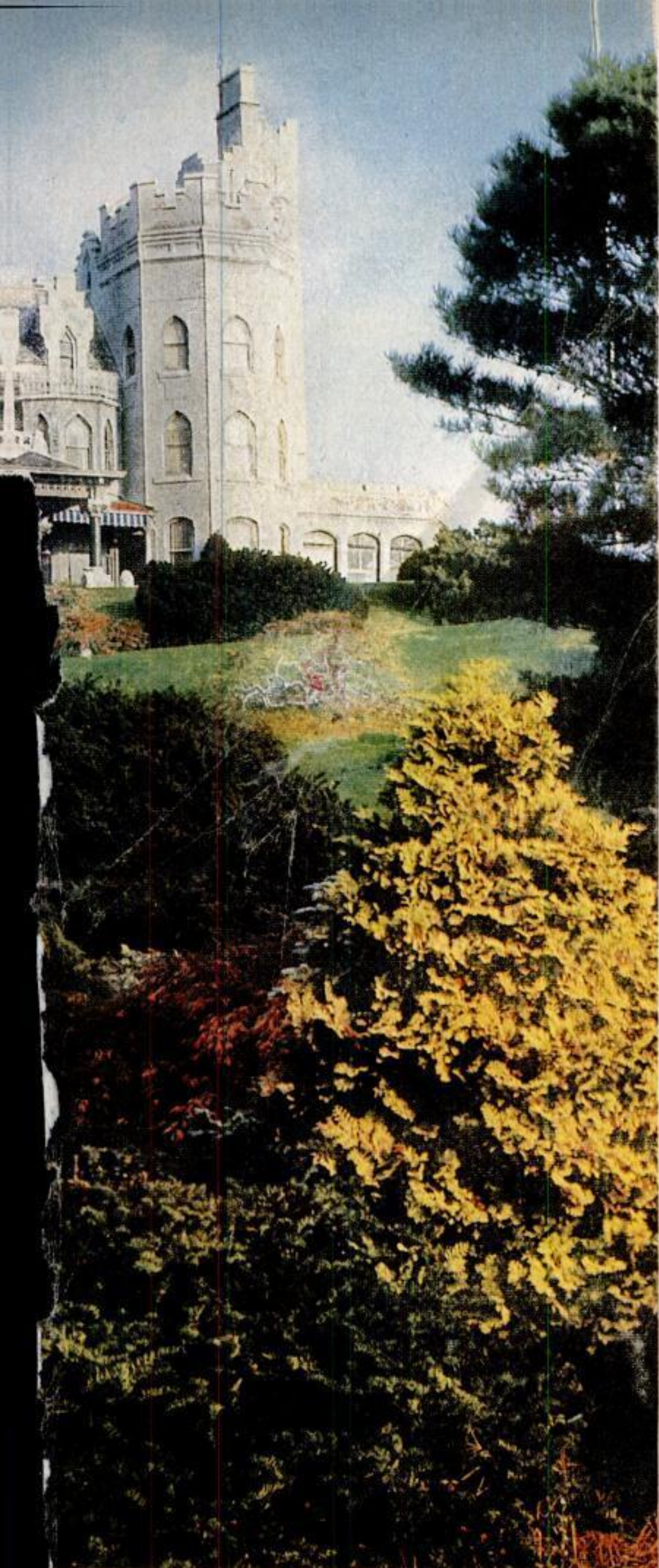
The Hudson's defenders contended that their river was far wider than the Rhine, its scenery more "inspiring" and its autumn colors more beautiful. But the Rhine, alas, did have those castles. So enterprising Americans—including some latter-day robber barons who could have

given pointers to their predecessors along the Rhine—set out to build castles of their own. Up and down the Hudson every slight eminence got its fortress. Some are exact reproductions of European castles—down to the errors made by the original artisans. Dozens of them still stand. A few, like those above, are still owned by private families.

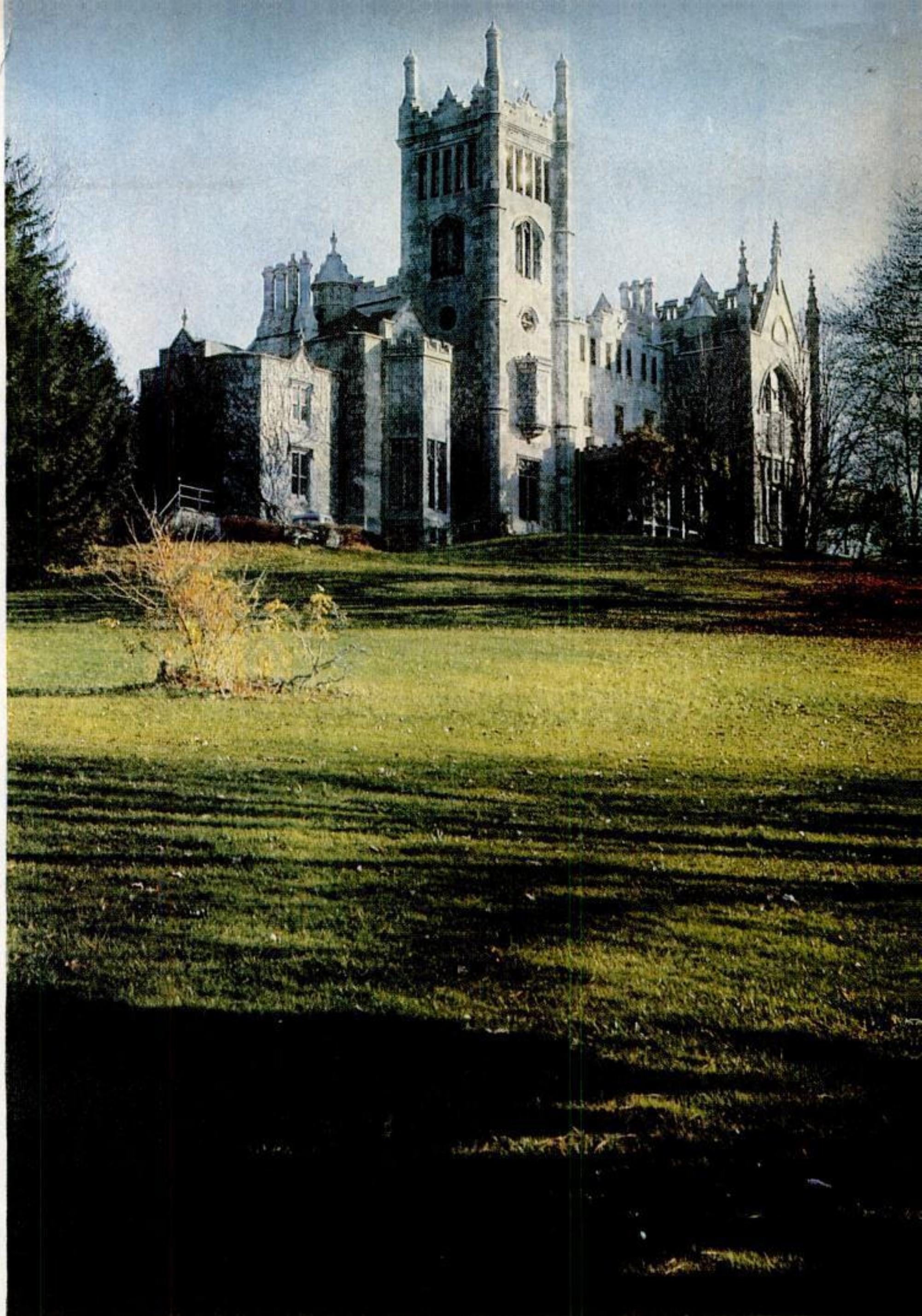
Not all construction on the Hudson River was so grandiose. When the Shakers, a Protestant sect which practiced celibacy and rudimentary communism, founded their first settlement near Albany in 1776, they built for themselves simple but beautiful workshops and dormitories (*right*). The Shakers have all but disappeared from the Hudson Valley and individuals are no longer building castles. But the biggest castle-builders of all are busier than ever at the mouth of the river, raising the skyscrapers (*next page*) which are the 20th Century's own kind of citadel.

**S**haker buildings, built at Watervliet, served the first Shaker settlement in the U.S. At left was the "brethren's workshop," at right the main dwelling house. Shakers sold the property in 1915. One building has been turned into apartments.





later turned his hobby into a business and opened a nursery. His son and grandson live on the estate, but the mansion is used only as the nursery office.



**L**yndhurst, a Tudor-style castle in Tarrytown, was bought by financier Jay Gould in 1880. His 84-year-old daughter Anna, the Duchess of Talleyrand, now drives up to the estate from New York City most afternoons to sit on the porch.

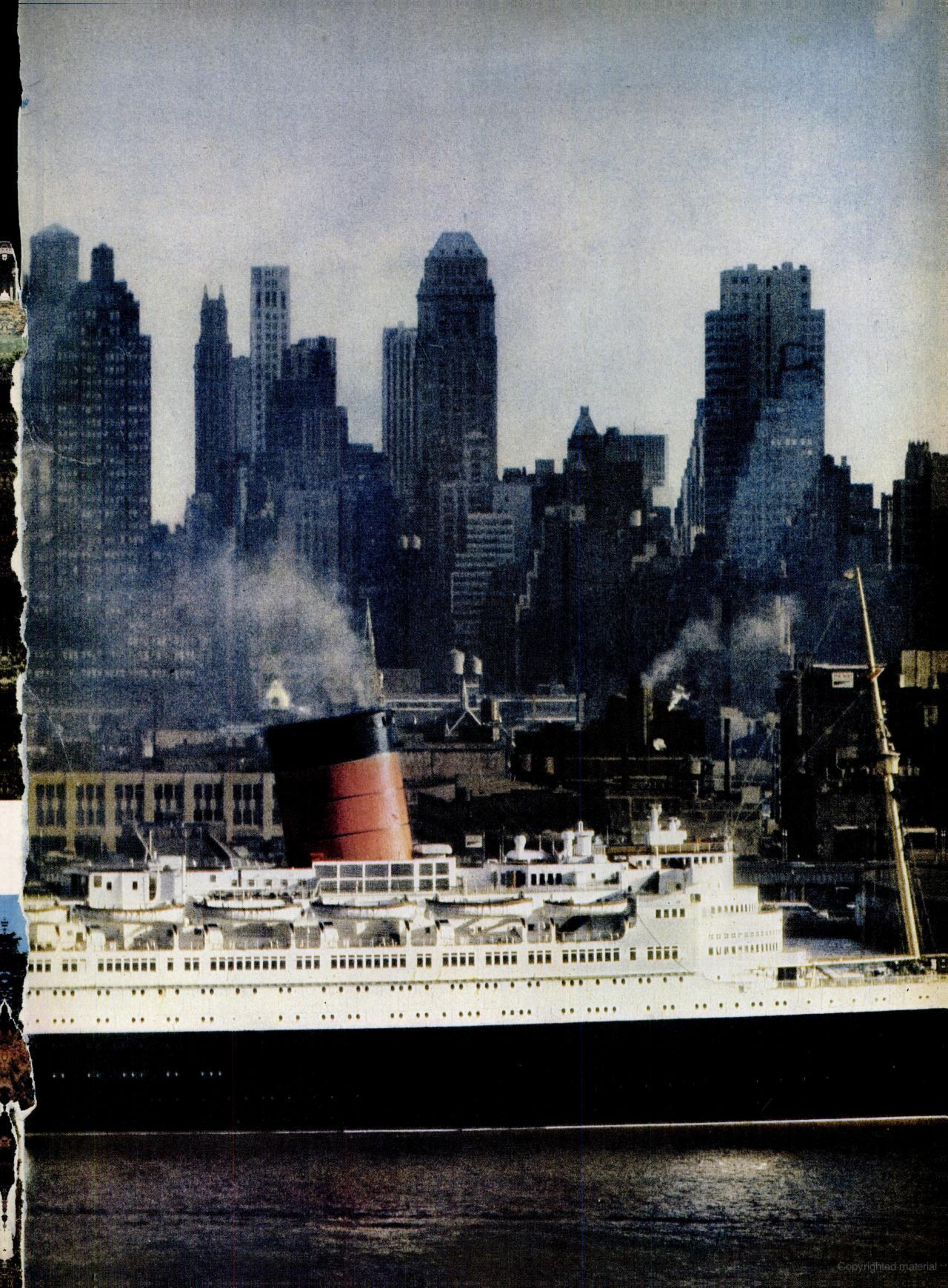






Past the sharp, steep sky line of mid-Manhattan,  
the Hudson and the 'Elizabeth' move out to sea









**East greets West with gusto. Suki-yaki and Seagram martinis.** This is Suki-yaki and it's as easy to pronounce as it is to prepare. (Try it: skee-yah-kee.) Before you awe your guests with this oriental opus, bedazzle them with masterpieces of the Western World, delectable martinis made with Seagram's gin. Seagram's is the improved gin, a most happy combination of supreme smoothness and utter dryness. Its higher 94 proof character gives the martini a crisp and crackling splendor unbeknownst to the usual kind of gin. **SEAGRAM'S GOLDEN GIN.**

SEAGRAM-DISTILLERS COMPANY, N.Y.C. 94 PROOF, DISTILLED DRY GIN, DISTILLED FROM AMERICAN GRAIN.



Talk the butcher into cutting 2 lbs. beef sirloin into strips. Back home, you slice a large Bermuda onion, 3 stalks celery, ¼ lb. mushrooms, 12 scallions. Drain 5 oz. can water chestnuts. Rip up ¼ lb. spinach. Keep the suet handy.



Now be an artist as you arrange foods on large platter. See? Looks great even before cooking, as famished guests will tell you. Now put THE temptation under their noses: mel-low-dry martinis glowing with Seagram's gin.

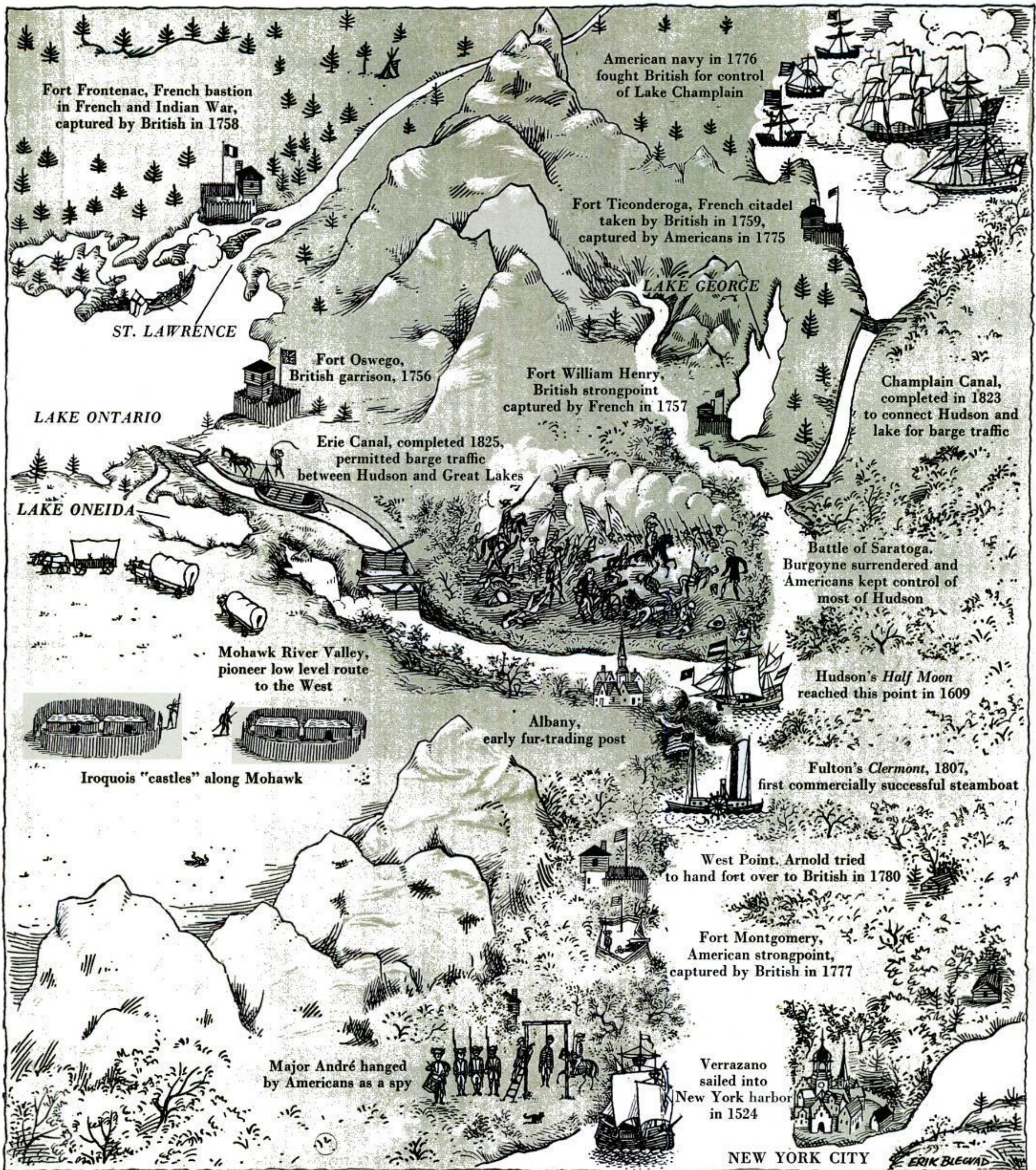


Grease extra large skillet with suet. Brown the meat and push to side of pan. Add all vegetables except spinach, then stir in ¾ cup bouillon, ½ cup soy sauce, ¼ cup dry vermouth, 1 tbs. sugar. Let sizzle 5 minutes.



Add spinach. Cover this treasure (it'll cook better and prevent pilferage). Cook 3 minutes more. Serve to 6 with boiled rice. Ah! A grand finale to that most brilliant beginning: martinis made magnificent with Seagram's gin!





A HISTORICAL MAP SHOWS THE HUDSON RIVER AND CONNECTING WATERWAYS AND THE CRUCIAL EVENTS WHICH TOOK PLACE ON AND AROUND THEM

## Crucial Role in a Continent's Growth

The white men who settled North America found the Hudson so rich and strategic a river that it always seemed worth a fight. As a result, during the first couple of centuries after Henry Hudson, the river and its environs were scenes of one bitter fight after another. The English shouldered out the Dutch. The English and Indians massacred the French. And the colonials clobbered them all.

Many of these bloody episodes, included on the map above, were crucially significant points in the history of North America. Without the Hudson, this whole continent might have developed very differently, and

until the atomic age military strategists considered the river a classic possible invasion route into the U.S. The Hudson's value was clear from the time of the first colonists.

Just compare the lot of the Dutch settlers on the Hudson with the first British colonies. To prosper, a colony needed a good harbor, fertile lands, friendly Indians and easy access to the interior both for Indian trade and later expansion. To find such a site on the uncharted continent was desperately difficult. Neither Jamestown nor Plymouth was a good site. The Hudson with its 180-mile estuary offered easy access to fertile land,





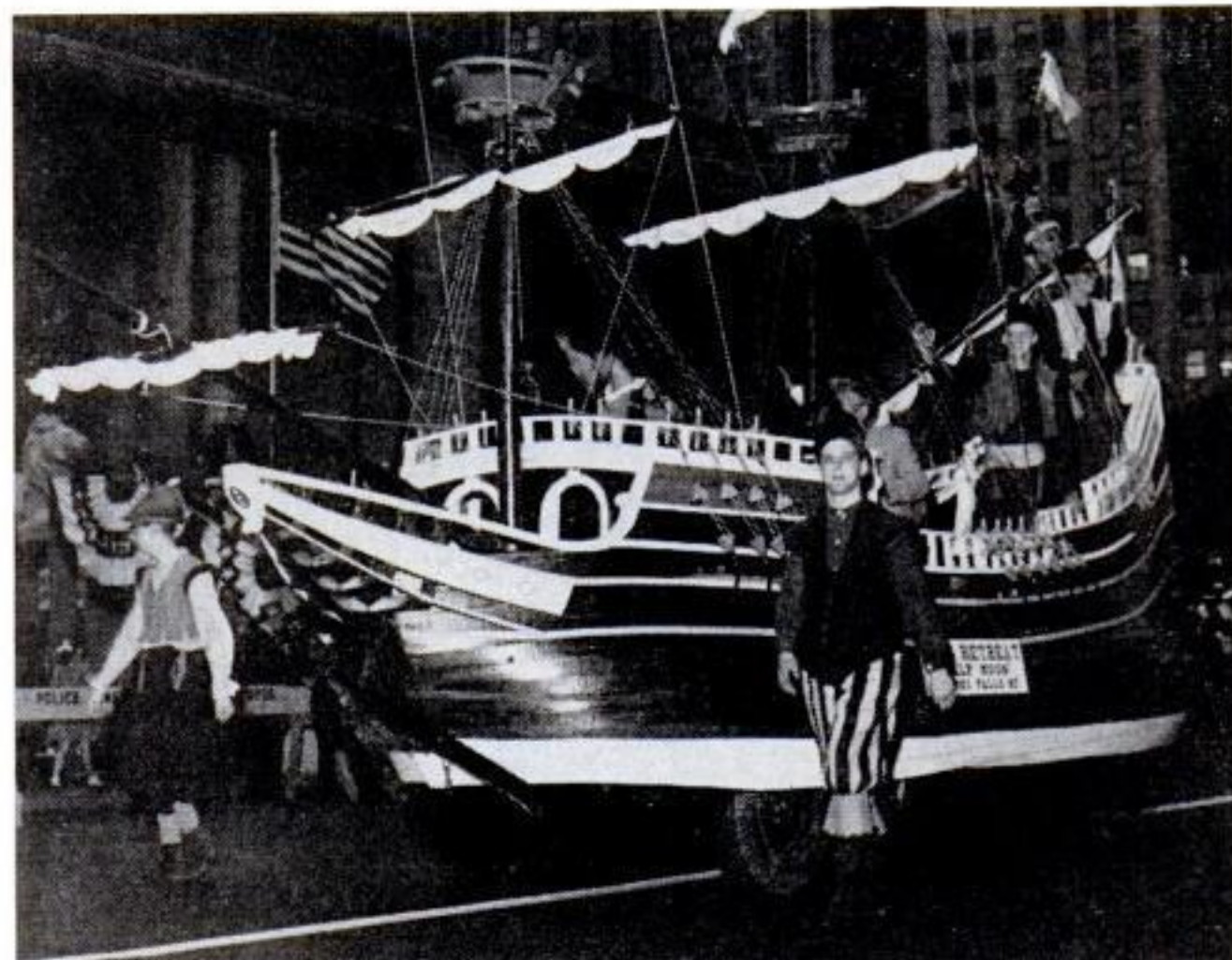
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happiest  
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HUDSON'S "HALF MOON" sailed down Fifth Avenue as a float in a New York City parade to celebrate 350th anniversary of Henry Hudson's discovery.

## NOBLE HUDSON CONTINUED

good town sites, friendly Indians—and by far the best routes any early American settlement had to Canada, the Great Lakes and the West.

Besides all these advantages, the Hudson gave the Dutch a fantastic windfall by putting them in touch with the Iroquois tribes. These Indians, living in palisaded communities called "castles," were the best organized, hardest fighting Indians in North America. In about 1570 the five tribes in the confederation had been organized into the "five nations" by Hiawatha (whom Longfellow later misplaced in the Midwest). The Dutch and Iroquois hit it off well because each had what the other wanted. The Dutch wanted furs. The Indians wanted guns. Paradoxically, as long as the Dutch—and later the British—were willing to sell guns, they were safe from Iroquois attack.

The Iroquois demand for guns went back to 1609, the year Hudson found his river. That same summer, by a coincidence of history, the great French explorer, Samuel Champlain, came down the lake that now bears his name toward the Hudson. He joined a war party of Canadian Indians raiding the Iroquois. With their guns, the French

routed the Iroquois—and ultimately lost Canada. The Iroquois never forgave them and never forgot that guns win battles. For the next 150 years they killed and tortured every Frenchman they could, using Dutch guns they obtained for furs.

The Dutch became the foremost fur brokers of Europe and the Iroquois traded Dutch goods for furs with Indians to the west of them. In the summer as many as 2,000 Indians came to Albany, some from as far away as Michigan. Iroquois and Dutch control of this vast water communication network gave access to a great part of the continent.



HENRY HUDSON

This trade was so profitable that Charles II of England remembered John Cabot had claimed all North America for Britain in 1497. In 1664 he "gave" the Dutch area to his brother, the Duke of York. The Duke sent a fleet which seized his new property and changed New Amsterdam's name to New York. The poker game turned into a two-handed affair between France and Britain. The French built Fort Frontenac on Lake Ontario and Ticonderoga on Lake Champlain. The British built forts at Oswego and Lake George. Finally in 1758-59, using the Hudson for entry and as a supply route for their forces, the British won a series of great battles which soon gave them Canada.

Twenty years later the Hudson was the pivot of the colonists' struggle against Britain. When Washington took command, he based his strategic plans on controlling the Hudson. Both sides realized that the Hudson-Champlain route was crucial. If Britain controlled it, she could cut the movement of arms and armies between north and south so that each section could be dealt with separately. After Ethan Allen and the Green Mountain boys from Vermont surprised and captured the British at Ticonderoga "in the name of the Great Jehovah and the Continental Congress," Washington wrote Governor Trumbull of Connecticut: "It is of the utmost importance to prevent the enemy from possessing . . . the North River [the Hudson] which would

CONTINUED





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The Lyman Family, Robert, Mary Ann, Mr. and Mrs. Lyman, of Massapequa, N.Y.

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Quilt lined, cozy, sturdy! Dad's suburban coat is warm, long-wearing wool Melton. \$19.95. Mom's car coat and Mary Ann's toggle coat are water-repellent, Sanforized cotton cord. About \$13.95. Robert's varsity coat is Sanforized polished cotton with knit collar and cuffs. About \$10.95. All have shape-retaining inner construction that keeps them looking new for years.

**BLUE BELL CLOTHES**  
for all the family

## NOBLE HUDSON CONTINUED

give them command of the country and communication with Canada."

Despite Washington's efforts, the British almost brought off a pincer attack from north and south. The British navy drove the Americans from Lake Champlain and Burgoyne drove down from Canada while Howe captured New York City and Fort Montgomery to open the Hudson all the way to Albany. But the Americans forced Burgoyne's surrender at Saratoga and saved the Hudson.

Then Benedict Arnold, who had helped save the river at Saratoga, began to dream of selling it. Bitter at Congress and needing money, Arnold asked for command of the key stronghold of West Point. Arnold offered it to the British for £20,000 and met British Major John André near Haverstraw to strike the bargain. André was caught and hung as a spy and again the Hudson was saved. Later in the Revolution, Washington made his headquarters on the river, at Newburgh—where he coldly refused the crown some officers wanted him to take.

Once the American Revolution was won the water and the low-level land routes along the Hudson and the Mohawk proved to be the cement of empire as the U.S. spread west across the continent.

By the beginning of the 19th Century, New York had become the great port of entry for immigrants. The river was the best route inland. Immigrants bought passage on Hudson River sloops to Albany. The trip took three to six leisurely days. At Albany they loaded their possessions in oxcarts in summer and on sledges in winter and headed west to Lake Ontario and to the new lands being opened decade by decade in Ohio, Illinois, Michigan, Wisconsin and Minnesota.

As many as 500 oxcart caravans left Albany daily. Then in 1807 Robert Fulton's steamboat *Clermont* revolutionized traffic first on the Hudson and then on all the water routes of the world. The next notable step was to cut a deep navigable water route between the Hudson and the Great Lakes. This was the great design of the Erie Canal which paralleled the shallow Mohawk and was completed in 1825.

The bargemen singing, "Low bridge, ev'rybody down!/Low bridge, for we're going through a town!" did far more for America than provide a setting for a folk song. Before the canal was opened it cost \$120 a ton to move freight from Buffalo to New York City. The canal cut it to \$14. Suddenly the dam broke and the huge granaries of the West flooded to the markets of the world. The influx of immigrants rose even higher. In one year 40,000 persons passed Utica, heading west. Dozens of cities bloomed along the route—and the canal made New York City the greatest port in the Western Hemisphere. In 1795 Philadelphia exported 40% more than New York. In 1825 it exported 45% less.

Still more significantly, the Hudson-Erie route bound the growing nation together. Even the coming of the major railroads 25 years after the canal did not lessen its importance. Railroad builders also needed the low-level route. Then and since, the Hudson Valley has remained one of the chief treasures—and pleasures—of America.

History is still being written along the Hudson. Right now it is taking a hilarious turn over naming the bridge being built between Brooklyn and Staten Island. Many people want to call it the Narrows Bridge or the Staten Island Bridge. The local Italian historical society wants it called the Verrazano Bridge, after the Florentine explorer who may have discovered the river in 1524. Some Staten Islanders say indignantly that Verrazano was just "a foreigner who made a navigational mistake," but it seems likely that Verrazano will get some small recognition at the mouth of the river that bears Hudson's name.



MEETING OF RIVERS was ceremony in Hudson celebration. Water from 59 areas, symbolizing the ethnic strains in New York, was poured in the river.





## THE CALL DIRECTOR SET...WONDERFUL NEW TELEPHONE IDEA

This new many-buttoned telephone from Western Electric offers a wide variety of business conveniences . . . all in a single, compact unit.

The Call Director telephone eliminates the need to dial many inter-office numbers. You just push a button . . . like an intercom. It also permits telephone conferences . . . lets you connect outside calls to others in the office. Many more conveniences, too! This new phone is, of course,

just one of many new telephone products that Western Electric is producing for the Bell telephone companies.

Making the telephones and telephone equipment they need to serve you is our big job as manufacturing and supply unit of the Bell System.

**Western Electric**



**Western Electric** manufacturing and supply unit of the Bell System



# Now, The brings you

## A BRAND NEW ONE

Here's a new kind of fun in corn, Green Giant Brand shoe peg white corn. Very tall, slender kernels the shape of a shoe peg, the color of white gold. Unusually crisp with a delicate flavor like no other you've ever had. Quick-cooked and vacuum packed to save the fresh flavor and nutrition. Try it soon.



# GREEN



# Big Green Man

## 4 kinds of corn!

### 3 OLD FAVORITES

Green Giant Niblets Brand corn is now quick-cooked to capture the color, flavor and nourishment of fresh roasting ears. Vacuum packed, too, so every kernel stays crisp. Only thing missing is the cob. Give yourself a treat soon.

What makes Green Giant Brand cream style corn such special eating is this: It's grown from the same exclusive D-138 seed as Niblets corn. You get plump, tender kernels of sunshine in their own rich, thick cream. Why not try it tonight?

Wait'll you taste what quick-cooking has done for Green Giant Mexicorn Brand corn with sweet red and green peppers. New fresh flavor. New natural color. New crispness. It's the fiesta touch. Serve it soon for a colorful change.



# GIANT

BRAND

## GOOD THINGS FROM THE GARDEN

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*Concerto...*

thrilling new sofa elegance

so beautifully interpreted in long, low, luxurious

Valentine Seaver Originals



Valentine Seaver *Originals*

PRODUCT OF

**KROEHLER**

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KAY KENDALL PLAYS A PRANKISH BUT GLAMOROUS HARPIST IN HER LAST FILM ROLE

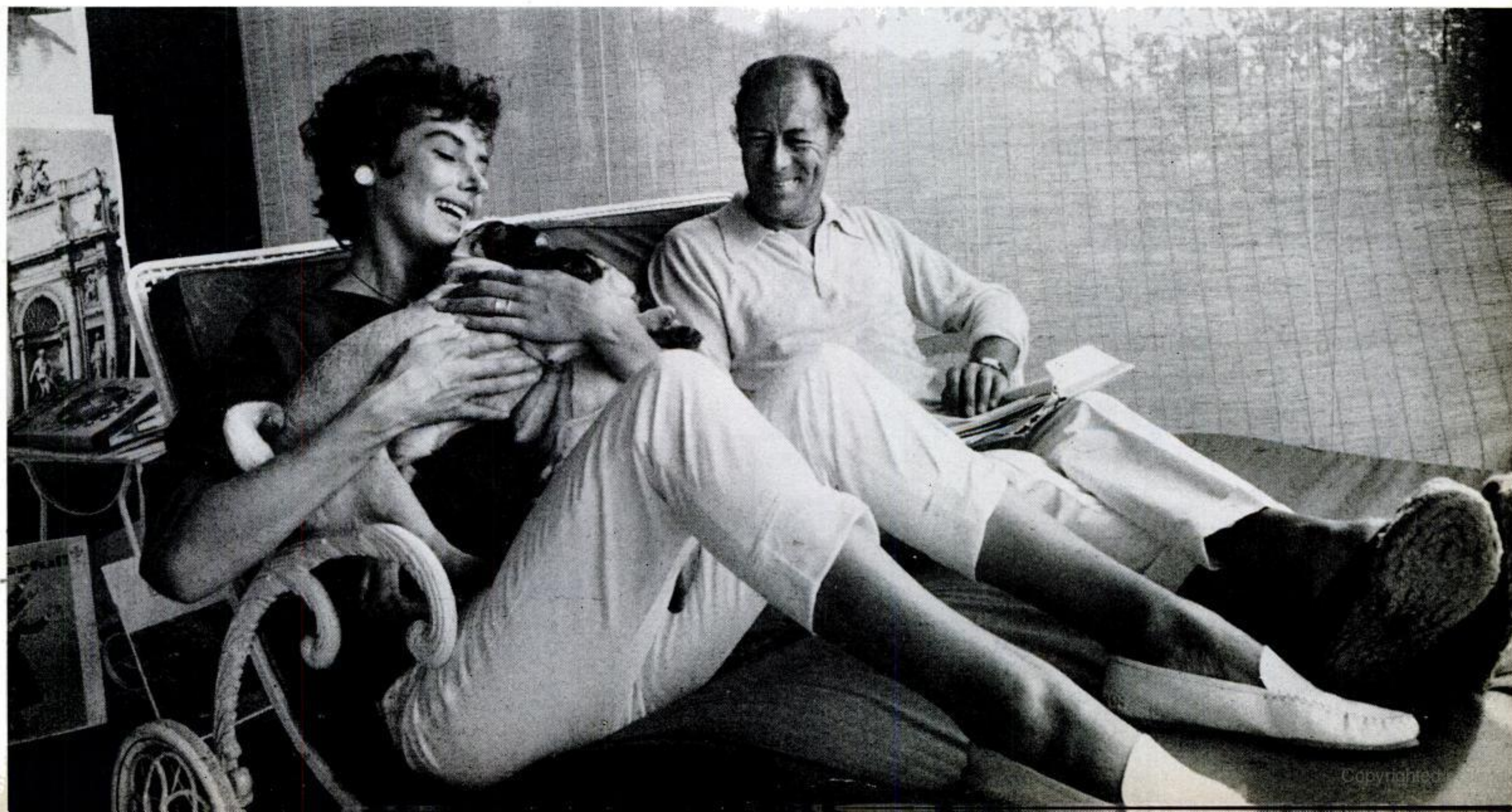
## A BLITHE SPIRIT IS GONE

**Actress Kay Kendall's early death at 33 leaves a memory of charm and laughter**

"Darling, I love you," were her final words, spoken to her husband, as she drifted into unconsciousness and died last week in a London clinic. Her fame as Kay Kendall, stage and film comedienne, had widened when she married the English star, Rex Harrison. But she will best be remembered for her own blend of beauty and clownish self-mockery that she turned to the delight of others. Most Americans saw her first as a show girl in 1957's movie *Les Girls*, and then as her husband's co-star in *The Reluctant Debutante*. With these films she won more fans in less time than any other actress in years. Almost everybody fell in love with Kay.

Born into a family of English music hall performers, Kay became a trouper in musical shows and vaudeville. She was told by a movie executive, "... Absolutely no talent. Go marry some nice man and settle down." But Kay knew better and stuck to her movie work. She first met Rex when they acted together in a film, *The Constant Husband*. Rex knew that Kay was afflicted with leukemia before they were married but never told her she had the disease. Kay's high spirits and refusal to take herself seriously were crucial ingredients of her beguiling talent. She seemed always to hold lightly onto life, and she was only 33 when she lost it.

A FEW MONTHS AFTER THEIR 1957 MARRIAGE, KAY AND REX HARRISON SPENT HAPPY SUMMER ON LONG ISLAND WHILE HE WAS ACTING IN "MY FAIR LADY"





## A COMIC CLIMB TO FAME



A TIPSY TRUMPETER in first big British film hit, *Genevieve* (1954), Kay steals the show when she jumps up in nightclub to display her musical art.



A CAPERING CUTIE in her first U.S. movie hit, *Les Girls*, Kay, clutching an armful of plant life, hops onto a table as she croons a loony love song.

CONTINUED



In Fine Whiskey...

**FLEISCHMANN'S**  
is the BIG buy!

**90 PROOF**  
is why!



BLENDING WHISKEY • 90 PROOF • 65% GRAIN NEUTRAL SPIRITS  
THE FLEISCHMANN DISTILLING CORPORATION, NEW YORK CITY



## How safe are your shock absorbers?



Shock absorbers are as important to *safety* as they are to comfortable riding. They stabilize your car, keep wheels from bouncing off the road, prevent erratic steering and side sway.

Shocks wear so gradually that you don't realize your car's ride is deteriorating. Sometimes, it takes an accident caused by loss of control to point up the danger of worn shocks. Don't wait for that to happen.

If your speedometer now reads more than 20,000 miles, there's a good chance you're already driving on "dead"

shocks—shock absorbers that are worn to the danger point. *And dead shocks are deadly!*

Replace worn shocks with new Monro-Matics today. They're the only shock absorbers with automatic adjustment for all roads and loads. Installed in just 30 minutes at your garage or service station.

**TAKE THE 60-DAY FREE RIDE!** Have a set of Monro-Matic shock absorbers installed today, and try them for 60 days. If you're not completely satisfied, for *any* reason, return them for a full refund and re-installation of your old shocks!

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**MONRO-MATIC**<sup>®</sup>  
SHOCK ABSORBERS







MADCAP MUGGING was a specialty of Kay Kendall's and she demonstrated it through her last film, *Once More, With Feeling*. At left she burlesques the

pose of a self-satisfied siren, then stares with cross-eyed surprise at some unbelievable event and finally gives up, looking like a balloon about to be deflated.

CONTINUED



## DEPENDABLE WINTER PERFORMANCE BEGINS HERE AND NOW

Get the specialized MoPar tuneup for your Plymouth, Dodge, De Soto, Chrysler, Imperial or Dodge Truck

Wise motorists don't wait for winter; they prepare for it. And the best way to prepare is to put your car in the hands of a man who knows exactly what to do about the cold weather driving conditions ahead.

This expert is the MoPar man in your community—your dealer in Plymouth, Dodge, DeSoto, Chrysler, Imperial cars or Dodge trucks. He's ready with a specialized tuneup that meets—in advance—your car's winter needs.

Because of his training, experience and helpful attitude, the MoPar specialist is *your* man. And his skill is matched by the quality of the products he handles—*genuine* MoPar Parts and Accessories—precisely engineered to exacting Chrysler Corporation specifications.

Cold weather may be weeks away but make a date with this man *right now*. Make sure you get his specialized MoPar tuneup for Dependable Winter Performance.

**MoPAR**  
PARTS & ACCESSORIES

MoPar Division, Chrysler Motors Corporation, Detroit 31, Michigan





# New TORO mower

**bags 5 bushels of leaves a minute!**

**FREE!** *Special super-size leaf bagging attachment (\$12.95 value) with every 1960 Toro\* Whirlwind\* purchased this fall†*

Why settle for a mower that's only a summertime friend? Buy the 1960 Toro rotary mower that picks up and bags your leaves *now*—this fall. Next spring, you can settle down to mowing with the rotary that's built to outmow any other rotary on the market.

What's the secret of this remarkable mower? An exclusive "Wind Tunnel" housing design that gives a powerful vacuum and air flow. This vacuum snatches up leaves, blasts them into a bag for easy disposal; freezes blades of grass upright for a crisper, sharper cut—bags the clippings.

Why wait till spring? Buy your 1960 Toro mower now. Get two new super-size leaf bags (they each hold 5 full bushels) and attaching bracket *free*†.

19-inch model only \$89.95 complete. Your Toro dealer is listed in the classified section of the phone book under "Lawn Mowers."

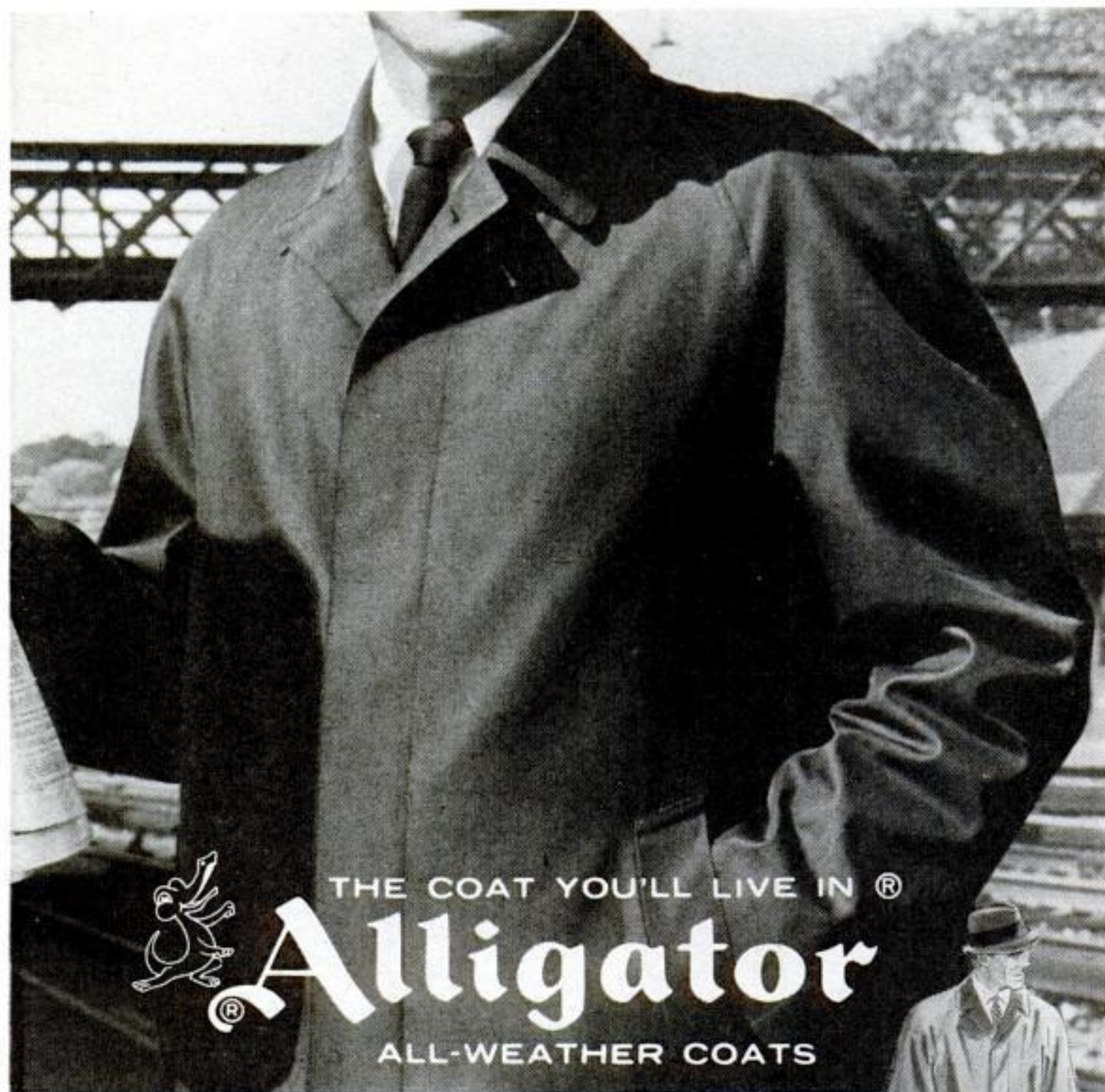
\*Registered trademarks.

†Offer good only in contiguous U.S.A. — through participating Toro dealers. Expires Oct. 31, 1959.

# TORO

TORO MANUFACTURING CORPORATION, MINNEAPOLIS 6, MINNESOTA





IRIDESCENT ALL-WEATHER ELEGANCE  
**ALLIGATOR GALETONE \$25<sup>95</sup>**

Subtle color highlights in 2-ply, yarn-dyed finest imported cotton. Full-cut comfort. Water repellent. Wide choice of colors and patterns. At right: GOLD LABEL. The classic in all wool worsted gabardine. Full-cut comfort, ideal weight. Water repellent. \$42.75. Other Alligator coats \$11.75 to \$54.75. At better stores.

THE ALLIGATOR COMPANY • ST. LOUIS • NEW YORK • CHICAGO • LOS ANGELES

To start the school year  
 right, you should know . . .

## What "according to Webster" really means



TODAY there are many dictionaries called *Webster's*. But when people say *according to Webster*, they usually mean Webster's New Collegiate Dictionary — the Merriam-Webster.

It is the most widely used dictionary . . . required or recommended by nearly every school or college . . . for 10 reasons.

1 — Only Merriam-Webster is based on the unabridged Webster's New International Dictionary, Second Edition.

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INSIST ON

# MERRIAM- WEBSTER

AND DISCOVER THE DIFFERENCE

KAY KENDALL CONTINUED

## Kay's last comic fling in her final film

"My feet are too big, my bosom is too small. I have huge hips and an enormous bottom. I can hardly breathe through this frightful nose. My hair looks like Danny Kaye in a wig. Altogether, I look like a female impersonator—or a rather angular horse."

Kay Kendall's wry self-description, offered during the making of her last movie, was only partly in jest. All her life she deplored the slender figure and mobile features that other people called beautiful. She thought she was outlandishly tall, pitifully plain and only a so-so actress. Nobody who sees her final movie, *Once More, With Feeling*, will believe a word of it. In the film she looks lovelier than ever, and her performance is one of the finest of her career.

In the movie, which was shot in Paris, she plays a charming harpist who walks out on her egomaniac husband, a symphony conductor, after discovering that the "child prodigy" he is interested in is a well-rounded performer of 21. She leers, pouts and scowls, frequently verging on slapstick and obviously enjoying the role—despite frequent and mystifying attacks of illness which at one point stopped production for two weeks. (The official explanation, the one she herself accepted, was that she had bronchial pneumonia.)

There are few scenes in the film that do not show some mark of her creativity. "There are all sorts of wonderful clown touches that are all hers," says Playwright Harry Kurnitz who wrote the script. "The best things she did were instinctive, and they were 100% infallible."

In the movie her husband, played by Yul Brynner, finds that he is lost without his wife and sets out to recapture her. Kay, meanwhile, fancies she has fallen in love with a professor. This situation leads to a demented bedtime sequence in which she tries to escape her husband. She dodges behind her harp and, glowering through the strings, manages to look for one hilarious moment like a caged lioness. Later, plied with compliments and cognac, she is wheedled by her husband into staying the night. Then her professor shows up. Clad in a nightgown, Kay tiptoes from room to room, trying to avoid her beau. While rehearsing this scene, she had the notion of clutching a long-stemmed red rose to her white nightgown, adding a brilliant touch of forlorn realism to her portrayal of brandied panic.

Later in one of her most inspired improvisations, she undergoes a remorseful awakening in her husband's apartment after he has lured her back. Cowering raffishly under an ice pack, she survives a ferocious hangover by removing the pack from her head to fish out ice cubes for her pick-me-up.

"She was completely unpredictable," says Director Stanley Donen. "She was an instinctive comedienne with a real clown sense. No one has had it since Carole Lombard—and Kay was a better actress."

—MICHAEL DEMAREST  
 TIME-LIFE Correspondent



**YAKETY-YAKING** in *Once More, With Feeling*, to be released next year, Kay stands by the statue of her symphony-conductor husband and tells him off.



New...  
(and fun to make!)  
**Rath**  
**"Bacon  
Snaps"**

Cracklin' good slices with a happy...  
snappy... new flavor. Great to eat...  
a **snap** to make!

A brand-new taste treat: the sweet, hickory-rich flavor of Rath Bacon sparked with herbs and spices. Take Rath's lean, corn-fed slices. Sprinkle them with herbs or spices right from your spice shelf. Then fry to a crispy turn. That's all. But what a happy, snappy idea for lunch, brunch and dinner!



Try Rath Bacon dusted with ground *sage* and served with a fluffy omelet for brunch.



Try Rath Bacon dotted with *Lawry's Salt*, rolled into "curls" and served as canapes.



Try Rath Bacon flecked with *chili powder* and baked on top of Spanish Rice for lunch.



Try Rath Bacon sprinkled with *cinnamon* and served with toast. A tasty TV snack.

**"Bacon Snaps" need the sweet,  
corn-fed flavor of Rath Bacon.**



THE RATH PACKING COMPANY, WATERLOO, IOWA

**Rath**  
**BLACK HAWK BACON**

FINER FLAVOR FROM THE LAND O'CORN

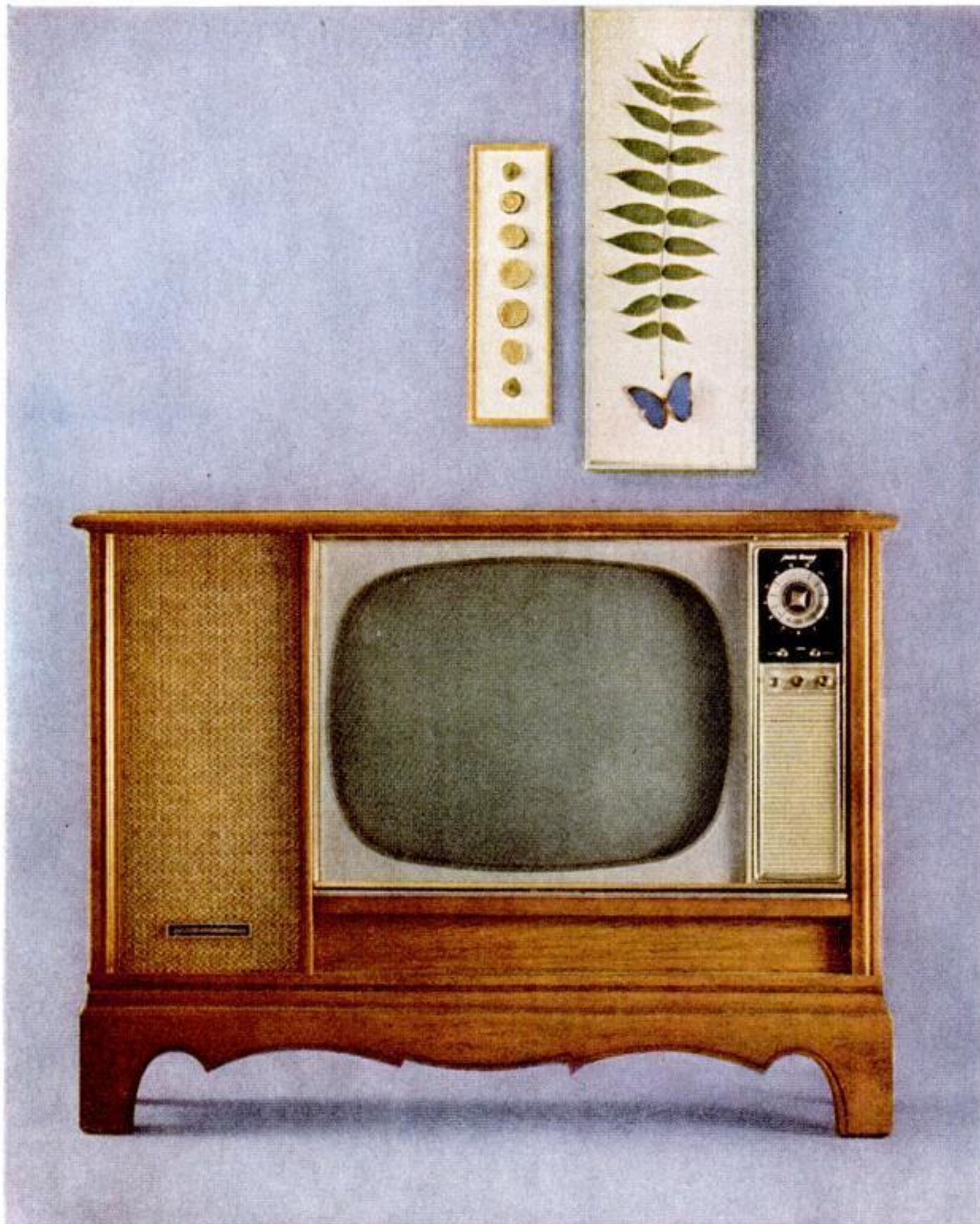
Over 20 exciting  
"Bacon Snap" recipes  
are on every  
package



Try Rath's hearty THICK-sliced bacon, too.



# THE THREE BIG NEWS IN TELEVISION



**THE TRADITIONAL** was never handled better than in this set. Choose lustrous mahogany or cherry veneers and hardwood solids. Big 21 x 9-inch bass speaker with electrostatic tweeter. Stereo-Phono Jacks.

**THE NEW LOOK**—as individual as your taste, your purse

**THE NEW SOUND**—50 to 20,000-cycle speaker system

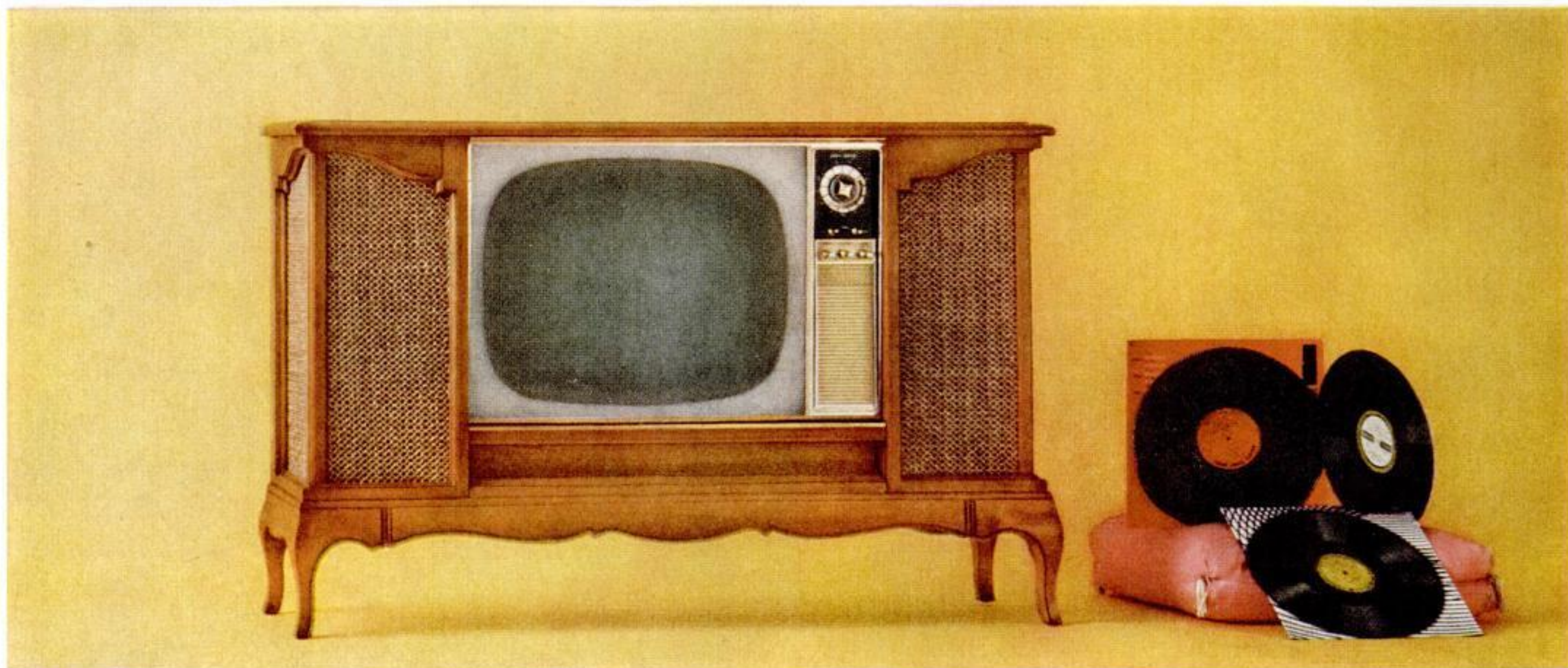
**THE NEW CONTROL**—Four-Way *Wireless* Remote Control

Gone are the days when console television came in two flavors—mahogany or blond oak. Now General Electric dazzles you with a spectrum of styles and finishes.

No matter which style you choose, count on General Electric's renowned picture quality. Television 1960 style gives you even more sharply contrasted blacks and whites . . . three times the sensitivity for receiving distant stations.

Gone are the days when TV sounded like a crystal set. General Electric brings you the biggest bass speakers in TV coupled with electrostatic tweeters. The four necessary controls are at hand in your easy chair with new *Wireless* Remote Control.

In fact, gone are the days when your old TV will do. TV 1960 style will prove it. See your General Electric dealer today. General Electric Co., Television Receiver Dept., Syracuse, N. Y.



**THE SOUND OF THE SIXTIES:** General Electric teams a 21 x 9-inch coaxial speaker with an electrostatic tweeter for a speaker system range of 50 to 20,000 cycles. Separate bass and treble controls let you blend the tone to your own preference.

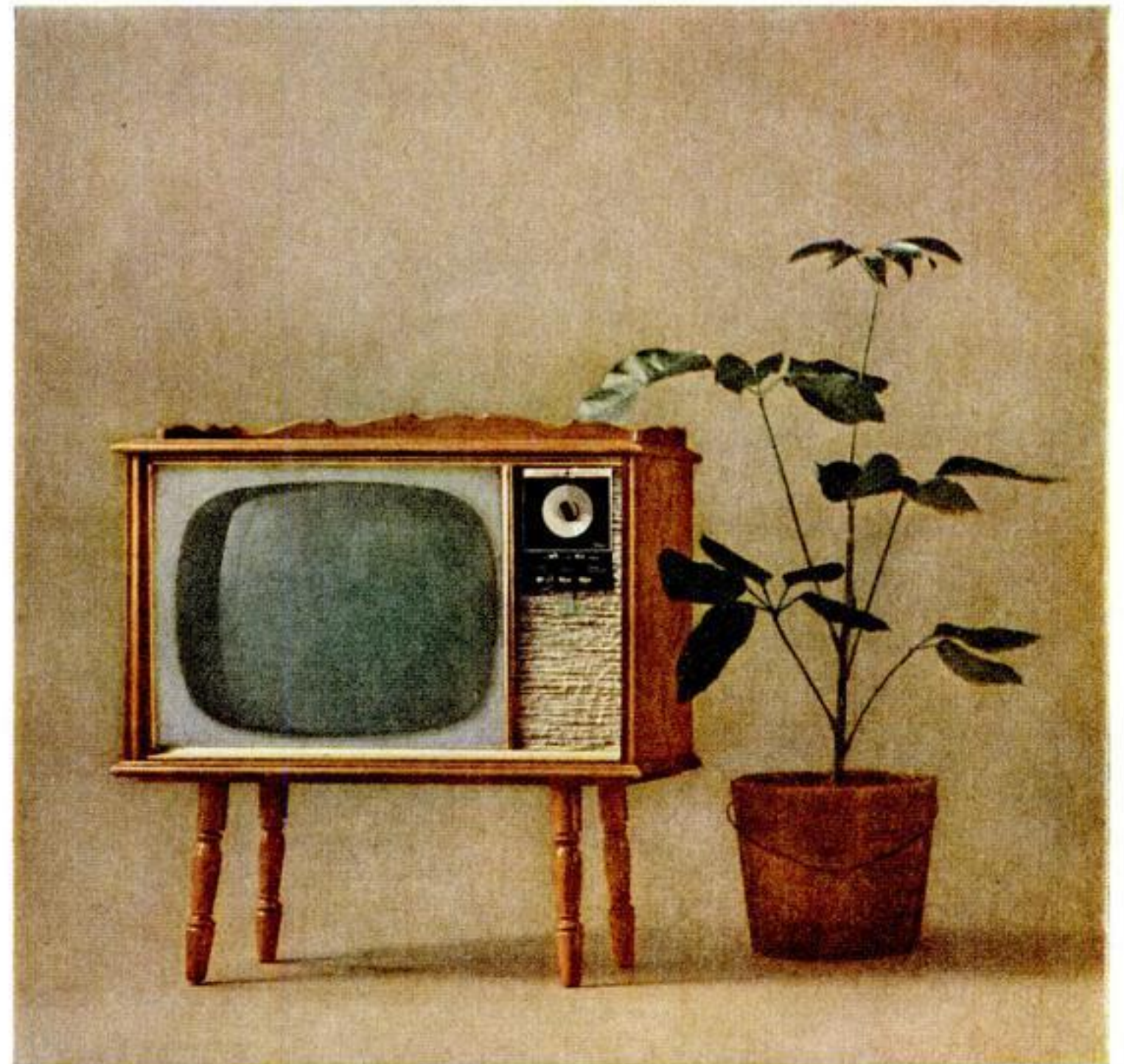
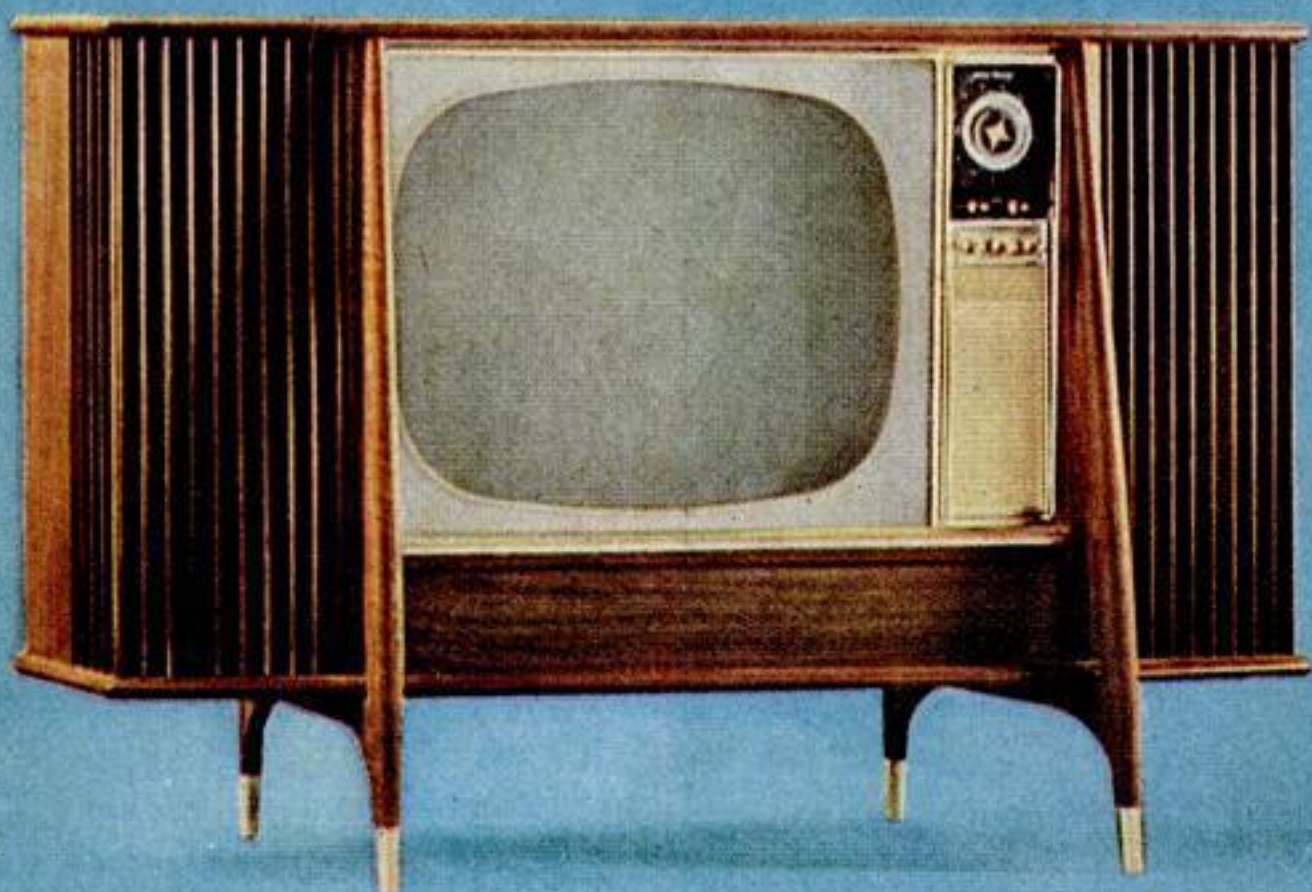
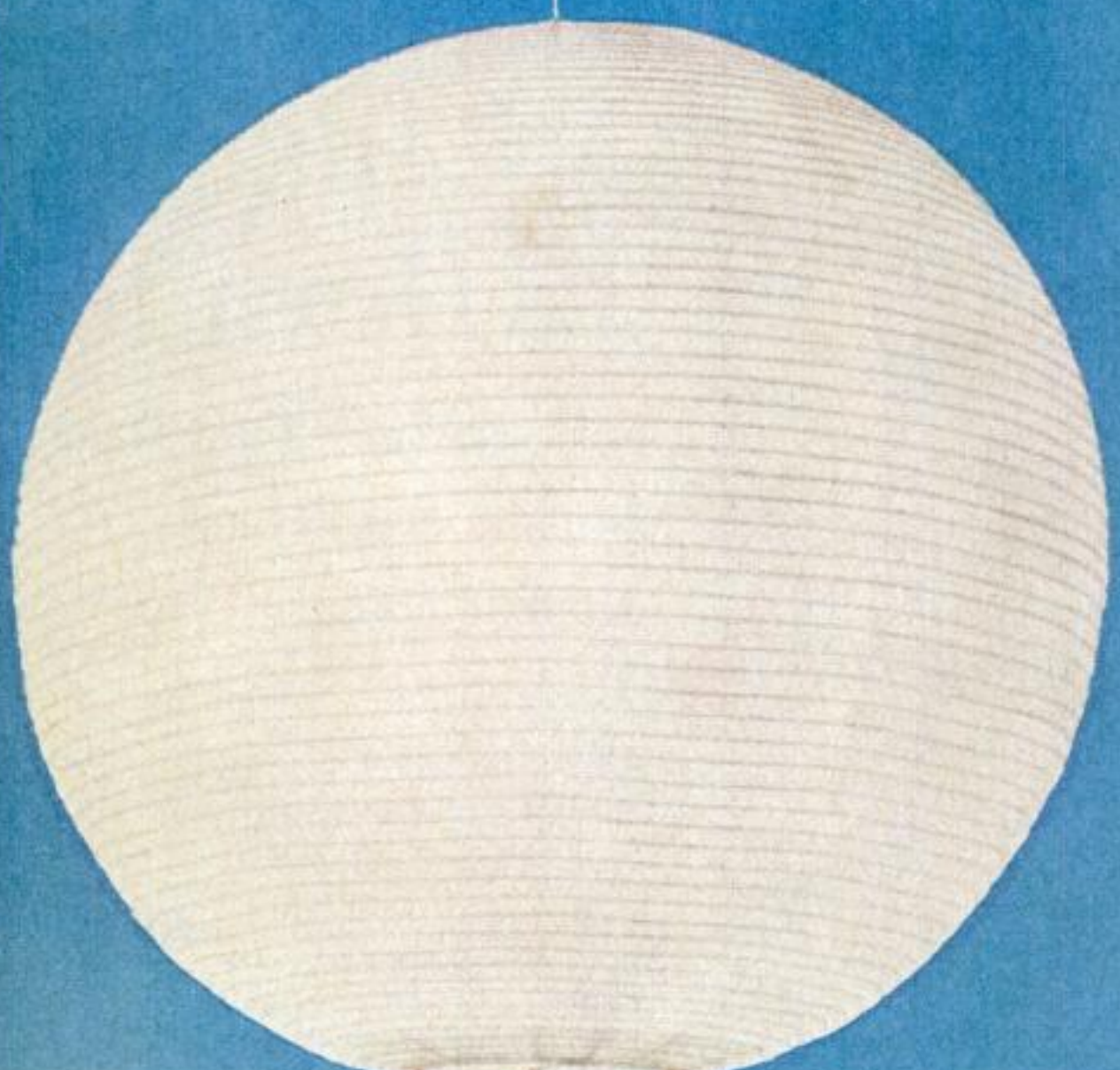
**THE FRENCH PROVINCIAL,** for example, can double as your hi-fi speaker system or the other half of your stereo set. Hand-somely crafted in cherry veneers and solids. Stereo-Phono Jacks. With or without Four-Way *Wireless* Remote Control.

GENERAL  ELECTRIC



# GENERAL ELECTRIC

## TV 1960 STYLE!



**COLONIAL LO-BOY:** Early American design is superbly combined with the remarkable sensitivity of General Electric television. Crafted in maple veneers and solids. 6½-inch speaker. Stereo-Phono Jacks.



**THE CONTROL OF THE SIXTIES:** General Electric's new Four-Way *Wireless* Remote Control not only turns your set on and off and changes channels, it also empowers you with infinite command of volume control. No longer must you be satisfied with limited volume settings—too loud or too soft. This wireless remote control gives you *any* setting you want . . . makes television viewing a true spectator sport.

**DANISH WALNUT** richly worked in fine veneers and solids. *Two* 21 x 9-inch woofers with electrostatic tweeters for superb sound reproduction. Stereo-Phono Jacks. With or without *Wireless* Remote Control.

All sets shown have 262 sq. inch viewable picture area—21" overall diagonal tube measurement.







*Look  
what you  
can do  
with  
cling  
peaches!*

## *Golden* Chicken El Dorado

with *Kellogg's* Corn Flake  
Crumbs and Reynolds  
Aluminum Foil

A treasure of a recipe to help  
you 'strike it rich' at mealtime  
—serve chicken this fabulous  
new way! You'll need:

1-2½ or 3 pound broiler-fryer chicken  
Heavy Duty Reynolds Wrap  
Canned California Cling Peach Halves  
5 cups Kellogg's Corn Flakes or  
1¼ cups Kellogg's Corn Flake Crumbs  
¼ cup finely chopped onions  
½ cup finely chopped celery  
¼ cup butter  
¼ teaspoon salt  
½ teaspoon poultry seasoning  
½ cup stock or water

Melt butter in saucepan, add onions,  
celery and cook until almost tender.  
Stir in seasonings and stock. Remove  
from heat. Add Corn Flake Crumbs,  
tossing lightly. (If Corn Flakes are  
used, crush into crumbs.)

Stuff and truss chicken, place in center  
of 24 inch length of foil. Brush with  
syrup drained from peaches. Make  
double fold with foil ends over chicken  
and double fold on either end. Place in  
roasting pan. Roast in 450° F. oven 1  
hour. Open foil, flatten in pan. Place  
drained cling peaches on foil around  
chicken and baste with drippings.  
Roast about 20 minutes longer and  
serve with peach halves as garnish.  
Serves 4.

Hot cling peaches do so much  
for chicken—for most any meat.  
And baked, broiled, or simply  
heated in a saucepan, you can  
always count on *cling* peaches  
to hold their flavor, plump pretty  
shape and sunny color during  
cooking!



**Cling-chicken barbecue:** Place cling  
halves in foil cups for the last 10 minutes.  
Serve with chicken on a heated platter.

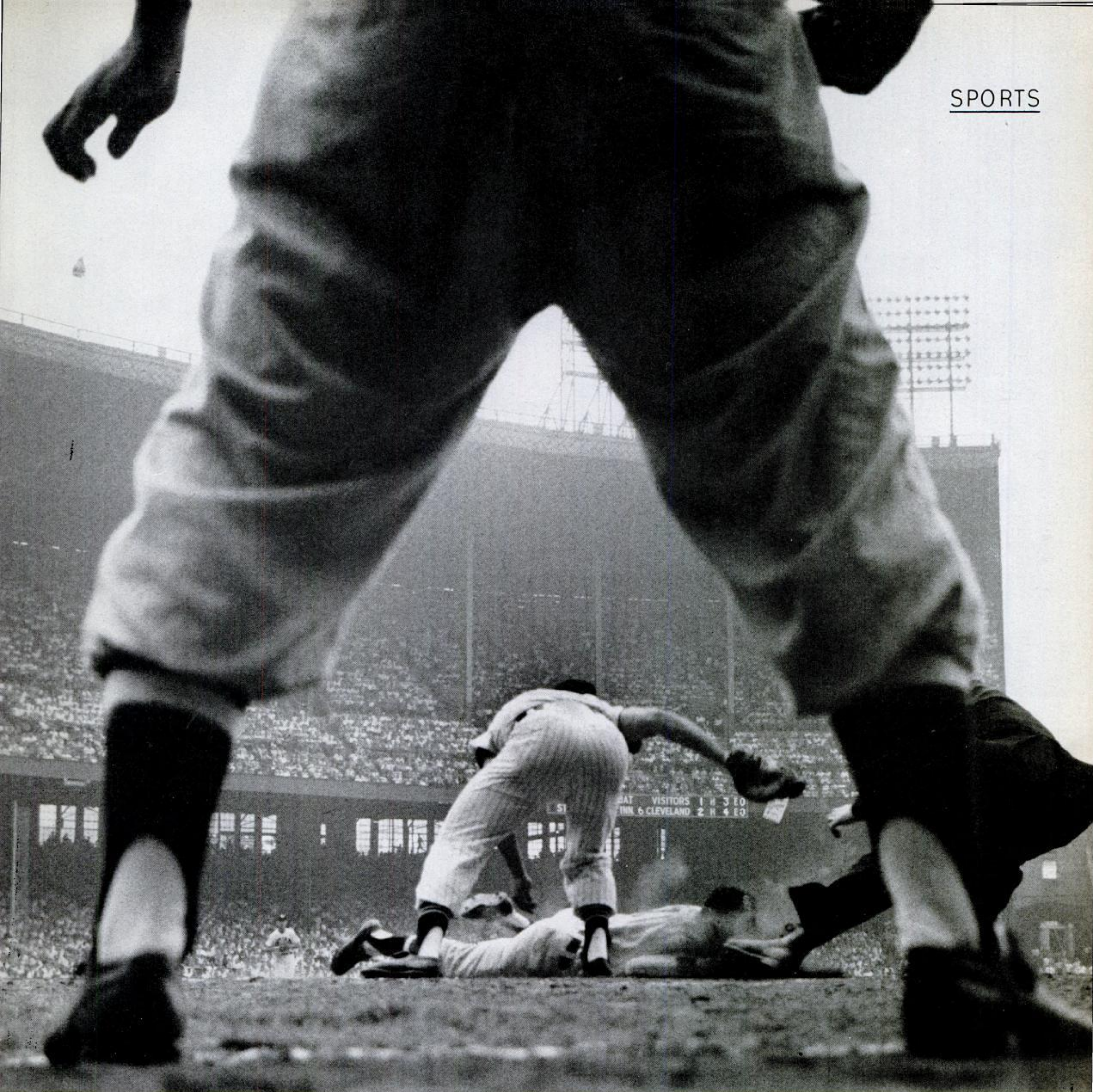


**Clings and chicken, Western-style:**  
Heat peach halves or slices with butter  
in saucepan, serve hot with fried chicken.

CLING PEACH ADVISORY BOARD  
canned  
**cling  
peaches**  
from California

SUNNIEST WAY TO BRIGHTEN ANY MEAL!





FRAMED BY THE LEGS OF BASE COACH, SOX SPEEDSTER LUIS APARICIO SPRAWLS BACK TO FIRST AFTER TAKING LONG LEAD IN A GAME AGAINST CLEVELAND

# THE SOX, HITLESS BUT HOT

Speed, pugnacity and a canny manager move Chicago close to the pennant

This year, with the Yankees no longer bullies of the American League, the pennant went up for grabs. Last week as the season came down to the wire it looked as if the Chicago White Sox had grabbed the hardest.

It was hard to believe. The Sox had only one .300-hitter and not one first line slugger. Throwbacks to Chicago's Hitless Wonders of 1906, their idea of a rally was a walk, a wild pitch and a broken bat single. But what the Sox lacked in power they made up in pugnacity and speed. They clawed and fought through their games, winning 33 by a single run. On the base paths they were fast and fearless. Their star shortstop,

Luis Aparicio (*above*), has gotten the jump on so many pitchers that he has stolen more bases than any other player in the last 15 years.

Most of all, the Sox were obsessed with the ridiculous idea they were a team of destiny. After all, their manager had told them so (*p. 124*). Destined to win or not, they were driving Chicago crazy by trying. Day after day the faithful came to watch the big heist. One Comiskey Park guard who for years had spent his time breaking up fights between disgruntled fans summed up this year's nerve-tingling Sox. "About the only thing we have to watch for now," he said, "is heart attacks."





with one finger, you awaken a whole orchestra  
on The **LOWREY ORGAN**

**EASIEST TO PLAY OF ALL MUSICAL INSTRUMENTS!**

Simply set the plainly labeled "tabs" for the instrumental sounds you want, including Lowrey's thrillingly realistic *clarinet, guitar, flute, string and trumpet*. Or combine these and many others for rich orchestral effects.

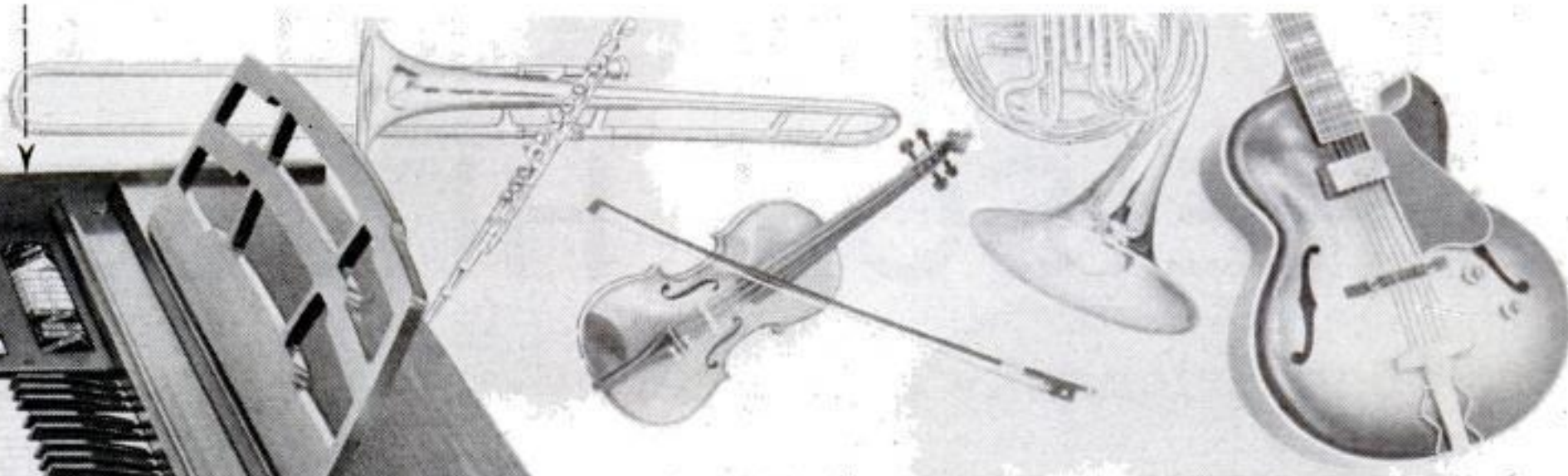


IT CAN HAPPEN the very first time you sit down at The Lowrey. Pick out any simple tune with one finger. Then see how many different and realistic instrumental sounds you can give your tune. And see how easily, on The Lowrey, you can combine "instruments" for a rich orchestral effect—still playing with just one finger!

You and your family will find yourselves enjoying music in a way you never believed possible.

Prove it to yourself. Visit your nearby Lowrey Organ Studio (see the Yellow Pages). Or, if you prefer, phone and ask to have a Lowrey sent to your home for free trial, complete with our do-it-yourself playing instruction books. Ask also about free lessons.

The Lowrey is a complete musical instrument: easy to play, but with full freedom for your expression. In fact, it's the most complete organ for its price that you can buy today. Convenient time payments, too. The Lowrey Organ Company, 7373 N. Cicero, Lincolnwood, Chicago 46, Ill.



**THE LOWREY ORGAN**

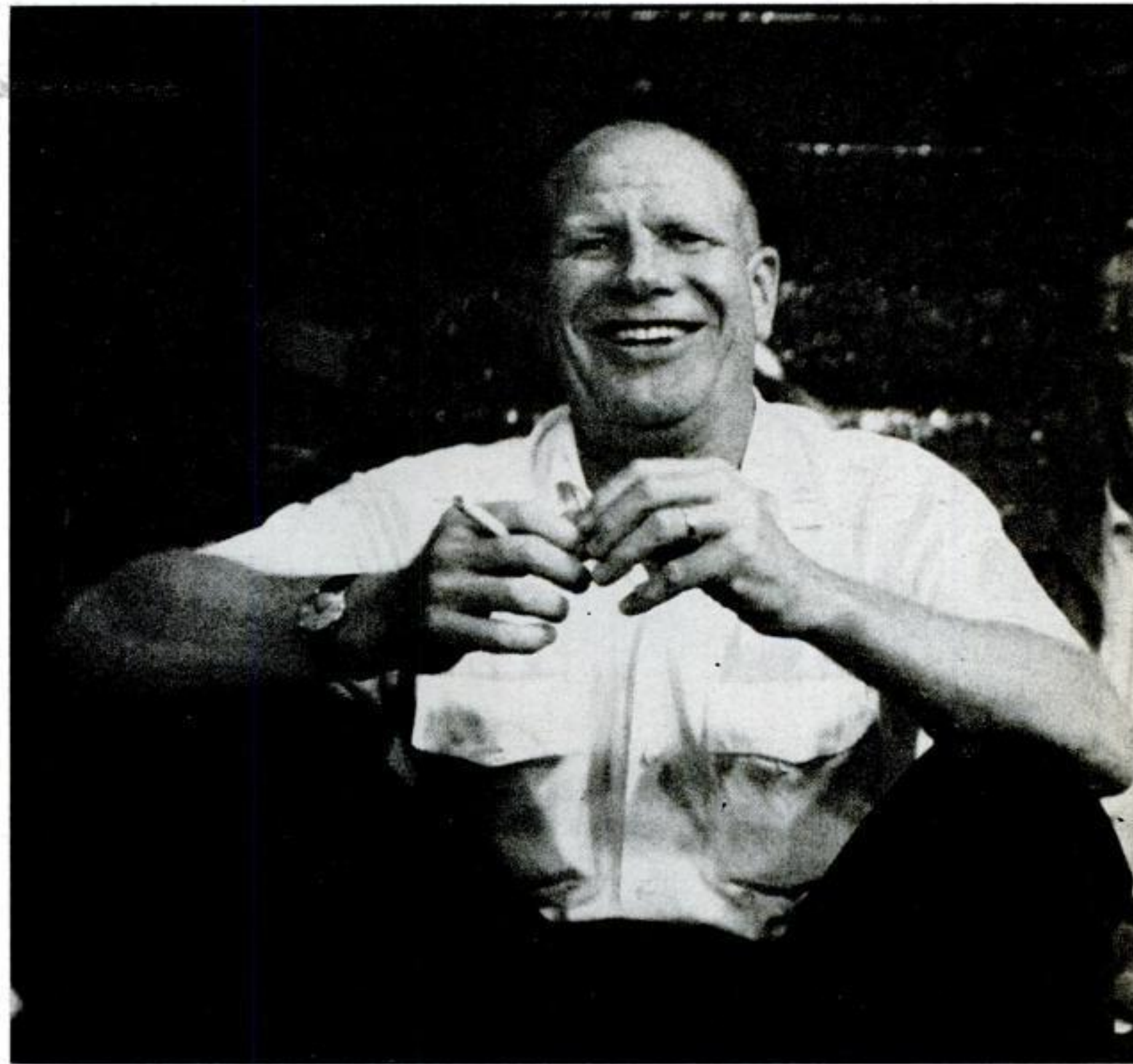
**Easiest to play of all musical instruments**

Its patented and exclusive features make the difference





## HOT SOX CONTINUED



**EXUBERANT OWNER,** Bill Veeck, watches from the bleachers as Sox win. In April even optimistic Veeck thought he had no better than a second-place team.

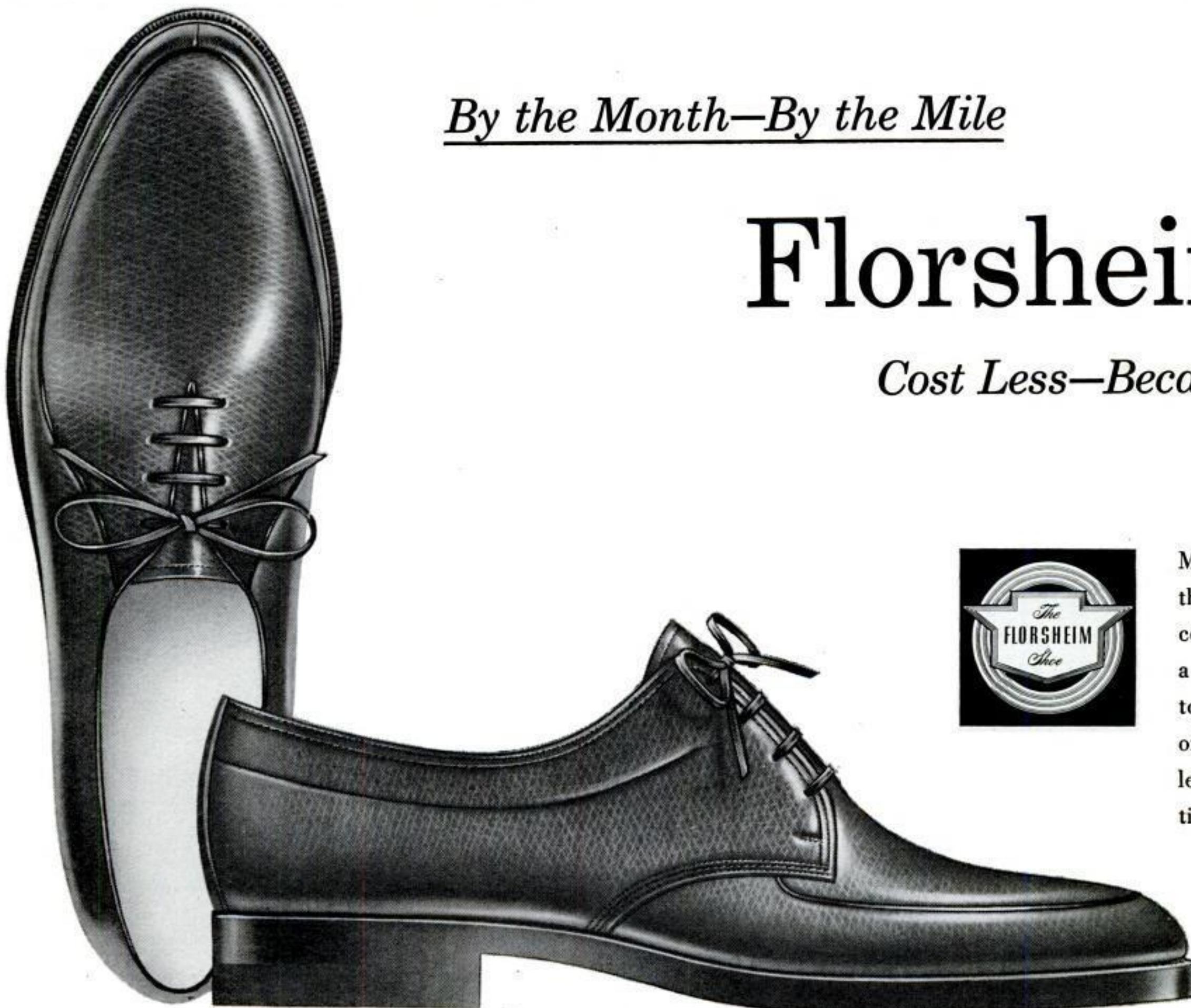
**EXUBERANT FANS** at Chicago's Comiskey Park cheer wildly for the White Sox during a rare big rally. In one inning they netted 11 runs on only one hit.

CONTINUED

*By the Month—By the Mile*

# Florsheim Shoes

*Cost Less—Because They Wear Longer*



*Left: The COMO, 31309; four-eyelet bal in Perfecto Brown Shetland calf.*

*Right: The KENMOOR, 31650; mocc-front blucher in Perfecto Brown Shetland calf.*



More men wear Florsheim Shoes than all other quality makes combined—for one reason above a score of others. They're made to wear longer—deliver more months of wear per dollar—and thus cost less in the long run! Now's the time to turn to Florsheim.

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HOT SOX CONTINUED

## THE MODEST MAN BEHIND IT ALL

**A** THOUGHTFUL Chicago housewife baked a cake and sent it to Al Lopez. His son in Tampa, Fla. sent him a letter saying, "Nice going, Pop!" But mostly the crowd's acclaim passed right by the man who had done the most to make the Sox the team to beat.

Manager Lopez wanted it that way. He is a modest man who prefers sitting apart from the hubbub. He answers questions softly and listens solicitously. No one would guess from his placid exterior that he tosses in bed at night and has a nervous stomach. His calmness has set the tone for the ball club. Before crucial games in the past month, when the tendency was to push the panic button, his players stayed as loose as he was. Nobody mentioned the pennant race. Nobody talked World Series. Nobody spent the money they might get.

Al had done all his talking last spring when he couldn't get anybody, not even his boss, Bill Veeck, to listen. He stated, as he had done the year before when his timing was slightly off (LIFE, May 5, 1958), that the Yankees were ripe for picking and his gang would do the job. But how would he do it without ball players, or at the most three or four? Would he use ropes and mirrors?

He did it with luck and masterful manipulation of men. The Sox had speed and Lopez exploited it, not only to steal bases but to keep the opposition unsettled and off balance. If you gave them an inch, they took six yards. His attack was weak so he fought desperate delaying actions waiting for someone on the other side to goof. Then the Sox would strike. When Ted Kluszewski singled base-runner Jim Landis from first to third last week, the Kansas City outfielder held the ball a moment too long, then gasped helplessly as he saw Landis suddenly streak from third to home. He scored standing up. The official scorer was so astounded that he refused to credit Kluszewski with a run batted in or the Kansas City outfielder with an error.

Somehow Manager Lopez screwed up the team confidence so that it acted like a fired-up football team. "Al is like a senior counsellor at a summer camp," explained one of the players. "He treats you like a man and the team responds to that treatment."

In the dugout Al made observations rather than suggestions. His handling of pitchers was superb, both on and off the mound. He left Early Wynn, a terrible tempered man on the days he is pitching, alone and Wynn has won his 20th game. But he had to work on Bob Shaw to bolster his ego. "I kept trying to build up Al's confidence in me," said Shaw, "and pretty soon I found out that he had built up my confidence in myself."

The loudest praise of Lopez last week came from the man he had been chasing so hopelessly for so many years, Casey Stengel of the Yankees. "If a player has a small talent, Lopez will find a way to make it work for him," says Casey; "he's a string-saver at heart."



**VICTORY SMILE** is flashed by Manager Al Lopez after masterminding his Sox to another close win.



They said it couldn't  
be done...

They said nobody  
could do it...  
but —

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**LOW**  
in tar

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**MORE TASTE:** You get more taste from L&M's rich mixture of slow-burning tobaccos — which means you get more smoking enjoyment all day long.

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**THE NEW MRS. AMERICA\*** says:

**"See what you can have...**

*Calling all home "fix-uppers" to your **Johns-***

**New ceiling that can  
 never crack—easy as this!**

**Down in a day—  
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 a ceiling with 100,000 noise traps!*

Why put up with an ugly, cracked ceiling—when you can cover it with Johns-Manville Acoustical Panels in just a few easy hours! Panels come pre-painted, ready to use . . . absorb up to 75% of room noise that strikes them. Your choice of many beautiful designs. Insist on J-M Acoustical Panels . . . products of the world's most advanced home research center. See your J-M Building Materials Dealer.

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# in just a few easy hours!"

## *Manville* dealer's great **FALL FIX-UP FESTIVAL**

Wake up snug tomorrow—  
save up to 30% on fuel!

Nail up new beauty today—  
cut upkeep cost forever!



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AS LITTLE AS  
\$14 PER MONTH  
FOR AVERAGE  
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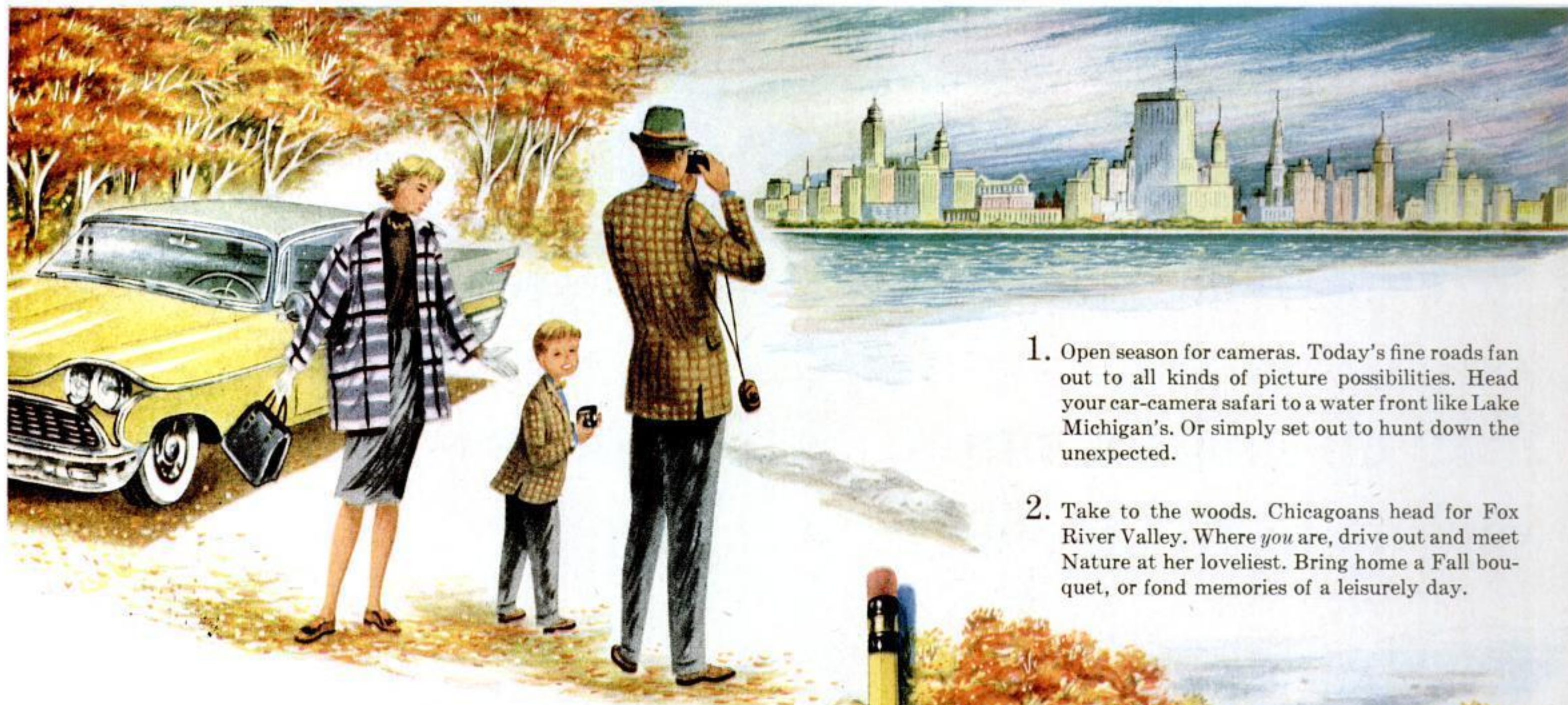


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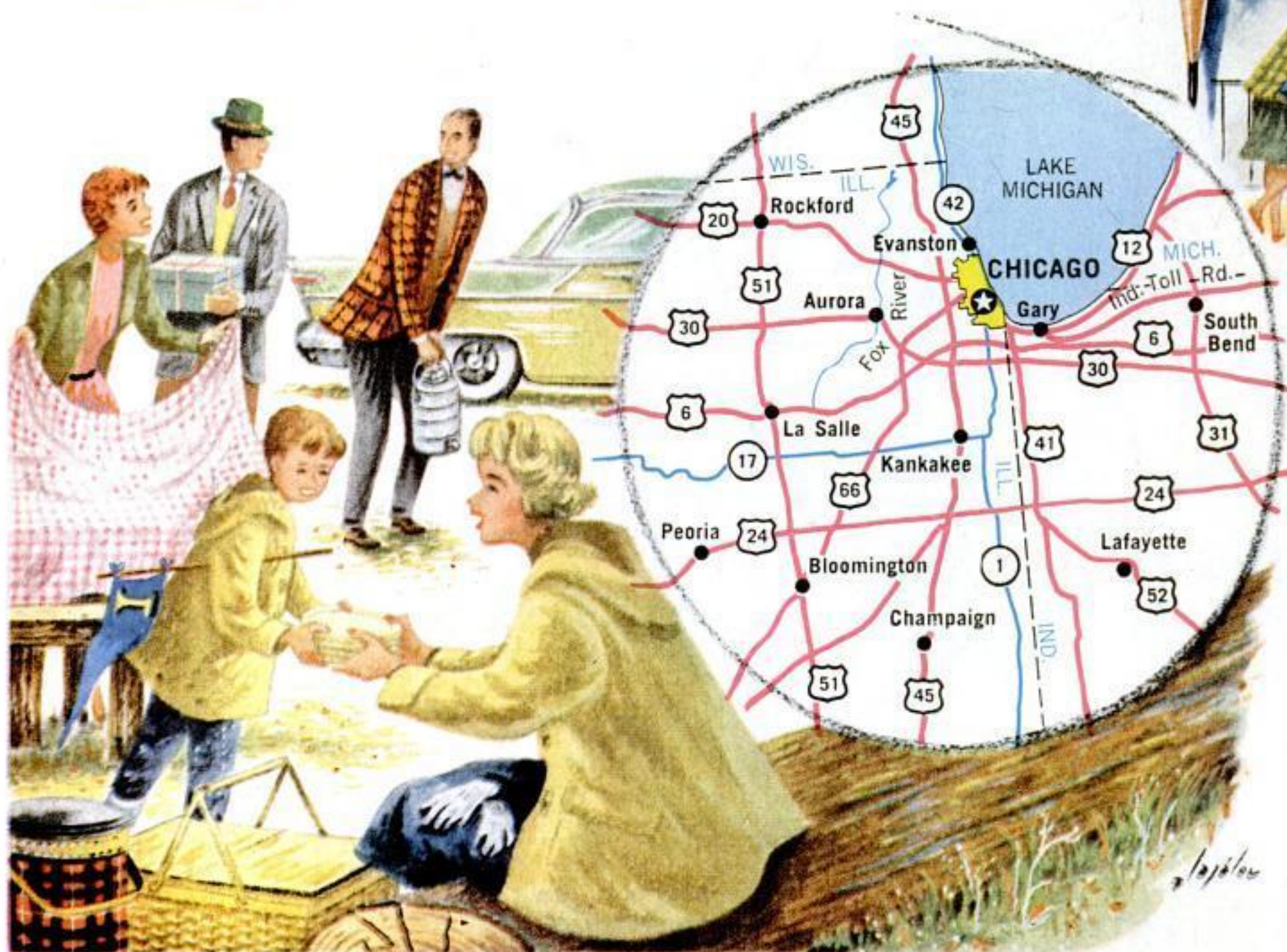
1. Open season for cameras. Today's fine roads fan out to all kinds of picture possibilities. Head your car-camera safari to a water front like Lake Michigan's. Or simply set out to hunt down the unexpected.
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This series of advertisements is published by *Ethyl Corporation*, New York 17, N. Y., to help you get more enjoyment out of your car. Ethyl Corporation manufactures antiknock compounds, used by oil companies everywhere to improve their gasolines and your driving pleasure.



3. Let the kids be king. Set aside a play-day soon at some children's heaven like Chicago's Brookfield Zoo. A map, a car, a child or two—they're a fine recipe for freshening up spirits.
4. Follow the football fun. South Bend, Champaign, and dozens of college towns are within easy reach of Chicago by car. You'll find it the same where you are, but allow enough head start for a picnic. It can be as much fun as the game.
5. Take a pencil and map out *your* Magic Circle. If you're missing out on this kind of pleasure driving, you aren't enjoying half of what your car investment offers you.





BEFORE FATEFUL CRUISE, ONASSIS AND MENEGHINI CROSS HANDS CONGRATULATING SINGER AFTER HER LONDON PERFORMANCE IN TITLE ROLE OF "MEDEA"

# OH LOVE, OH CALLAS LOVE

Between the opera houses she is locked out of and those she walked out on, Maria Callas has made many exciting exits (LIFE, April 20). Last week, getting her private life up to her professional pace, she canceled out on her marriage with Giovanni Battista Meneghini and flew off with Aristotle Socrates Onassis in his private jet to his 325-foot yacht. Meneghini is a 62-year-old Italian industrialist whose fortune helped transform Callas from a sulking plump soprano into the most dazzling of prima donnas. Onassis is a 53-year-old Greek whose 100 or more ships and incalculable oil holdings make him one of the world's richest men.

The New York-born diva, 35, got to know Onassis well this summer when she and her husband cruised the Mediterranean in his yacht in a

party that included Sir Winston and Lady Churchill and Onassis' 28-year-old wife, Tina. Between ports Aristotle and Maria, who was educated in Athens, talked Greek which Meneghini could not understand. At Istanbul he stayed behind in his cabin when his wife and host went ashore for a night of dancing. When she got back she told Meneghini she loved another. The singer's husband and the shipping magnate's wife did what was expected of them. Tina went home to her mother, Meneghini called in his lawyers and Maria told the press her marriage had ended. "My relations with Mr. Onassis involve business matters," she stated. But Aristotle Socrates suggested that the relationship might be even un-Platonic. "I am a sailor," he said, "and anything can happen to me."





**DIVA ON A CRUISE** strolled the ports with the other principals in the case. In Portofino, Italy she walked with her husband Meneghini (*left*). In Delphi, Greece



she rested on a rock with her host's wife, Tina Onassis (*center*). In Milan, her marriage near an end, she went nightclubbing with shipping magnate Onassis.



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prevent deadly skids  
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**ARMSTRONG TIRES**  
Safety Discs Keep Tread Open

Over 1,000 Safety Discs, molded between the tread ribs, keep the tread edges apart, always ready to grip, prevent skids. Like the fingers of the fist above, the tread can't squeeze shut, even under heaviest braking pressure.

**ORDINARY TIRES**  
No Discs — Tread Squeezes Shut

Like the fist above, ordinary tires can squeeze shut under braking pressure. Tread's gripping edges are pushed together, can't "bite" the road. Even brand new tires can squeeze smooth and slippery this way — and suddenly you skid.

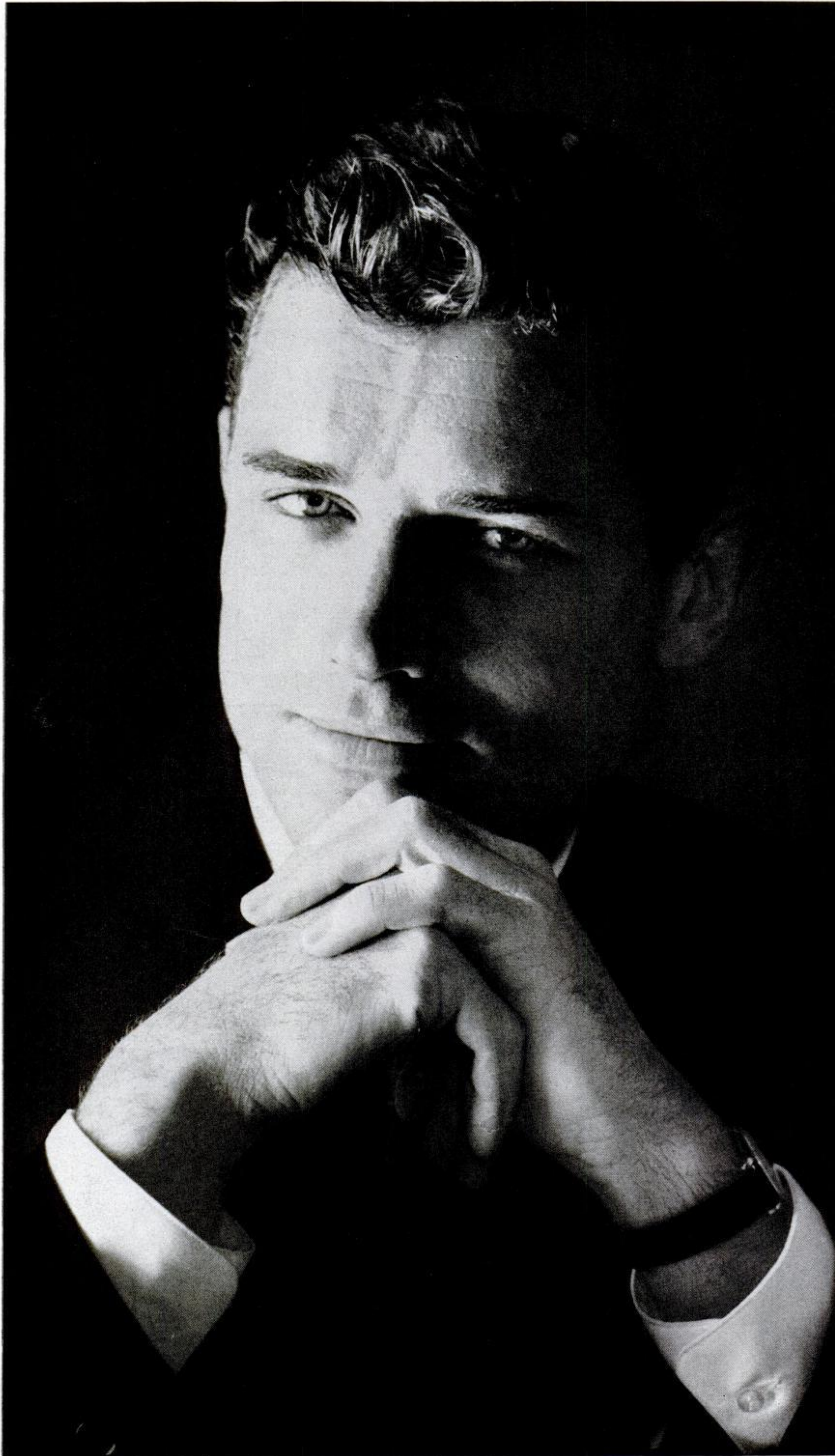
**EXTRA SAFETY AT NO EXTRA COST!** Armstrong "Miracle" Tires give you unmatched protection against today's commonest hazard, skids. They keep you safer on any road, at any speed, in any weather — yet cost no more. And compare the guarantee you get on these rugged tires! Look in the Yellow Pages for your nearest Armstrong Tire dealer. See him soon.

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You are unique when you wear  
Wind Song . . . because Prince  
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You are the lovely disturber that  
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sage . . . the message is *you.*



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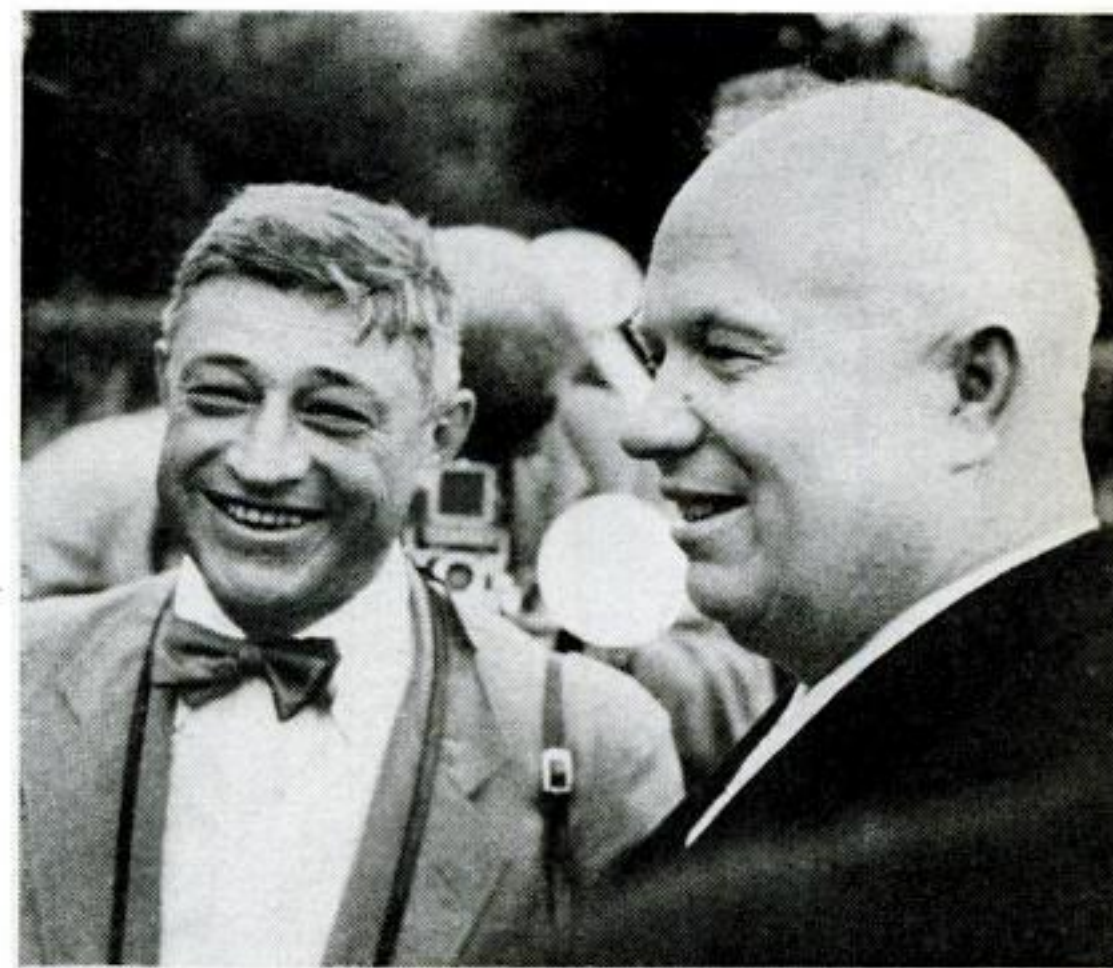
PRICES PLUS TAX





MYDANS IN 1937

# Photographer's Warm, Vivid Images of History



MYDANS AND KHRUSHCHEV, GENEVA 1955

## CARL MYDANS' BOOK ADDS TELLING WORDS TO HIS PICTURES

"You think with your eyes," a fellow journalist once told Carl Mydans in praising his pictures. Now Mydans, a staff photographer on *LIFE* since its early days, has shown that the eyes which produced so many vivid photographic images can also produce remarkably vivid images in prose. This month he published a book without a single picture, *More than Meets the Eye* (Harper, \$4), which is drawing highly favorable reviews throughout the U.S. It is a series of vignettes, each sharply and warmly etched, which add up to an informal yet memorable autobiography of a man who has witnessed an astonishing amount of the world's recent history.

Soon after he joined *LIFE*, Mydans married another staff

member, Shelley Smith. When World War II began they went to Europe as the first photographer-reporter team the magazine sent overseas. Later shifted to Asia, they were both caught by the Japanese army in Manila. They were released in a prisoner exchange and Mydans later returned to his prison camp with the liberating American forces (p. 135).

Mydans has met many premiers and generals, but in his book he handles events through the plain men, women and children. Since many of his best passages are on people he photographed for *LIFE*, the next seven pages are given over to a combination of the pictures he took for the magazine and excerpts from the related word pictures he wrote for his book.

SHORTLY BEFORE CAPTURE AND IMPRISONMENT BY THE JAPANESE, MYDANS PHOTOGRAPHED HIS WIFE SHELLEY WALKING AT HEAD OF A PHILIPPINE REGIMENT



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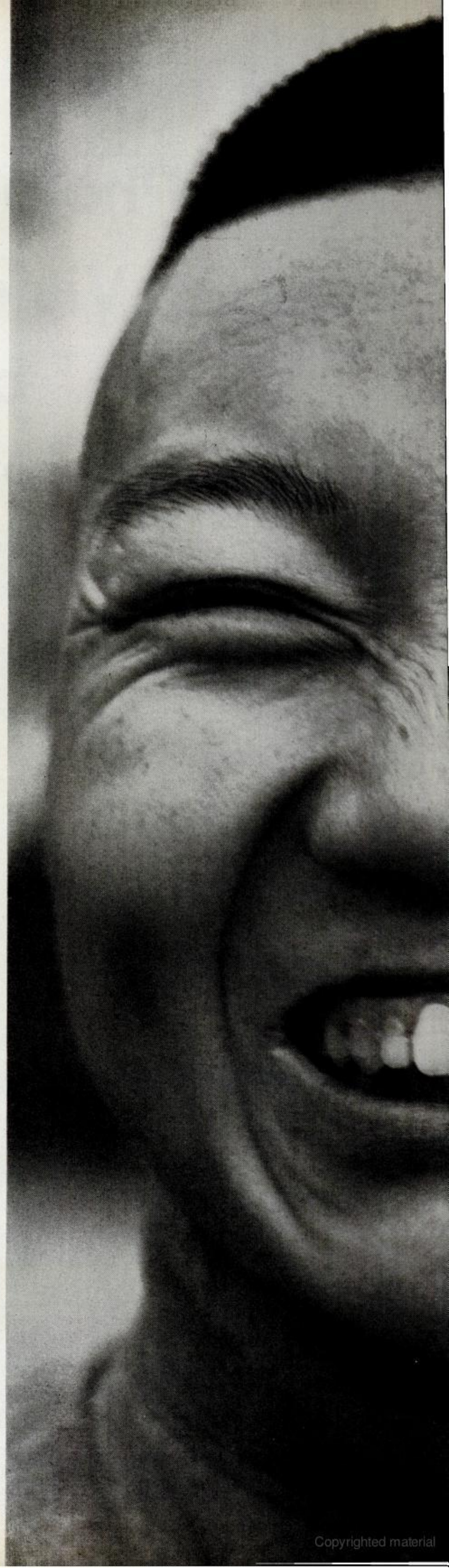




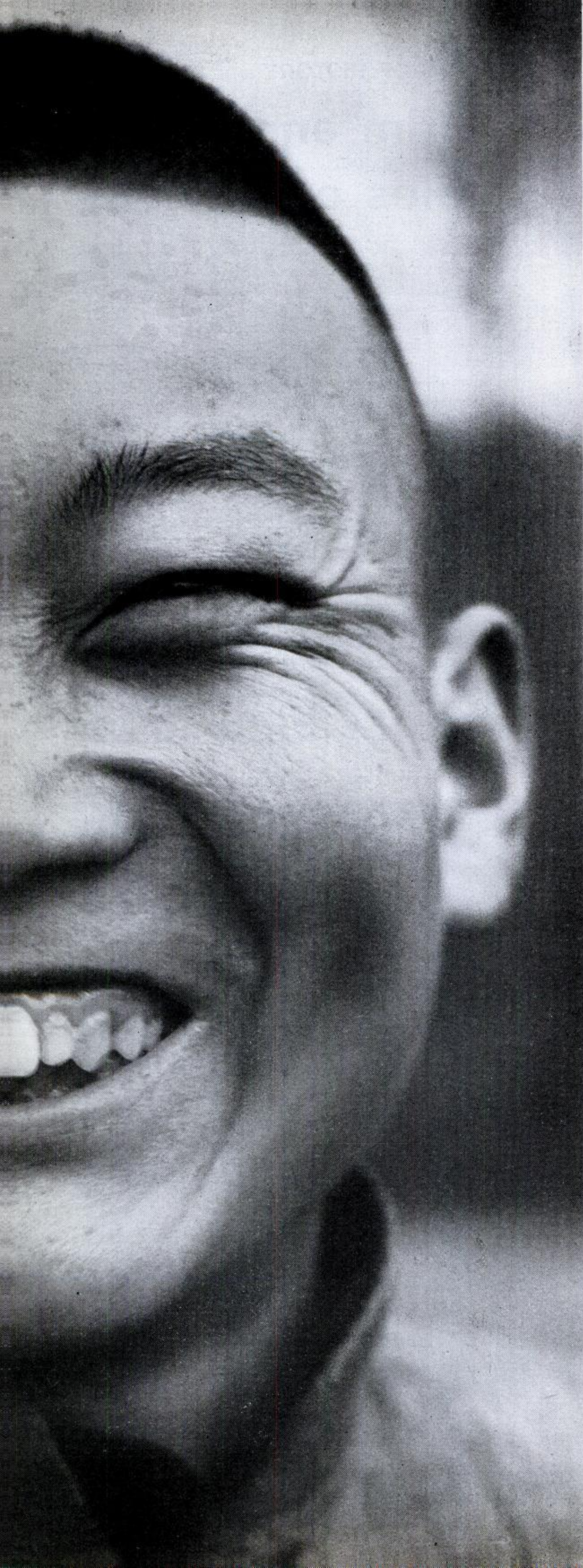
**C**hou En-lai, now premier of Communist China, was the Party's liaison representative to Chiang Kai-shek's National government in Chungking during the uneasy truce between the two movements while Japan was their common enemy.

## Unforgotten faces of troubled China

**M**y whole memory of China is one of uncommon drama. No human beings I had ever seen looked so unusual or lived so remarkably. . . . Early in 1941, in Chungking, I photographed two faces. The first belonged to Lao Kung, our coolie, and I remember him best when his name was shouted through the Press Hostel compound and he came running heavily toward the voice, his huge, bare feet slapping the ground, and his head pushed forward like that of a faithful dog answering a call. His face has become fixed in my memory alongside another I photographed that same day. It belonged to a man named Chou. He was a small-boned man in a dark frayed suit and dirty shirt and his unshaven face was black with whiskers. But his eyes were clear under heavy arched brows and his movements quick and his hand delicate around the Chinese brush with which he was writing. He sat in a tiny unheated room in Chungking preparing reports for Yünnan. Now, years later, when I see Chou En-lai's picture in the newspapers his face is clean and smoothly shaved and his clothes of good quality.







**A** Taoist priest foretells the future to listening Chinese on market day in town of Lung Chuan I (Little Village at the Dragon Spring), 150 miles northwest of Chungking.

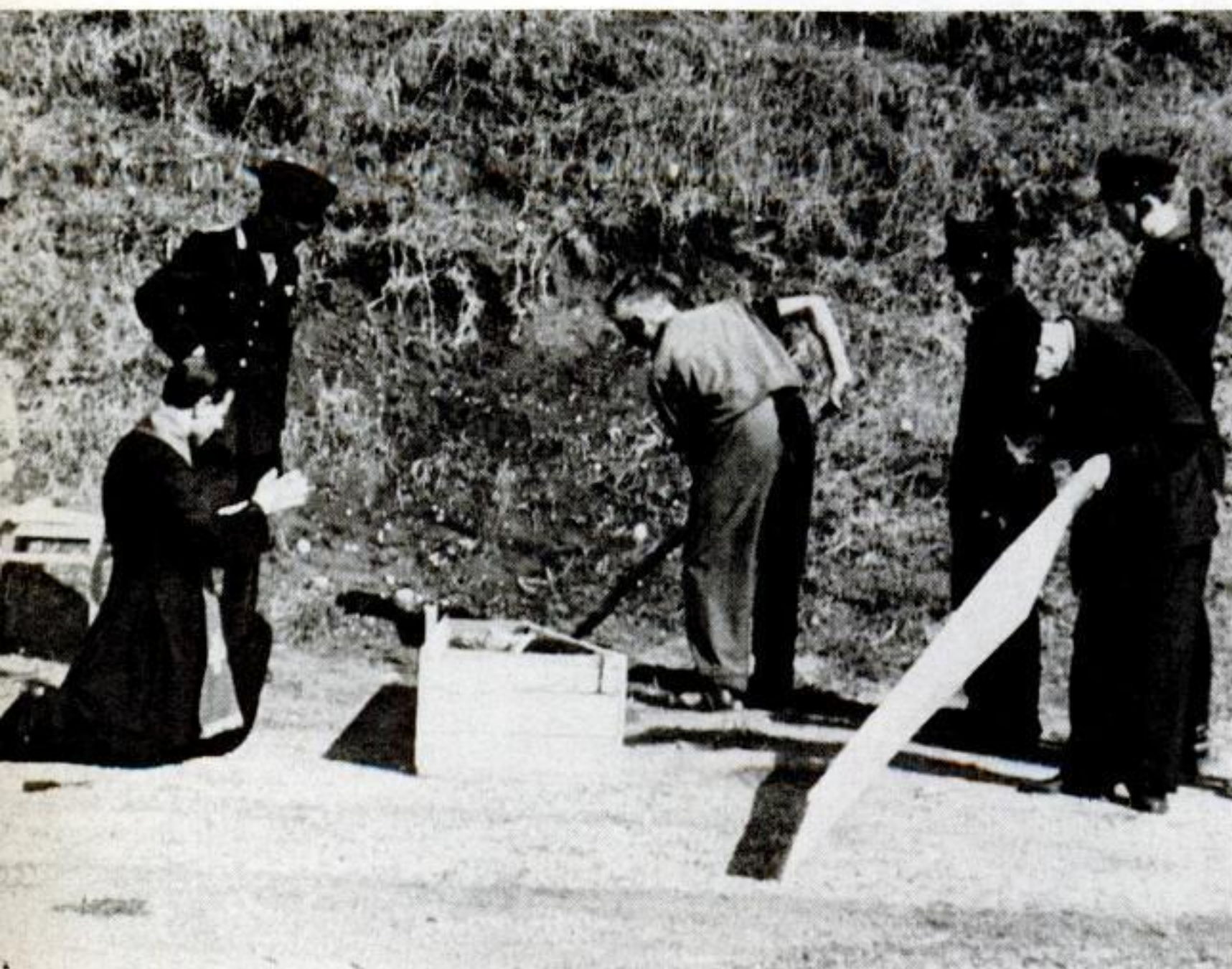
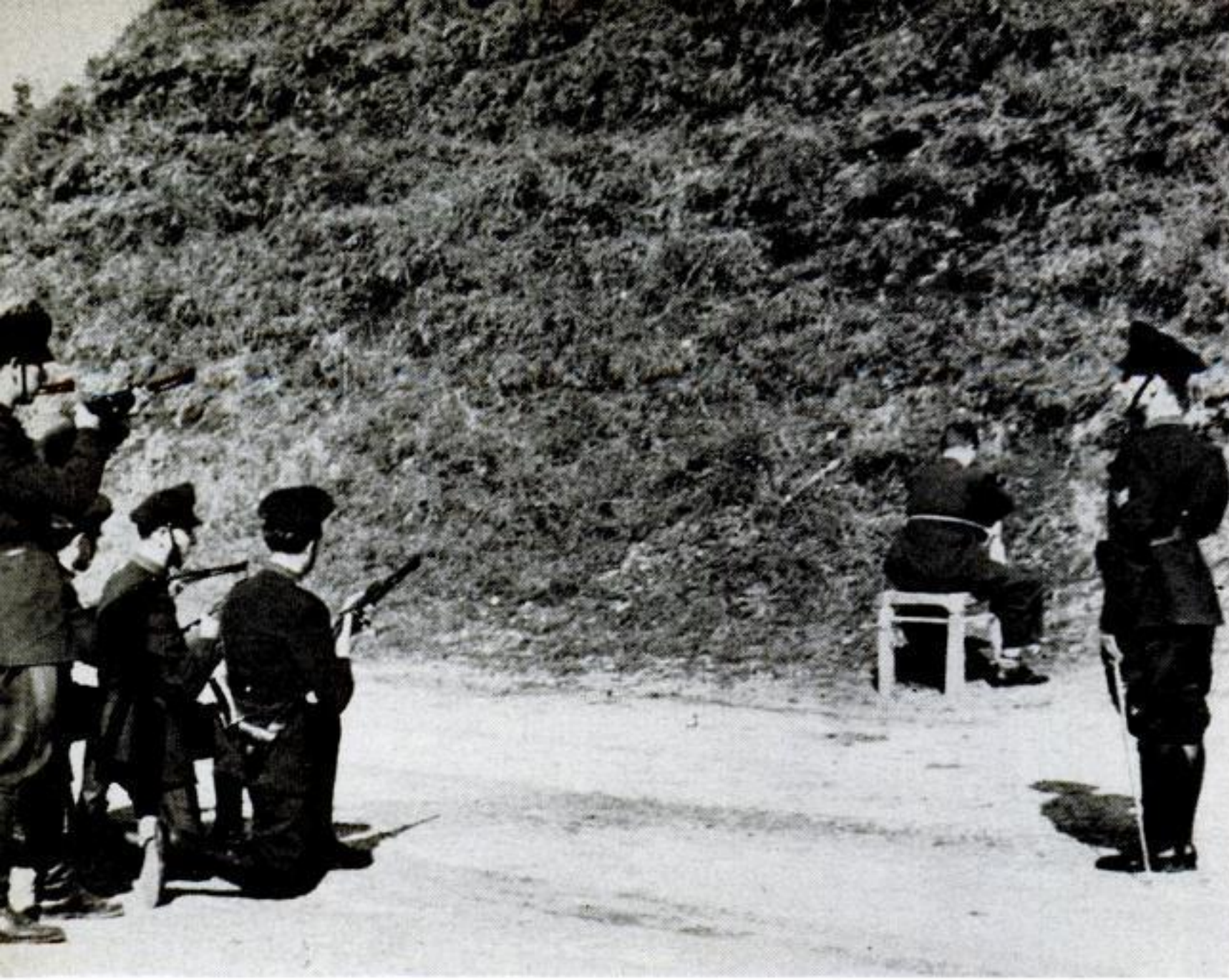
**L**ao Kung, a 20-year-old coolie, "wore a perpetual smile which made you think he understood what was said and liked what he heard. A stronger back I have never seen."



## Grim ends of two tales of fascism

**T**he embankment, which was to be Pietro Caruso's last worldly sight, must have been for him a monstrous mockery. For many years it has been the place of execution of countless men. Signor Caruso himself had arranged the death of many and had sometimes come there to watch them die as they faced the same embankment. For until that last ignoble day when he tried to flee Rome before the oncoming Allied forces, he was the Police Chief of Rome, a position of power and terror which was felt in almost all Italian hearts to be the most hateful in Fascism. Now, at the embankment, Caruso knew every move. He also knew the unpleasantness of waiting for the *coup de grâce*. He turned his head toward the *carabinieri*. "*Mirate bene,*" he cried. "Aim well." And the sword flashed and the volley resounded. They were putting the body in a box and someone was carrying away the chair when an Italian officer came over. "It is never good," he muttered. "But it is always easier when they help, and this one knew how. . . ."

At a German Gestapo prison and torture chamber [Villa Tasso at the center of Rome] I met Angelo Ioppi who had returned with his daughter and a friend to see the dark room where he had lain so long, the last 52 days with his hands and feet tied behind his back. Now, at the door, he let go the arms of his daughter and his friend and, stumbling like a spastic, crossed to the farthest wall. There he felt slowly along until his fluttering fingers met something upon it. And when they did, he cried out and jerked into convulsions, and his daughter and friend ran over and took hold of him and half-dragged him out of the cell. After they had gone I went over to the wall and found what he had felt. It was a name scratched into the plaster. It was *Angelo Ioppi*.



**P**ietro Caruso, Mussolini's Police Chief in Rome, was executed in 1944 near Rome. He was shot as he sat bound to a chair (*top*), toppled as a priest came up (*center*), then was lifted into his coffin.



**S**upported by his daughter and a friend, Angelo Ioppi returned after Rome was liberated to Villa Tasso, where the Nazi Gestapo had imprisoned him. By their tortures, Ioppi had lost almost all control of his limbs.





RETURNING TO SANTO TOMAS WHERE HE HAD SPENT NINE MONTHS, MYDANS FOUND PRISONERS MERELY SKIN AND BONES—LEE ROGERS (LEFT), JOHN TODD

## The return of a prisoner as a liberator

Inside a few candles flickered miserably on the main staircase, illuminating the area just enough for me to see that the lobby and great stairway were filled with people. "Who are you?" a voice called out, loud and unfriendly. "Americans," we answered. There was a whispered murmur. Still no one moved. "If you *are* Americans," somebody shouted, "put that flashlight on yourself." I turned the light on myself and said, "I'm Carl Mydans." There were murmurs, and

after a moment yells and screams. A woman threw her arms about me. It was Betty Wellborn, one of Shelley's prison roommates. "We thought you were Japs," she exclaimed. She was laughing. "We thought you were Japs." She began to sob. At the doorway a group of my old roommates were waiting. I could scarcely see them, but as I passed from thin hand to thin hand, each voice had a strangely familiar sound and each unlocked a flurry of memory fragments from long ago.



## A deadly catfish game in Japan

**S**ome say that the islands of Japan rest upon a giant catfish, and when it moves the earth trembles and men die. I did experience the play of the catfish, once, on a very large scale indeed, for in Fukui in 1948 it brought on the most disastrous quake in Japan's last quarter-century. . . . As we photographed a flaming house we found a young man pinned by one arm under the whole

tumbled building. The rescuers without a word sawed off the arm. Then, lifting him between them, they carried him out. And as they did he exclaimed to them repeatedly: "*Arigato. Arigato.* Thank you." . . . [Next day] we saw the young man again. He was pointing with his one hand at the ground. "Last night," he said, "the catfish was certainly playing."



IN FUKUI THE DAIWA DEPARTMENT STORE TOTTERS ON ITS FOUNDATION AS THE TERRIFIED JAPANESE SCURRY FOR SHELTER

## A summoning of history in Korea

**I**n 1951, in the snow-covered ridges of the Korean mountains [opposite page], a Turkish patrol struggled back with an incredible bundle. I followed them to the medic's tent. "Turkish soldier," said the medic. And then angrily he pantomimed the torture of fire. As the bundle was slipped onto a litter and carried away to an ambulance the doctor rose and faced the mountains. Pointing toward the darkening horizon, he turned to me and shouted:


"History!" In exasperation he searched for other English words, but they would not come. "History," he shouted again and then he stood jerking his fist into the air, looking wordlessly toward the purple twilight. Night fell upon the Turkish brigade and I never saw him again. But his urgent face, his body tense and frustrated against the twilight, and the insight he inspired in me of our place in history, live forever in my memory.





CONTINUED





**I**n the pursuit of journalism, perhaps more than any other profession, one comes closer to and lives more intimately and imaginatively with the world he loves. The very limitations of his craft force this intimacy on the photographer. I have spent a great deal of my life feeling wishful about the lives of others. I would gladly have been a sand hog when I photographed them in the muck under the river. Covering a cattle drive will almost surely bring me, somewhere through the story, to wishing I could be nothing else but a cowhand riding the range. I have been a toreador, a jet pilot, an engineer laying a pipe line, a platoon leader. But these are only impulses, triggered by my intimacy with the subject and the thrill of suddenly living another life. The camera must always be there. And behind it there must always be a man's eye, and a soul.

**S**and hog takes deep breath under New York City's East River in 1939, where 2,000 tough men built a tough tunnel.





What will the 1960 cars be like? One thing's certain: most makers of cars *and* trucks will use Champions!

Q. Why do 17 out of 21 U.S. truck manufacturers specify Champion spark plugs?

A. Because they know full-firing Champions are *dependable*. To get this dependable performance—plus extra mileage—in your car, put in new Champions every 10,000 miles.

*World's favorite spark plug—engineered for every car built by Ford Motor Company, General Motors, Chrysler, American Motors, Studebaker-Packard and every major foreign maker.*



**CHAMPION**



# Don't be a




**\*VIDIOT:**

a person who pays  
the NEW price  
for a REBUILT  
TV picture tube





# VIDIOT!\*

There are *two* kinds of television picture tube replacements on the market. They look alike... but they are *not* alike. Some are New... others are rebuilt.  So when you pay the New price, be sure you *get* an All-New tube. Don't be a Vidiot (a person who pays the NEW price for a REBUILT TV picture tube).  Look for the All-New warranty tag... be sure it specifies all-new parts and all-new glass. 



WHEN it comes time to replace your present television picture tube, be certain you get exactly what you pay for.

Last year, a great many people who thought they were getting a New picture tube actually *got* a rebuilt tube.

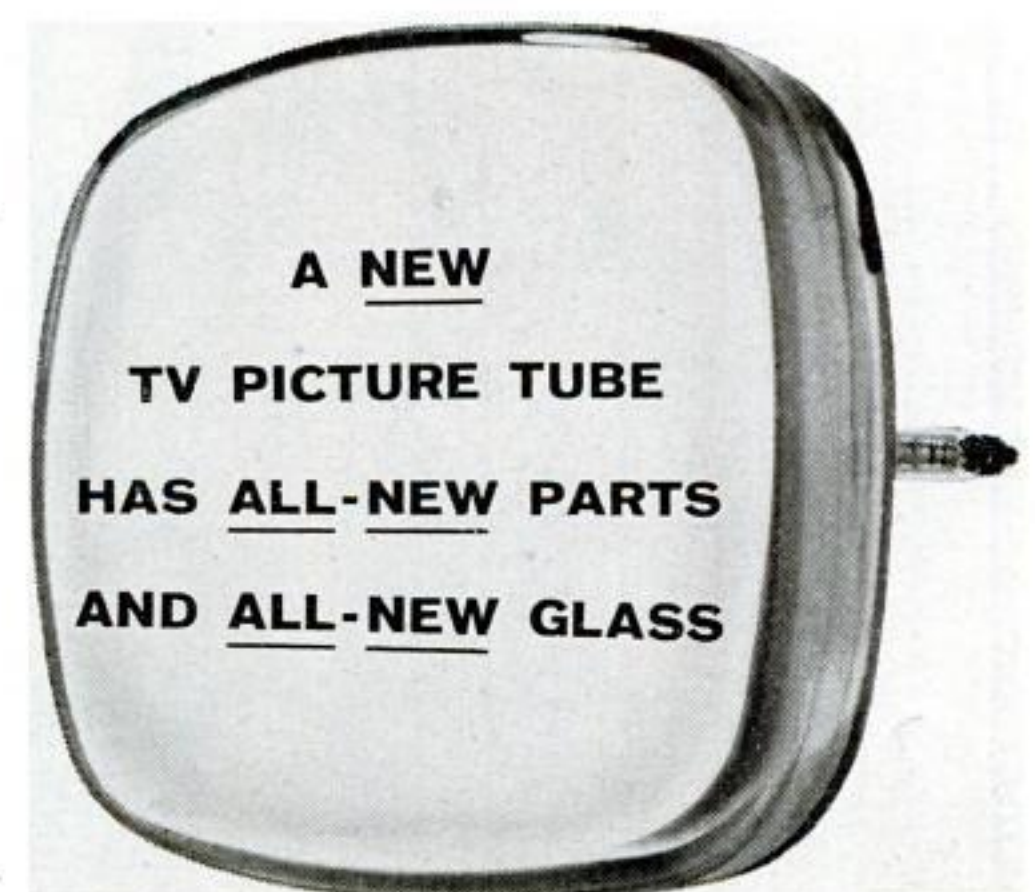
The two kinds of television tube replacements—the New and the Rebuilt—look very much alike. Your most reliable guide is the manufacturer's warranty tag that says a particular tube is New . . . and has all-new parts and all-new glass.

A New tube is a wonderful value. It's the same picture tube you would get if you

purchased a new 1960 model television set. It includes all the latest technological improvements—it's modern in every detail.

Look for the warranty tag on the tube . . . be positive it says All-New. Don't be a Vidiot—get your money's worth!

This advertising message is presented by Kimble Glass Company, maker of scientific and electronic glass products, a subsidiary of Owens-Illinois, Toledo 1, Ohio.  
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# Seven Brave Women Behind the Astronauts

SPACEMEN'S WIVES TELL OF THEIR INNER THOUGHTS AND WORRIES

Last week in LIFE the seven Astronauts of the National Aeronautics and Space Administration told how they felt about being the U.S.'s first spacemen. This week their wives (see cover) take over. Continuing LIFE's

exclusive first-person coverage of the Astronauts, each wife writes an intimate portrait of her husband and reveals the brave inner thoughts of a spaceman's wife. Mrs. John Glenn starts them off with the article below.

by ANNA GLENN

Wife of Lieut. Colonel John Glenn, USMC

RELIGION plays an extremely important role in our lives. We try to live it every day, to be consistent in it and not, as John says, to use it as an ace-in-the-hole to pull us out only in the tight spots. You have to know this in order to understand John and to understand my own feelings.

When John was first called in for Project Mercury, I wasn't frightened because I didn't know much about what it was going to be. I was proud and I know he was honored to be one of the 110 men considered for the job. We talked it over, as we talk over everything either of us does, but mostly we talked about what effect it would have on his Marine Corps career.

A few weeks later when John was at Wright-Patterson Air Force Base taking the pre-selection tests, I began to be afraid and to think, "Is this really what we ought to be doing?" So I went to see our minister and good friend, the Reverend Frank Erwin, and we discussed everything from faith in God to faith in the government. Frank told me things I already knew, but it was reassuring to hear them from someone else: that there is no religious reason why mankind, and John in particular, should not explore space; and that NASA surely would not undertake a program like Project Mercury unless they knew what they were doing.

Since that time John has told me and the two children everything about the program and the things that he is learning. Dave is 13 and Lyn is 12. The other day John sat down and explained to them the structure of the Atlas, how it is built, how it will be launched and how the booster rockets will fall away. He brings home for us most of the things he has to read, unless they are too technical, so both the children and I understand a great deal more than just the goals of Project Mercury.

This very close knowledge of what the men are doing and how they are doing it has just about erased the fears I had at first. The more I learn, the more confident I am that they won't send any of the fellows up unless they are certain of bringing them back safely.

A few weeks ago a Mercury capsule was set up for test with a Little Joe rocket at Wallops Island, Va. Twenty minutes before the rocket was supposed to take off, the capsule's escape system was accidentally activated and the capsule blasted off all by itself. If I hadn't known very much about this project, that would have frightened me. But I have enough knowledge about it now so that a single failure does not disturb me. Like anything else new, it's got some bugs, but they will be ironed out, I know.

Even so, I have to admit that sometimes, way down inside of me, I think, "What if that thing is up there going around and around and they aren't able to bring him back? What would I do?" But then I laugh at the thought because I know that if such a thing is a possibility, NASA won't launch the rocket at all. None of the fellows will be sent up until the capsule has gone and come back successfully by itself and then with animals riding it.

Many years ago I learned to understand what motivates John. He has a great deal of insatiable curiosity. Even when we were little children playing together in New Concord, Ohio, he had to absorb everything and ponder it to try to discover what made it that way.

I don't remember first meeting John, because we were playmates before we were 6 years old. And I don't remember any dramatic moment when we fell in love. The love we have for each other is something that has just grown deeper and more profound every year since I can



RELAXING WITH HUSBAND in playroom of their Arlington, Va. home, Anna Glenn listens to John play trumpet. Models on wall are of planes he has flown.





**INTRODUCTION TO THE CAPSULE**, like the one their husbands will ride into space, took place when wives visited Langley Research Center where Astronauts are training. Seated (*from left*) are Marjorie Slayton, Betty Grissom and Louise Shepard. Standing on capsule rim are Josephine Schirra, Anna Glenn,

Rene Carpenter and Trudy Cooper. The full-scale steel model they are inspecting was dropped in the Atlantic to test the capsule's design and was later fished out undamaged. A corrugated collar of steel alloy beneath the red top of the capsule holds two parachutes which pop out on descent to slow the capsule's fall.

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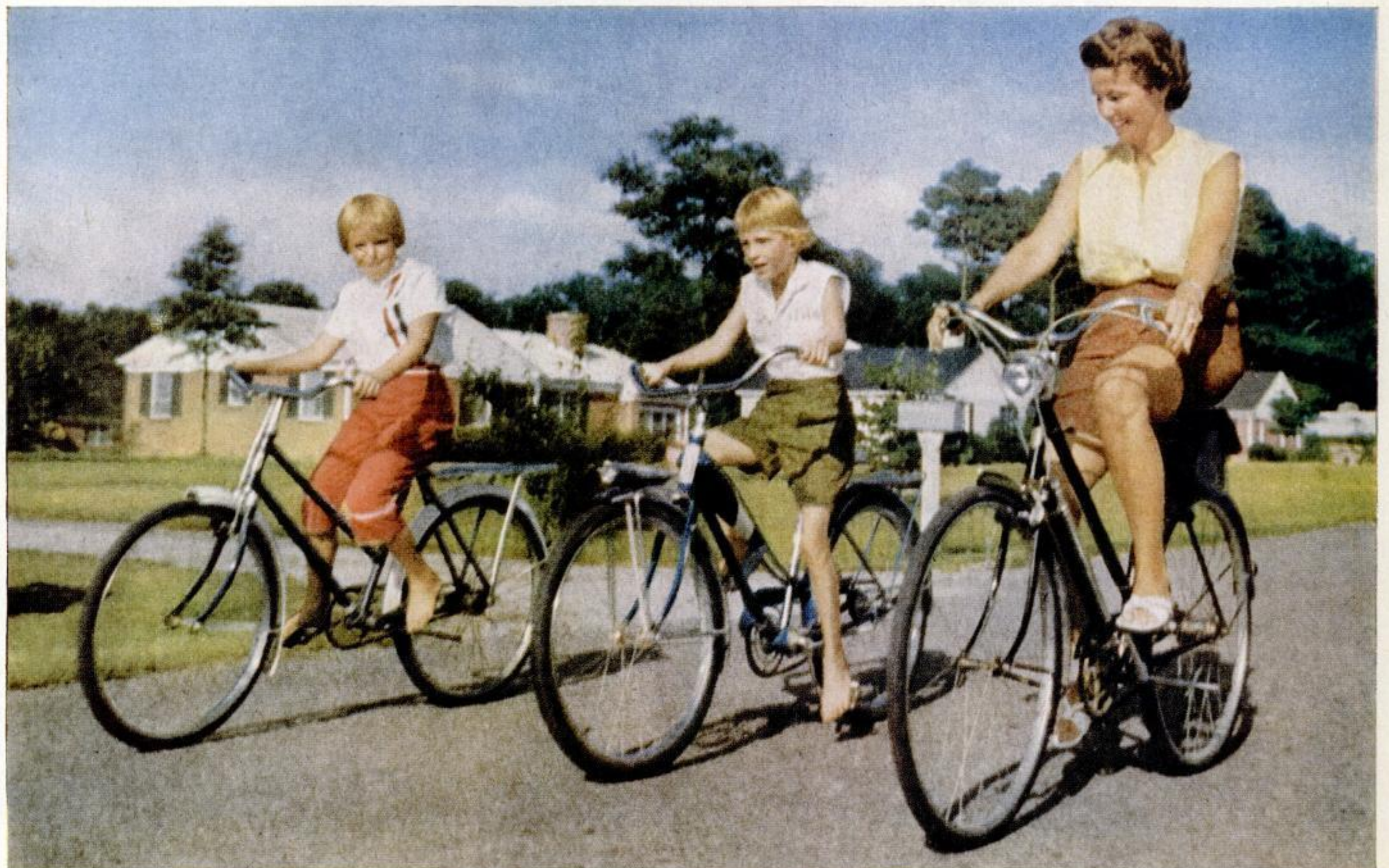




**TOWING HUSBAND**, who is on water skis in background, Anna Glenn steers family boat across Chesapeake Bay inlet near Langley.



**DODGING WATER**, Josephine Schirra and Marjorie Slayton get doused at community pool by Suzanne Schirra, 2, and Kent Slayton, 2.



**BICYCLE DRILL** is led by Louise Shepard for daughter Julie, 8 (left), and niece Alice Williams, 8,

who has lived with the Shepards since her mother died in 1956. The Shepards have another daughter,

Laura, 12. In his spare time Astronaut Alan Shepard is trying to teach the whole family how to play golf.



## ASTRONAUT WIVES CONTINUED

remember. It includes Dave and Lyn, of course, and we include them in everything we do.

Once at Christmastime, John wanted the children to learn about the real meaning of that day. He found the name of a destitute father with seven children whose mother had deserted them. Then he gave Dave and Lyn \$15 and took them down to a supermarket to buy food. It was up to them to decide how they wanted to spend the money. They were very careful in what they bought. When they had everything, all of us drove to the end of the country lane where the man and his seven children lived. I am sure that Dave and Lyn will never forget that day. The people were so happy to be remembered that they sang songs for us, and we sang with them.

At home the four of us sing together every chance we get. On Sunday nights we always eat in the living room in front of the fireplace, and afterward we sing everything from Broadway musicals to Presbyterian hymns while I play the organ.

Whenever there is time, we pile into the station wagon with the boat trailer hooked on behind and look for a place to water ski together. Some day soon Dave and Lyn and I plan to learn how to fly so we can make that a family affair, too.

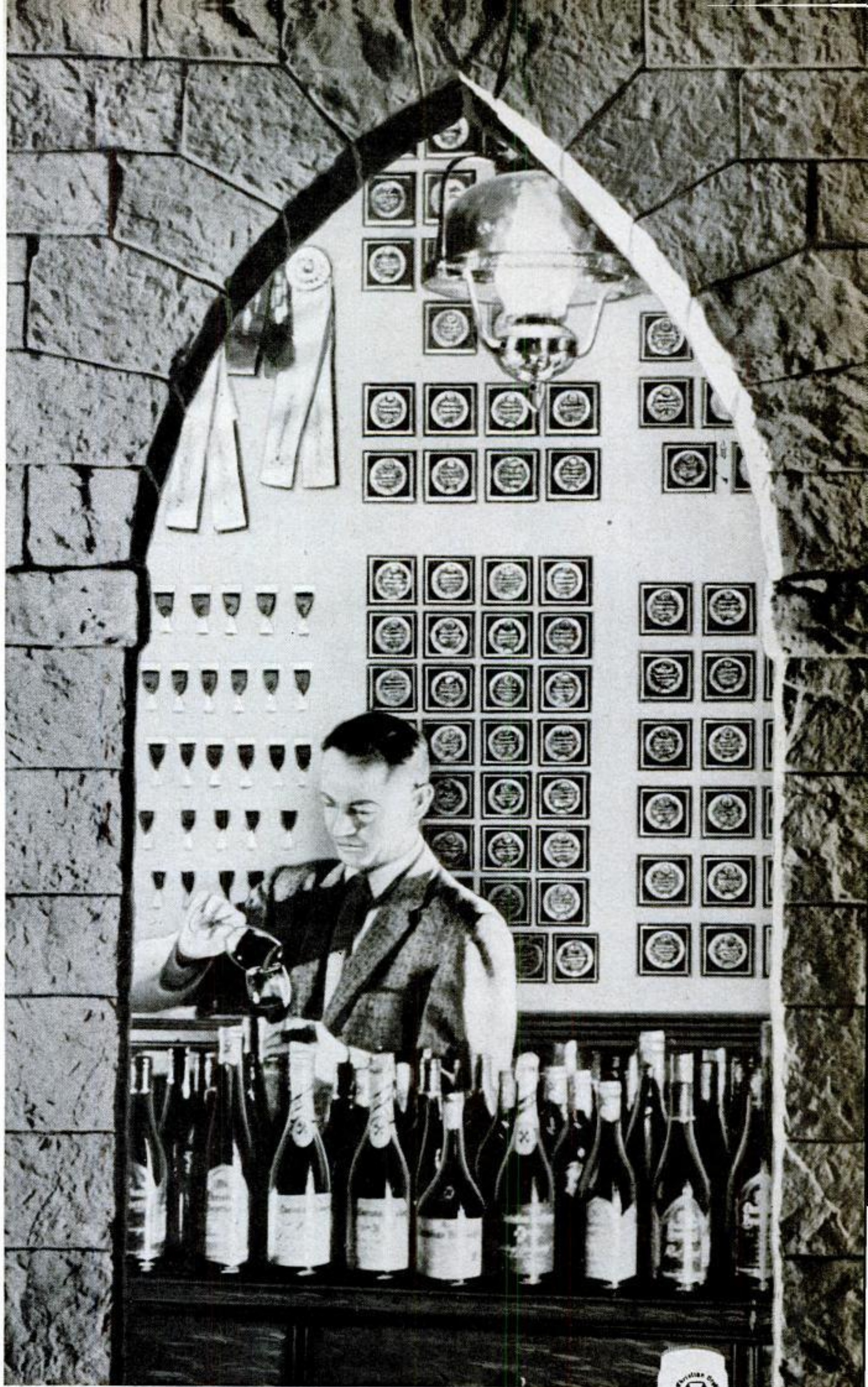
The children are very close to their father and to me. It helps all of us to "live young," to have them as interested in all the things we are doing as we are in their activities. Dave has become so fascinated with his father's work in Project Mercury that recently he even spent a week at Langley Air Force Base taking rather sophisticated notes on the scientific and engineering details of capsule development and Astronaut training.

This may sound strange, but we have all come to accept quite routinely the fact that space flight—John's work—is a family affair, too.



**FAMILY SONGFEST**, with Anna Glenn at the electric organ, brings some close after-dinner harmony from husband John, Carolyn, 12, and David, 13.

CONTINUED

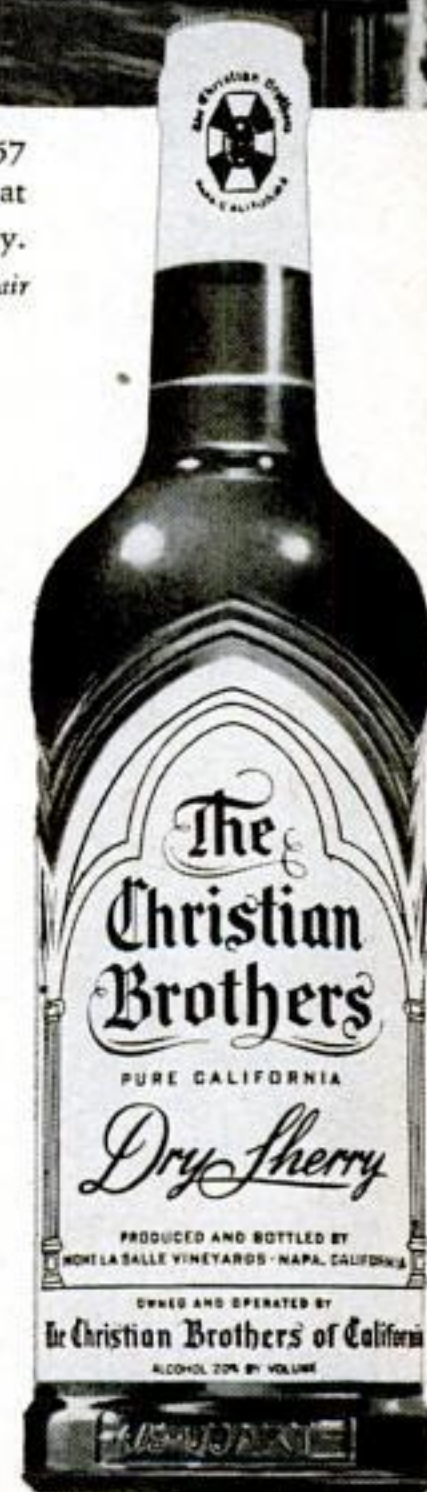


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## ASTRONAUT WIVES CONTINUED

**DRESSING UP** with the help of their mother, the two Carpenter daughters—Candace, 2, and Kristen, 4—dig into a box of old clothes and costumes Rene Carpenter has saved for them to play with. The Carpenters also have two sons, 7 and 9 years old.



## 'THERE ARE NO

by **RENE CARPENTER**

Wife of Lieut. Scott Carpenter, USN

**A** LONG time ago, when Scott was a senior at the University of Colorado, he and I went out of our way to isolate ourselves because we knew it would bring us closer together. For our first home we picked a remote house in the mountains, seven miles from the nearest neighbor. Scott went out every day to chop wood from a pile of discarded telephone poles, then hauled it in to feed our fireplace and kitchen stove. It was cold and primitive, but it was a wonderful first year of marriage because it gave us a closeness we probably could not have achieved in softer surroundings. We still have it.

This closeness has been important to me because I know and understand everything Scott does. We talk for hours about the things he has seen and learned and the thoughts he has had. I feel that I have been along with him on everything that he has experienced.

For me there are no dark or foreboding feelings about having my husband prepare to rocket into space and there were none even when Scott first was asked to volunteer. I think I can best express this, as well as our feelings about one another, by quoting from letters we wrote when the program was just beginning:

"We had our first briefing today," Scott wrote from Washington on Feb. 6. "The competition will be tremendous, but I know if there is anyone who can do a job like this, I can do it, and if I am given the chance, I must take it. I may sound a bit heady about the whole thing, but the project gives me the opportunity to use all my capabilities and interests at once. It even exceeds my boyhood dream of roughing it in some strange country. In spite of all other considerations, here flickers something that some men search their entire lives for—it may mean my fulfillment not only as your husband, head of family, but as a man.

"Most of all, don't worry. You know what is uppermost in my mind and that I wouldn't needlessly jeopardize what we have together. Even as I write these explanations, I feel you are writing to me, full of that wonderful enthusiasm of yours that I have come to rely on. . . ."

As a matter of fact, I was writing to him then, and my letter reflected what I honestly felt at the time:

" . . . I couldn't sleep Thursday night, thinking, thinking, thinking; and Friday after the phone call I went over every step of the last 48 hours. Ginny [a neighbor] gasped, 'But would you let him do it?' How little they understand. . . . I think you were born for this and God knows I'd rather have you in space than at sea. . . ."

"Would you rather have me be a trifle fluttery about this whole thing? You know: a feminine hand clutched to my breast as I ponder the unknown? I just can't because I'm so darned happy and proud for





## DARK FEELINGS'

you, and if those people have an ounce of sense they'll discover, as I did long ago, how special you are."

At one point in the selection program Scott was at sea and knew nothing of a letter that came for him saying, "If you wish to continue in the program, contact this office by Monday." I called and volunteered for him.

This is not to say that I am never afraid. I still remember how I felt sometimes when he was a test pilot at Patuxent River, Md. If he was flying on a project and did not come home by 6 o'clock, I just knew I was a widow. I remember wondering once how I was going to greet the chaplain when he came to the door. That sounds morbid, I know, but it creeps in every now and then. I can't keep it out. I don't think any woman could shut it off completely.

But we are so open and honest with each other about these things—both our hopes and our fears—that nothing becomes frightening. We talk them out before they reach that stage. It is as natural and normal for me to know and understand such unpleasant things as Scott's insurance policies and where he would like to be buried as it is to want to know every detail of the exciting things he is learning.

In 1951, when Scott was in flight training at Pensacola, our six-month-old son Timmie died. Scott's faith in God and his own incredible strength brought us through that tragedy, and it probably made Scott more conscious of his role as a father than most men. He is so intensely devoted to our four children—Scottie, 9, Jay, 7, Kristen, 4, and Candace, 2—that he scarcely takes his eyes off them during their precious hours together. Every day in our house is a game which all of us eagerly play.

Several years ago Scott invented a daily ritual to heighten the fun of being together. We call it "hat draw." Scott writes little notes like "Daddy serves Mommy breakfast in bed," "Boys go fishing," "Daddy takes Candy for a walk after supper," and "Family goes on a picnic." Then we take turns each night before the children go to bed, drawing one note from a hat, and we abide by whatever it says.

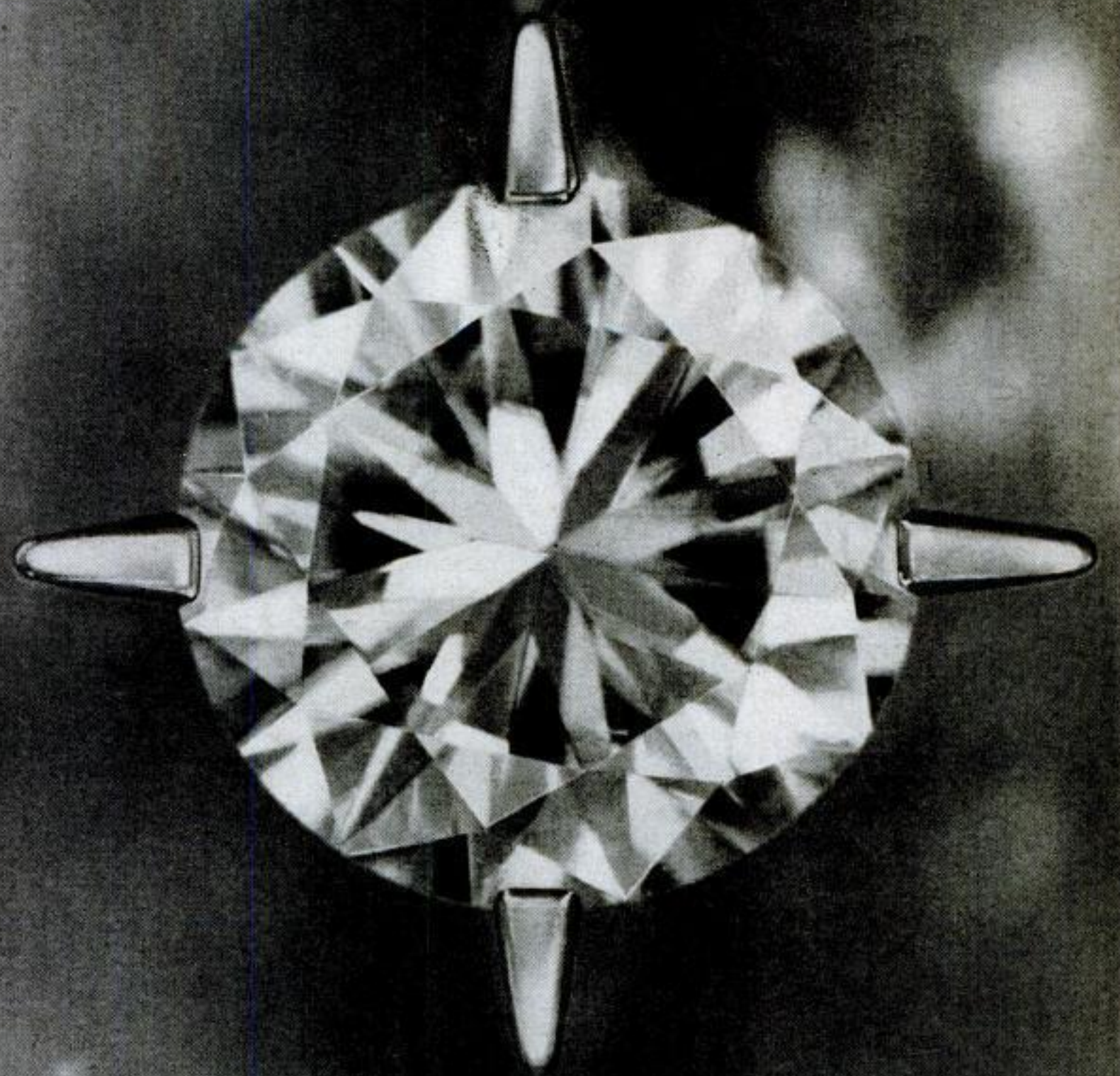
This closeness that we all feel did not just appear. We have worked at it, just as we deliberately set out to find it when we moved to our first isolated house in the mountains. When he is away, which is often during this project, Scott writes a log describing everything he has experienced and all that he feels about it. Then he either mails it to me or brings it home for me to read.

A few weeks ago when he was training for the great stresses of rocket take-off and re-entry on the centrifuge at Johnsville, Pa., he wrote a 17-page log for me. Here are two paragraphs from it:

"Just finished our first rides on the 'wheel' and feel I did some

CONTINUED

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LEARNING THE FACTS about Astronaut program, Rene Carpenter curls up on couch at home as Scott uses his hands to describe his rides in centrifuge.

## ASTRONAUT WIVES CONTINUED

good work on that baby. It's amazing to me how this old body builds up a tolerance to G stresses. The 16-G rides today after three days' practice were easier than the first day's 9-G rides, and no dizziness afterwards. The body—what an incredible machine. I enjoy all this—every minute of it and all facets of it—and wish I could cut my sleeping in half and enjoy that much more. . . .

"If this comes to a fatal, screaming end for me, I will have three main regrets: I will have lost the chance to contribute to my children's preparation for life on *this* planet; I will miss the pleasure of loving you when you are a grandmother, and I will never have learned to play the guitar well. . . ."

How could a woman fail to love and support a man like that?



CONSOLING DAUGHTER, who was on the verge of tears after a mild rebuke, Rene Carpenter reminds a contrite Kristen to watch her manners in future.

CONTINUED





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Satisfy the bone hunger of your dog. Get Milk-Bone in the size biscuit that suits him best—small, medium, or large.





## The Inquiring Photographer

### THE QUESTION

Everyone wants "The Best of Everything"—but everyone differs as to what it is. What's your idea of "The Best of Everything"?

### WHERE ASKED

20th Century-Fox studios, Hollywood, during the filming of Jerry Wald's production of "The Best Of Everything," directed by Jean Negulesco in CinemaScope and Color by De Luxe.

### THE ANSWERS

Caroline, just graduated from Radcliffe, played by Hope Lange: "I can't answer that till I've tried everything. I may not wind up with the best, but I'll sure as Satan have the most!"



Barbara, secretary, played by Martha Hyer: "Just one man to whom a divorcee isn't a blank check to quickie Heaven—who won't think that because I once said 'I do' it means that I always will."



Gregg, young actress, played by Suzy Parker: "Last year I'd have said to be a part of the theatre. But now it's to be part of the producer—that he'd as soon stop breathing as let me go!"



Dexter, man-about town, played by Robert Evans:

"Girls!  
Is  
there  
anything  
else?"



David Savage, producer, played by Louis Jourdan: "Creating for the theatre. I'd use anything, anybody, to stimulate my creative juices. I'll give them everything in return, short of myself."



Amanda Farrow, editor, played by Joan Crawford: "Success in business—the feeling of power that comes with it. It makes up for the bit I have to play at night to keep what I've got in the daytime."



## ASTRONAUT WIVES CONTINUED



GOLF LESSON is given by Alan Shepard to his wife Louise and daughter Laura, 12, on the lawn of their home at

Virginia Beach, Va. Golf is one of Shepard's hobbies and he hopes his family will learn enough to play with him.

# JUST GO RIGHT AHEAD'

by LOUISE SHEPARD

Wife of Lieut. Commander Alan Shepard, USN

WHEN Alan was taking his Navy flight training, he grew so impatient waiting to get his wings and the private pilot's license that went with them that he charged out to a civilian flight school in his spare time to get his private license there.

It is characteristic of him always to find a challenge. If he can't find one, he creates one. When we were dating, Alan invited me to Annapolis for June week and asked me if I would come for the lettermen's ball the following year. I said I would love to, but how could I if he didn't have a letter? He said he would win one, and he did, in crew.

He loves water skiing. First he did it with two skis. Then he did it with one. Now he cannot rest until he finds a boat that will tow him fast enough so he can water ski on his bare feet. But he is not daredevil about these things, and I suppose that is why I never worry about him.

When we first heard that NASA had sent orders to 110 qualified test pilots, asking if they would volunteer for space flight, Alan felt terrible because he knew he was qualified but had not received the orders. Then he asked me, "How would you feel if I was one of the 110?"

"It doesn't really matter because you're not," I said, "but if you were, I'd say, 'Just go right ahead. It sounds wonderful.'"

The next day he came home for lunch beaming from ear to ear. He was one of the 110, but his orders had been mislaid on someone else's desk. I still thought it was wonderful.

Alan doesn't try to explain all of the technical aspects of his job to me, but he does put himself in my position enough to understand what might lead to apprehensions and to explain things before they do. I suppose I have the same faith in technology that most Americans have: this continuous steady feeling that the wheels of the car will turn and the brakes will work when I come to the next stop light. But I am a Christian Scientist and have a strong spiritual faith. If the brakes don't work, I know that something else will.

The mere fact that we are preparing to take this step into space proves that man is ready to throw off more of the limitations he has put on himself. People thought man would never move faster than the speed of sound, but when he was ready to throw off that barrier, he did it. And it is never just one

man who is ready. When Columbus set out to prove he wouldn't drop off the edge of the earth, there were others eager to go along with him.

I have never seen a missile take off, but Alan told me once about watching a big Thor go off at Cape Canaveral. He said it was such a magnificent sight that no one could watch it without getting goose bumps. I am anxious to go down there and see one myself. I would like our daughters Laura, 12, and Juliana, 8, and my niece Alice, 8, who lives with us, to see it, too.

But I do not want to be right there at the launching pad when Alan takes off. I decided long ago during his Navy career that it is not good to stand around and complicate things for him when he has a job to do. Whenever he went to sea, I took him to the ship and left right away rather than stand around and throw in a lot of emotion to make his job harder for him. But I always met his ship when he came home. And I want to be close enough this time to be there when he comes back from space.



KILLING TIME while her husband is away, Louise Shepard plays solitaire with daughters and niece (foreground).



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THE GRISSOMS, gathered on back steps of their Newport News, Va. home, are Betty, Virgil, Scott, 9, and Mark, 5.

by BETTY GRISSOM

Wife of Captain Virgil Grissom, USAF

**W**HEN Gus got his first orders, we didn't know what it was. The letter said only to go to a certain room in the Pentagon, nothing more.

"Don't get too excited," I said. "If it was important they wouldn't be calling on captains." Then without a second thought I said, "Maybe they're going to shoot you off in the nose cone of an Atlas."

That night we heard the first description of Project Mercury.

I knew that if he was asked to volunteer, he would accept. Ever since we were married in 1945, Gus has been trying to move up, to find something better. I used to wonder if it was worth it, but now I know that it was. He was an air cadet during the war, but he never got as far as flight training. When Gus got back, he went to work for a company that made school buses, but he was as unhappy as any man I've ever seen.

In 1946 he decided to study mechanical engineering at Purdue. It was hard on both of us, living in one room and trying to make ends meet on the GI Bill and my pay as a telephone operator. I worked the 5-to-11 p.m. shift so Gus could have the room for study. After graduation he couldn't find a job that suited him, so he decided to go back to the Air Force as a cadet. We lived on \$130 a month, spending \$63 for rent and most of the rest on milk for little Scotty who was born in 1950.

Later on he went to Korea and flew 100 missions

in Sabre jets. That bothered me, but Gus told me he felt a lot safer being shot at than he did when he was teaching cadets how to fly. He thinks flying is less dangerous than driving a car, and I agree with him. When he's up alone in a fighter, Gus is his own boss and he knows what he is doing. There are no fools coming up the wrong side of the road in the air.

He has been in only one airplane accident, and by pure coincidence he was flying that day with Gordon Cooper, who is an Astronaut now, too. The landing gear collapsed on take-off and their T-33 jet crashed and burned, but neither of them was hurt. Gus called that night to tell me about it. I was startled, but I really wasn't frightened because I knew he was all right. It doesn't help to be afraid of something that already has happened any more than it helps to fear things you think might happen.

When Project Mercury came up, I worried more about how Gus would feel if he didn't make it than I did about the hazards of the thing. Some of the pilots at Wright-Patterson actually cried when they were passed over. And I was pretty sure Gus wouldn't be picked because he has hay fever. When he went through the first part of the selection program, one of the doctors in Washington learned about the allergy and told him, "As far as I'm concerned, you are out of the program right now."

But Gus came right back with the argument that hay fever wouldn't make a bit of difference in a space cabin. He'll take his own clean atmosphere up with him, and there's certainly no ragweed out there.

He was pretty blue because he thought he was going to be washed out of the program. Then when he made it, I was every bit as happy as he was. We talked over the plans he had been told about, and he insisted he was going to be certain of coming back before he ever let them launch him into orbit. I just accepted that and haven't worried any more about it.

The other night we were looking at a picture of all seven of the Astronauts in LIFE. Mark, my 5-year-old, put his finger on Scott Carpenter and said, "He's going to go to space first and Daddy's going second." Gus laughed and said, "Oh, no, Daddy's going first."

I guess I will worry if it is Gus. But I will be happy, too, because I know this is what he wants to do.



WAITING FOR HUSBAND, Betty Grissom, who is recovering from an operation, sits down in dining room to rest.

CONTINUED ON PAGE 157





# New light Chocolate-Bavarian Cream!

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Enjoy luscious, rich chocolate flavor like old-fashioned Bavarian Cream—but with wonderful new-fashioned *lightness*!

The secret is *whipped* Carnation Instant Nonfat Dry Milk—with *2/3 less calories than whipped cream*! Use whipped Carnation Instant in this modern Bavarian...or in any whipped cream recipe to cut down the fat, calories and cost...or as delicious topping for only 1¢ a serving!

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## CARNATION INSTANT LIGHT CHOCOLATE-BAVARIAN

(Makes about 8 servings with only 1/2 the calories of ordinary Bavarian)

- 1 package chocolate pudding and pie filling mix
- 1 tablespoon (1 envelope) unflavored gelatine
- 1/4 cup sugar
- 4 teaspoons instant coffee
- 1 1/2 cups liquid CARNATION INSTANT
- 1 square unsweetened chocolate
- 2 1/2 cups whipped CARNATION INSTANT "MAGIC CRYSTALS"

Combine pudding mix, gelatine, sugar, instant coffee and liquid Carnation Instant with chocolate in saucepan. Cook over low heat, stirring constantly until thickened. Cool. Whip cooled pudding, then fold into whipped Carnation Instant. Blend well. Spoon into 1 1/2-quart mold. Chill until firm (about 2 hours).

**TO MAKE 2 1/2 CUPS WHIPPED CARNATION INSTANT FOR THIS RECIPE:**  
**1.** Combine 1/2 cup ice water with 1/2 cup Carnation Instant "Magic Crystals" in bowl. Whip until soft peaks form (3-4 minutes). **2.** Add 2 tablespoons lemon juice. **3.** Continue beating until firm peaks form (3-4 minutes longer).







Steady now . . . up and over . . .

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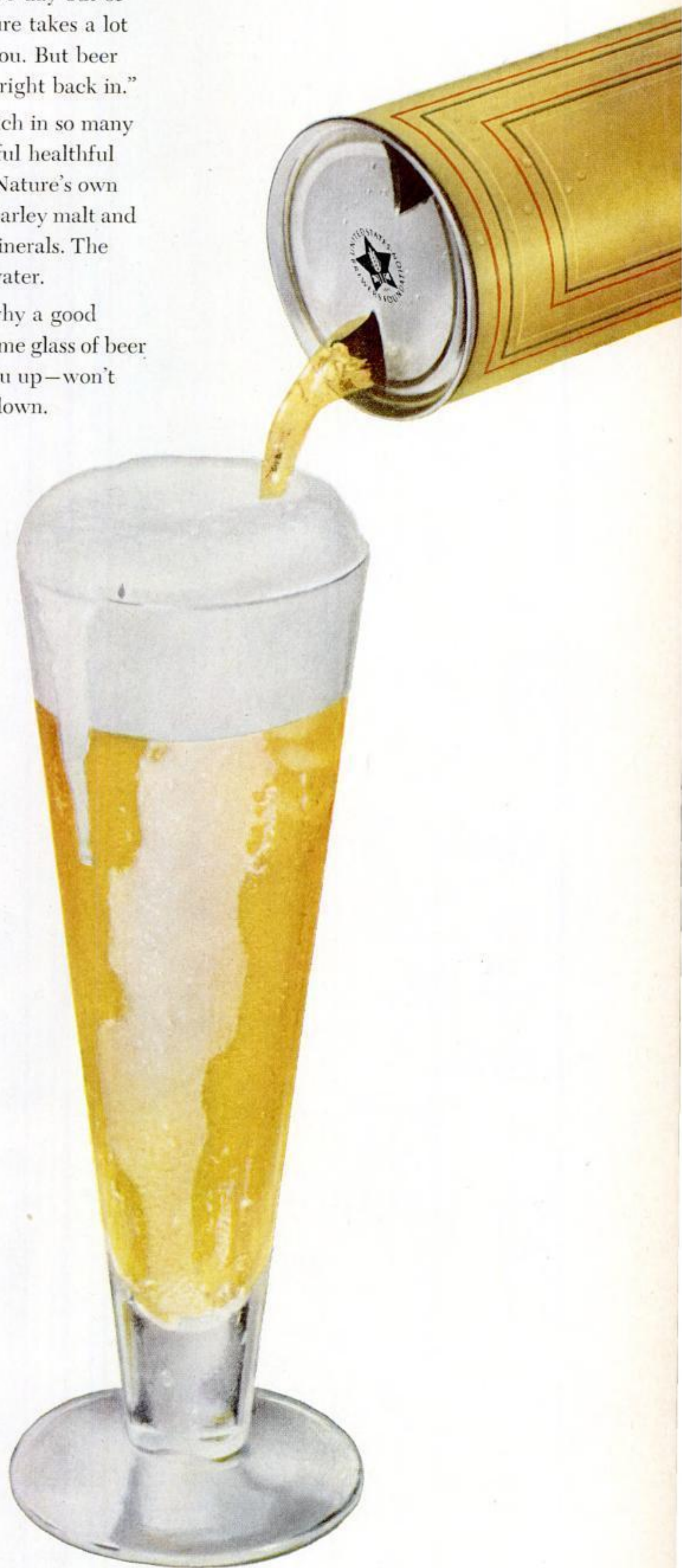




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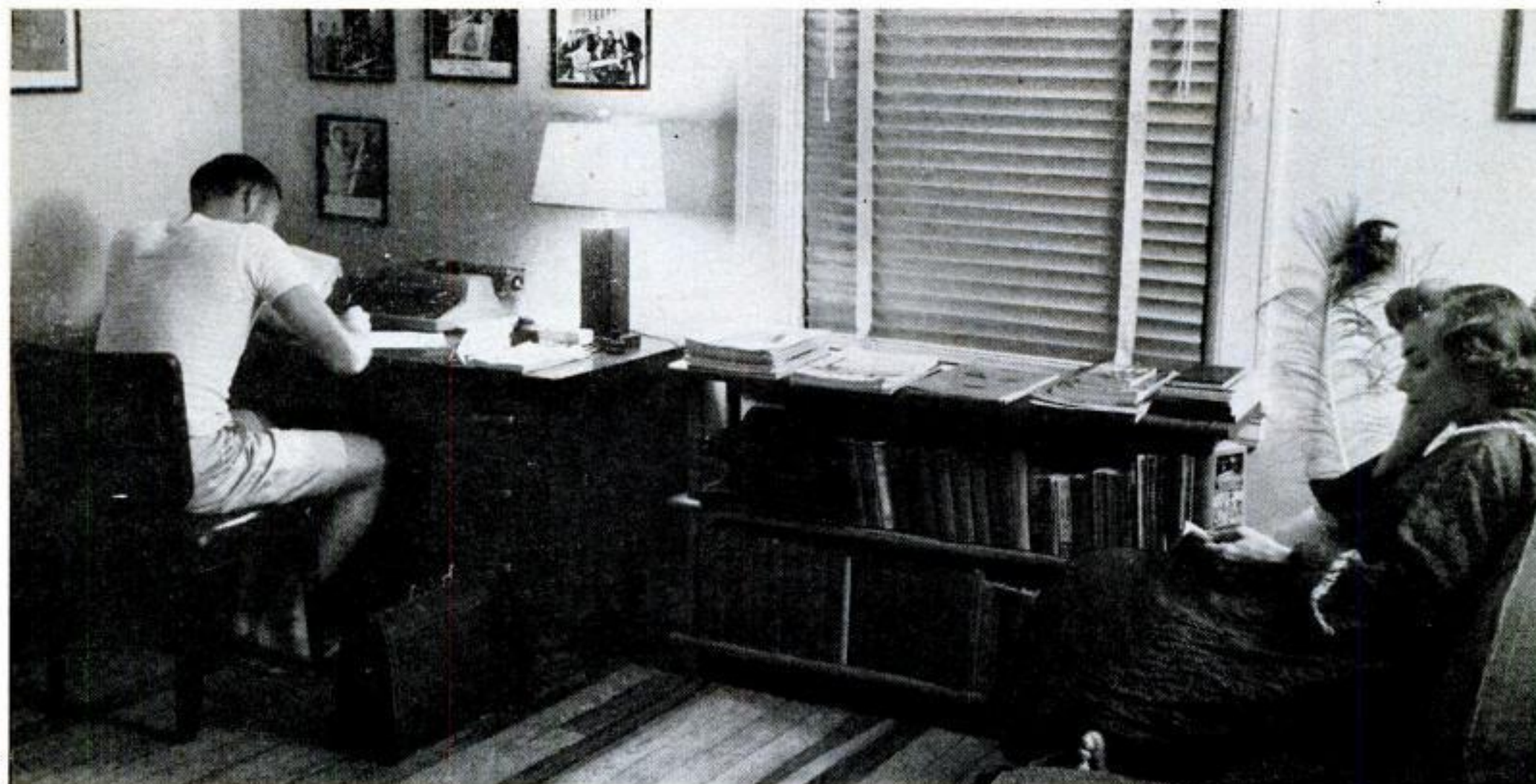


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**KEEPING HUSBAND COMPANY** as he does late homework, Trudy Cooper reads quietly in corner of study in

officers' quarters at Langley Air Force Base. Coopers and Carpenters are only Astronaut families who live on base.

## 'I WANT TO WATCH IT GO'

by **TRUDY COOPER**

Wife of Captain Gordon Cooper, USAF

**W**HEN Project Mercury finally reaches the point that all of us are waiting for, the day when they are ready to launch Gordon or one of the others into space, I am going to be quite tense. I know that. But I don't think I will be afraid. In fact, I want to be there to watch it go. If necessary I will take our two daughters Camala, 10, and Janita, 9, out of school so that they can see it too. It will be a thrilling moment in all our lives.

On the way to Langley Air Force Base from California, where Gordon had been an engineering test pilot, we stopped to see his 86-year-old grandmother in Shawnee, Okla. She went out there in 1895, when pioneering took a lot of spirit. When Gordon told her what he was on his way to do, she was so excited you would think the Indian wars were on again. It was wonderful to see her imagination and spirit turned to the space age and Gordon's part in it.

She felt the same way I do: fascinated and perhaps a little apprehensive but not worried. If everything is not exactly right when launching day comes, I know they will not go through with it.

I suppose I have an awful lot of faith in the engineering and technical skills of the people in this country. I don't worry about Gordon's airplanes falling apart any more than I worry about our house collapsing. Being a pilot myself probably helps. I learned to fly in Hawaii, and when I met Gordon we joined a flying club together and trailed around over Oahu Island in a little Piper Cub. After Cam was born, we took her flying with us, but so many people clucked their tongues that we stopped doing it, even though it did not seem risky to us.

Having my husband become an Astronaut hasn't wrought any great change in our lives. As far as Gordon is concerned, it is a lot of hard work, but he loves hard work. He has always had to travel and fly a lot, so he is home no more or less now than he ever was. We use our time together the same way we always have: taking the girls crabbing, hiking, going on picnics, swimming, and just being together. The only real concern I have now is in catching up on my sewing so the girls' school clothes will be ready.

I suppose many women would become impatient with a life that is as uncertain and full of change as ours. I never know when Gordon is going to have

to leave and often I don't know when he is returning until he gets home. But changes, delays and disrupted schedules are so typical of service life that you just learn to accept them.

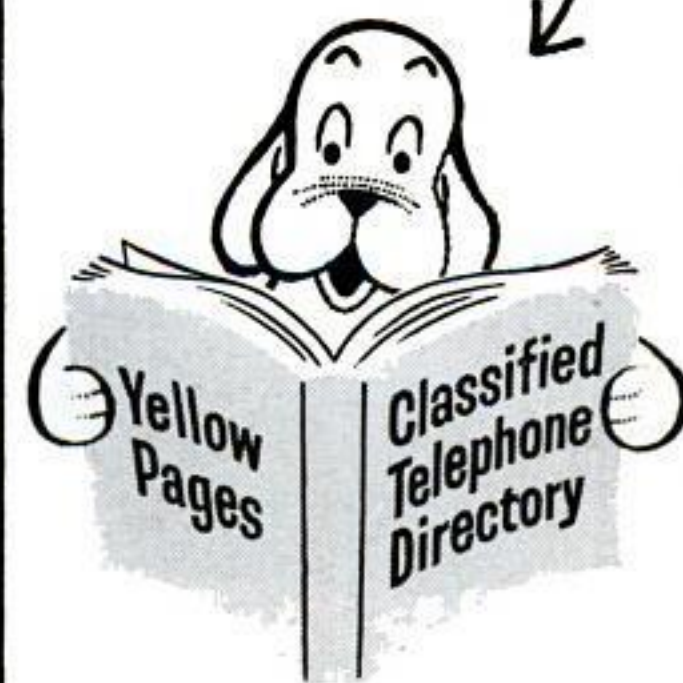
You learn to take the things your husband does in stride, too. I have already become so thoroughly immersed in Project Mercury that I am surprised at people who think it is strange. For a while in 1957, the first Sputnik was quite a phenomenon and people ran out in their backyards every evening to look for it, but pretty soon they got accustomed to the idea. I think this program will be the same way eventually. And I know it will work smoothly and right. It has to.



**GROOMING DAUGHTERS** Janita, 9 (left), and Camala, 10, Trudy Cooper dresses their hair before a family party.



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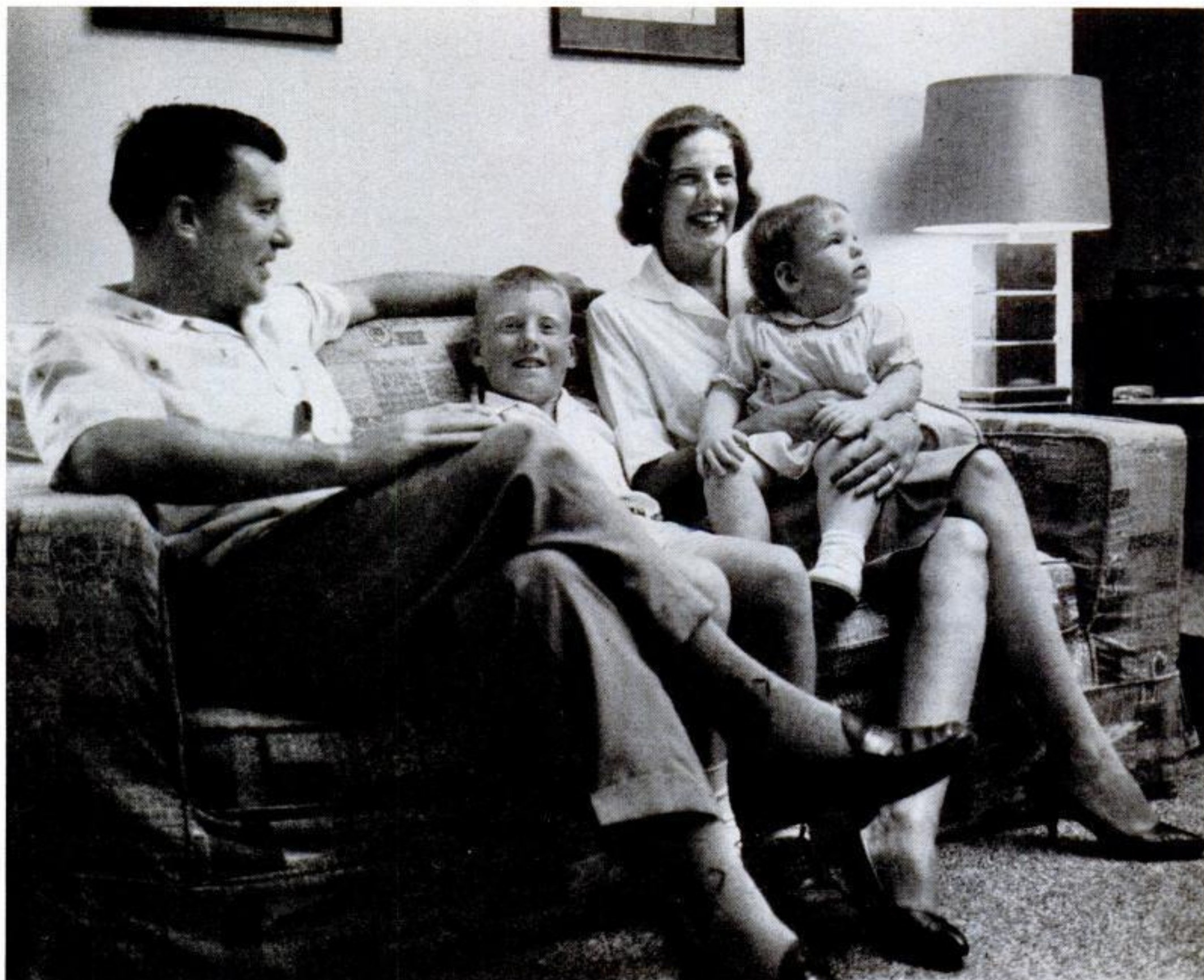
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## ASTRONAUT WIVES CONTINUED



**SCHIRRA FAMILY** get together in the living room of Newport News, Va. home: Walter, Marty, 9, Josephine

(she prefers to be called Jo) and Suzanne, 2. Jo's stepfather is retired U.S. Navy Admiral James L. Holloway.

## 'MAYBE I'VE BEEN LUCKY'

by **JO SCHIRRA**

Wife of Lieut. Commander Walter Schirra, USN

**O**N the day before the Astronauts were selected, Wally was rushed into Bethesda Naval Hospital to have a small polyp removed from his larynx. The surgeon who took the thing off had been rushed in, too, and he was quite put out when he learned all the hurry was over such a simple 15-minute operation. "They must be in a hurry to get you to the moon or something," he grumbled to Wally. We couldn't tell him the truth, but he was closer to it than he knew.

Two months earlier, the day the orders first came for Project Mercury, we didn't know what it was either. But that night a news broadcast described the kind of men NASA was looking for to be first into space. Since Wally fitted all the criteria, it was easy to put two and two together.

I was somewhat shattered for a minute. You would be, too. But the kind of life all service people lead prepares you for what might be jarring changes to a civilian family. You adjust to new things quickly.

Also, it is perfectly natural for any wife to look at things with almost the same point of view as her husband. You're just as excited about the exotic new things your husband does as the wife of a bank clerk is when her husband is promoted to vice president.

Some of the men who were considered for Project Mercury volunteered the first day they were told about the program. Wally came home to discuss it with me first, and I told him, "It is a decision you have to make yourself. But please believe me when I say that if it's what you want to do, I'm all for it."

He thought about it and we talked about it for

two weeks. Neither of us was concerned about the hazards of the thing, because if anything it probably will be less dangerous than test-flying an untried jet fighter. Wally thought of the decision in terms of his career. He did not want to scrap the test program he was working on to take part in a stunt. But when he knew enough about Mercury to be convinced that it was a serious program and that it was more important than the fighter he was testing, he volunteered.

He is relaxed and very thoughtful, but when he decides that he wants something, he goes after it until he wins. If he were not so aggressive, I'm afraid some other woman would be writing this now. In 1945 when my sister and I went to Washington's Army-Navy Country Club for the first time, we tried to ignore some wild ensigns who were playing in the swimming pool. But just as I got up to leave, one of them ran up to me and said, "I've been trying to find someone who could introduce us formally, but nobody knows who you are. I'm Wally Schirra." We were married the following February.

Since then we have moved so many times I can't count them all. When Marty was born in June 1950, Wally hardly had time to see him before he left on a six-month Mediterranean cruise, and Marty has been in two schools every year since he started. Wally travels a lot on this program, but he is home enough to keep his close bond with Marty and our 2-year-old Suzy, who adores him.

Wally never broods about anything. Neither do I. Whenever I feel a tendency to look too far into the future, I suppress it. Maybe I've been lucky, but I've found that the things I did worry about never happened at all.

CONTINUED



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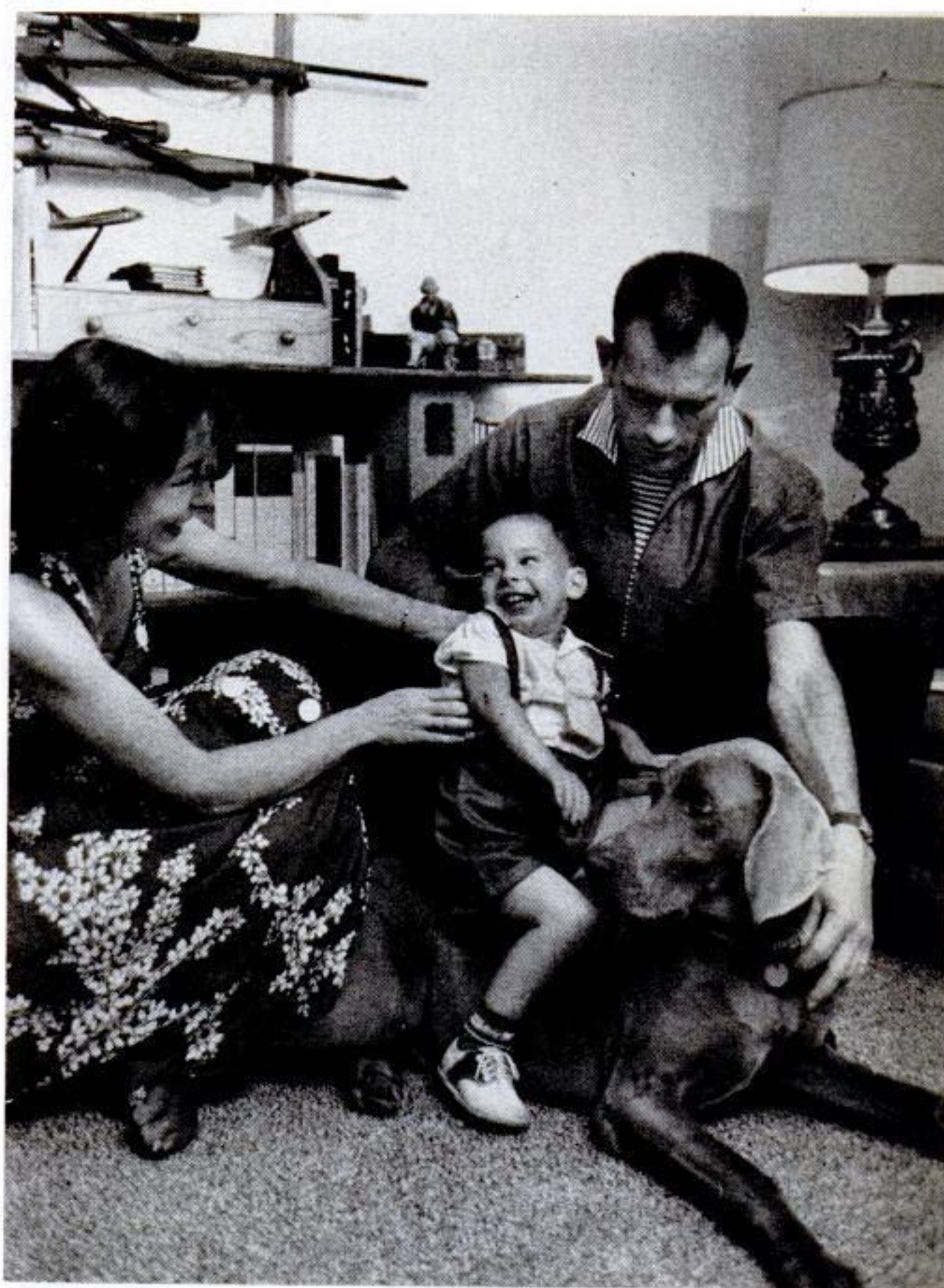
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## ASTRONAUT WIVES CONTINUED



**SLAYTON FAMILY** consists of husband Donald, wife Marjorie, son Kent, 2, and big Weimaraner named Acey which Slaytons bought as puppy in Germany.

## 'I HAVE NEVER BEEN NERVOUS'

by **MARJORIE SLAYTON**

Wife of Captain Donald Slayton, USAF

ONE day at Edwards Air Force Base, Don flew in an aerial demonstration, passing a reviewing stand in formation with two other high performance jets. The planes came in low and fast with Don flying right wing. As they passed the reviewing stand, the pilots kicked on their afterburners and zoomed straight up and away.

I got sort of a funny little feeling inside me watching that plane on the right, a big, enormously powerful machine blasting into the sky. And I thought, "That's the man I love in that plane." It was a feeling of great pride and joy and confidence and tremor all bundled together.

When Don goes off in the Mercury capsule, I think I will have that same feeling, magnified quite a lot. Here is a husband, a father, just a frail man, but suddenly with this great thing that he knows how to control he becomes so much more than those things.

I think Don's mother, in Sparta, Wis., probably feels differently, although she doesn't show her apprehensions. A child is always a child in your heart and that is the way I always will feel about our 2-year-old son, Kent. But a husband is a man. He's a man when you meet him and he remains a man.

I was a "displaced American *Fräulein*," as Don puts it, working for the Air Force in Germany when we first met. We were playing volleyball and I hit a fast one and broke my wrist. Don rushed over to help and took me to the hospital. He was so quick and steady and gentle. Later we bought a Weimaraner puppy together. I fell in love with Don when I saw him handling the dog, Acey, so tenderly. We were married, honeymooned in Paris and then came home so that Don could go to test pilot school at Edwards. We still have Acey, but it's getting hard to handle him tenderly. He weighs 98

CONTINUED



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**HELPING CLEAN DISHES**, a favorite pastime, Kent Slayton stands on kitchen chair to lend a hand as his mother cleans up after family breakfast.

## ASTRONAUT WIVES CONTINUED

pounds and stands as high on all fours as Kent does on his tiptoes.

I have never been nervous about Don's flying. He is so steady and so professional that I know if there is an emergency he can handle it. And I refuse to get dramatic about the dangers he faces. I'm disgusted with the Hollywood version of a test pilot's wife struggling to keep her tears out of the dishwater. At Edwards I knew girls who lost their husbands. They took it quietly and bravely, and I even remember one of them trying to comfort the people who were trying to comfort her. They know what danger and fear really mean, and I wouldn't demean them by claiming that I do too. I have not had the occasion to learn, and I pray that I never will.

One day at the Langley Air Force Base swimming pool I was introduced as "the wife of one of the Astronauts." The girl I was meeting looked at me as if she expected me to sprout antennae over the ears and said, "Oh, I'm so sorry for you." I honestly cannot understand that kind of reaction.

Don takes this program in stride as just another thrilling assignment, although he tries to hide his emotions. I feel the same way about it. It is more interesting than a lot of assignments because there are so many more things to learn. But if it had not been for all the

**HAMMING** for a neighbor, who took this picture, three wives pass the time during a visit at Slayton home by trying out a facial mask. From left, they are Rene Carpenter, Anna Glenn and Marjorie Slayton. At their get-togethers the wives talk as much about homes and children as about husbands' work.







**GETTING CLEAN HIMSELF**, Kent submits to being dried and kissed by his mother after a bath which preceded his regular two-hour afternoon nap.

publicity about Project Mercury, I would think of it as nothing more than an exciting job he wants to do. I was just as proud of him when he was testing the F-105 at Edwards as I am now. Maybe by being so close to it we miss seeing some of the drama the public sees in sending a man into space.

This Astronaut, after all, is still my husband, and we have to try to live a normal life. Right now we are so involved in settling into our new home that there really wouldn't be time to act differently, even if we wanted to. I don't have the furniture for the living room yet. The drapes aren't up. And Don is rushing to finish building a fence out back to keep little Kent from tumbling into the pond behind the house. If I worry about anything, it's about little things like when he will get around to fixing the closet door and whether he will ever have any luck fishing.

Don doesn't get dramatic about his role, either. And like the solid Norwegian Lutheran that he is, he tries to hide sentiment. But he has it in such bucketsful that they overflow. He had tears in his eyes when Kent was born, and it made me so proud and happy that I knew nothing better could ever happen to me.

As the time draws closer for the first Mercury shoot, my feelings may change. I don't know. But I do know that one feeling won't change. I hope Don is the first to go, because that is what he wants.



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Sta-Dri, Brentwood, Md.

# THE SECOND WORLD WAR...

Words by

WINSTON S. CHURCHILL

Pictures by **LIFE**

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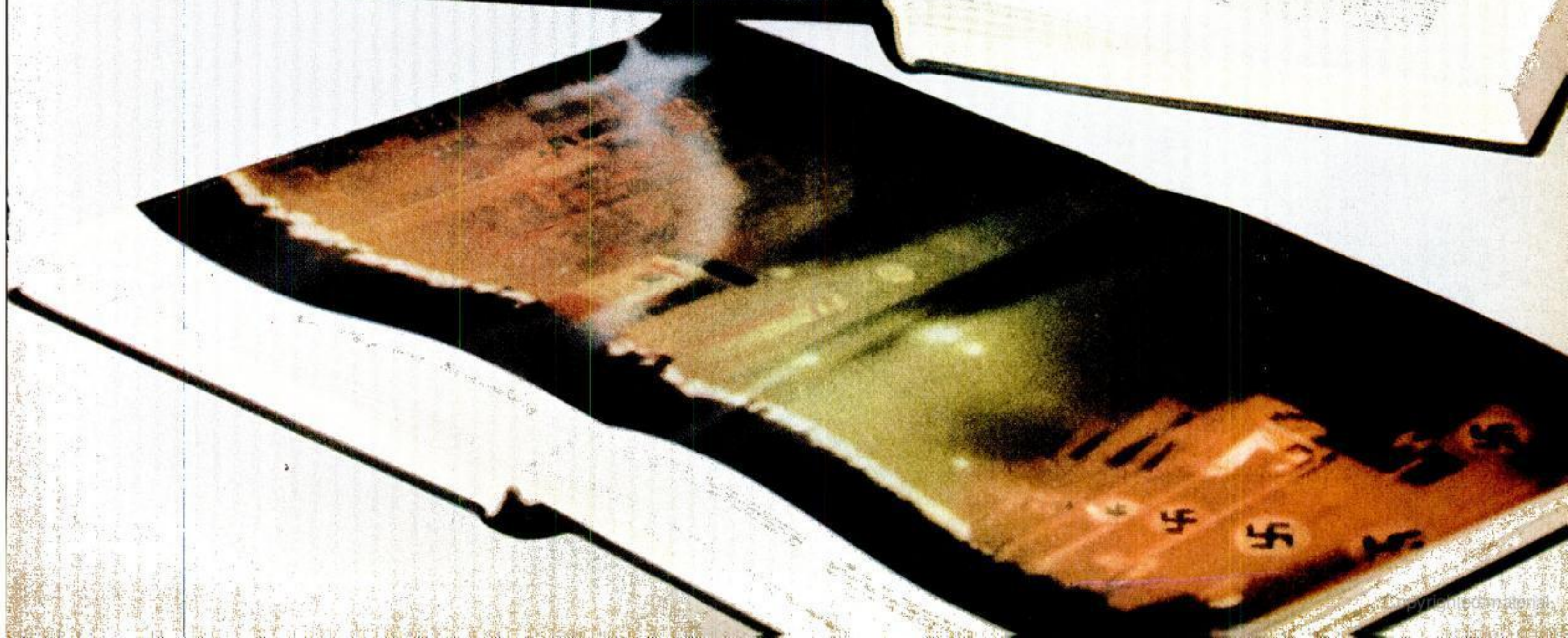
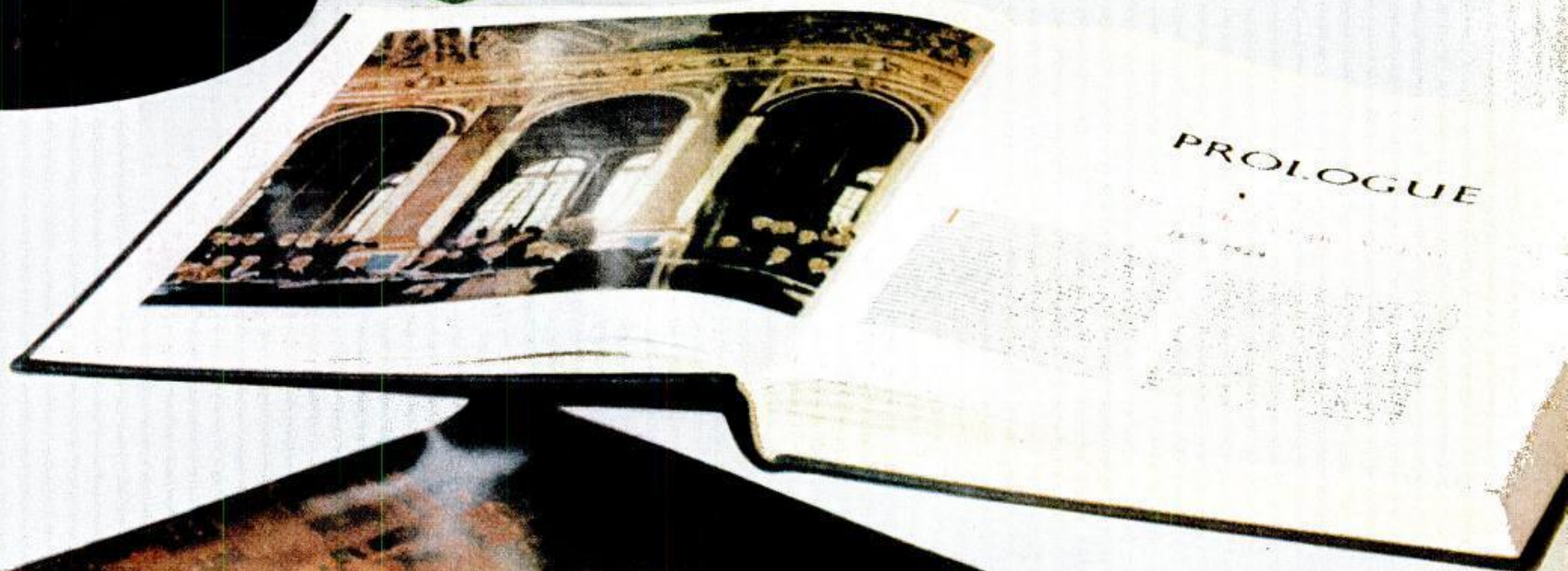
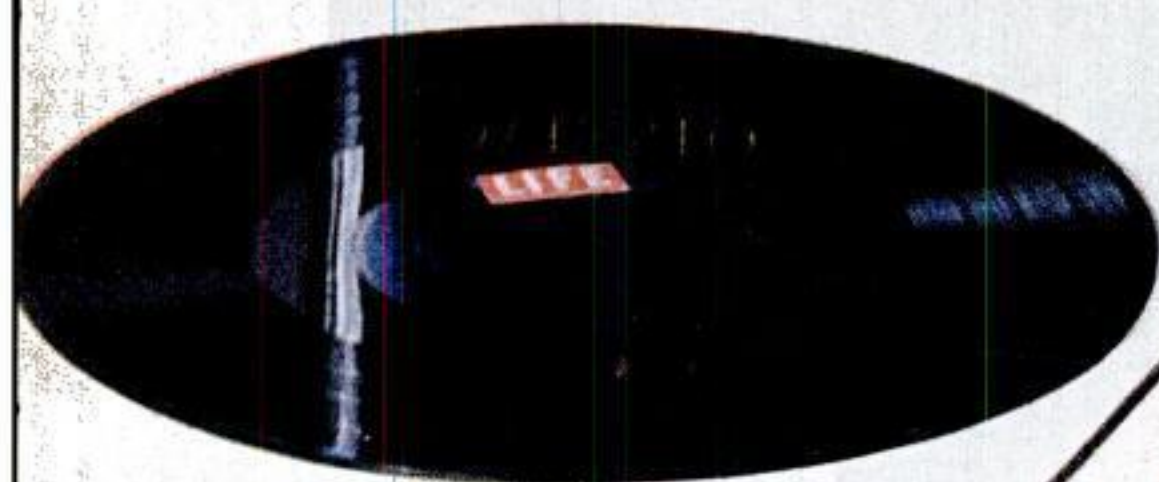
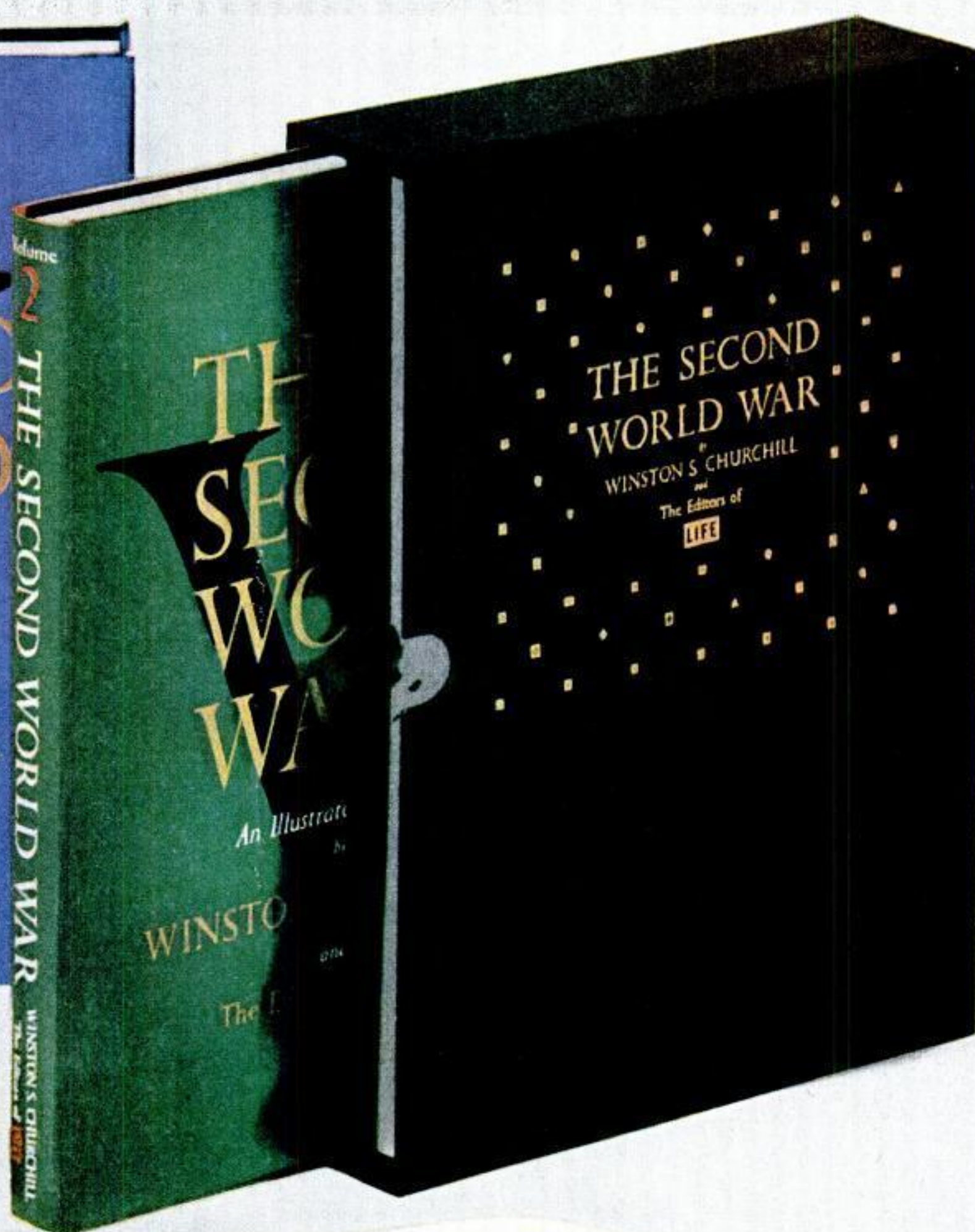
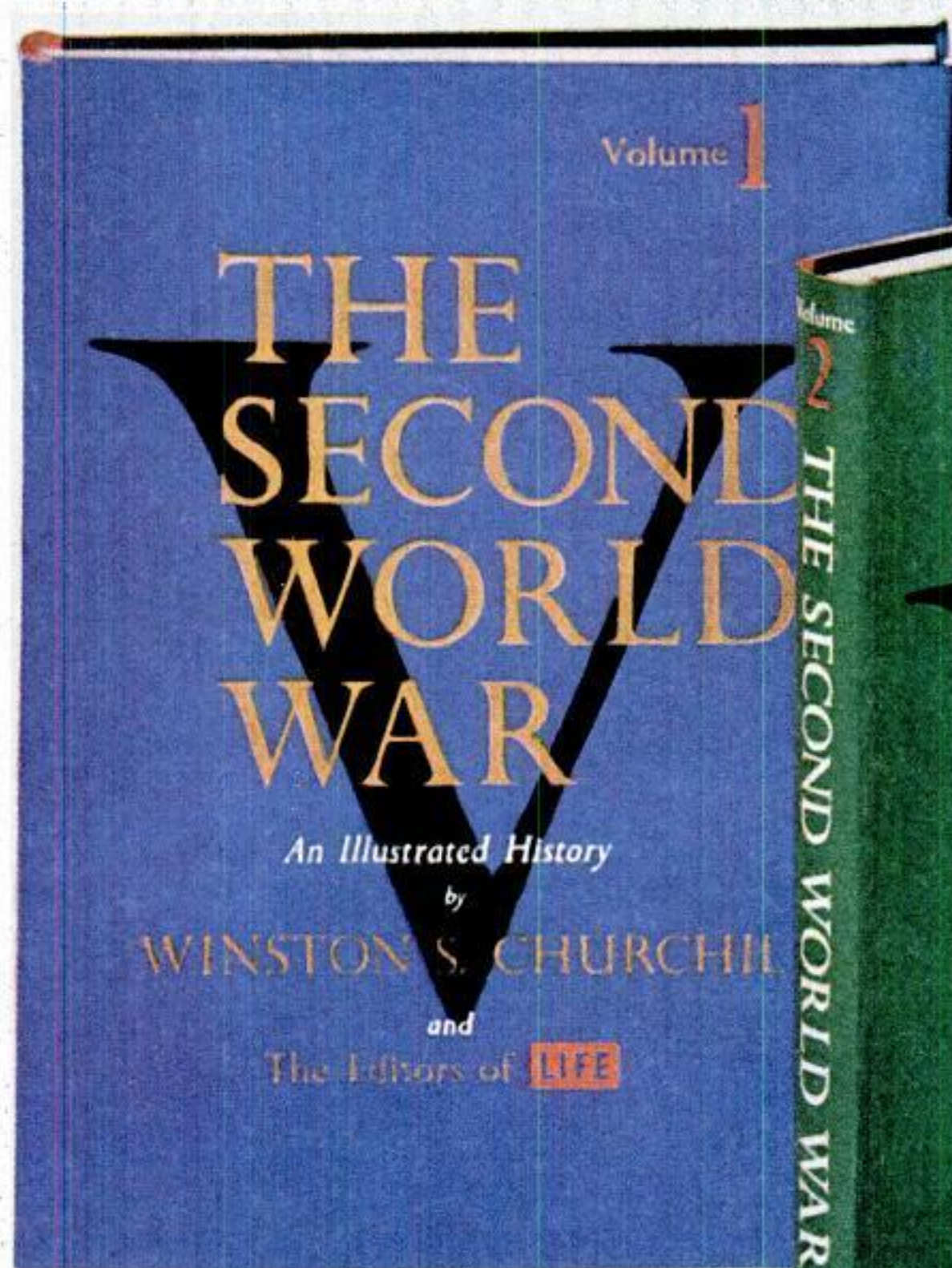
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A black and white photograph of a woman with short, light-colored hair and glasses, wearing a dark, high-collared jacket and dark trousers. She is standing in profile, looking out of a window with a grid pattern. The room has a textured wall and a window with a small inset on the left. The lighting is dramatic, with strong shadows.

# **Sandburg Visits Swedish Kinfolk**

CONTINUED ON NEXT PAGE



## A batch of Old World cousins



**MEETING AN IN-LAW**, Sandburg curtsies playfully for cousin's wife, dressed up for the occasion.

When he was a child in Illinois, Carl Sandburg had heard tales of the Swedish village where his mother was born. Now, decades later, the famous 81-year-old poet and biographer was seeing the village for the first time and touring the old castle (*preceding page*) where in his mother's time people brought grain to pay taxes.

His mother had often talked of going back to her homeland—she called it "Hemlandet"—but she was never able to go. Recently Sandburg got an invitation from a first cousin, Erik Carlsson, whom he had never heard of before, to visit Appuna and Asbo where his parents grew up. He went and discovered not one cousin but nine. He also found that he remembered enough of the Swedish he learned from his parents to get along fine with his kinfolk.

His visit was not all with the family. Prime Minister Tage Erlander invited him to a formal dinner, King Gustav Adolf presented him with a special gold medal and Uppsala University awarded him a doctorate, the poet's 28th honorary degree. Sandburg gave a few talks at which he read from his poems and his mother's letters, sang a few songs and charmed the Swedes as he has charmed Americans for half a century. "There was a gaiety about it," said Sandburg. "they were so glad to see a kinsman from across the sea . . . a fellow's close to tears."

**ENJOYING HIS FAMILY**, Sandburg poses with seven of the nine cousins he discovered in Asbo. →



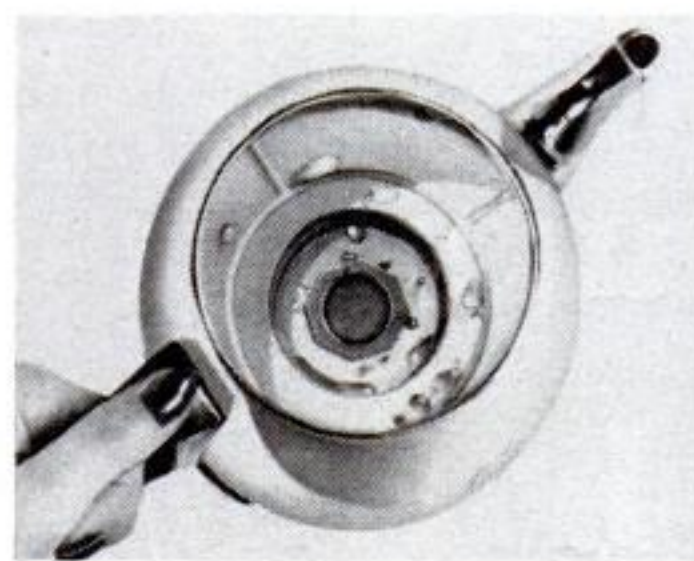
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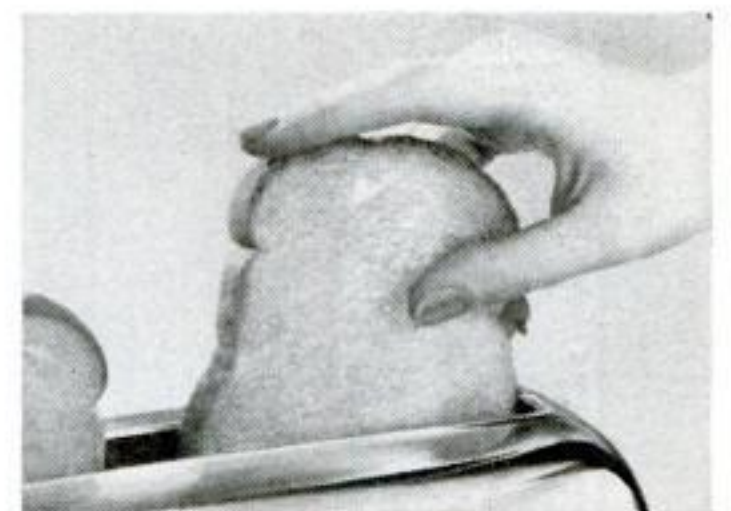
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### EXTRA!

#### HANDY "OVEN"

For toasted cheese sandwiches, garlic bread and a host of other ideas.



### EXTRA!

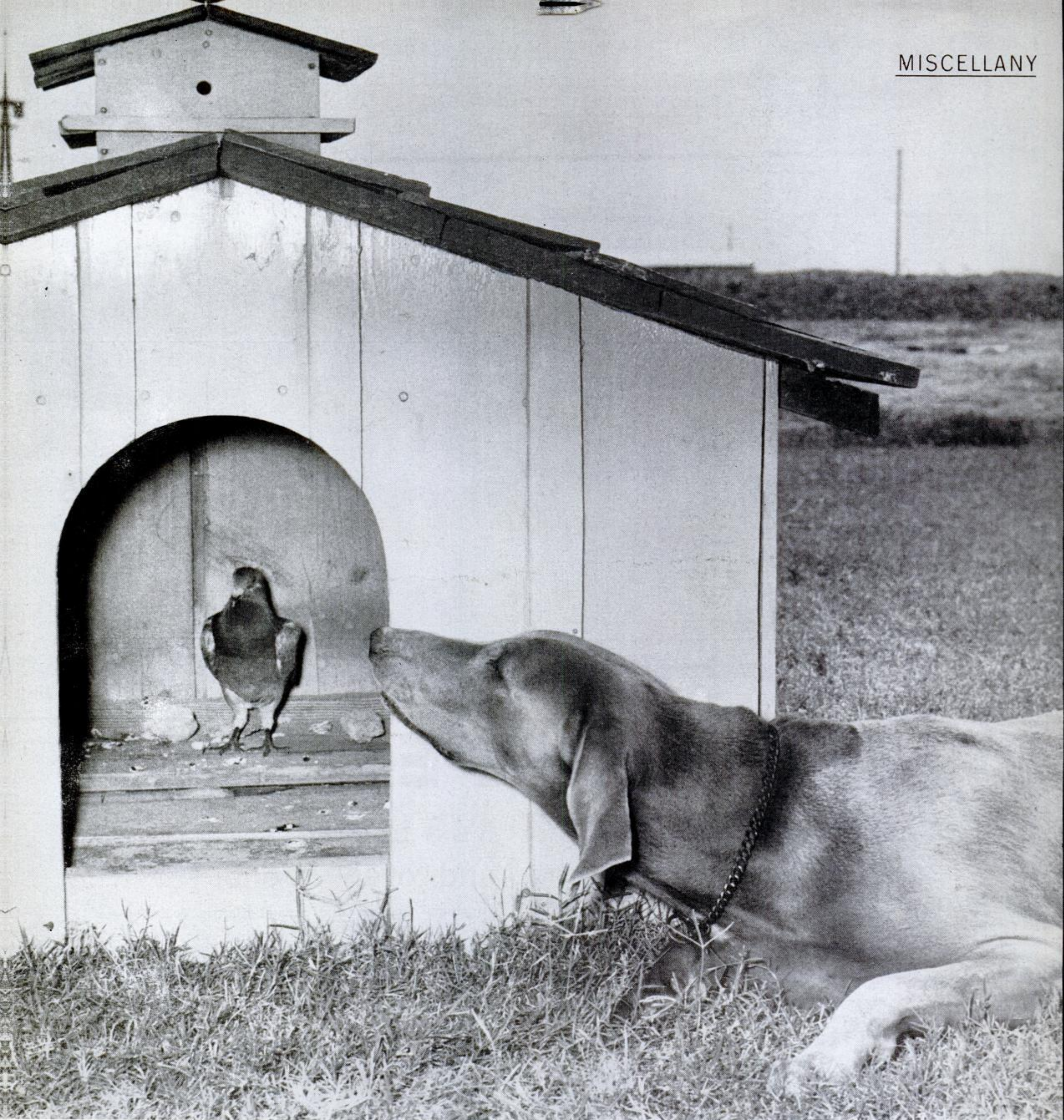
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## A DOGHOUSE GONE TO THE BIRDS

Hungry and lame of wing, a pigeon followed some crumbs into a fine refuge which provided a dry roost and even a supply of food. Instead of having to forage, the wounded bird feasted on scraps of meat and bones, drank from a handy pan of water. But the pigeon idyl appeared to be headed for an unhappy end when Hilda came home. Hilda, the three-year-old Weimaraner

of Nyle Leatham in Mesa, Ariz., lived in the house the bird had found. She sniffed at the interloper but did not insist it move to the birdhouse atop the doghouse. Instead in hospitable sporting-dog fashion she shared her rations and quarters for days. Finally the pigeon, apparently again sound of wing and tired of bones, gave the doghouse the bird and wandered away.



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